



RUSSIAN SMALL AND MEDIUM-SIZED ENTERPRISES FORUM PROGRAMME

June 15 2022, St. Petersburg

Programme accurate as at June 21, 2022

June 15, 2022

10:00–11:30

Congress Centre
conference hall B1

Russian Small and Medium-sized Enterprises Forum

Growth Points for Small Manufacturing Businesses: Markets, Procurements, and Chains

The events of recent months have had a major impact on production and procurement processes. Many companies have left the Russian market, supply chains have been broken and, for many suppliers, contract fulfilment has become difficult or even impossible. For many Russian companies, however, this situation could become a window of opportunity, a new growth point. A set of measures has been prepared to reshape supply chains in order to enable maximum flexibility in the economy. Sales markets: how can Russian small businesses benefit from the withdrawal of foreign companies? What is most important to know for small businesses aspiring to replace the departed suppliers? How are procurement requirements for small and medium-sized businesses met? What support mechanisms can the state and the banking sector offer to SMEs?

Moderator:

- **Elena Dybova**, Vice President, Chamber of Commerce and Industry of the Russian Federation

Panellists:

- **Sergei Ermakov**, General Director, SantechUral
- **Alexander Izyukov**, General Director, Powder Technologies
- **Boris Katz**, Chairman of the Board of Directors, Hobbies Planet
- **Natalia Korotchenkova**, Secretary of State – Deputy General Director, Member of the Board, Russian Small and Medium Business Corporation
- **Maxim Tretyakov**, President, Chairman of the Board, Electrocable Association

Front row participants:

- **Petr Arushanyants**, General Director, Belarusian Fund for Financial Support of Entrepreneurs
- **Olga Grekova**, General Director, Autonomous Non-profit Organization for the Development of the Lighting and LED Industry "Svetotekhnika Consortium"
- **Valery Shagaev**, Chairman of the Board, Association for Cooperation of Entrepreneurs in the Field of Corporate Procurement, Vice President, OPORA RUSSIA All-Russian Non-Governmental Organization of Small and Medium Business

10:00–11:30

Congress Centre
conference hall B2

Russian Small and Medium-sized Enterprises Forum

Education and Technology Sharing: Clusters, Universities, and SMEs

The development of technological entrepreneurship is one of the main tasks that universities, business, and relevant authorities are jointly addressing today. Technology transfer will surely boost this cooperation. The development of this particular area contributes to the emergence of unique startups, which will ensure the technological development of the country. Technology transfer in the interest of the industrial sector modernization should be looked at through the example of clusters, which represent spatial and technological interaction of business, universities, infrastructure, and competitive SMEs. Working in clusters allows companies to network faster, find partners for joint development, find suppliers and customers. How to effectively build both a technology transfer and a mechanism to bring scientific developments to the market? How to increase innovation and economic potential? What are the features of the new agenda for sustainable development in Russia? What is the existing international experience of technology transfer? What is the role of universities in the formation and



development of clusters and technoparks? What are the specifics of building effective business communications in today's environment?

Moderator:

- **Sergei Borisov**, Chairman of the Board of Trustees, All-Russian Non-Governmental Organization of Small and Medium-Sized Businesses OPORA RUSSIA

Panellists:

- **Yana Kudashkina**, Co-founder, Director of Corporate Development, Autocentre Duke and K
- **Oleg Malakhov**, Chairman of the Board of Directors, PRIMEKEY Group of Companies
- **Dmitry Pishalnikov**, General Director, Member of the Management Board, Krasnokamsk Metal Mesh Plant
- **Nina Yanikina**, Rector, University of National Technology Initiative 2035
- **Natalya Zolotykh**, General Director, Transtechnology

Front row participants:

