

# ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM PROGRAMME

June 6-8, 2019, St. Petersburg

Programme accurate as at June 6, 2019

June 6, 2019

**09:00–10:15**

Congress Centre  
conference hall B1

[The Global Economy in Search of a Balance](#)

## **SCO Without Borders: Integration of Transport Infrastructure**

The current expansion and deepening of transport cooperation across the SCO territory is a vital precondition for fully realizing the potential of trade, economic, and investment cooperation and reaching a new level of production and business activity throughout the Eurasian space. What are the prospects and key barriers for the development of the transport infrastructure in the SCO region? What tools are needed to ensure the efficient use of transport infrastructure? How can international transport operations be coordinated and managed? Is transport digitalization and integrated transport management a utopia or a realistic future? What is the role of business in developing the transport agenda at this stage?

### **Moderator:**

- **Sergey Katyrin**, President, Chamber of Commerce and Industry of the Russian Federation

### **Panellists:**

- **Olga Algayerova**, Executive Secretary, United Nations Economic Commission for Europe (UNECE)
- **Vladimir Bulavin**, Head, Federal Customs Service of the Russian Federation
- **Alexey Grom**, President, Chairman of the Management Board, United Transport and Logistics Company – Eurasian Rail Alliance (UTLC ERA)
- **Song Hailiang**, General Director, China Communications Construction Company
- **Alexander Misharin**, First Deputy Chief Executive Officer, Russian Railways
- **Vladimir Norov**, Secretary General, Shanghai Cooperation Organisation
- **Richard Threlfall**, Partner, Global Head of Infrastructure, KPMG

### **Front row participants:**

- **Vyacheslav Saraev**, Chief Executive Officer, Head of the Executive Board, TransContainer
- **Anton Zamkov**, General Director, RT-Invest Transport Systems

**09:00–10:15**

Congress Centre  
conference hall B2

[The Global Economy in Search of a Balance](#)

## **Role of Women Executives in Building Successful Business Models**

The issue of women's economic empowerment, in particular as it pertains to their taking senior management positions at large companies, is becoming increasingly important, as is the need to develop business standards to enhance the contribution of women executives for sustainable economic development. What is the role of politicians and business leaders in engaging more women in economic activity? What specific measures should be taken to promote women's leadership in manufacturing and the public sector? How can a global partnership for women's economic empowerment and leadership be forged? What are the prospects for women executives in the era of digitalization and the Fourth Industrial Revolution (Industry 4.0)?

### **Moderator:**

- **Jacek Cukrowski**, Chief of the Europe and Central Asia Division, United Nations Industrial Development Organization (UNIDO)

### **Panellists:**

- **Irina Gaida**, Partner, PwC Strategy& Russia
- **Gulnaz Kadyrova**, Deputy Minister of Industry and Trade of the Russian Federation
- **Anastasia Kalinina**, Head of Eurasia, World Economic Forum
- **Galina Karelova**, Deputy Chairman of the Federation Council of the Federal Assembly of the Russian Federation

- **Erika Lindauerova**, General Manager for the Czech Republic and Slovakia, HP Inc.
- **Doris Lippert**, Head of Digital Advisory Services for Austria, Microsoft Corporation
- **Veronika Peshkova**, President, Foundation for the Development of Public Diplomacy Women's Perspective; Goodwill Ambassador, United Nations Industrial Development Organization (UNIDO)
- **Julia Solovieva**, Director for Business Operations on EMEA Emerging Markets, Google Russia
- **Li Yong**, Director General, United Nations Industrial Development Organization (UNIDO)

**Front row participants:**

- **Nadiya Cherkasova**, Deputy President and Chairman of the Management Board, Otkritie FC Bank
- **Renee Jones-Bos**, Ambassador Extraordinary and Plenipotentiary of the Kingdom of the Netherlands to the Russian Federation
- **Valeriya Seledkova**, General Director, GEFCO Russia
- **Olga Sorokina**, Managing Partner, O2 Consulting
- **Tatyana Terentyeva**, Director of Human Resources, ROSATOM State Atomic Energy Corporation
- **Anna-Maria Treneva**, Head, Facebook, Instagram & Messenger for Russia
- **Eugenia Tyurikova**, Head, Sberbank Private Banking

**09:00–10:15**

Congress Centre  
conference hall D2

The Russian Economy: Achieving National Development Goals

**The Russian Economy Seeking Ways to Boost Growth**

The Russian economy has proven its resilience to such external challenges as the rhetoric of economic sanctions, turbulence in emerging markets and volatility of oil prices. The strong foundations underpinning macroeconomic stability are attractive for investors, yet the economic growth rate does not correlate with Russia's potential. This is the main challenge faced by Russia's financial and economic authorities today. What incentives are needed to convert investor confidence into economic growth? What additional factors could boost GDP growth? What changes should be implemented for growth to accelerate? Will national projects serve as the basis for future growth?

**Moderator:**

- **Stephanie Flanders**, Senior Executive Editor for Economics, Bloomberg; Head, Bloomberg Economics

**Panellists:**

- **Alexey Kudrin**, Chairman, Accounts Chamber of the Russian Federation
- **Elvira Nabiullina**, Governor, The Central Bank of the Russian Federation (Bank of Russia)
- **Maxim Oreshkin**, Minister of Economic Development of the Russian Federation
- **Frederic Oudea**, President, European Banking Federation; Chief Executive Officer, Société Générale
- **Anton Siluanov**, First Deputy Prime Minister of the Russian Federation – Minister of Finance of the Russian Federation

**09:00–10:15**

Congress Centre  
conference hall D3

B20 Regional Consultation Forum

**Co-Creating the Future. Business Solutions for Realizing Sustainable Development Goals**

The Business Twenty (B20), a social partner of the Group of Twenty (G20) representing the interests of business, is drafting specific consensus-based proposals for G20 leaders that aim to shape global policies to overcome the key challenges of our times. The B20 Regional Consultation Forum is a joint event hosted by the Japan Federation of Economic Organizations (Keidanren), which holds the chairmanship of the B20 in 2019, and the Russian Union of Industrialists and Entrepreneurs (RSPP). Japan's chairmanship of the B20 has prioritized creating 'Society 5.0', a concept developed with the active involvement of business based on the integrated introduction of digital technologies such as the Internet of Things, 5G mobile communication systems, big data, artificial intelligence, robotics, and blockchain with all spheres of society, business, and the government, including public administration, industrial structure, and employment. The heads of major corporations and business associations, senior representatives of G20 countries as well as leaders of international organizations will discuss the B20 proposals for G20 leaders, including the corporate priorities and measures for creating 'Society 5.0'.

**Moderator:**

- **Victor Vekselberg**, Chairman of the Board of Directors, Skolkovo Foundation; Chairman of

the Board of Directors, Renova Group

**Panellists:**

- **Maxim Akimov**, Deputy Prime Minister of the Russian Federation
- **Teruo Asada**, Chair, Japan-Russia Business Cooperation Committee, Japan Business Federation (Keidanren)
- **Irina Bokova**, Independent Director, Chairman of the Sustainable Development Committee, PhosAgro; Director General, United Nations Educational, Scientific and Cultural Organization UNESCO (2009-2017)
- **Ian Colebourne**, Chief Executive Officer, Deloitte CIS
- **Renate Hornung-Draus**, Vice President, International Organization of Employers (IOE); Managing Director, Confederation of German Employers' Associations (BDA)
- **Hemant Kanoria**, Chairman, Managing Director, Srei Infrastructure Finance Limited
- **Anatoly Karachinsky**, President, IBS Group
- **Svetlana Lukash**, Deputy Head, Expert Department of the President of the Russian Federation; Russian G20 Sherpa
- **Andreas Schaal**, Director of Global Relations Secretariat, Organisation for Economic Co-Operation and Development (OECD)
- **Alexander Sergeev**, President, Russian Academy of Sciences
- **Alexander Shokhin**, President, Russian Union of Industrialists and Entrepreneurs (RSPP)
- **Andrey Varichev**, Executive Director, Chief Executive Officer, Management Company METALLOINVEST

**Front row participant:**

- **Yasuhiro Tamaki**, Governor of Okinawa Prefecture

**09:00–10:15**

Congress Centre  
conference hall D4

Business Dialogue

**Russia–Finland**

Finland and Russia have extensive experience cooperating in the field of ecology, which provides a good basis for exploring new cooperation opportunities in such areas as circular bio-economy and waste management. The key principles of circular bio-economy are the use of renewable natural resources instead of fossil fuels, minimizing waste, emissions, and energy inefficiency. The recycling and reprocessing of materials, waste reduction, and use of bio-materials are key elements for effective and sustainable development. What role do governments, municipalities, companies, and consumers play in providing renewable solutions? How can waste be reduced through eco-design principles and what new and innovative methods of waste recycling are available? What new opportunities do circular bio-economy and waste management offer for cooperation between Russia and Finland?

