

INTERNATIONAL YOUTH ECONOMIC FORUM PROGRAMME

June 17, 2023, St. Petersburg

Programme accurate as at June 20, 2023

June 17, 2023

10:00–11:15

Congress Centre
zone B, 2nd floor,
conference hall B1

International Youth Economic Forum

Development Territories: Empowering Youth in Regional Advancement

Young individuals serve as the driving force behind territorial development. A persistent challenge faced by regions is the retention of their youth, creating an environment conducive to growth, and providing opportunities for self-realization and skill enhancement. This forms a crucial aspect of state youth policies. In particular, border regions stretching from Kaliningrad to the Far East, as well as newly established territories within the Russian Federation, require special attention and support for young people. This endeavour involves collaboration between governmental authorities, development corporations, educational institutions, non-profit organizations, public figures, and cultural icons. It is vital to establish effective initiatives for patriotic education while creating avenues for local development. Guiding young individuals towards prioritized growth areas within the regions enables them to translate their ideas into tangible reality. What factors contribute to successful local development? Is there a universally applicable recipe that can be implemented across diverse regions? Which experiences in effectively engaging with young individuals can the regions share? Which specific areas should be prioritized for development to ensure comfortable living, working, and recreational conditions? How do educational and leisure projects targeting patriotic education among youth contribute to these objectives?

Moderator:

- **Kirill Makarov**, Minister of Youth Policy of the Donetsk People's Republic

Panellists:

- **Alexey Agafonov**, First Deputy General Director, Russia – Land of Opportunity
- **Daria Borisova**, Director, Avangard
- **Damir Fattakhov**, Deputy Head, Federal Agency for Youth Affairs (Rosmolodezh)
- **Aleksandra Lebedeva**, Deputy Chairman of the Government of the Kamchatka Territory
- **Anton Titsky**, Minister for Youth Policy of Zaporozhye
- **Aleksandr Vaino**, Head of Youth Initiatives Center, Agency of Strategic Initiatives (ASI)
- **Dmitry Zemtsov**, Vice-Rector, National Research University Higher School of Economics

Front row participants:

- **Maxim Gulin**, Regional Interaction Advisor to the Chairman of the Management Board, All-Russian Public-State Movement of Children and Youth Movement of the First
- **Daria Kislitsyna**, Director of the Department of Regional Programs, Social Research Expert Institute (EISI)
- **Julia Kushnirenko**, Deputy Director, Corporate University of Russian Railways; Youth Policy Curator, Russian Railways

10:00–11:15

Congress Centre
zone B, 2nd floor,
conference hall B2

International Youth Economic Forum

Money Out of Thin Air: The Escalating Allure of Green Youth Entrepreneurship

The year 2022 proved to be a time of immense challenge and upheaval for the Russian economy and its business community. Faced with these hurdles, the imperative of utmost concentration, resource optimization, and exploration of novel solutions became paramount. The government continued its steadfast support for ongoing business development endeavours, including those spearheaded by young entrepreneurs, while maintaining a steadfast commitment to the environmental agenda – specifically, the imperative of decarbonizing the Russian economy and achieving carbon neutrality. Within this landscape, "green" projects emerge as a promising avenue for business ventures, with eco-entrepreneurship representing a fertile and commercially viable niche. Are young individuals prepared to actively engage in the environmental business agenda? What are the advantages and efficacy of "green" projects and carbon units, and how accessible are they to enterprising young minds? Can civil society organizations, including youth movements, contribute to fostering an environmentally-focused business community or aid existing enterprises in diversifying their operations and aligning with the "green" agenda?

Moderator:

- **Georgy Arapov**, Deputy Chairman of the Committee of the State Duma of the Federal Assembly of the Russian Federation on Ecology, Natural Resources and Environmental Protection

Panellists:

- **Alexey Chekhranov**, Founder, Smart Sreda
- **Anna Chigarina**, First Deputy, All-Russian Organization "City Renovations"
- **Alexey Chumakov**, Head, All-Russian Movement "Inspirers"
- **Elena Gorokhova**, Director, Interregional Ecological Public Organization "ECA"
- **Olga Ievleva**, Student, St. Petersburg State University, Participant of the Youth of the Arctic Project
- **Tumun Tsydyпов**, First Deputy General Director, BAIKAL.CENTER
- **Anna Zhigul'skaya**, Project Office Director for Internal Communications and Corporate Social Responsibility, Rosatom

Front row participants:

- **Madalitso Chimpeni**, Founder, Mpepu Energy
- **Mervis Ngosa**, Chief Executive Officer, ColesHill Enterprise

10:00–11:15Congress Centre
zone B, 2nd floor,
conference hall B3[International Youth Economic Forum](#)**Engaging Exploration: Inspiring Youth Interest in Science**

A year ago, the Russian President issued a decree proclaiming a Decade of Science and Technology. Its primary goals encompass enticing talented young individuals to pursue research and development careers and ensuring that information concerning the accomplishments and prospects of Russian science becomes more accessible to the nation's citizens. Various initiatives, such as science volunteering projects, popular science programs, lectures, podcasts, festivals, exhibitions, slams, contests, and marathons, have been designed to achieve these objectives. While striving for an appealing format, it is crucial not to compromise the core focus of popular science projects – their substantial content. How can we not only capture the interest of young individuals in science but also sustain it over time? How can we tailor popular formats to specific target audiences? How can we transition from entertainment-focused approaches to cultivating genuine enthusiasm for science? What is the present path for the advancement of young scientists in Russia, and what ongoing projects exemplify their effectiveness and impact within this domain?

Moderator:

- **Konstantin Fursov**, Member of the Coordinating Council for Youth Affairs in the Scientific and Educational Spheres of the Council under the President of the Russian Federation for Science and Education

Panellists:

- **Elena Chernenko**, Head of Special Projects Department and Organizing Events, Association of Volunteer Centers
- **Alexey Goreslavsky**, Director General, ANO "Internet Development Institute" (IRI)
- **Sofia Malyavina**, General Director, National Priorities
- **Nikita Marchenkov**, Chairman, Coordinating Council for Youth Affairs in the Scientific and Educational Spheres of the Presidential Council of the Russian Federation for Science and Education; Head of the Kurchatov Complex of Synchrotron-Neutron Research, Research Center "Kurchatov Institute"
- **Ekaterina Rakhmankina**, Deputy General Director for Human Resources and Organizational Development, Science and Innovations

Front row participants:

- **Irina Belykh**, Co-founder, Program Director, FANK Contemporary Science Film Festival; Member of the Expert Council for Non-Fiction Films, Ministry of Culture of the Russian Federation; Member of the Board, European Academy of Science Films
- **Olga Khomova**, General Director, State Academic Capella in St. Petersburg
- **Wafa Misrar**, Researcher, Cadi Ayyad university
- **Sergey Samoilenko**, Scientist, Volcanologist; Founder, Vulcanarium Museum

10:00–11:15Congress Centre
zone B, 2nd floor,
conference hall B4[International Youth Economic Forum](#)

Pitch session

"Startup as a Major": Showcasing Student Start-up Projects

Over a hundred Russian universities have embraced the concept of defending a graduate thesis through the "Startup as a Major" format. Graduates from various fields present their work by describing a startup project, showcasing their readiness for independent professional endeavours. In this year's

event, five exceptional graduates will have the opportunity to pitch their innovative proposals to prominent Russian entrepreneurs and investors within a five-minute timeframe. As a result, they will receive expert evaluations of their startup projects, along with recommendations for their future advancement and growth.