- **Sabina Agalarov**, Founder, MOTIVATOR CLUB
- **Aleksei Iuzhakov**, Chairman of the Board of Directors, Promobot
- **Oksana Lazareva**, Founder, Head of Creative Learning Cluster, Expert Development Center
- **Olga Lyutikova**, Deputy General Director, Road Equipment Plant Region 45
- **Sergey Mardanov**, Director of University Relations, VK
- **Artem Shadrin**, General Director, National Agency for Qualifications Development
- **Yulia Shishkina**, Department for the Implementation of Special Projects, Chamber of Commerce and Industry of the Russian Federation
- **Nadezhda Smirnova**, Director, Museum of Entrepreneurs, Patrons and Philanthropists

10:00–11:30

Congress Centre
conference hall B3

Russian Small and Medium-sized Enterprises Forum

'My Business' Centre: A Catalyst for Positive Changes for Business

Entrepreneurs' contact with the state takes place through various bodies and representations, but it is the 'My Business' Centres that are the real development point for entrepreneurs. Most government programmes to support entrepreneurship are implemented through the Centres, and advisory and information services are provided. How can we make every contact between the Centres and entrepreneurs productive? How to successfully integrate government programmes into the entrepreneur support system?

Moderator:

- **Alexey Grishchenko**, Deputy General Director, Delovaya Sreda (Business Environment)

Panellists:

- **Olga Batalina**, First Deputy Minister of Labor and Social Protection of the Russian Federation
- **Arseny Belenky**, Deputy Head for Expert and Analytical Work, Executive Committee of the All-Russian Popular Front; Executive Secretary, Coordinating Council of the All-Russian Popular Front for Public Transport
- **Inna Dadayan**, Director, Department for Investment Policy and SME Development, Ministry of Economic Development of the Russian Federation
- **Yana Kurinova**, Director of the Rostov Regional Entrepreneurship Support Agency, the operator of the My Business centers in the Rostov Region
- **Kirill Soloveychik**, Chairman, Committee for Industrial Policy, Innovation and Trade of the Administration of St. Petersburg



10:00–11:30

Congress Centre
conference hall D1

Russian Small and Medium-sized Enterprises Forum

The New Reality in Foreign Trade: Can We Get By without SMEs?

Geopolitical changes in 2022 have set in motion a chain of events that will lead to systemic changes in the foreign trade of Russian SMEs. New challenges include logistics, payments, search for new markets and solutions to sanctions, as well as possible neutralisation of their consequences. The business community is ready to discuss and implement systemic changes in the economy to overcome emerging barriers. Discussions on available tools and mechanisms are necessary for a more effective transition to the new economic environment. How can national goals of international cooperation and exports be achieved in the new environment? What are the objectives of the Russian Export Center in the new conditions? How should the system of mutual settlements for participants in foreign economic activities work in the current environment?

Moderator:

- **Nikolai Dunayev**, Chairman of the Management Board, Sibiryа Export-Import Incorporated

Panellists:

- **Rushan Giniyatov**, Founder, AsiaExpert
- **Alexander Kalinin**, President, All-Russian Non-Governmental Organization of Small and Medium-Sized Businesses OPORA RUSSIA
- **Vasily Osmakov**, First Deputy Minister of Industry and Trade of the Russian Federation
- **Michele Pulpito**, Vice President, GIM UNIMPRESA
- **Sergey Sokolov**, General Director, Novosibirskkhhleboprodukt

Front row participants:

- **Svetlana Tananova**, General Director, Capital-PROK
- **Natalya Zolotykh**, General Director, Transtechnology

10:00–11:30

Congress Centre
conference hall D4

Russian Small and Medium-sized Enterprises Forum

Artificial Intelligence for SMEs: Opportunities and Prospects

According to a Stanford University report, investment in artificial intelligence is at the all-time high. To quote the report: "the total global investment in AI, including private investment, public offerings, M&A, and minority stakes, increased by 40% in 2020 for a total of USD 67.9 billion. M&A made up the majority of total investment." In Russia, a gap was emerging at the same time. While large companies, especially IT giants and the financial corporations, have successfully implemented artificial intelligence systems to optimize their business processes, SMEs have had very limited budgets for the integration of IT solutions or complex technological products. Today, this gap is closing. Neural network-based solutions are becoming available to SMEs, both in terms of budget and in terms of the lack of need for separate skilled personnel. Nevertheless, the question remains for many entrepreneurs: what exactly can artificial intelligence do for their business? What can a neural network improve business processes and what benefits will it bring? What should be considered when implementing AI solutions?