**Moderator:**

- **Esko Aho**, Prime Minister of Finland (1991–1995); Senior Adviser, East Office of Finnish Industries

**Panellists:**

- **Denis Butsayev**, Chief Executive Officer, Russian Environmental Operator Public Law Company
- **Anatoly Chubais**, President, Association for the Development of Renewable Energy (ADRE); Chairman of the Executive Board, RUSNANO Corporation
- **Jari Gustafsson**, Permanent Secretary, Ministry of Economic Affairs and Employment of the Republic of Finland
- **Sergei Ivanov**, Special Presidential Representative for Environmental Protection, Ecology and Transport
- **Dmitry Kobylkin**, Minister of Natural Resources and Environment of the Russian Federation
- **Pekka Lundmark**, President, Chief Executive Officer, Fortum Corporation
- **Elisa Markula**, President, Chief Executive Officer, Tikkurila Oyj
- **Alexey Mordashov**, Chairman of the Board of Directors, Severstal
- **Marc Palahi**, Director, European Forest Institute
- **Mari Pantsar**, Director for Carbon-Neutral Circular Economy, The Finnish Innovation Fund Sitra
- **Markku Terasvasara**, President, Chief Executive Officer, Outotec

**Front row participant:**

- **Aleksey Kozlov**, Member of the Management Board, Managing Director, SIBUR

09:00–10:15

Pavilion F  
conference hall F1

The Russian Economy: Achieving National Development Goals

### Implementation Stage for the 'Small Business Development' Mission

A national project has set ambitious goals to have Russian citizens benefit from expanded opportunities. The number of people employed at SMEs is projected to grow by almost 6 million by 2024. More than RUB 400 billion have been allocated for the implementation of this national project with a substantial portion of the funds earmarked for the regions of the Russian Federation. What mechanisms can be used to promote entrepreneurship? Is business already feeling improvements? What steps are needed for a qualitative breakthrough in the availability of SME funding? Are the measures that are envisaged to accelerate this process sufficient for the development of small business?

#### Moderator:

- **Alexander Kalinin**, President, All-Russian Non-Governmental Organization of Small and Medium-Sized Businesses OPORA RUSSIA

#### Panellists:

- **Meir Brand**, Vice-President, Google Inc.
- **Alexander Braverman**, General Director, Chairman of the Board, Russian Small and Medium Business Corporation
- **Viktor Evtukhov**, State Secretary – Deputy Minister of Industry and Trade of the Russian Federation
- **Alexey Fursin**, Head of the Entrepreneurship and Innovation Development Department of Moscow, Moscow City Government
- **Andrey Nikitin**, Governor of Novgorod Region
- **Anatoly Popov**, Deputy Chairman of the Executive Board, Head of the Corporate Business Block, Sberbank
- **Alexey Texler**, Acting Governor of Chelyabinsk Region
- **He Zhenwei**, Secretary General, China Overseas Development Association
- **Vadim Zhivulin**, Deputy Minister of Economic Development of the Russian Federation

#### Front row participants:

- **Konstantin Basmanov**, Head of Small and Medium Enterprises Unit, Promsvyazbank
- **Konstantin Bogdanenko**, Acting Vice Governor of Primorsky Territory
- **Eva Gutierrez**, Lead Financial Sector Specialist in the Europe and Central Asian Region, World Bank Group
- **Anna Kuznetsova**, Member of the Executive Board, Managing Director of Securities Market, Moscow Exchange
- **Andrey Pavlov**, Founder, President, ZENDEN Group

09:00–10:15

Pavilion F  
conference hall F3

The Global Economy in Search of a Balance

### New Approaches to Governance, Research and Protection of the World Ocean

An international programme is currently being prepared for the Decade of Ocean Science for Sustainable Development (2021–2030) supported by the United Nations and UNESCO. UNESCO estimates that meeting the needs of nearly 3 billion people worldwide depends today on marine and coastal biodiversity. The ocean absorbs about a third of the carbon dioxide produced by humans, mitigating the negative impacts of climate change. Yet science has not yet been able to fully assess the cumulative impact of human activities on the ocean, including how pollution is threatening this natural environment. Numerous ocean-related factors have a major impact on a wide range of critical issues, such as climate change, improving people's lives, and geopolitical challenges. In order to address them, international coordination and partnership aimed at strengthening World Ocean research must be improved, as must the exchange of state-of-the-art technologies. Can the World Ocean be managed on a global level in present-day conditions? What focuses will drive the economic development of the World Ocean in the future? Science or politics: how can we implement international ocean research and conservation projects?

#### Welcoming address:

- **Vladimir Ryabinin**, Executive Secretary, Intergovernmental Oceanographic Commission, UNESCO

#### Moderator:

- **Sergei Brilev**, Anchor, Deputy Director, Russia TV Channel; President, Bering Bellingshausen Institute for the Americas

#### Panellists:

- **Rene Berkvens**, Chief Executive Officer, Damen Shipyards Group NV

- **Sergey Emdin**, Chief Executive Officer, Tele2
- **Paul Holthus**, Founding President, Chief Executive Officer, World Ocean Council
- **Alexey Rakhmanov**, President, United Shipbuilding Corporation
- **Nickolas Steele**, Minister of Health, Social Security and International Business of Grenada
- **Tero Vauraste**, Chairman, Arctic Economic Council; President, Mariadi Oy

**Front row participants:**

- **Andrey Adrianov**, Vice-President, Russian Academy of Sciences
- **Murad Kerimov**, Deputy Minister of Natural Resources and Environment of the Russian Federation
- **Viktor Olersky**, Member of the Board of Directors, Sovcomflot
- **Yury Tsvetkov**, Deputy Minister of Transport of the Russian Federation; Head, The Federal Agency for Maritime and River Transport

**09:00–10:15**

Pavilion G  
conference hall G2

People First

**Government and Business in the Social Sector: Identifying New Sources of Growth**

Involving business in the efforts to achieve government objectives in the social sector can bring numerous benefits ranging from balancing resources and increasing speed and efficiency to facilitating the growth of related industries. Increasing the contribution made by the private sector in this area can be compared to attracting investment to the industry and the economy. To ensure the success of and a constant flow of investment into social projects new forms of collaboration need to be introduced, an effective regulatory framework should be established and a balance struck between individual interests and responsibility. The development of a roadmap for such partnership will lay transparent foundations to implement projects in the social sphere. What can be done to encourage businesses to become involved in long-term social projects, investments, and PPPs? What barriers are currently making it harder to attract private investment in social projects? How can an effective dialogue be established between government and business? Is current state support for investors sufficient?

**Moderator:**

- **Alexey Repik**, President, Delovaya Rossiya (Business Russia); Chairman of the Board, Group R-Pharm

**Panellists:**

- **Michail Chachin**, Vice President, Sberbank
- **Svetlana Chupsheva**, General Director, Agency for Strategic Initiatives (ASI)
- **Sergey Fakhretdinov**, Chairman of the Board of Directors, Management Company Ruscompozit
- **Igor Kagramanyan**, First Deputy Chair, Committee on Social Policy, Federation Council of the Federal Assembly of the Russian Federation
- **Sergey Morozov**, Governor of Ulyanovsk Region
- **Xavier Rolet**, Chief Executive Officer, CQS; Chairman of the Board of Directors, PhosAgro; Former Chief Executive Officer, London Stock Exchange Group Plc (2009 – 2017)
- **Mikhail Yugay**, General Director, International Medical Cluster Foundation

**Front row participants:**

- **Irina Potekhina**, Deputy Minister of Education of the Russian Federation
- **Pavel Seleznev**, Chairman, Public-Private Partnership Development Center; Chairman of the Board of Directors, Avtodor-Invest
- **Anna Shabarova**, Vice President for Human Resources and Social Responsibility, Russian Copper Company
- **Victor Sidnev**, Director for Science and Innovation, Institute for Technology Assessment and Development

**09:00–10:15**

Pavilion G  
conference hall G3

The Global Economy in Search of a Balance

**The Power of Youth and the Next Generation of Global Business**

Today, young entrepreneurs are increasingly realizing their potential and talent, launching start-ups and, in just a few years, becoming full-fledged players in the market. Success stories of young entrepreneurs always attract public attention, and the growth of a strong entrepreneurial workforce can be observed in various areas: finance and investment, management, sports and cybersports, science and technology, art, music and film, social practices, fashion and design, new media, etc. What motivates successful business people under 30 to pursue their goals? What paths have they typically taken? How do hobbies and previous experience influence the building of a professional career? Which countries are easiest for doing business and registering know-how? What kind of team is

needed to help a young business person succeed?