Moderator:

- **Alexander Vedekhin**, Deputy Director of the Department of State Youth Policy and Educational Activities, Ministry of Science and Higher Education of the Russian Federation

Panellists:

- **Dauddin Daudi**, Graduate, ITMO National Research University
- **Dmitriy Fevralev**, Graduate, Don State Technical University
- **Altyngul Kubisenova**, Graduate, Plekhanov Russian University of Economics
- **Andrei Ustamchuk**, Graduate, Plekhanov Russian University of Economics
- **Bagrat Voskoboinikov**, Graduate, Irkutsk State University of Railways

Front row participants:

- **Werner Alweendo**, Chief Executive Officer, Kalahari Melon Seed Oil™
- **Nonna Kagramanyan**, Vice-President, Head of the Executive Committee, All-Russia Public Organization Delovaya Rossiya (Business Russia)
- **Ekaterina Morozova**, Director, Open University Skolkovo
- **Dmitry Petrulyov**, Chief Executive Officer, Start-up Studio TIU
- **Alexander Rumyantsev**, General Director, Venture Accelerator
- **Vadim Rydkin**, Director General, FEECH FINANCE

10:00–12:15

Congress Centre
zone D, conference hall
D1

[International Youth Economic Forum](#)

Award Ceremony for the Winners of the 20th national contest 'My Country — My Russia'

The "My Country – My Russia" contest, an esteemed nationwide project, celebrates initiative individuals who deeply care about the present and future of their respective regions. These remarkable individuals are driven to propose ideas and execute projects aimed at enhancing the quality of life and fostering the social and economic development of Russian territories, cities, and villages. Over the course of 20 years, more than 600,000 participants, including young people from every region of the Russian Federation and 25 foreign countries, have taken part in this prestigious contest. Since 2019, the contest has been integrated into the presidential platform 'Russia — Land of Opportunity', an initiative spearheaded by the President of the Russian Federation, V.V. Putin. The 20th season coincides with the Year of Teachers and Mentors, the Decade of Science and Technology, and holds special significance as it aligns with the 160th anniversary of V.I. Vernadsky's birth and the 120th anniversary of I.V. Kurchatov's birth. These milestones further amplify the importance and resonance of this remarkable occasion.

10:00–11:15

Congress Centre
zone D, VEB.RF
conference hall D2

[International Youth Economic Forum](#)

Project Destiny. Apprenticeships and Internships

How can we cultivate the significance and work ethos within the framework of youth perspectives? How can we accurately define the concepts of "apprenticeship" and "internship"? What challenges arise in establishing a universal contract between higher education institutions and organizations, and how can these challenges be effectively addressed and resolved?

The marathon session delves into the fundamentals of student internships and traineeships, encompassing their legal framework, selection and arrangement processes, available pathways, mentorship training, and the value they bring to both the civil service and the job market. The session is structured to provide comprehensive insights into the institution of internships and apprenticeships.

Moderators:

- **Alexander Machevskiy**, Managing director, VEB.RF
- **Alexey Perventsev**, Deputy General Director, Russia - the Land of Opportunities

Panellists:

- **Alexey Komissarov**, Director General, Russia – Land of Opportunities; Acting Rector, Russian Academy of National Economy and Public Administration under the President of the Russian Federation (RANEPA)
- **Elena Mukhtiyarova**, Deputy Minister of Labour and Social Protection of the Russian Federation
- **Olga Petrova**, Deputy Minister of Science and Higher Education of the Russian Federation
- **Stanislav Prokofiev**, Rector, Financial University under the Government of the Russian Federation

Federation

- **Sergey Saratov**, Head of the Human Resources Department (TsKADR), Russian Railways

Front row participants:

- **Mikhail Bocharov**, Commander of All-Russian Student Labor Project
- **Daniil Chugunov**, Head for Development of Student Direction, HeadHunter
- **Elena Kasumova**, Chief Managing Director, Head of Personal and HR Unit, VEB.RF
- **Egor Litvinenko**, Advisor to the Head, Federal Agency for Youth Affairs (Rosmolodezh)
- **Rito Grace Madingana**, Chief Executive Officer, Earthly by Rito & Co
- **Andrey Ocheretny**, Managing Director - Head of Academic Partnerships, Sberbank
- **Anna Stepanova**, Deputy Vice President for Education Projects, VK
- **Aleksei Zuev**, Head of HR Department, Sibur

10:00–11:15

Pavilion G
conference hall G4

International Youth Economic Forum

Gene Therapy: Embarking on the Future Today

The advancement of cutting-edge, state-of-the-art therapeutic solutions stands as a highly sought-after field in the realm of biomedicine. Across the globe, hundreds of clinical trials are currently underway, assessing the safety and effectiveness of gene therapy products for combating severe inherited ailments including haemophilia, spinal muscular atrophy, Duchenne muscular dystrophy, various visual impairments, and lysosomal storage diseases, among others. Notably, several medications have already made their way into the market, while numerous other products showcase remarkable efficacy in addressing conditions that were previously deemed either incurable or arduous to treat. Are there any noteworthy scientific research endeavours taking place in the Russian Federation regarding the development of advanced therapy products, and how close are we to their implementation in clinical practice? Have Russian developers gained expertise in producing genetically modified biomedical cell products and oncolytic viruses? Are we capable of rivalling the world's leading bioengineering laboratories in terms of creating groundbreaking drugs for gene therapy? And, above all, how can we collaborate and support each other in achieving these ambitious yet highly coveted objectives?

Moderator:

- **Roman Ivanov**, Director of the Scientific Center for Translational Medicine, Vice-Rector for Scientific and Technological Development, Sirius University of Science and Technology

Panellists:

- **Tatyana Egorova**, Head of Gene Therapy Laboratory, Marlin Biotech; Researcher, Laboratory for Modeling and Therapy of Hereditary Diseases, Institute of Gene Biology of the Russian Academy of Sciences
- **Ilyas Esmagambetov**, Head of the Laboratory of Stromal Regulation of Immunity, National Research Center for Epidemiology and Microbiology named after Honorary Academician N.F. Gamalei
- **Alexander Karabelsky**, Head of Gene Therapy Direction, Sirius University of Science and Technology
- **Alexander Malogolovkin**, Head of Molecular Virology Laboratory, Sechenov University
- **Vadim Merkulov**, Deputy Director General for Drug Expertise, Scientific Centre for Expert Evaluation of Medicinal Products of the Ministry of Health of the Russian Federation (**online**)
- **Vladimir Richter**, Head of the Laboratory of Biotechnology, Institute of Chemical Biology and Fundamental Medicine, Siberian Branch of the Russian Academy of Sciences

10:00–11:15

Pavilion G
conference hall G5

International Youth Economic Forum

Social Cohesion and Societal Resilience

Today, the world is undergoing a complex structural geopolitical shift. Russia, a country with a large economy, is facing unprecedented sanctions and information pressure, which are adversely affecting its economy, technology and social sphere. These economic sanctions are driving significant changes in the Russian business environment, resulting in the reconfiguration of business models and the redistribution of capital within the country. The departure of global brands from the market is causing shifts in the population's consumption patterns, while simultaneously altering the landscape of information policy. The population's uncertainty about its future is increasing. In the current environment, the civic, political and institutional characteristics of society play a crucial role in developing a systemic approach to accomplishing the state's national and societal goals. How are business and society responding to the current global processes? Which dimensions of social capital are most pertinent for researching and validating possible scenarios for the development of social processes? To what extent does stimulating government policy contribute to mitigating social tension and enhancing social guarantees for the population?