Moderator:

- **Anastasia Pavlenko**, Deputy Executive Director, Director for Strategic Partnerships, Innopraktika

Panellists:

- **Aleksei Kashtanov**, Chief Executive Officer, Platforma
- **Sergey Kurbatov**, Deputy Head of Administration of the Lipetsk Region
- **Alexey Logantsov**, Chief Executive Officer, Business-Soft
- **Anna Nikitchenko**, Chief Executive Officer, Smart Meal Service
- **Semyon Tenyaev**, Founder, TenChat
- **Rustam Tikhonov**, Director of the Department of Strategic Development and Innovations, Ministry of Economic Development of the Russian Federation



- Kirill Varlamov, Head, Internet Initiatives Development Fund (IIDF)

12:15–13:45

Congress Centre
conference hall B1

Russian Small and Medium-sized Enterprises Forum

Preserving and Expanding Self-Employed Workers

Today, almost 60% of graduates see their future in self-employment and are increasingly choosing self-employment to start a business. This has become a new trend. To date, the number of registered self-employed people has exceeded 4.7 million. According to the Russian Federal Tax Service, more than 5 thousand people join the special tax regime every day. The main activities of the self-employed are: taxi driving, delivery of goods, renting flats, tutoring, repairs, marketing, and IT services. The most common option is when these services are provided through digital platforms. In an environment of extreme uncertainty, the self-employment regime becomes particularly relevant, which is why it is so important to keep it simple and expand the possibilities of this regime. Opportunities for interaction between the self-employed and businesses: pitfalls, who benefits from the work? How has legislation improved with the expansion of activities and social insurance? How to use resources and platforms for the self-employed, organizations and the regulator? Marketplaces: a global platform and development driver for the self-employed? What are the best forms of support and awareness raising?

Moderator:

- Marina Bludyan, First Vice President, All-Russian Non-Governmental Organization of Small and Medium-Sized Businesses OPORA RUSSIA

Panellists:

- Andrei Budarin, Deputy Head, Federal Tax Service of Russia
- Alena Kononova, Self-employed, Ulyanovsk Region
- Sergey Kurbatov, Deputy Head of Administration of the Lipetsk Region
- Elena Mukhtiyarova, Deputy Minister of Labour and Social Protection of the Russian Federation
- Alexander Olenin, Director for Government Relations, Delivery Club
- Anatoly Popov, Deputy Chairman of the Executive Board, Sberbank
- Oksana Sinyavskaya, Deputy Director, Institute for Social Policy, National Research University Higher School of Economics
- Aida Stepanian, Self-employed, Rostov Region

Front row participant:

- Yekaterina Zinovyeva, Deputy Chairman of the Government of the Moscow Region - Minister of Investments, Industry and Science of the Moscow Region

12:15–13:45

Congress Centre
conference hall B3

Russian Small and Medium-sized Enterprises Forum

Domestic Tourism in Russia: How Should the Industry Develop in the New Environment?

Tourism is firmly among the priorities of the Russian government. A national project "Tourism and Hospitality Industry" has been outlined, and a number of measures have been proposed to support the industry, such as tourist and children's holiday cashback schemes, VAT reduction in the hotel sector, and grant support for entrepreneurial initiatives. Today it is important to prioritize and determine the rules of the game for all participants in the industry, as well as create conditions for attracting additional investment, creating new jobs and improving the quality of tourist services. The Russian tourism industry can and must offer tourists a wonderful experience and an excellent holiday at a reasonable price. What proposals to change the fiscal, regulatory, and administrative burdens on the tourism industry participants are there now? What should be the basis for fair competition in the market and the overall improvement of the industry? How can investors be encouraged to build quality domestic and inbound tourism facilities? How is private initiative and small business developing in tourism? What are some examples of the most successful regional government-business work?