**Moderator:**

- **Nikolay Uskov**, Editorial Director, Forbes

**Panellists:**

- **Maria Drokova**, Founder, General Partner, Day One Ventures
- **Eric Khrom**, Founder, Khrom Capital Management
- **Oleg Kivokurtsev**, Founder and Development Director, Promobot
- **Georgy Solovyov**, General Director, Co-Founder, Skyeng
- **Konstantin Vinogradov**, Senior Associate, Runa Capital
- **Shiran Yaroslavsky**, Co-Founder, Chief Executive Officer, Cassiopeia

**09:00–10:15**

Pavilion G  
conference hall G5

[The Global Economy in Search of a Balance](#)

**Dialogue of Dialogues: St. Petersburg, Sochi, and Trianon**

Russia has unique mechanisms of interaction for its relations with foreign countries: bilateral dialogues with Germany, France, Austria, and a number of other countries. All three dialogues bring together representatives of civil society, the academic world, and the business community. The St. Petersburg Dialogue demonstrated its enduring nature and stability during some of the most stressful periods, the Trianon Dialogue emerged when tensions between Russia and the West reached their climax, and the Sochi Dialogue built on the experience of both difficult and fruitful contacts in various matters. What experience and opportunities do the Russian-German, Russian-French, and Russian-Austrian dialogues offer according to their co-chairs?

**Moderator:**

- **Ekaterina Trofimova**, Partner, Deloitte CIS

**Panellists:**

- **Andrey Fursenko**, Aide to the President of the Russian Federation
- **Martin Hoffmann**, Executive Director, Petersburg Dialogue Forum
- **Christoph Leitl**, Honorary President, Austrian Federal Economic Chamber
- **Pierre Morel**, Co-Chairman, Trianon Dialogue Forum; Ambassador of the French Republic to the Russian Federation (1992-1996)
- **Anatoly Torkunov**, Rector, MGIMO University
- **Viktor Zubkov**, Chairman of the Board of Directors, Gazprom

**09:00–10:15**

Pavilion G  
conference hall G6

[The Russian Economy: Achieving National Development Goals](#)

**Partnerships Between the State and Society to Provide Social Guarantees**

Social development largely depends on people's satisfaction with the public (municipal) services provided to them. Society's demand for meeting social needs changes as the economy develops: the structure of needs and dynamics of demand transform, competition intensifies, and qualitative characteristics change. The state does not always have time to respond to such changes and the non-governmental sector is responsible for satisfying social demand during these periods. Interaction between the state and the non-state sector also poses the risk of over-regulation. What should be changed in order to create fair conditions for interaction between the state and the private sector? Will the involvement of non-governmental organizations in providing social services help increase their accessibility and quality? Who is responsible for the quality of the services provided? How can the transition from process funding to social project outcome funding be ensured? Is it possible in Russia for an individual to exercise the right to choose a state (municipal) service provider independently?

**Moderator:**

- **Grigory Berezkin**, Chairman of the Board of Directors, ESN Group

**Panellists:**

- **Andras Horvai**, Country Director, Resident Representative for the Russian Federation, Europe and Central Asia, World Bank Group
- **Lev Jakobson**, Vice President, National Research University Higher School of Economics
- **Natalya Komarova**, Governor of Khanty-Mansi Autonomous Area–Yugra
- **Ewa Konczal**, Central and Eastern Europe (CEE) Manager, The European Venture Philanthropy Association (EVPA)
- **Alexey Lavrov**, Deputy Finance Minister of the Russian Federation

- **Anatoly Pechatnikov**, Deputy President – Chairman of the Management Board, VTB Bank
- **Natalia Pochinok**, Rector, Russian State Social University
- **Vladimir Solodov**, Chairman of the Government of Sakha Republic (Yakutia)
- **Ilya Torosov**, Deputy Minister of Economic Development of the Russian Federation
- **Svetlana Yachevskaya**, Deputy Chairman of the Management Board – Member of the Management Board, State Development Corporation "VEB.RF"

**Front row participant:**

- **Evgeniya Telitsina**, Founder, Executive Director, Towards Change Foundation

**09:30–10:30**

Pavilion G  
conference hall G4

[The Global Economy in Search of a Balance](#)

**Is the Media a Participant or an Observer in Global Conflicts?**

in partnership with Russian News Agency TASS

It is difficult to imagine modern politics without the active participation of the media. Increasingly, the media not only performs an informational function but may also act as a participant in conflicts. Can we say that the media in the 21st century are merely observers of global affairs, covering international conflicts in an unbiased manner? What is the impact of media companies as information wars become increasingly important strategically and episodes have increased in frequency? If the media is indeed the fourth pillar of power, is the responsible use of the media essential to the world order? How might changes in the media impact global politics?

**Moderators:**

- **Mikhail Gusman**, Chairman, Russian National Committee of UNESCO's International Programme for the Development of Communication; Vice-President, News Agency World Council (NACO)
- **Clive Marshall**, Chief Executive Officer, Press Association Group

**Panellists:**

- **Fabrice Fries**, Chairman, Chief Executive Officer, AFP
- **Armela Krasniqi**, General Director, Albanian Telegraphic Agency (ATA)
- **Sergey Mikhaylov**, General Director, Russian News Agency TASS
- **Gary Pruitt**, President, Chief Executive Officer, Associated Press (AP)
- **José Manuel Sanz**, Director of International Relations, EFE
- **Hiroki Sugita**, Executive Director, Kyodo News

**10:00–11:30**

Congress Centre  
conference hall D1

[The Global Economy in Search of a Balance](#)

**Energy Panel**

In partnership with Rosneft

The Energy Panel is a premier discussion platform for oil and gas leaders, government officials and acclaimed industry experts. In 2015, UN member states unanimously supported the Resolution Transforming our World: the 2030 Agenda for Sustainable Development. This agenda is a plan of action for improving the well-being of people, securing the planet and prosperity. Oil and gas will remain the backbone of the global energy mix. Advancement of the oil and gas industry is a prerequisite for eradicating poverty and hunger, bridging the inequality gap and ensuring decent living standards, which is essential for sustainable development. The Energy Panel Session will provide a comprehensive insight into sustainable energy development, underlining the industry's multinational and multicultural nature, and its geographical diversity. The discussion participants will exchange views on energy market trends, transformation of the oil and gas industry, and dynamics of the geopolitical impacts on the markets, as well as offering opinion on the cooperation and innovation potential, ensuring an effective transition to the low carbon economy.