Moderator:

- **Andrey Sushentsov**, Dean of the Faculty of International Relations, MGIMO University

Panellists:

- **Andrey Bezrukov**, President, Technological Sovereignty Exports Association; Professor, Department of Applied International Analysis, MGIMO University
- **Andrey Fursenko**, Aide to the President of the Russian Federation
- **Fedor Voytolovsky**, Acting Director, Primakov National Research Institute of World Economy and International Relations of the Russian Academy of Sciences (IMEMO)
- **Yuriy Zinchenko**, Dean of the Faculty of Psychology, Lomonosov Moscow State University

Front row participants:

- **Ekaterina Arapova**, Director, Center for Expertise of Sanctions Policy, Moscow State Institute of International Relations (University) of the Ministry of Foreign Affairs of the Russian Federation (MGIMO MFA of Russia)
- **Alexey Ilyin**, Director, Research Center for Creative Industries
- **Anton Nizhnikov**, Professor, Chairman of the Scientific Commission in the Field of Biological Sciences and Bioecology, St. Petersburg State University; Head of the Laboratory of Proteomics of Arrogant Systems, All-Russian Research Institute agricultural microbiology
- **Nikolay Silaev**, Expert of the Valdai International Discussion Club; expert, Russian Council on International Affairs

10:00–11:15Pavilion G
conference hall G6[International Youth Economic Forum](#)

Energy debate

Careers and Development of Young Professionals in the Real Economy: Today and Tomorrow

Join a stimulating discussion as young professionals in the real economy, alongside industry experts, delve into the fascinating realm of career trajectories within prominent corporations. What avenues exist within the company for young individuals to foster their professional and personal growth? How do both managers and young professionals perceive their involvement in international and federal competitions and events? In what way does the engagement of young professionals in public and social initiatives, youth communities, and youth councils contribute to their career advancement?

Moderator:

- **Artem Korolev**, Director, Nadezhnaya Smena Charity Foundation; Founder, International Engineering Championship "CASE-IN"

Panellists:

- **Ilya Dementyev**, Rector, Gazprom Neft Corporate University
- **Elena Egorova-Kirillova**, Deputy General Director - Director of the Methodology and Development Block, ANO Corporate Academy of Rosatom
- **Rustam Galiakhmetov**, Director, Corporate University, SIBUR Holding
- **Bayrta Perveeva**, HR Director, «System Operator of the United Power System»
- **Natalia Petukhova**, Head of the Personnel Selection and Development Department, ALROSA Joint Stock Company
- **Ekaterina Serebrenikova**, HR Director, EuroChem

Front row participants:

- **Sergey Kolyada**, Director, Communications Department, Russia – the Country of Opportunities
- **Stanislav Sugak**, Director, Employer Brand and Human Potential Development Centre, Russian Railways

10:00–11:15Pavilion H
conference hall H22
(2nd floor)[International Youth Economic Forum](#)**Horizontal Linkages in the Young Entrepreneurial Community and Parallel Imports**

In Russia, a new class of individuals has emerged among young people over the past decade. These individuals are eager to participate in traditional commercial activities by creating extensive networks of their own connections. Through their high level of international integration, they identify commercial interests within these connections and engage in the supply of goods. Prior to 2022, when sanctions pressure on Russia was absent, the full potential of this group of young entrepreneurs may have been less realized, as the markets were not as dynamic as they are today. However, since 2022, there has been a shift, allowing goods to be imported into Russia through alternative channels without the permission of rights holders. Considering the unique circumstances surrounding trade in goods under sanctions pressure, where direct agreements at the political level and administrative institutionalization methods are less effective, it has become essential to nurture a new wave of passionate entrepreneurs who can import relevant and technologically advanced goods. How can the market adapt to accommodate the emergence of new wholesale importers in the technological goods market? What

factors should be considered when engaging with these new importers? How can we expand the pool of buyers by leveraging the involvement of young entrepreneurs to help stabilize prices? What strategies can be implemented to establish dependable alternative supply routes? In what ways can Russia utilize its existing parallel import channels to facilitate export agreements? How can we foster synergies between young parallel importers and start-ups/technology companies to provide domestic technology producers with export markets and distribution channels?

Moderator:

- **Dmitriy Tenshin**, General Director, ORION-TECH

Panellists:

- **Akidi Winnie Adile**, Executive Director, WEtalk Series
- **Konstantin Chukharev**, Executive Director, Sigma Group of Companies
- **Nikolay Krivov**, Head of the Project Office, Maimachin-Recourse
- **Valentina Kurenkova**, Director for Government Relations and Deputy General Director, Netology
- **Evgeny Lysov**, Managing Partner, Co-Founder, VIAT LLS
- **Mikhail Nachevsky**, Head of Digital Transformation Department, Plekhanov Russian University of Economics
- **Alexander Patrushev**, Chairman, Public Organization "League of Professionals"
- **Irina Samoilo**, General Director, CDM Digital Transformation Agency
- **Artem Savenkov**, Director of Legal and Corporate Support, NASK
- **Yuriy Shilov**, General Director, Ivanovo Textile Company; Member of the General Council of the All-Russian Public Organization Business Russia
- **Oleg Tlyashev**, Head of Department of Information Systems; Ministry of Defense of the Russian Federation
- **Sergey Trostyanskiy**, Deputy Director of the Big Data Storage and Analysis Center, Lomonosov Moscow State University
- **Svetoslav Zverev**, Deputy Chairman of the Council for the Development of Youth Initiatives in the Scientific and Technical Sphere, Moscow Confederation of Industrialists and Entrepreneurs

10:00–12:15

Pavilion H
conference hall H23
(2nd floor)

[International Youth Economic Forum](#)

Student Tournament on International Negotiations with a Foreign Partner

Mastering the art of competitive negotiation in foreign trade contracts is essential for companies aiming to achieve optimal economic outcomes. It is a skill that every proficient Foreign Economic Activity (FEA) specialist must possess. During negotiations, meticulous attention must be paid not only to the substantive agenda encompassing terms, conditions, and pricing, but also to the cross-cultural dynamics with the foreign partner. This aspect gains particular significance when forging stronger ties with new partners hailing from countries that maintain friendly relations with Russia. In this tournament, participants will delve into the intricacies of international negotiations through engaging in specific case studies. They will have the opportunity to showcase their exceptional business communication skills when interacting with representatives from diverse cultures, who possess distinct cultural values. Valuable feedback from experts will be provided, enabling participants to identify areas for personal and professional growth. Moreover, the student tournament serves as an effective means of assessing and selecting young professionals for internships or entry-level positions in exporting companies. Throughout the tournament, participants will have the chance to demonstrate their knowledge, real-world abilities, psychological and professional attributes, and potential opportunities, ultimately solidifying their candidacy.