Moderator:

- Tatyana Dmitrova, Founder, Chief Executive Officer, TourDom.ru Professional Portal – Banko Service Project

Panellists:



- **Roman Eremyan**, Head of the Center for Strategic Analysis and Development, Union of Tourism and Hospitality
- **Aleksey Kozhevnikov**, General Director, Konstruktor Puteshestvij LLC
- **Elena Lysenkova**, Deputy Head, Federal Agency for Tourism (Rosturizm)
- **Julia Mokhova**, Deputy Director, Department of Culture, Sports, Tourism and National Policy of the Government of the Russian Federation
- **Lyubov Voronina**, Head of International Projects, Sletat.ru

Front row participants:

- **Oleg Ermolaev**, Minister of Economic Development and Industry of the Republic of Karelia
- **Nellya Gavina**, Director, "Roza Vetrov Ural" Travel Company
- **Olga Khomova**, General Director, State Academic Capella in St. Petersburg
- **Vladislav Zhukovich**, Vice President, All-Russian Non-Governmental Organization of Small and Medium Business OPORA RUSSIA

12:15–13:45

Congress Centre
conference hall D1

[Russian Small and Medium-sized Enterprises Forum](#)

IT Solutions for SMEs: Russian. Effective. Competitive

New challenges for the IT industry are shaping the conditions for the widest possible adoption of domestic software in all spheres of life, including public administration, the economy, and the social sphere. One of the most important tasks is digital transformation of small and medium-sized businesses, which enhances the sustainability and competitiveness of SMEs. The Russian software market has been around for many years, it is diversified and ready to address a variety of challenges. In its turn, the government demonstrates a high degree of readiness to create favourable conditions for IT development, having formed a list of unprecedented support measures from tax incentives and grant programmes to measures that will retain high quality personnel in the industry. Is the software market in Russia in "turbulence" mode? State support for the IT sector: how will the tactical tasks change the industry's development strategy in the medium term? What is the role of development institutions and organized IT business in implementing support measures for the IT sector? Russian IT solutions for small business: high quality available to everyone? How can Russian software be found and implemented without losing time and money? What tools and opportunities can the IT sector offer to small businesses regardless of their sectoral affiliation?

Moderators:

- **Andrey Shubin**, Executive Director, All-Russian Non-Governmental Organization of Small and Medium-Sized Businesses OPORA RUSSIA
- **Elena Volotovskaya**, Vice President for Investments at Softline; Head of Softline Venture Partners

Panellists:

- **Alexey Logantsov**, Chief Executive Officer, Business-Soft
- **Valentin Makarov**, President, RUSSOFT Association
- **Maxim Parshin**, Deputy Minister of Digital Development, Communications and Mass Media of the Russian Federation
- **Aleksandr Pavlov**, General Director, Russian Information Technology Development Foundation
- **Yury Zubov**, Head, Federal Service for Intellectual Property (Rospatent)

Front row participants:

- **Andrey Balyakin**, General Director, Smart-Service
- **Alexander Kanatov**, Executive Director, Stakhanovets
- **Anastasia Maklaeva**, General Director, Vipro
- **Valentin Miklyaev**, Founder, General Director, Bnovo
- **Lyubov Pshenichnikova**, Director of Strategic Partnerships Development, VK



12:15–13:45

Congress Centre
conference hall D2

Russian Small and Medium-sized Enterprises Forum

Offsite Meeting

The Social Entrepreneurship Working Group of the Russian State Council on Small and Medium-Sized Entrepreneurship

With increasing turbulence and new game rules on the international stage, people are experiencing snowballing economic and social disturbance. Inflation, exchange rate volatility, the disruption of supply chains and lifestyles are challenging us to find new solutions in both the economy and the social sphere. For several years now, social entrepreneurs have demonstrated their effectiveness in solving social problems and have become significant partners for the authorities in implementing social policies, in particular federal laws 442 and 189. What tools are needed to develop social enterprises? Why is the growth of social impact important? What is the importance of creating new jobs for socially vulnerable categories of the population?