**Moderators:**

- **Evgeny Primakov**, Member of the State Duma of the Federal Assembly of the Russian Federation; Journalist; Author of the International Review Programme, Russia-24 TV Channel; Chairman of the Supervisory Board, Russian Humanitarian Mission
- **Nobuo Tanaka**, Chairman, Sasakawa Peace Foundation; Executive Director (2007–2011), International Energy Agency

**Key note:**

- **Igor Sechin**, Chief Executive Officer, Chairman of the Management Board, Deputy Chairman of the Board of Directors, Rosneft

**Panellists:**

- **Robert Dudley**, Group Chief Executive, BP
- **Neil Duffin**, President, ExxonMobil Global Projects Company
- **Ivan Glasenberg**, Chief Executive Officer, Glencore
- **H.E. Ali Shareef Al-Emadi**, Minister of Finance of Qatar
- **Lorenzo Simonelli**, Chairman of the Board of Directors, President, Chief Executive Officer, Baker Hughes, a GE Company
- **John W. Wallace**, Chairman and CEO, DeGolyer & MacNaughton

**11:00–12:15**

Congress Centre  
conference hall B1

The Russian Economy: Achieving National Development Goals

### **Defeating Trash: Russian Reform and International Practices**

In partnership with Russian Environmental Operator Public Law Company

The process of global greening was first announced at the UN Conference in Stockholm in 1972, and then re-enforced at the Rio Conference in 1992. The UN Commission on Sustainable Development was established and the Declaration on Environment and Development was adopted on the basis of these meetings. Today, the environmental agenda in the world and in Russia is very rich. Focusing on ecology and technologies for reducing the environmental impact has a positive effect on the competitiveness of the economy and is a significant factor for increasing a country's investment appeal. One of the most important reforms aimed at greening Russia has just been launched and is designed to reduce the number of unauthorized landfills, making the market transparent and manageable. Collaborating in waste management with such countries as Japan, Germany, France, and Switzerland will allow Russia to accelerate the pace of adopting advanced technologies, making the industry attractive to foreign investment. How can the reform targets be achieved? How can the share of processed waste be raised from 12% to 60% and the share of recycled waste from 7% to 36% by 2024? How can the best international practices be applied in creating a system of waste separation in Russia?

#### **Moderator:**

- **Evgeniy Popov**, Anchor, Russia-1

#### **Panellists:**

- **Toshikazu Arai**, Chief Regional Officer for Russia and CIS, Mitsubishi Heavy Industries Environment and Chemical Engineering
- **Vladimir Burmatov**, Chairman of the Committee of the State Duma of the Federal Assembly of the Russian Federation on Ecology and Environmental Protection
- **Denis Butsayev**, Chief Executive Officer, Russian Environmental Operator Public Law Company
- **Bertrand Camus**, Chief Executive Officer, SUEZ
- **Pontus Ertell**, General Director, IKEA Russia
- **Vladimir Loginov**, Deputy Minister of Natural Resources and Environment of the Russian Federation
- **Anna Popova**, Head, Federal Service for the Oversight of Consumer Protection and Welfare (Rosпотребнадзор)
- **J.V. Raman**, President in Russia, Ukraine & Belarus, Unilever RUB
- **Nikolay Tsekhomskiy**, First Deputy Chairman – Member of the Management Board, State Development Corporation "VEB.RF"
- **Richard White**, Vice President for Procurement and Sustainability, Anheuser-Busch InBev Europe

#### **Front row participants:**

- **Maxim Goncharov**, Chief Executive Officer, LafargeHolcim Russia
- **Kirill Komarov**, First Deputy Chief Executive Officer for Corporate Development and International Business, ROSATOM State Atomic Energy Corporation
- **Natalya Komarova**, Governor of Khanty-Mansi Autonomous Area–Yugra
- **Alexander Krivolapov**, Managing Director in Russia, Ukraine, Belarus, Caucasus and Central Asia, Tetra Pak
- **Anton Kulbachevsky**, Head, Moscow Department for Environmental Management and Protection
- **Wojciech Rowinski**, Managing Director, Scania-Rus
- **Valery Seleznev**, First Deputy Chairman of the Committee of the State Duma of the Federal Assembly of the Russian Federation on Energy



11:00–12:15

Congress Centre  
conference hall B2

Technologies Shaping the Future

## Digital Subsoil Use

In partnership with Rosgeologia

Geological exploration has strategic importance for Russia's economic development. The economic effect of the digitalization of the Russian economy could increase the country's GDP by RUB 4.1–8.9 trillion by 2025, and this amounts to 19–34% of the total expected GDP growth. Even more significant indicators can be obtained in subsoil use as large-scale digitalization will significantly reduce the costs of the most expensive elements such as exploration, drilling, and transportation and ensure the rational use of the subsoil. The creation of a single geoplatform combining these studies will give a new impetus to both regional geological exploration of subsoil resources and to international contractual obligations. The digitalization of subsoil use is a significant driver of development for certain regions and Russia as a whole. Can subsoil use become one of the drivers for the development of the digital economy and what measures does this require? Why is the digitalization of subsoil use strategically important for Russia? Will this strengthen Russia's position in the CIS and vis-à-vis African economies? What are the best practices in Russia and internationally? What can Russian IT companies offer for subsoil use?

### Moderator:

- **Sergey Gorkov**, General Director, Chairman of the Management Board, Rosgeologia

### Panellists:

- **Pavel Grachev**, Chief Executive Officer, Polyus
- **Hemant Kanoria**, Chairman, Managing Director, Srei Infrastructure Finance Limited
- **Artem Karapetov**, Vice President, Schlumberger in Russia and Central Asia
- **Natalya Kasperskaya**, President, InfoWatch Group
- **Dmitry Kobylkin**, Minister of Natural Resources and Environment of the Russian Federation
- **Vladimir Litvinenko**, Rector, Saint-Petersburg Mining University
- **Alexander Sergeev**, President, Russian Academy of Sciences
- **Pavel Sorokin**, Deputy Minister of Energy of the Russian Federation

### Front row participants:

- **Kirill Molodtsov**, Aide to the Chief of Staff, Presidential Executive Office
- **Alexey Vashkevich**, Head, Geological Exploration and Resource Base Development Directorate, Gazprom Neft

11:00–12:15

Congress Centre  
conference hall D3

Technologies Shaping the Future

## Shaping the Industry of the Future. Digital Technology in Manufacturing

Russia has set the target of boosting its non-resource, non-energy exports up to USD 250 billion a year by 2024. The key tool for achieving this goal is the digital transformation of manufacturing, which will enhance the competitiveness of Russian production and facilitate its integration into global supply chains. The increase in labour productivity is an additional expected result of digitalization. Currently labour productivity stands at about USD 26 per hour in Russia, which is one-third of that in Germany and the United States, and a half of the OECD average. Which Russian companies have successfully transformed their production and can their experience help others? Can productivity form the basis for the overall policy of the digital transformation of the Russian manufacturing industry taking shape now? Will the digital transformation of end-product manufacturers stimulate the digitalization of all participants in the production chains? What kind of personnel is needed to switch to the industry of the future in Russia?

### Moderator:

- **Evgeniy Kovnir**, General Director, Digital Economy

### Panellists:

- **Alexey Belinsky**, Chief Executive Officer, Ctrl2Go
- **Oleg Bocharov**, Deputy Minister of Industry and Trade of the Russian Federation
- **Vladimir Dmitriev**, General Director, Kalashnikov Concern
- **Alexey Dumin**, Governor of Tula Region
- **Borje Ekholm**, President, Chief Executive Officer, Ericsson
- **Andrey Klepach**, Deputy Chairman (Chief Economist) – Member of the Board, State Development Corporation "VEB.RF"
- **Vladimir Potanin**, President, Chairman of the Board, MMC Norilsk Nickel

- **Rose Schooler**, Corporate Vice President, Sales and Marketing Group, General Manager, Data Center Group, Intel Corporation
- **Yuriy Slyusar**, President, United Aircraft Corporation (UAC)
- **Peter Terwiesch**, President, Industrial Automation Business, Member of the Group Executive Committee, ABB Ltd
- **Jan Van Tetering**, Senior Vice President for Europe, Nokia Solutions and Networks
- **Victor Vekselberg**, Chairman of the Board of Directors, Skolkovo Foundation; Chairman of the Board of Directors, Renova Group

**Front row participants:**

- **Evgeny Charkin**, Information Technology Director, Russian Railways
- **Roland Fischer**, Chief Executive Officer, OC Oerlikon Management AG

**11:00–12:15**

Congress Centre  
conference hall D4

**Technologies Shaping the Future**

**Who Stands to Win in the Global Competition for Supremacy in Artificial Intelligence?**

**In partnership Huawei**

Artificial intelligence technologies have become a key factor in the success of technology companies and far beyond: the use of AI leads to competitive advantages in all areas of business and human endeavours. Artificial intelligence has long since become a part of our everyday lives. Many countries have adopted their own national artificial intelligence strategies (China, the European Union, and Canada, among others), striving for leadership in this field and gaining a competitive advantage for their economies. Russia is also actively pursuing the development of its own national AI strategy, which will identify the goals, tasks, and approaches to the introduction of AI technologies as well as the regulatory scenarios for certain areas of the economy. The introduction of artificial intelligence technologies will help accelerate economic growth and form the Russian economy of the future, thus making it competitive on the global stage. What is AI? What tasks need to be addressed in the national AI strategy? What is the international experience in AI and what are the priorities of its development? While everyone is working to create strong AI, its potential is often compared to that of nuclear weapons. What stakes does Russia have in this global technological race? How can a balance be struck in terms of state regulation stimulating and restricting the development of AI? What are the key factors in the development of AI that require attention from the state? How can effective collaboration between business, science, and the state be organized for the development of AI?