Moderator:

- **Alisiya Nikitina**, General Director, Export School, Russian Export Center

Panellists:

- **Alexey Maslov**, Director, Institute of Asian and African Studies, Lomonosov Moscow State University
- **Liudmila Veselova**, Academic supervisor of the master's programs "Business and Politics in Modern Asia" and "International Business in the Asia-Pacific Region"; Associate Professor, Research University Higher School of Economics

12:00–13:15

Congress Centre
zone B, 2nd floor,
conference hall B2

[International Youth Economic Forum](#)

Youth Technology Entrepreneurship: Unveiling New Opportunities and Challenges

Technological entrepreneurship in Russia stands as a crucial component, not only within the economic landscape but also within the realms of education and youth policy. What measures should the government and business communities undertake to foster an environment conducive to the growth of

technology-driven enterprises and to attract young individuals to this field? How can we nurture and cultivate the growth of a technological entrepreneur, starting from student programs and progressing towards the establishment of successful technological businesses? Where can financing opportunities be found for youth technology projects, and is it feasible to secure funding for a student project from venture capitalists? To what extent are there sufficient support measures offered by development institutions, and how accessible are these measures to young individuals?

Moderator:

- **Olga Tarasova**, Chairman of the Youth Council, All-Russian Society of Examiners and Rationalizers (VOIR); Member of the Coordinating Council on Youth Affairs in the Scientific and Educational Spheres of the Council under the President of the Russian Federation on Science and Education

Panellists:

- **Sergey Adonin**, Professor, Russian Academy of Sciences; Member of the Coordinating Council on Youth Affairs in the Scientific and Educational Spheres of the Council under the President of the Russian Federation on Science and Education
- **Alexey Grishchenko**, General Director, Delovaya Sreda (Business Environment)
- **Pavel Gudkov**, Deputy General Director, Foundation for Assistance to Small Innovative Enterprises
- **Dmitry Kurochkin**, Vice President, Chamber of Commerce and Industry of the Russian Federation
- **Ekaterina Petrova**, Director for Innovation and Technological Development, GenerationS, RVC Management Company
- **Ivan Podbereznyak**, Chairman of the Board, SME Bank
- **Aleksandr Vaino**, Head of Youth Initiatives Center, Agency of Strategic Initiatives (ASI)

Front row participants:

- **Nikolay Myshyakov**, Project Founder, AutoHem
- **Nikolay Pronev**, Creator of Umnikoins

12:00–13:15

Congress Centre
zone B, 2nd floor,
conference hall B3

[International Youth Economic Forum](#)

Media Education as a Dominant Factor in Shaping the Value System of Modern Society

Today's media schools face new tasks and challenges, including the transformation of the entire system of media education. The development of a country is closely linked to providing its citizens with information about current events, as well as the availability of official content in mass media, films, games, and animation. One of the main challenges of state information policy is the coordinated formation of patriotic content. How can we ensure that the new generation is embedded in the purpose and value system of the state? How do modern media technologies contribute to the shaping of thinking and effectively transmitting the basic principles of the cultural code? How can we establish a robust socialization system that safeguards and nurtures traditional values while also achieving the strategic objectives of the state?

Moderator:

- **Andrey Betin**, Rector, Management Workshop "Senezh"; Deputy General Director, ANO "Russia - the Land of Opportunities"

Panellists:

- **Yulia Ablets**, Deputy Director General, Dialogue Regions Autonomous Nonprofit Organization
- **Anton Pashkov**, Executive Advisor, Federal Agency for Youth Affairs (Rosmolodezh)
- **Anton Serikov**, Deputy General Director, Russian "Znanie" Society; Head, Knowledge Center "Mashuk"
- **Alexander Tsympkin**, Writer, Scriptwriter
- **Elena Vartanova**, Dean of the Faculty of Journalism, Lomonosov Moscow State University

Front row participants:

- **Sergey Brekotin**, Blogger, Content Maker (AfterShock.News, Velikoross, Brekotin)
- **Julia Hayuts**, Author of a Popular Socially Oriented Blog, Public Figure
- **Tatyana Tazeeva-Gritsenko**, Blogger, Journalist, Association of Social Catering Enterprises in Education and Healthcare

12:00–13:15

Congress Centre
zone B, 2nd floor,

[International Youth Economic Forum](#)

Lecture

A Future in Russia is Possible! How Can You Build a Successful Career in Your

conference hall B4

Homeland?**Panellist:**

- **Artem Oganov**, Professor, Head of the Materials Design Laboratory, Skolkovo Institute of Science and Technology (Skoltech)

12:00–13:15Congress Centre
zone D, conference hall
D3

International Youth Economic Forum

The Mentor – a Vital Figure: Creating Russia's Effective Institution

While parents hold the responsibility of upbringing, mentors serve as constant companions. Over time, the concept of mentoring has evolved to meet the changing societal needs, transitioning from an observer and caretaker of less experienced individuals to a role with a more focused educational approach. However, one aspect remains constant: the presence of a mentor to share their wisdom and guidance. Thus, the role of mentors in the lives of teenagers and young adults is paramount, assuming the role of custodians after parents. They serve as both professional guides and aid in the search for life's direction, accompanying individuals on their journey into adulthood. What role do teachers and mentors play in shaping the values of young individuals? What innovative mentoring approaches are being considered for the future? How do non-formal education and strategies for continuous development contribute to bolstering young people's trust in mentoring institutions? In what ways do business mentors contribute to shaping corporate culture, enhancing productivity, and influencing the professional trajectory of companies?

Moderator:

- **Artem Metelev**, Chairman of the Committee on Youth Policy of the State Duma of the Federal Assembly of the Russian Federation; Supervisor, DOBRO.RU

Panellists:

- **Maxim Dreval**, General Director, Russian "Znanie" Society
- **Damir Fattakhov**, Deputy Head, Federal Agency for Youth Affairs (Rosmolodezh)
- **Andrey Glazkov**, Head of HR Department, TATNEFT
- **Nonna Kagramanyan**, Vice-President, Head of the Executive Committee, All-Russia Public Organization Delovaya Rossiya (Business Russia)
- **Oleg Leonov**, Deputy Chairman of the Committee of the State Duma of the Federal Assembly of the Russian Federation on the Development of Civil Society, Issues of Public and Religious Associations
- **Maria Morozova**, Chairman of the Supervisory Board, General Director, Timchenko Charitable Foundation
- **Mikhail Nachevsky**, Head of Digital Transformation Department, Plekhanov Russian University of Economics
- **Antonina Priezzheva**, HR Director, Gazprom-Media Holding
- **Sergey Rukshin**, Deputy Chairman of the Public Council under the Ministry of Education of the Russian Federation; Professor of the Department of Mathematical Analysis, Russian State Pedagogical University named after A.I. Herzen; Deputy Director - Head of the Center for Mathematical Education, State Budgetary Educational Institution "Presidential Physics and Mathematics Lyceum No. 239"
- **Andrey Samotoin**, Executive Director, Deputy of the Coordinating Council, All-Russian Public Movement of Mentors of Children and Youth "Mentors of Russia"

12:00–14:00Congress Centre
zone E, conference hall
E12

International Youth Economic Forum

Mentor Investment Lounge

Setting up your own business is a time-consuming and taxing process which requires significant upfront expense. Young entrepreneurs, depending on the project stage, can encounter a wide variety of problems, such as searching for funding, team building, lack of information and knowledge, and absence of an experienced mentor. Experienced mentors and professional investors – lounge participants – can help entrepreneurs overcome these challenges and find new business opportunities.