Moderators:

- **Natalya Komarova**, Governor of Khanty-Mansi Autonomous Area–Yugra
- **Vladislav Korochkin**, First Vice President, All-Russian Non-Governmental Organization of Small and Medium-Sized Businesses OPORA RUSSIA

Panellists:

- **Alexander Aksakov**, Director of Infrastructure Bonds Division, DOM.RF
- **Mikhail Alashkevich**, Senior Vice President, VEB.RF
- **Evgeny Bogdanov**, First Deputy Governor of the Novgorod Region
- **Natalya Kremneva**, Director, Social Projects Support Fund; Deputy Director, Social Projects Direction, Agency for Strategic Initiatives
- **Alexey Lavrov**, Deputy Finance Minister of the Russian Federation

Front row participants:

- **Sergey Golubev**, Chief Executive Officer, Social Investment Fund
- **Olga Kondrashova**, Founder, Director, Garmoniya
- **Elena Kuvshinova**, Member, Center for Support of Entrepreneurship and Folk Art Crafts
- **Svetlana Nalepova**, Founder, Head, Creative Workshops Silver Years

12:15–13:45

Congress Centre
conference hall D4

Russian Small and Medium-sized Enterprises Forum

Financial battle

Availability of Financing for Small Business: Rates, Conditions, and State Programmes

A discussion in which the speakers are divided into three groups. Each group speaks on a set number of questions. The speaker can elaborate on 2 questions out of 3. At the end expert provide a summary. The order of the rounds is decided in advance between the speakers. Each presentation lasts 2–5 minutes. Group A: bankers; Group B: "non-bankers"; Group C: experts. What is more effective and will play a positive role in improving financial inclusion: subsidizing rates, guaranteed support, or risk sharing with banks and financial institutions? Loan holidays, restructuring and deferrals applied in a difficult economic situation: do these measures allow small businesses to survive a difficult period and adapt, or should such programmes be minimized? Developing alternatives to bank lending: leasing, factoring, micro-financing or other forms? Should interest rate subsidies and should special preferential state programmes be expanded or unified?

Moderator:

- **Pavel Samiyev**, Editor-in-Chief, Financial Sphere Section of Bankovskoye Obozreniye Magazine

A-Team:

- **Yaroslav Chereshnev**, Managing Director of Digital Bank, Sovcombank
- **Alexander Chernoshchekin**, Senior Vice President, Head of the Medium and Small Business Unit, Promsvyazbank
- **Anton Kuprinov**, Executive Director, Moscow Small Business Credit Assistance Fund
- **Alexey Voylukov**, Vice President, Association of Banks of Russia



B-Team:

- **Roman Goryunov**, President, Association of Financial Market Participants «Nonprofit Partnership for the Development of Financial Market RTS»
- **Maxim Kalinkin**, General Director, Gazprombank Leasing
- **Alexey Kirkorov**, President, United Leasing Association (OLA)
- **Kirill Kosminsky**, Executive Director, Association of Investment Platform Operators
- **Alexey Lazutin**, General Director, Mosgorlombard
- **Alexander Pestov**, General Director, Otkritie Factoring
- **Ilya Pokamestov**, General Director, FACTORING PRO
- **Alexey Primachenko**, Managing Partner, Global Factoring Network

C-Team:

- **Sergey Bekrenev**, President, European Legal Service
- **Alexey Fursin**, Head of the Entrepreneurship and Innovation Development Department of Moscow
- **Sergey Koziy**, General Director, Axioma-Soft
- **Roman Markov**, Head of Financial Inclusion Department, Service for Consumer Protection and Financial Inclusion of the Central Bank of the Russian Federation (Bank of Russia)
- **Pavel Mitrofanov**, General Director, Expert Business Solutions
- **Olga Samovarova**, Deputy Chairman of the Board of the Network, Managing Partner, RUKON Audit
- **Alexander Sterlyagov**, Director, Raizen Group
- **Konstantin Suntsov**, First Deputy Chairman of the Government of the Udmurt Republic
- **Dmitry Taskin**, Growth Sector Development Director, Moscow Exchange
- **Nikolai Tyurnikov**, Founder, General Director, Legal Solutions
- **Petr Zaselsky**, Chairman of the Management Board, SME Bank