**Moderator:**

- **Kirill Tokarev**, Editor-in-Chief, Anchor, RBC

**Panellists:**

- **Maxim Akimov**, Deputy Prime Minister of the Russian Federation
- **Borge Brende**, President, World Economic Forum
- **Elena Bunina**, General Director, Director of Organizational Development and HR Management, Yandex Russia
- **Alexander Dyukov**, Chairman of the Management Board, Chief Executive Officer, Gazprom Neft
- **Maxim Fedorov**, Professor, Director, Center for Computational and Data-Intensive Science and Engineering, The Skolkovo Institute of Science and Technology (Skoltech)
- **Vladislav Onishchenko**, Head, Analytical Center for the Government of the Russian Federation
- **Dmitry Peskov**, Special Representative of the President of the Russian Federation on Digital and Technological Development
- **Guo Ping**, Deputy Chairman of the Board, Rotating Chief Executive Officer, Huawei
- **Alexander Vedyakhin**, First Deputy Chairman of the Executive Board, Sberbank
- **Jaap Zuiderveld**, Vice President of Sales and Marketing for Europe, Middle East, and India, NVIDIA

**Front row participants:**

- **Arkady Dvorkovich**, President, World Chess Federation (FIDE); Chairman, Skolkovo Foundation
- **Dmitry Dyrmovsky**, General Director, Member of the Board of Directors, Speech Technology Centre

11:00–12:15

Congress Centre  
Sberbank Hall

### Technologies Shaping the Future

#### Digital Borders: How to Build Protection in a Transparent World?

We live in an era of global digital transformation. Along with the widespread digitalization of processes across all sectors of the economy, new technological challenges and threats are emerging. Information becomes the most valuable and vulnerable asset, and not only governments, but also major corporations bear responsibility for the security of their customers in the digital environment. Along with the expansion of free Internet, more and more digital boundaries are being set to protect users in cyberspace. What awaits us in the future – segmented Internet or the complete freedom of action? What defines a safe and transparent digital world and is it possible to achieve it?

##### Moderator:

- **Stanislav Kuznetsov**, Deputy Chairman of the Executive Board, Sberbank

##### Panellists:

- **Gregory Abovsky**, Chief Operating Officer, Chief Financial Officer, Yandex
- **Esko Aho**, Prime Minister of Finland (1991–1995); Senior Adviser, East Office of Finnish Industries
- **Eugene Kaspersky**, Chief Executive Officer, Kaspersky Lab
- **Brett King**, Founder, Chief Executive Officer, Movencorp Inc.
- **Alexey Kornya**, President, MTS
- **Mika Lauhde**, Vice-President of Cyber Security & Privacy, Global Public Affairs, Huawei Technologies Co., Ltd.

##### Front row participants:

- **Jack Lau**, Adjunct Professor of Electronics and Computer Engineering, Hong Kong University of Science and Technology; Visiting Professor, Moscow School of Management SKOLKOVO
- **Nikolai Legkodimov**, Partner, Head of Emerging Technologies, KPMG in Russia and the CIS
- **Luca Tagliaretti**, Senior Security Expert, European Central Bank (ECB)

11:00–12:15

Pavilion F  
conference hall F1

### The Russian Economy: Achieving National Development Goals

#### Global Competitive Position and Export Potential for Russian Education

Exporting education is an important developmental trend and creating conditions to attract foreign students is a priority. The Russian market is only now taking shape but it holds great investment potential. Initiatives include attracting foreign students through the development of modern campuses, foreign branches and representative offices, summer and winter schools, international educational programmes, the creation of an English-speaking environment at universities, the development of online courses as well as the introduction of modern technologies, which individually and collectively enhance the competitiveness of leading Russian universities in the international markets. What experience do education leaders have in global education? What are the strategic objectives and mechanisms for implementing the export of higher education services? What are the best practices of leading Russian universities in attracting foreign students?

##### Moderator:

- **Natalya Timakova**, Member of the Board of Directors, Skolkovo Association

##### Panellists:

- **Marco Bucci**, Mayor of Genoa
- **Eduard Galazhinsky**, Rector, National Research Tomsk State University
- **Mikhail Kotyukov**, Minister of Science and Higher Education of the Russian Federation
- **Yaroslav Kuzminov**, Rector, National Research University Higher School of Economics
- **Liu Limin**, Chairman, China Association for International Exchange in Education
- **Alena Parfenova**, Senior Lecturer, Reshetnev Siberian State University of Science and Technology
- **Maksim Reshetnikov**, Governor of Perm Territory
- **Lawrence Stein**, Vice President for Intellectual Property and International Business Community Relations, Skolkovo Institute of Science and Technology (Skoltech)
- **Svetlana Yachevskaya**, Deputy Chairman of the Management Board – Member of the Management Board, State Development Corporation "VEB.RF"

##### Front row participants:

- **Sergey Bachevsky**, Rector, Bonch-Bruевич Saint-Petersburg State University of Telecommunications
- **Magdalena Gaete**, Official Representative of the University of Navarra in the Russian Federation
- **Vladimir Knyagin**, Vice Governor of St. Petersburg
- **Mikhail Kozhevnikov**, President, Prosveshcheniye Group of Companies
- **Nikolay Kudryavtsev**, Rector, FSAEI HPE «Moscow Institute of Physics and Technology State University»
- **Mikhail Kuznetsov**, Director of the Center for System Transformations of the Faculty of Economics, Lomonosov Moscow State University; Winner, Leaders of Russia National Management Competition
- **Vadim Lobov**, President, Synergy Corporation
- **Vladimir Miklushevskiy**, President, Moscow Polytechnic University
- **Alexander Povalko**, Chief Executive Officer, Chairman of the Management Board, RVC
- **Natalya Trunova**, Vice President, Head of Spatial Development, Center for Strategic Research Foundation
- **Vyacheslav Tsyganov**, Chief Information Officer, Tinkoff Bank
- **Andrey Volkov**, Academic Policy Advisor, Moscow School of Management SKOLKOVO

11:00–12:15

Pavilion F  
conference hall F3

The Russian Economy: Achieving National Development Goals

### Retail Investors as Stock Market Drivers

In partnership with Tinkoff Bank

Over the past few years the stock market has experienced a rapid inflow of retail investors. This is due to a number of factors: the development of technologies and emergence of clear and transparent services, increased financial literacy of the population, and lower interest rates on bank deposits. Last year, the Moscow Exchange saw a record inflow of retail clients. Alibaba's money market fund, Yu'e Bao, is one of the biggest in the world. Robinhood, the company that provides retail investors with a clear and simple interface with the stock market, is among the highest-valued fin-tech start-ups in the world. Will retail investors become a catalyst for stock market development and what are the growth prospects for this segment? How can the qualitative growth of this segment be ensured and how can a balance be achieved between risks and profitability?

#### Moderator:

- **Elliott Gotkine**, Journalist, TV Presenter

#### Panellists:

- **Remy Briand**, Head of ESG, MSCI
- **Yuriy Denisov**, Chairman of the Management Board, Moscow Exchange
- **Dror Efrat**, Chief Executive Officer, Founder, Investing.com
- **Oliver Hughes**, Chairman of the Management Board, Tinkoff Bank
- **Andrey Shemetov**, Vice President, Head of Global Markets Department, Sberbank CIB
- **Sergey Shvetsov**, First Deputy Governor, The Central Bank of the Russian Federation (Bank of Russia)

11:00–12:15

Pavilion G  
conference hall G1

People First

### Are Corporate Healthcare Programmes a Fashion Trend or a Basic Need?

Over the past years corporate healthcare programmes have become instrumental in attracting talented employees, increasing productivity and staff involvement, and optimizing investment in human resources. While it is not possible to quantify the full benefits of such schemes, many countries have taken special measures to encourage employers to organize and finance these programmes. The established approach to understanding corporate programmes has so far focused on the physical aspect of health, limiting itself to the screening of key indicators and the provision of qualified medical care. A new trend in this area is the wellbeing philosophy for creating a special culture by promoting a healthy lifestyle and health awareness among employees. Employers have become concerned about psychological health, depression, and professional burnout suffered by employees, which are the main factors reducing productivity and causing an up to 50 percent increase in annual staff turnover. What government support measures are needed to expand corporate healthcare programmes? Could tax benefits be an impetus to introducing wellness programmes? What criteria should be considered for improving the efficiency of wellness programmes? What should employees, companies, and the government expect from the mass roll-out of corporate wellness programmes?