Mentor track:

Format: talking 1 on 1

Entrepreneurs who have already achieved leading positions in their industries will offer advice to the track participants on how to implement the idea/project of the last ones or transform it. Owners of medium and large businesses will offer practical advice to new or existing young entrepreneurs via short consultations on different issues, from selecting a promising niche, to team-building and business development, all based on their own success stories.

Investment track:

Format: talking 1 on 1

A unique opportunity to get advice on your own investment project by talking 1 on 1 with an investor.

Business angels investing in venture capital business and investment experts will personally analyse your case, answer questions and provide recommendations, such as where to seek funding and what state support measures are available for your project. You will receive a pitch analysis, feedback on your project from an experienced investor, the opportunity to attract the interest of an investor, raise funds and make useful contacts.

12:00–13:15

Pavilion G
conference hall G4

International Youth Economic Forum

The Battle for Talent: Upholding Staffing Sovereignty in 2023 or How to Retain Young Individuals in Russia?

In the present era, society is confronted with unprecedented challenges that underscore the crucial imperative of safeguarding our nation's technological and human resources sovereignty. Heightened emphasis is being placed on advancing the technological sphere at all levels, with state measures implemented to support businesses and young professionals. New tasks and challenges arise in equipping personnel with the necessary skills and knowledge in the realms of technology and digitalization, thereby mobilizing key sectors of the economy. The involvement and immersion of talented young minds in technology, as witnessed through national Olympiads and competitions, exemplify the vast potential that emerges from nurturing such engagement from an early school age. One of the primary challenges in 2023 for Russia's human and technological sovereignty lies in the battle for talent. It is imperative that today's schoolchildren perceive the promising and in-demand nature of technological fields within Russia, while also recognizing that the nation's leading universities, technology businesses, companies, and state corporations eagerly await their contributions. How crucial is it to currently foster and support this ambition, offering every opportunity to transform this deep interest into a lifelong pursuit and a drive to create innovative and sought-after solutions? In what ways do social programs aimed at empowering young individuals in Russia contribute to securing a competitive edge in attracting talent in 2023? How can we guarantee the nation's staffing sovereignty by effectively identifying and collaborating with talented individuals, enabling them to choose the most favourable conditions for their personal growth, flourishing careers within domestic production facilities, and leading Russian enterprises?

Moderator:

- **Dmitry Zemtsov**, Vice-Rector, National Research University Higher School of Economics

Panellists:

- **Alexey Komissarov**, Director General, Russia – Land of Opportunities; Acting Rector, Russian Academy of National Economy and Public Administration under the President of the Russian Federation (RANEPA)
- **Natalya Kravchenko**, Chairman, Commission for the development of preschool, school, secondary vocational education and educational activities of the Civic Chamber of the Russian Federation
- **Andrey Ocheretny**, Managing Director - Head of Academic Partnerships, Sberbank
- **Anastasia Pavlenko**, Deputy Executive Director, Director for Strategic Partnerships, Innopraktika
- **Dmitry Peskov**, Head of Young Professionals Direction, Agency for Strategic Initiatives to Promote New Projects; General Director, Platform of the National Technology Initiative; Special Representative of the President of the Russian Federation on Digital and Technological Development
- **Olga Petrova**, Deputy Minister of Science and Higher Education of the Russian Federation
- **Sergey Salikhov**, First Vice-Rector, National University of Science and Technology (MISiS)

Front row participants:

- **Boris Perius Zabolotsky**, Co-Founder and Vice President, Russian-Brazilian Youth Organization
- **Vladimir Shevchenko**, Rector, National Research Nuclear University MEPhI (**online**)
- **Alexander Tormasov**, Rector, Innopolis University (**online**)

12:00–13:15

Pavilion G
conference hall G5

International Youth Economic Forum

Expanding Economic Horizons: Catalysts for the Advancement of Youth Entrepreneurship in the CIS and the EAEU

The shifting geopolitical landscape has spurred the emergence of novel economic spaces and avenues of development across various regions worldwide. In the face of economic sanctions and adversarial rhetoric from unfriendly countries, Russia has redirected its focus towards strategically significant and dependable partners. The well-established and time-tested cooperation among the EAEU countries has demonstrated its efficacy and now holds vast potential for economic advancement among all member states. Today, bolstering integration processes involving the business communities of CIS and EAEU nations is of utmost importance: fostering new formats, investing in promising ventures, and nurturing innovation and initiative. At the core of this vision for business consolidation lies youth entrepreneurship, where individuals are keenly interested in forging fresh channels of communication and establishing robust economic ties. Achieving this necessitates the implementation of effective tools

and mechanisms to facilitate mutually beneficial interactions and incentivize collaborative initiatives. How can stakeholders involved in interstate economic integration navigate the process of establishing multi-channel connections? Which avenues prove to be the most effective and beneficial for each party? How can one steer clear of misguided and unpromising paths? What mechanisms and tools should be developed or upgraded to ensure synchronized growth of youth entrepreneurship across EAEU countries? What barriers and limitations exist, and how can they be overcome? Are there sufficient resources and willingness among market participants and government entities to facilitate these endeavours?

Moderator:

- **Evgenia Chernoskulova**, Presenter, Correspondent, Znaniye Russian Society

Panellists:

- **Denis Ashirov**, Deputy Head, Federal Agency for Youth Affairs (Rosmolodezh)
- **Alexei Beloshitsky**, Executive Director, Competence Center of NTI in the Field of "Technologies for Storage and Analysis of Big Data", Lomonosov Moscow State University
- **Aidar Bulatov**, Founder, Factory of Entrepreneurship
- **Maxim Cherehnev**, Chairman of the Board, Council for the Development of Foreign Trade and International Economic Relations; Member of the General Council, All-Russian public organization "Business Russia"
- **Stanislav Korolev**, Director, The SCO National Center for Public Diplomacy
- **Sergey Lebedev**, Vice President of Government Relations, AliExpress Russia
- **Sergey Mikhnevich**, Executive Secretary, EAEU Business Council; Managing Director for International Multilateral Cooperation and Integration, Russian Union of Industrialists and Entrepreneurs (RSPP)
- **David Monastyrsky**, Chief Economist, Financial Market Strategic Development Department, Chairman of the Youth Council, Central Bank of the Russian Federation (Bank of Russia)
- **Daniyar Turusbekov**, Director, Organizational Support and Protocol Department, Eurasian Economic Commission

Front row participants:

- **Mikhail Paley**, Head, All-Russian Movement "Inspirers"
- **Alina Vdovina**, Development Director, Captains of Russia Charity Program

12:00–13:15

Pavilion G
conference hall G6

[International Youth Economic Forum](#)

Discussion with elements of a workshop
#amateur #attention #professional

The proliferation of opportunities for creative self-expression among young individuals coincides with a gradual erosion of the distinctions between amateurism and professionalism. In the digital realm, the substitution of concepts and meanings triggers a trend of popularizing amateur creativity, which is often portrayed as a manifestation of professional endeavour. Instantaneous success and rapid fame increasingly allure aspiring individuals. The challenge of deceptive reference points embedded within the value system of the younger generation arises from the influence of consumer society and a diminishing appreciation for authentic cultural foundations. What sets apart professionals from amateurs, and can individuals transition between these roles? How does one's creative journey validate the distinction of being a professional, and why are attention and imagination pivotal guiding forces in any profession?