13:50–14:25

Congress Centre
conference hall B4

[Russian Small and Medium-sized Enterprises Forum](#)

Master Class

IT Startups: How to Spark Investor's Interest in 3 Minutes?

Startups and investors need each other, and they need to collaborate successfully if a new product is going to take off. How does the investment market in Russia and abroad work? What skills should a startupper have to attract the attention of investors to a project? What mistakes prevent young teams from raising money to develop their startup solutions and grow? How long does it take an investor to make an investment decision? How should startuppers manage investment money? How to go correctly from a startup to an IPO?

Panellist:

- **Elena Volotovskaya**, Vice President for Investments at Softline; Head of Softline Venture Partners

14:30–16:00

Congress Centre
conference hall B1

[Russian Small and Medium-sized Enterprises Forum](#)

Modern Opinion Leaders

Youth entrepreneurship is an established phenomenon for the Russian economy, which has recently become a tangible growth driver. At the same time, young people who have a strong interest in developing their own businesses are understandably curious about the field. However, they are also inquiring about existing investment opportunities, both from the state and from the corporate sector. In addition to an open call for investment, Russian young entrepreneurs also feel that there is an opportunity to undertake business projects with a view to deepen international cooperation. For the successful development of a company on the domestic and international markets, it is necessary to learn how to correctly and clearly define the company's long term action plan. This task challenges the young entrepreneur to build a business team, understand the resources on which they can rely in time, and build up a broad network of contacts with potential partners. The current state of affairs makes it clear that in today's world there is a great demand for young leaders. Youth entrepreneurship: a forge



for new leaders or a school of adaptation? Young entrepreneurs in the digital space: what trends have emerged in 2022? What government and corporate support tools do entrepreneurs need? Foreign investment from China and India: what are the most successful practices of the Asian Tigers?

Moderator:

- **Eduard Omarov**, Vice-President, All-Russian Non-Governmental Organization of Small and Medium-Sized Businesses OPORA RUSSIA

Panellists:

- **Alexander Deryabin**, Founder, Robopolygon Project
- **Remir Gasanbekov**, Director of Russian Software Promotion Department, Russian Foundation for Information Technology Development
- **Kamila Konakbieva**, Founder, Poshiv KK
- **Valentina Kurenkova**, Director for Government Relations and Deputy General Director, Netology
- **Lyubov Pshenichnikova**, Director of Strategic Partnerships Development, VK
- **Zhang Wuyi**, General Director, Ho'ping China

Front row participants:

- **Artyom Androsov**, General Director, DF Investment Club
- **Vladimir Belousov**, Founder, Art Director, Everest
- **Aleksei Iuzhakov**, Chairman of the Board of Directors, Promobot
- **Yelena Lyapuntsova**, Chairperson, Coordinating Council, League of University Professors Interregional Public Organization
- **Tatyana Mineeva**, Commissioner for Entrepreneurs' Rights Protection in Moscow
- **Nikolay Solodovnikov**, Founder, "Investman" Online Platform

14:30–16:00

Congress Centre
conference hall B2

[Russian Small and Medium-sized Enterprises Forum](#)

Modern Standards of Small-Format Trade and Consumer Cooperation

Both sanctions and further transition towards import substitution make it more important than ever to organize unhindered sales of produce for all enterprises, including small businesses and farms. Meanwhile, non-network trade is yet to become a full-fledged tool to sell goods and food produced in Russia. How do sanctions and restrictive measures related to the spread of the coronavirus affect SMEs in trade? How can government support instruments and proposals for additional financial and non-financial measures be more effective? Is there a threat of increased illegal turnover of excisable products in the current environment? Risks VS. checks: how to balance interests? How to establish cooperation between SMEs and large trading businesses? What is the role of wholesale and retail markets for industrial products and food for SMEs and enterprises in Russian consumer cooperation?