#### Moderator:

- **Evelina Zakamskaya**, Anchor, Russia 24; Editor-in-Chief, Doctor Channel

**Panellists:**

- **Ian Colebourne**, Chief Executive Officer, Deloitte CIS
- **Emin Fadillioglu**, Senior Vice President, GlaxoSmithKline
- **Alexey Repik**, President, Delovaya Rossiya (Business Russia); Chairman of the Board, Group R-Pharm
- **Oleg Salagay**, Deputy Minister of Health of the Russian Federation
- **Caroline Sauvajol-Rialland**, Founder, So Comment
- **Alexander Shokhin**, President, Russian Union of Industrialists and Entrepreneurs (RSPP)
- **Nico Van Hoecke**, President, Eastern Europe, Middle East, Africa (EEMEA), MSD

**Front row participants:**

- **Naira Adamyan**, Head of Eurasia and Middle East of the Global Business Division of China and Emerging Markets, Sanofi
- **Oksana Drapkina**, Director, National Medical Research Center for Preventive Medicine of the Ministry of Health of the Russian Federation
- **Niels Hessmann**, General Director, Bayer; General Representative, Russia and CIS, Bayer AG
- **Igor Kagramanyan**, First Deputy Chair, Committee on Social Policy, Federation Council of the Federal Assembly of the Russian Federation
- **Maxim Topilin**, Minister of Labour and Social Protection of the Russian Federation
- **Elena Zhidkova**, Head, Central Healthcare Directorate, Russian Railways

**11:00–12:15**

Pavilion G  
conference hall G2

[The Global Economy in Search of a Balance](#)

**Who Will Provide Asia–Russia–Europe Logistics for E-Commerce?**

[In partnership with Russian Post](#)

The history of e-commerce began about half a century ago with TV programmes forming the 'shop from the couch' category, which became the first trial balloons that led to the ecommerce industry. With the advent of new technologies, the industry has changed dramatically. The total turnover of the global e-commerce market in 2018 exceeded USD 2.8 trillion, which is equal to the total GDP of the 100 poorest countries. In 2019, 1.9 billion people are projected to make at least one online purchase in more than 24 million online stores, generating a flow of 28 billion parcels. The issue of the quality and prompt delivery of increasing volumes remains critical. Transport and logistics are generally a circulatory system of e-commerce. In order to cope with the increasing parcel flow, the main transport corridors need to be expanded and revised. One such global logistics corridor is the Belt and Road Initiative that was launched a few years ago and has been gaining momentum over time. Over the past year, the volume has increased by 13.4%, and the deferred demand from European and Asian consumers will only strengthen the current trend. Russia occupies a strategically important geographical position on the China–Europe–China goods movement route. At the same time, the development of the country's transit potential will help support and boost the export flow of domestic goods to international markets. How are Russian transport companies positioning themselves to fight for a market share in online trade transit? What foremost tasks must be fulfilled to enhance the country's transit appeal? What are the most urgent regulatory initiatives that should be implemented?

**Moderator:**

- **Andrey Sharonov**, President, Moscow School of Management SKOLKOVO

**Panellists:**

- **Maxim Grishakov**, Chief Executive Officer, Yandex.Market
- **Florian Jansen**, Chief Executive Officer, Lamoda Group
- **Albert Ng**, Chairman, EY China; Managing Partner, Greater China
- **Nikolai Podguzov**, General Director, Russian Post
- **Alexander Shulgin**, General Director, Ozon Group
- **Holger Winklbauer**, Chief Executive Officer, International Post Corporation
- **Ricky Xue**, Head of Global Logistics, AliExpress.com; Managing Director, Cainiao Network

**Front row participants:**

- **Iliya Dimitrov**, Executive Director, Association of Electronic Trading Platforms (AETP)
- **Ilya Kretov**, General Director, eBay Russia

11:00–12:15

Pavilion G  
conference hall G3

The Global Economy in Search of a Balance

### Is Modern Business Capable of Implementing Successful Long-Term Strategies?

In partnership with PwC

Many experts believe that business today is overwhelmed with a focus on short-term results. The myopic desire to satisfy shareholders often overshadows company's socially important purpose. Focusing on achieving a strong financial performance as soon as possible and at any cost deprives businesses of their ability to fathom what might happen later as a result of their operations – not only in the long term, but even in the medium term. Problems such as environmental pollution, climate change, and many others are too often ignored. What should be done to ensure that global businesses reconsider their priorities and is such a change possible? Or is the problem of short-term interests exaggerated and the market will find its own solutions?

#### Moderator:

- **Vladimir Gerasimov**, First Deputy General Director, Executive Director, Interfax Information Services Group

#### Panellists:

- **Yury Isaev**, General Director, Deposit Insurance Agency
- **Igor Lotakov**, Country Managing Partner, PwC Russia
- **David Rafalovsky**, Executive Vice President, Head of Technology Block, Sberbank; Chief Technology Officer, Sberbank Group
- **Tatsuyoshi Saijo**, Professor, Center for Environmental Innovation Design for Sustainability, Osaka University; Program Director, Research Institute for Humanity and Nature
- **Guzel Sanzhapova**, Founder, Cocco Bello
- **Andrew Somers**, President, A.B.Somers & Associates; President, American Chamber of Commerce in Russia (2000 - 2013)
- **Vladimir Verkhoshinskiy**, Chief Executive Officer, Member of the Board of Directors, Alfa-Bank

#### Front row participants:

- **Patrik Antoni**, Chairman of the Board of Directors, Ingka Group Russia
- **Vasyl Latsanych**, Chief Executive Officer, VimpelCom
- **Xavier Rolet**, Chief Executive Officer, CQS; Chairman of the Board of Directors, PhosAgro; Former Chief Executive Officer, London Stock Exchange Group Plc (2009 – 2017)

11:00–12:15

Pavilion G  
conference hall G4

The Russian Economy: Achieving National Development Goals

### Partnership and Knowledge-Sharing: New Sources to Drive Development

New economic reality requires that partnerships are established among companies, regions and countries. In the long run, the key to success is one's readiness to exchange their experience and knowledge, including with their rivals. In an ever-changing environment, the business models built on partnership and cooperation are more sustainable than the traditional ones. How should companies, governments and international organizations adapt to this new reality? What would be their motivation to openly share expertise? Which instruments and formats of interaction could help consolidate and diffuse knowledge effectively? And what can help ensure sustainable development against the background of excessive, but often unstructured data?

#### Moderator:

- **Konstantin Polunin**, Partner, Expert, Head of the Public Sector Practice Area in Russia, BCG

#### Panellists:

- **Andrei Belousov**, Aide to the President of the Russian Federation
- **Meir Brand**, Vice-President, Google Inc.
- **John Edward Butler Ransohoff**, Vice President, Head of Strategic Projects for Innovations and International Partnerships Direction, Bayer AG
- **Svetlana Chupsheva**, General Director, Agency for Strategic Initiatives (ASI)
- **Gor Nahapetyan**, Serial Entrepreneur and Philanthropist; Co-Founder, Profilum, CrashPro future Careers School, The Friends Foundation
- **Aleksandra Posarac**, Lead Economist, Leader of the Program of Social Protection in the Russian Federation, World Bank Group
- **Nikolay Solomon**, General Director, Federal Competence Centre (FCC)
- **Vladimir Yakushev**, Minister of Construction, Housing and Utilities of the Russian Federation

**Front row participants:**

- **Anatoly Artamonov**, Governor of Kaluga Region
- **Oleg Byakhov**, Director for Business Development, IBM East Europe and Asia
- **Ivan Fedotov**, Director, Association of Innovative Regions of Russia (AIRR)
- **Pavel Gontarev**, Director, Mail.ru. Digital Technology
- **Andrey Ivanov**, Deputy Finance Minister of the Russian Federation
- **Radiy Khabirov**, Acting Head of the Republic of Bashkortostan
- **Rustam Minnikhanov**, President of the Republic of Tatarstan
- **Aysen Nikolaev**, Head of Sakha Republic (Yakutia)
- **Oleg Teplov**, Chief Executive Officer, VEB Innovation

**11:00–12:15**

Pavilion G  
conference hall G5

People First

**Sochi (Russian-Austrian) Dialogue. Economy of Culture**

Within the framework of international economic cooperation, exploring intercultural interactions, the phenomenon of cultural interpenetration, the observance of cultural equality principles, and free cultural exchange take leading positions. It forms the basis for an effective, mutually beneficial partnership between national economies and long-term integration. Nowadays a number of important questions relating to cultural economics are raised: how does culture interact with the economy and how can this interaction be made effective? What is the role of state institutions in regulating economic relations in the field of culture? How do cultural economics influence the development of certain territories and how can individual regions use their historical cultural heritage to improve their economy? How important is the role of business in cultural development, and how much influence does the cultural environment have on business? What forms of international cultural cooperation can be used to improve the investment climate and achieve sustainable economic growth, and to what extent can intercultural dialogue improve economic relations between national economies?