Moderator:

- **Sergey Pershin**, General Director, Center for the Development of Cultural Initiatives ANO; Project Manager, Tavrida Art Cluster

Panellists:

- **Vladimir Mashkov**, Artistic Director, Oleg Tabakov Theatre
- **Ksenia Razuvaeva**, Head, Federal Agency for Youth Affairs (Rosmolodezh)
- **Yuliana Slashcheva**, Chairman of the Management Board, Soyuzmultfilm Film Studio; General Director, Gorky Film Studio
- **Anna Stepanova**, Deputy Vice President for Education Projects, VK

12:00–13:15

Pavilion H
conference hall H22
(2nd floor)

[International Youth Economic Forum](#)

Building an Ecosystem of Human Potential in the Spatial Data Industry

Human capital is undoubtedly a key factor in the effective performance of any organization. Amidst economic reorientation and global challenges, retaining a highly skilled workforce and building a strong industry team remains the most important task. To enhance human potential across various sectors of the economy, including geodesy, cartography, geoinformation technologies, and spatial data, it is vital

to create ecosystems in the field of professional training in cooperation with governmental bodies, businesses, and educational institutions. What activities and projects are being implemented by Russian ministries and agencies in collaboration with educational institutions and other organizations to develop human potential? What do young people expect from the educational process, professional development, and career progression? What promising managerial and personnel decisions should be made today as part of a systematic approach to the development of all sectors of the national economy?

Moderator:

- **Elena Martynova**, Deputy Head, The Federal Service for State Registration, Cadastre and Cartography (Rosreestr)

Panellists:

- **Buncha Chinnasri**, Assistant to the President for Quality Development, Kasetsart University **(online)**
- **Sergey Chumachenko**, Head of the Department of Forest Management, Forest Inventory and Geographic Information Systems, Lomonosov Moscow State Technical University N.E. Bauman
- **Valery Falkov**, Minister of Science and Higher Education of the Russian Federation **(online)**
- **Dmitry Guzhelya**, Deputy General Director, ANO Russia – Land of Opportunity
- **Gennady Kalyonov**, Head of the department of MC and R&D, International Institute of Management and Entrepreneurship **(online)**
- **Nadezda Kamynina**, Rector, Moscow State University of Geodesy and Cartography
- **Marina Lavrikova**, Senior Vice-Rector for Academic Activities, Saint Petersburg State University
- **Sharafitdin Narbaev**, Dean of the Faculty of Land Resources and Cadastre, National Research University "Tashkent Institute of Irrigation and Melioration" **(online)**
- **Anatoly Nikolaev**, Rector, Ammosov North-Eastern Federal University
- **Timur Papaskiri**, Acting Rector, State University for Land Management
- **ErmeK Sharsheev**, Head of the Department of Geodesy and Cartography of the Faculty of Hydroreclamation, Ecology and Land Management, Kyrgyz National Agrarian University named after. K.I. Skryabina **(online)**
- **Munyaradzi Davis Shekede**, Dean of the Faculty of Geography, Geospatial Sciences and Earth Observations, University of Zimbabwe **(online)**
- **Pavel Shevtsov**, Deputy Head, Federal Agency for the Commonwealth of Independent States Affairs, Compatriots Living Abroad, and International Humanitarian Cooperation (Rossotrudnichestvo)
- **Oleg Skufinskiy**, Head, The Federal Service for State Registration, Cadastre and Cartography (Rosreestr)
- **Evgeniy Szhenov**, Scientific Supervisor, "Scientific and Educational Policy" Expert and Analytical Center
- **Vladislav Zhdanov**, Director, Roskadastr
- **Sheng Zheng**, Executive Advisor, CIIC Qingdao Economic and Technical Cooperation Co., Ltd. **(online)**

14:00–15:15

Congress Centre
zone B, 2nd floor,
conference hall B1

International Youth Economic Forum

Challenges in Regional Community Development

The establishment and growth of communities have consistently emerged as a top priority in recent years within the framework of state economic policy. Significant efforts have been devoted to this cause in Russia, including grant competitions, the establishment of dedicated spaces, educational initiatives fostering community development, and the creation of comprehensive overarching projects. Nonetheless, the task of ensuring the dynamic progress of communities in various regions and fostering a resource-rich environment for young individuals and entrepreneurs continues to hold relevance. What are the primary obstacles hindering the development of regional communities in the present day?

Moderator:

- **Maxim Nikitinsky**, Founder, Community Center

Panellists:

- **Anton Aktuganov**, Advisor to the Chairman, RDDM "Movement of the First"; Chairman, OROO "Russian Commonwealth of Colleges"
- **Vladimir Bokhan**, Founder, Intellectual Cooperative "Alliance 78.1", Investor
- **Aleksey Fedoseev**, President, Association of Technology Kruzhoks
- **Alisher Fozilov**, Commercial Director, Co-founder, SF Education; Resident of the Business Club "Y Club"

- **Viktor Lvov**, Founder, General Director, RTF-Group; Co-founder, President, ClubFirst Future Club for Young Entrepreneurs
- **Pavel Orehov**, Project Director of the Center for Youth Initiatives, Agency for Strategic Initiatives to Promote New Projects (ASI), Chairman of the Y Club Business Club
- **Dmitrii Timurshin**, Founder, Freedom Team, Creator of creative spaces and community centers

Front row participants:

- **Anton Finogenov**, Director of Urban Environment Development, DOM.RF
- **Valeria Rodina**, Coordinator, Challenge Youth Community; Doctor of Political Science
- **Maxim Vlasov**, Project Office Manager, Moscow Innovation Agency

14:00–15:15Congress Centre
zone B, 2nd floor,
conference hall B2

International Youth Economic Forum

Russia and Iran: Fostering Youth Cooperation in a New Era

The current state of Russian-Iranian relations can be described as "A friend in need." In the present-day circumstances, it is crucial for both nations to establish and reinforce connections not only at the diplomatic and governmental levels but also within public institutions and organizations. The significance of youth policy and the potential for fostering effective dialogue among young representatives from both countries cannot be overstated. Without such cooperation, sustainable long-term development of our nations would be difficult to envision. Consequently, leading experts and representatives from Russia and Iran will delve into various topics during their discussions, including the following. What areas of collaboration can be explored for youth engagement between Russia and Iran? What are the main objectives and priorities of both countries in addressing youth policy issues? What challenges might arise in facilitating dialogue between Russian and Iranian youth, and what strategies can be employed to overcome them? How developed are the exchange programs and academic mobility initiatives between universities in Russia and Iran at present?