Panellists:

- **Elena Dybova**, Vice President, Chamber of Commerce and Industry of the Russian Federation
- **Sergey Gritsay**, First Deputy Chairman of the Council, Central Union of Consumer Societies of the Russian Federation (Centrosoyuz of Russia)
- **Sergey Lebedev**, Vice President of Government Relations, AliExpress Russia
- **Marina Romanova**, Chief Managing Director for SMEs and Procurements, VEB.RF
- **Sergey Ryabukhin**, First Deputy Chairman of the Committee of the Council of the Federation of the Federal Assembly of the Russian Federation on Budget and Financial Markets
- **Sergey Slipchenko**, Member of the Presidium of the Board, All-Russian Non-Governmental Organization of Small and Medium-Sized Businesses OPORA RUSSIA

Front row participants:

- **Alexander Bubnov**, General Director, Kupets
- **Natalia Evchuk**, Director, Fasol



14:30–16:00

Congress Centre
conference hall D1

Russian Small and Medium-sized Enterprises Forum

Protecting Business: Balancing Economic Development and Public Order

In recent decades, Russian state criminal law has undergone a real transformation. The relations between the authorities and representatives of business have been properly framed, while criminal legislation for business has been considerably liberalized. Still, administrative pressure practices remain in place; at the same time, the new economic situation demands new approaches to the development of entrepreneurial activity. How to strike a balance between private and public interests? Evaluating the changes in economic legislation in terms of ensuring safe conduct of business in the country: can we talk about their effectiveness? Are new legislative solutions needed? The key is not to get in the way: what should be a comfortable regulatory environment for doing business? What problems arise most often in the prosecution of entrepreneurs? What are the terms and procedures for conducting forensic examinations? The court guaranteeing legal protection: what are the emerging precedents on economic crimes? What is the role of public institutions in protecting the rights of entrepreneurs? Will digital platforms become a new model of business protection?

Moderators:

- **Dmitry Petrovichev**, Vice President, All-Russian Non-Governmental Organization of Small and Medium-Sized Businesses OPORA RUSSIA; Managing Director of the Bureau for the Protection of the Rights of Entrepreneurs and Investors
- **Elina Sidorenko**, General Director, Platform for Working with Entrepreneurs' Enquiries

Panellists:

- **Alexey Bessonov**, Acting Rector, Moscow Academy of the Investigative Committee of the Russian Federation
- **Danil Filippov**, Deputy Head, Investigative Department, Ministry of Internal Affairs of the Russian Federation
- **Alexey Khersontsev**, State Secretary – Deputy Minister of Economic Development of the Russian Federation
- **Andrey Klychkov**, Governor of Orel Region
- **Artem Malgin**, Vice Rector for Development - Head of the Rector's Office, MGIMO University
- **Sergey Morozov**, First Deputy Chairman of the Committee of the State Duma of the Federal Assembly of the Russian Federation on Regional Policy and Local Self-Government
- **Yuliya Morozova**, Deputy Chairman of the Government of Kamchatskiy Krai
- **Alexander Remiga**, Acting First Deputy Governor of the Vladimir Region
- **Elena Spiridonova**, Executive Director - Chief of Staff, Russian Bar Association

Front row participant:

- **Sergey Mytenkov**, Vice President, Russian Union of Industrialists and Entrepreneurs (RSPP)

14:30–16:00

Congress Centre
conference hall D4

Russian Small and Medium-sized Enterprises Forum

State Order as Effective Mechanism for Small and Medium-Sized Enterprises Development

In today's realities, the activities of state corporations and companies with state participation, due to the extent of their influence on systemic processes in the Russian economy, are becoming one of the main factors in the development of small and medium-sized businesses. This refers both to direct interaction between state corporations and SMEs in terms of procurement activities, as well as to the implementation of new cooperation mechanisms. At present, it is public organizations that ensure an open dialogue between sectors. They aim to develop the most effective systemic mechanisms for consolidating the interests of state-owned companies and SMEs. The latter form the sustainability of the state economy by maintaining a balance of the parties' interests. How can the interests of state-owned companies and SMEs be consolidated? How can small and medium-sized businesses start working with state corporations and what cooperation mechanisms need to be implemented?