**Moderator:**

- **Mikhail Shvydkoy**, The Representative of the President of the Russian Federation for International Cultural Cooperation

**Panellists:**

- **Alexander Auzan**, Dean, Faculty of Economics, Lomonosov Moscow State University
- **Andrey Fursenko**, Aide to the President of the Russian Federation
- **Sabine Haag**, General Director, Kunsthistorisches Museum Wien
- **Christoph Leidl**, Honorary President, Austrian Federal Economic Chamber
- **Marina Loshak**, Director, The Pushkin State Museum of Fine Arts
- **Simon Mraz**, Director, The Austrian Cultural Forum Moscow

**Front row participants:**

- **Anton Klepikov**, Deputy Chairman of the Government of Perm Territory
- **Andrey Kuzyaev**, President, Chairman of the Management Board, Member of the Board of Directors, ER-Telecom Holding
- **Vladislav Panchenko**, Chairman of the Board, Russian Foundation for Basic Research
- **Andrei Rudskoi**, Rector, Peter the Great St.Petersburg Polytechnic University
- **Zelfira Tregulova**, General Director, The State Tretyakov Gallery

**11:00–12:15**

Pavilion G  
conference hall G6

The Russian Economy: Achieving National Development Goals

**Key Principles for Establishing Tourist and Recreational Zones**

Last year saw continued growth of the tourism industry in Russia and worldwide. According to the World Tourism Organization (UNWTO), international tourist flows exceeded 1.4 billion in 2018. This record figure was reached two years earlier than initially forecast by the UNWTO, with unprecedented tourist numbers recorded in each successive year since 2010. International tourism accounts for annual revenue in excess of USD 1.3 trillion. Russia has achieved remarkable growth in this area, as noted in the UNWTO World Tourism Barometer. This trend is supported by a number of factors; first of all, the government's determination to accelerate growth by increasing non-commodity exports to USD 100 billion. There is also a great potential to further develop Russia's inbound, domestic, and business tourism sectors. Establishment of modern tourism and recreational clusters meeting international standards relating to infrastructure, resources, and customer service can result in numerous benefits – increase and stabilization of international tourist numbers, improvement of the overall investment climate, fuelling growth in related industries, and instilling a culture of tourism services. What forms of government support will be put in place to help promote and develop tourist zones? What are some of the new technologies and infrastructure management models? What needs to be done to attract

foreign investment?

**Moderator:**

- **Nikolay Korzhenevsky**, Economic Observer, Russia 24 TV Channel

**Panellists:**

- **Andrea D'Amico**, Vice President, Managing Director of Europe, Middle East and Africa (EMEA), Booking.com B.V.
- **Mikhail Degtyarev**, Chairman of the Committee for Physical Culture, Sport, Tourism, and Youth Affairs, State Duma of the Federal Assembly of the Russian Federation
- **Zarina Doguzova**, Head, Russian Federal Agency for Tourism
- **Olga Golodets**, Deputy Prime Minister of the Russian Federation
- **Petr Ivanov**, General Director, Federal Passenger Company
- **Oleg Kozhemyako**, Governor of Primorsky Territory
- **Andrey Nikitin**, Governor of Novgorod Region
- **Ksenia Shoygu**, Adviser to the Deputy Chairman of the Board, Gazprombank; Member, Kronstadt Development Working Group

**Front row participants:**

- **Alexey Kalachev**, Chief Executive Officer, Russia Convention Bureau
- **Tatiana Shevtsova**, Deputy Minister of Defence of the Russian Federation
- **Olga Suslova**, Director for Strategic Partnerships, Google Russia
- **Khasan Timizhev**, General Director, Northern Caucasus Resorts
- **Olga Tkacheva**, Deputy General Director for Strategic Development and Marketing, Flotiliya
- **Giovanni Toti**, President of the Liguria Region

**11:00–12:15**

Pavilion G  
conference hall G7

Business Dialogue

**Russia–Baltic States: Pathways to Trust and a Beneficial Partnership**

There is a great deal of potential for cooperation between Russia and the Baltic states; however, trust is currently at an insufficient level. Can the situation be turned around? What can be done to find a constructive and mutually beneficial solution to current problems? The answer is likely to be found in the economic arena. Dialogue on matters concerning transit, tourism, and ties between border areas and wider regions can provide an initial benchmark. This can then be supplemented with discussions on agriculture, energy, and other topics.

**Moderator:**

- **Igor Yurgens**, Chairman of Advisory Board, Baltic Forum; Chairman of the Management Board, Institute of Contemporary Development

**Panellists:**

- **Anton Alikhanov**, Governor of Kaliningrad Region
- **Visvalds Busils**, Chairman, NK Tehnologija
- **Sergei Cheryomin**, Minister, Head of Department for Foreign Economic Activity and International Relations, Moscow City Government; Chairman of the Board, Business Council for Cooperation with India
- **Alexander Kolpakov**, Chairman, Russia – Latvia Business Council
- **Igor Maksimtsev**, Rector, Saint Petersburg State University of Economics
- **Victor Trigubko**, Senior Vice President, Mechel
- **Tiit Vahi**, Chairman of the Board of Directors, Port of Sillamae
- **Jonas Viesulas**, Director, FEROGAMA; Member of the Presidium, Lithuanian Confederation of Employers

**11:00–12:15**

Pavilion G  
conference hall G8

The Global Economy in Search of a Balance

RT TV Debates

**Are We Witnessing a Paradigm Shift in the Global Economic Order?**

The structure of the world economy is undergoing changes owing to technological progress and digitalization. The transition from a mono-centric model to fragmentation into platforms have been aggravated by the crisis in the world trade system and growth of protectionism in various forms. Against this background, the share of intermediate goods in global trade is growing rapidly. At the same time, industries are shifting to high-tech, knowledge-based applications with a growing share of services value, and the effective participation by economies in value chains as drivers of economic



growth and integration into global trade is increasing. How will world trade be organized and how can we adapt to the new economic paradigm of the 21st century? Which combination of tools will be most effective in ensuring quality and beneficial integration into Global Trade 2.0?

**Moderator:**

- **Peter Lavelle**, Anchor, RT

**Panellists:**

- **Paul Chan**, Financial Secretary of the Hong Kong Special Administrative Region of the People's Republic of China
- **David Hauner**, Head of Emerging Markets Economics & Strategy, EMEA, Bank of America Merrill Lynch International Ltd.
- **Timur Maksimov**, Deputy Minister of Economic Development of the Russian Federation
- **James McCormack**, Global Head of Sovereign and Supranational Ratings Group, Fitch Ratings
- **Dmitry Pankin**, President, Chief Executive Officer, Chairman of the Board of Directors, Black Sea Trade and Development Bank
- **Frank Schauff**, Chief Executive Officer, Association of European Businesses
- **Jean-Pierre Thomas**, President, Thomas Vendome Investment
- **Mikhail Zadornov**, President – Chairman of the Management Board, Otkritie FC Bank

**Front row participants:**

- **Xu Sitao**, Chief Economist, Partner, Deloitte, China
- **Alexander Zhukov**, First Deputy Chairman of the State Duma of the Federal Assembly of the Russian Federation

**11:00–12:15**

Pavilion G  
conference hall G9

**Technologies Shaping the Future**

**Development of the Financial Services Ecosystem: How Technology is Changing the Market**

**In partnership with Mir Payment System**

These days, e-wallets are increasingly becoming the nexus between buyers and sellers, coming to the fore of payment processes. Looking ahead, with mobile payments as a starting point, both merchants and consumers can enjoy a range of additional services and benefits powered by digital technology. How does the proliferation of e-wallets boost financial inclusion? How can e-wallets and traditional financial institutions collaborate instead of compete? How did an e-wallet in China evolve from a payment tool to the most popular non-social media app in the world?