Moderator:

- **Stanislav Surovtsev**, Vice-Rector for Youth Policy, Social Work and International Relations, Moscow State Institute of International Relations

Panellists:

- **Denis Ashirov**, Deputy Head, Federal Agency for Youth Affairs (Rosmolodezh)
- **Seyed Mohammad Marandi**, Vice-Rector for International Affairs, Professor of the Faculty of Foreign Languages and Literature, Tehran State University (**online**)
- **Alexey Maslov**, Director, Institute of Asian and African Studies, Lomonosov Moscow State University
- **Maria Matveeva**, Advisor to the Head of the Talent and Success Foundation for International Activities
- **Hamid Nassaj**, Vice-Dean for Education, Faculty of political science and international relations, University of Isfahan (**online**)
- **Lana Ravandi-Fadai**, Candidate of Historical Sciences; Head, Eastern Cultural Center; Senior Research Fellow, Institute of Oriental Studies of the Russian Academy of Sciences; Associate Professor, Department of Contemporary East and Africa, Russian State University for the Humanities

14:00–15:15Congress Centre
zone B, 2nd floor,
conference hall B3

International Youth Economic Forum

How Can Individuals Monetize Their Ideas and Projects Through Corporate Entrepreneurship Programmes?

What types of business projects are being implemented within companies, and what impact do they have? How would you characterize the development of corporate business projects in the current landscape? In the realm of corporate business, what is the role of young professionals, and what specific competencies are sought after?

Moderator:

- **Oleg Dolzhenko**, Director of Development, Marketing and Client Policy, AtomEnergoSbyt

Panellists:

- **Andrey Batrimenko**, Director of the Center for the Development of New Products, Academy of Rostec Group of Companies
- **Oleg Makarov**, Advisor to the Head of the Federal Agency for Youth Affairs (Rosmolodezh)
- **Victoria Romanova**, Head of Department, InnoHub
- **Tatyana Smirnova**, Head of the Direction, Gazprom Neft
- **Alexey Tisenkov**, Head of Partnership Development Program, Gazpromneft-CR

- **Semen Volchkov**, Senior Manager, Tsifrum

Front row participants:

- **Olesya Ishchenko**, Chief Expert, Voronezhsintezkauchuk – SIBUR Holding
- **Nikita Likhachev**, Chief Specialist of the Protocol Group, MSZ Machinery Manufacturing Plant
- **Daniel Hugo Santos**, Member Philippine-Russian Business assembly
- **Olga Tulikova**, Project Manager, Rosenergoatom

14:00–15:15

Congress Centre
zone B, 2nd floor,
conference hall B4

International Youth Economic Forum

Pitching the Finest Social Projects by the Winners of the #InThisTogether International Award

The #InThisTogether Award represents an extension of the impactful mutual aid campaign bearing the same name, which has provided targeted assistance to over 6.5 million Russians. It builds upon the legacy of the prestigious the all-Russian competition called Volunteer of Russia. The primary objective of this distinguished award is to acknowledge and support leaders spearheading socially significant initiatives that contribute to uplifting individuals and enhancing the overall quality of life in Russia and beyond. The winners of the 2022 Award embody the vanguard of social change, actively striving to make the world a better place. Their projects boast a remarkable track record spanning several years, while their unwavering dedication to progress enables them to continuously devise groundbreaking and inventive solutions.

Moderator:

- **Elena Chernenko**, Head of Special Projects Department and Organizing Events, Association of Volunteer Centers

Front row participants:

- **Maxim Dreval**, General Director, Russian "Znanie" Society
- **Damir Fattakhov**, Deputy Head, Federal Agency for Youth Affairs (Rosmolodezh)
- **Alexey Goreslavsky**, Director General, ANO "Internet Development Institute" (IRI)
- **Alexey Komissarov**, Director General, Russia – Land of Opportunities; Acting Rector, Russian Academy of National Economy and Public Administration under the President of the Russian Federation (RANEPA)
- **Artem Metelev**, Chairman of the Committee on Youth Policy of the State Duma of the Federal Assembly of the Russian Federation; Supervisor, DOBRO.RU
- **Mikhail Paley**, Head, All-Russian Movement "Inspirers"
- **Alexander Pirozhenko**, Head of Best Practices Direction, Agency for Strategic Initiatives to Promote New Projects
- **Antonina Priezzheva**, HR Director, Gazprom-Media Holding
- **Aleksandr Vaino**, Head of Youth Initiatives Center, Agency of Strategic Initiatives (ASI)
- **Anna Zhigulskaya**, Project Office Director for Internal Communications and Corporate Social Responsibility, Rosatom

14:00–15:30

Congress Centre
zone D, conference hall
D1

International Youth Economic Forum

Russia's Emerging Influencers and the Fight Against Fakes

In the years 2022-2023, there has been a profound transformation among Russia's public opinion influencers within the blogosphere and various distribution platforms. The era of TikTokers has given way to a new wave of war correspondents and patriotic bloggers on platforms such as Telegram, VKontakte, and other prominent social networks. Presently, these bloggers have risen to become authoritative figures, disseminating their thoughts and perspectives to a broader audience while significantly impacting their perceptions of unfolding events. It is crucial to recognize that bloggers are no longer mere contributors to the information agenda; rather, they actively shape it. What types of bloggers are essential for the country and how do they contribute to the fight against fakes? Which types of bloggers will Russia require in 2023? The emergence of a new generation of opinion leaders: what content is currently trending? Is there a fresh approach for state companies to engage with bloggers?

Moderator:

- **Sergey Kolyada**, Director, Communications Department, Russia – the Country of Opportunities

Panellists:

- **Yulia Ablets**, Deputy Director General, Dialogue Regions Autonomous Nonprofit Organization

- **Vovan and Lexus**, Prankers
- **Marat Bashirov**, Professor, National Research University "Higher School of Economics"; author of the information and analytical channel "Politjoystik"
- **Dmitry Beskromny**, Founder, bQ Group
- **Lyubov Malyarevskaya**, Director General, Russian Mediagroup
- **Mikhail Onufrienko**, Journalist, blogger, military expert
- **Yury Podolyaka**, Blogger, Author of the Mir Today Channel;
- **Dmitry Puchkov**, Blogger, Computer Game Developer, Chief Executive Officer, Goblin Film LLC
- **Larisa Rzhondovskaya**, Blogger, Author of the Dear Persimmon Channel
- **Semyon Uralov**, Political scientist, journalist, blogger
- **Maria Zakharova**, Director, Department of Information and the Press, Ministry of Foreign Affairs of the Russian Federation

Front row participant:

- **Ivan Kondakov**, Author and performer, satirist, candidate of technical sciences

14:00–15:15Congress Centre
zone D, conference hall
D4

International Youth Economic Forum

Battle

Eco-Tourism: Achieving a Harmonious Balance Between Conservation and Visitor Accessibility

The introduction of regulations in March of this year regarding tourism development in national parks and specially protected natural areas (SPNA) seeks to foster the growth of domestic eco-tourism and establish guidelines for responsible tourism in environmentally sensitive regions. Nonetheless, environmentalists express apprehension that these amendments might potentially facilitate excessive human intrusion into protected areas, thereby raising concerns about the delicate balance between conservation efforts and visitor access. Can we effectively safeguard exceptional natural areas while simultaneously ensuring their accessibility to a wide range of visitors? What are the contrasting perspectives and arguments surrounding this matter? How do young individuals, who frequently gravitate towards outdoor pursuits and travel, perceive the promotion and preservation of captivating and distinctive destinations?