Moderator:

- **Dmitry Panov**, Coordinator in the Northwestern Federal District, All-Russia Public Organization Delovaya Rossiya (Business Russia)



Panellists:

- **Alexander Belskiy**, Chairman, Legislative Assembly of Saint Petersburg
- **Denis Dybov**, Director of Entrepreneurship Development Department, Chamber of Commerce and Industry of the Russian Federation
- **Alexey Korabelnikov**, Vice Governor of St. Petersburg
- **Natalia Korotchenkova**, Secretary of State – Deputy General Director, Member of the Board, Russian Small and Medium Business Corporation
- **Alexey Kuchmin**, Founder, AIR
- **Alexey Lavrov**, Deputy Finance Minister of the Russian Federation
- **Valery Shagaev**, Chairman of the Board, Association for Cooperation of Entrepreneurs in the Field of Corporate Procurement, Vice President, OPORA RUSSIA All-Russian Non-Governmental Organization of Small and Medium Business
- **Arman Shakkaliev**, Member of the Board (Minister) for Competition and Antimonopoly Regulation of the Eurasian Economic Commission
- **Vitaly Svidovskiy**, General Director, Teremok-Confectionery (St. Petersburg)
- **Mikhail Yurchuk**, Director for Interaction with Federal Authorities, Norilsk Nickel

16:45–18:45

Congress Centre
conference hall D2

Russian Small and Medium-sized Enterprises Forum

Plenary session

New SME Strategy: Challenges, Opportunities, and Solutions

Currently, the government, regional authorities, and the business community are, in fact, creating a New Economic Policy. At the same time, their efforts should be aimed at the dynamic and advanced development of small business. Dated ideas and models for SME development and support will not work effectively under the current conditions. We need new approaches to developing small and medium businesses, which businesses, government and society should work out together. What new opportunities and areas of growth are emerging for small businesses? Rebooting the SME development strategy and national projects, based on existing conditions. Federal and regional SME support measures: how to achieve synergy and give a real impetus to business development? How to support the development of new production and logistics chains, including in foreign trade activities? How can we jointly expand promising markets and reduce the costs of entering and operating in these markets? What systemic support measures are SMEs entitled to rely on: synergy between business and development institutions?

Moderator:

- **Vladimir Gerasimov**, First Deputy General Director, Interfax Information Services Group

Panellists:

- **Andrei Belousov**, First Deputy Prime Minister of the Russian Federation
- **Evgeniya Chavkina**, Director, Dives Group
- **Alexander Deryabin**, Founder, Robopolygon Project
- **Nikolai Dunayev**, Chairman of the Management Board, Sibiry Export-Import Incorporated
- **Alexander Kalinin**, President, All-Russian Non-Governmental Organization of Small and Medium-Sized Businesses OPORA RUSSIA
- **Larisa Kuzmina**, Chairman of the Board, "Orenburg Pukhovnitsy" Consumer Cooperative
- **Andrey Nikitin**, Governor of Novgorod Region
- **Vasily Osmakov**, First Deputy Minister of Industry and Trade of the Russian Federation
- **Nikolay Solodovnikov**, Founder, "Investman" Online Platform

Front row participants:

- **Sergei Borisov**, President, ANO "Shkoltech"
- **Elena Dybova**, Vice President, Chamber of Commerce and Industry of the Russian Federation
- **Aleksandr Isayevich**, General Director – Chairman of the Management Board, Russian Small and Medium Business Corporation