Moderators:

- **Alexander Machevskiy**, Managing director, VEB.RF
- **Vita Saar**, Head of the Ecosophy Project, Russia – the Land of Opportunities

Panellists:

- **Natalia Belyakova**, Director of the Department of Expedition Activities and Tourism Development, Russian Geographical Society
- **Andrey Borodin**, Head, ECO.TSEKH Project
- **Elena Gorokhova**, Director, Interregional Ecological Public Organization "ECA"
- **Ekaterina Ivanilova**, Head of Strategic Communications Department, Plekhanov Russian University of Economics
- **Konstantin Malyshev**, Deputy Head of the Department of International Youth Cooperation and Tourism of the Ministry of Science and Higher Education of the Russian Federation
- **Daria Matsuk**, Acting Director, Roszapovedtsentr
- **Roman Sablin**, Co-founder, Green Driver
- **Alexander Zheleznyak**, Expert in the Field of Sustainable Tourism, Ecocenter "Reserves"

Front row participants:

- **Naphtali Obed Akudung**, Chief Executive Officer, Founder, Climerenew
- **Emmanuel Danso**, Chief Executive Officer, Business Lead, BD Waste
- **Anton Grigorov**, General Director, BAIKAL.CENTER
- **Andrey Rudnev**, Chairman, All-Russian Public Organization of Environmental Volunteers "Delai!"
- **Lev Shagarov**, Sustainable Development and Environmental Management Director, Krasnaya Polyana Resort
- **Vladimir Solodov**, Governor of Kamchatka Territory
- **Vasiliy Temgenevskiy**, Head of Baikal Municipality

14:00–15:15Congress Centre
zone D, conference hall

International Youth Economic Forum

The Path to a Vocation: Modern Career Guidance Tools for Young People

D3

On the way toward choosing their profession, young people go through many stages that, to a greater or lesser degree, influence their professional development and career trajectory. Modern career guidance tools can help them make an informed decision on the vector of their professional development. What are the main stages in the professional self-determination of young people, and why is it important that they understand this even before they choose a profession? What is available to young people in terms of career guidance and professional development, and how effective is it? How should the goals of and approaches towards career guidance work with young people change over the period to 2030?

Moderator:

- **Julia Uzhakina**, Director General, Rosatom Corporate Academy

Panellists:

- **Natalia Mandrova**, First Deputy Chairman of the Board of the Russian Movement of Children and Youth "Movement of the First"
- **Andrey Ocheretny**, Managing Director - Head of Academic Partnerships, Sberbank
- **Ksenia Razuvaeva**, Head, Federal Agency for Youth Affairs (Rosmolodezh)
- **Olga Tarasova**, Chairman of the Youth Council, All-Russian Society of Examiners and Rationalizers (VOIR); Member of the Coordinating Council on Youth Affairs in the Scientific and Educational Spheres of the Council under the President of the Russian Federation on Science and Education
- **Elena Vesna**, Vice-Rector, National Research Nuclear University MEPhI

14:00–15:15Pavilion G
conference hall G5[International Youth Economic Forum](#)**Adolescent Employment in an Era of Challenges and Transformations**

In an era of challenges for and transformations of the labour market, the early recruitment of young people into strategically important industries is a crucial resource for ensuring Russia's sustainability and socio-economic development. A number of projects aimed at organizing the employment of adolescents in pilot regions are currently being implemented. A key component of the development of this area is not only the creation of the conditions required for the employment of adolescents, but also a comprehensive rethinking of the role of adolescents in today's economy. What systemic changes are required to recruit adolescents to strategically important areas of Russia's economic activity? What support mechanisms are required for employers to participate in the implementation of measures to support the assisted employment of adolescents, the development of youth enterprise and youth self-employment? How does this area fit into the social accountability of business and the ESG strategy of companies? How should we evaluate the efforts of business to promote the organization and development of adolescent employment?

Moderator:

- **Maria Lvova-Belova**, Presidential Commissioner of the Russian Federation for Children's Rights

Panellists:

- **Stanislav Bliznyuk**, Chairman of the Management Board, Tinkoff Bank
- **Nikolay Kropachev**, Rector, St. Petersburg University
- **Konstantin Malofeev**, Founder, Tsargrad Media; Deputy Head, World Russian People's Council (VRNS)
- **Larisa Pastukhova**, President, Sistema Charitable Foundation
- **Alexander Zbarskiy**, Deputy Head of the Human Resources Department, Russian Railways

14:00–15:15Congress Centre
zone E, conference hall
E12[International Youth Economic Forum](#)

Mentor Investment Lounge

Speed-dating with a Mentor business game

During the business game, you will have the opportunity to undergo speed-dating with mentors: you will receive advice on personal and professional development from experienced businessmen and experts, and get your project rolling. To gain the most from the session, prepare 2–3 questions in advance that you would like to ask. The questions may be related to your entrepreneurial project, your leadership skills and business growth, or external challenges and internal barriers that prevent you from becoming a successful entrepreneur.

Moderator:

- **Ekaterina Morozova**, Director, Open University Skolkovo

Panellists:

- **Olga Bulgakova**, Founder, Head, Other Story Company and Other Story School
- **Aleksey Gorbunov**, Best Graduate of the Mentor Workshop Project 2022
- **Polina Kulagina**, Business Coach, Entrepreneur, Winner of the All-Russian Competition "Battle of Mentors" 2022
- **Dmitry Litvin**, Head of the Rosmolodezh.Business track
- **Mikhail Melnikov**, Winner of the Grand Prix of the All-Russian competition "Battle of Mentors" in 2022 in the nomination "Mentor of young entrepreneurs (classic business)"
- **Anna Russka**, Co-founder of the educational business forum "Reputation," Founder of the ANNARUSSKA Group of Companies

14:00–15:15

Pavilion G
conference hall G6

International Youth Economic Forum

AI Journey: A Voyage into the World of Artificial Intelligence

Artificial Intelligence (AI) and Machine Learning (ML) technologies are developing rapidly and finding applications in a wide range of areas, positively impacting people's lives, business and government initiatives. What are the most recent advancements and emerging trends in AI/ML? What outcomes can be anticipated in the pursuit of Artificial General Intelligence (AGI)? How is artificial intelligence currently being used, and how does it affect our lives?

Panellists:

- **Semen Budenniy**, Managing Director, Head of Advanced AI Technologies Development Department, Sberbank; Head of New Materials Design Group, AIRI Institute of Artificial Intelligence
- **Evgeniy Burnaev**, Professor, Director of Applied AI Center, Skolkovo Institute of Science and Technology (SkolTech);
- **Denis Dimitrov**, Executive Director for Data Research, Sberbank
- **Olga Kardymon**, Research Fellow, Head of Bioinformatics Group, AIRI – Artificial Intelligence Research Institute
- **Alexander Panov**, Associate Professor, Leading Researcher, Federal Research Center "Informatics and Management" of the Russian Academy of Sciences; Lead Scientist, AIRI Institute of Artificial Intelligence