**Moderator:**

- **Tinatin Kandelaki**, General Producer, Match TV

**Panellists:**

- **Eric Jing**, Chairman, Chief Executive Officer, Ant Financial Service Group (Alipay)
- **Vladimir Komlev**, Chairman, Chief Executive Officer, National Payment Card System

**11:00–12:15**

Pavilion G  
conference hall G25

**The Global Economy in Search of a Balance**

**A Substantive Dialogue Between Global Pharmaceutical Players and BRICS Economies on the Rules of Fair and Equitable Competition**

The United Nations Conference on Trade and Development (UNCTAD) estimates that pharmaceutical markets are characterized by low elasticity of demand, which is often caused by the lack of alternatives to life-saving medicines and the abundance of regulatory requirements. Another key characteristic of these markets is the substantial market power enjoyed by the suppliers of original drugs as the patent owners. How do the antitrust authorities in BRICS countries and other developing jurisdictions work within the anti-competitive practices of Big Pharma, which restrict innovation and growth of the industry? What are the most common forms of abuse in the markets today? What are the key trends demonstrated by these practices and is current antitrust regulation sufficient to counter them effectively? Have the progressive measures taken in antimonopoly regulation against anti-competitive practices to moderate innovation in the industry (compulsory licensing, access to platforms, etc.) been successful? Can a competition policy help innovation? How do the legal systems of BRICS countries adapt the flexible regulatory instruments provided for by the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS) and the Doha Declaration on the TRIPS Agreement and Public Health? How relevant is the global intellectual property protection regime in the innovative development of the pharmaceutical industry in BRICS countries and in expanding the access of their citizens to the latest medical products? How does the competition policy correlate with the development goals and with the objectives of stimulating innovation? What joint steps can the antitrust

authorities in BRICS countries take to spread technologies and knowledge more effectively around the world and ensure the development of BRICS economies?

**Moderators:**

- **Aleksey Ivanov**, Director, Institute of Law and Development HSE - Skolkovo, Director, BRICS Antimonopoly Centre, National Research University Higher School of Economics
- **Anna Numerova**, Partner, Egorov Puginsky Afanasiev & Partners

**Panellists:**

- **Marwan Akar**, General Director, MSD Pharmaceuticals; Managing Director, MSD Russia, Belarus and Kazakhstan
- **Tembinkosi Bonakele**, Commissioner, Competition Commission of South Africa
- **Zhao Chunlei**, Director of Monopoly Agreement Office, Anti-Monopoly Bureau, State Administration for Market Regulation of People's Republic of China (SAMR)
- **Dennis Davis**, Judge, President, Competition Appeals Court of South Africa
- **Hans Duijf**, Vice-President, Russia and Belarus, Novo Nordisk
- **Natalia Kolerova**, General Manager, Oncology Department, Russia, Ukraine and CIS, Novartis AG
- **Payal Malik**, Economics Adviser, Head of the Economics Division, Competition Commission of the Republic of India
- **Dmitry Morozov**, General Director, BIOCAD
- **Irina Panarina**, General Manager, AstraZeneca Russia and Eurasia
- **Vikram Singh Punia**, President, Pharmasintez
- **Andrey Tsarikovskiy**, State Secretary – Deputy Head, Federal Antimonopoly Service of the Russian Federation
- **Matthias Wernicke**, General Manager, Merck Biopharma Russia and CIS

11:00–12:15

conference hall  
(Krasnodar Region  
stand)

Technologies Shaping the Future

**How Can Financial Centres Survive in the Era of FinTech?**

The development of financial technologies changes the usual models of provision of financial services, leading to deeper changes in the economic structure of society, including transformation of the existing model of financial centres. Nowadays major IT companies have become the biggest financial institutions, leading to depreciation of localization in the near future. Will financial companies and financiers disappear from the urban environment? What is Moscow's potential as a centre of FinTech? Competitive infrastructure, legal and tax conditions, reputation, the educational ecosystem, as well as concentration of the financial industry are fundamental advantages of a traditional international financial centre and should be used to promote environment conducive to innovation in a city. In 2018, a representative of the Russian financial market, the Forum Analytical Centre, became one of the co-founders of the international non-profit organization World Alliance of International Financial Centers (WAIFC), bringing together specialized financial industry organizations from Belgium, Canada, China, France, Germany, Kazakhstan, Luxembourg, Morocco, Oman, and the United Arab Emirates. How will the transformation of the financial industry affect the urban economy? Can financial centres become FinTech centres? How can financial centres attract new capital, talent, and technology? What conditions should be created in the cities to support technology and the emergence of 'unicorns'? Which regulatory models will be effective not only for the financial industry, but also for the society at large? What place on the global technology map does the FinTech sector occupy, and why is it vital for urban development?

**Moderator:**

- **Maxim Filimonov**, Deputy Chief Executive Officer, Chief Editor, TASS Russia

**Panellists:**

- **Yousuf Mohamed Al-Jaida**, Chief Executive Officer, Qatar Financial Centre
- **Arnaud De Bresson**, Chief Executive Officer, Paris Europlace
- **Anatoly Karachinsky**, President, IBS Group
- **Bob Moritz**, Global Chairman, PwC
- **Dmitry Snesar**, Senior Vice President, Head of Client Coverage, VTB
- **Hubertus Vaeth**, Managing Director, Frankfurt Main Finance eV
- **Alexander Voloshin**, Chairman of the Board, Analytical Center "Forum"; Chairman of the Board of Directors, Independent Director, First Freight Company (PGK)
- **Oleg Vyugin**, Chairman of the Supervisory Board, Moscow Exchange PJSC; Member of the Board of Directors, Independent Director, Rosneft

**11:00–12:15**

Pavilion H  
conference hall H23

[The Global Economy in Search of a Balance](#)

### **Reaction Rates: Trends in the Global Chemical Industry**

Economic growth and the formation of any economy's crystal lattice would be unthinkable without the chemical industry. 2019 has been declared by the UN as the International Year of the Periodic Table of Chemical Elements, with the 150th anniversary of the establishment of the periodic table being commemorated across the whole world. Globally, requirements for chemical products are becoming ever more stringent. Industrial chemistry is adapting to the requirements of time and related industries: microelectronics, robotics, smart construction, agriculture, pharmaceuticals, energy and other sectors, with priority given to green chemistry. The modern global chemical industry is increasingly focusing on the production of recyclable products. The industry has seen the emergence of new professions such as the IT chemist, and this comes as no surprise, as nowadays it is difficult to imagine companies working without the virtual modelling of chemical processes and global digitalisation. What are the development trends of the global chemical industry today? What is the role and place of the Russian chemical industry globally and what are the prospects for its development in the context of severe competition in the markets of the future?

#### **Moderator:**

- **Boris Smolkin**, Merited Artist of the Russian Federation

#### **Panellists:**

- **Sergey Bykovskih**, President, Henkel Russia
- **Viktor Evtukhov**, State Secretary – Deputy Minister of Industry and Trade of the Russian Federation
- **Elisa Markula**, President, Chief Executive Officer, Tikkurila Oyj
- **Sergey Momtsemidze**, Chairman of the Board of Directors, URALCHEM JSC
- **Maxim Protasov**, Head, Russian Quality System (Roskachestvo)
- **Anatoliy Tikhonov**, General Director, Russian Energy Center of the Ministry of Energy of the Russian Federation
- **Mikhail Karisalov**, Chairman of the Management Board, Chief Executive Officer, SIBUR

#### **Front row participants:**

- **Yulia Gorbunova**, Vice-President, Russian Chemical Society
- **Yaroslav Kuznetsov**, Chairman of Board of Directors, PJSC "Khimprom"
- **Alexander Mazhuga**, Rector, Dmitry Mendeleev University of Chemical Technology of Russia

**12:15–13:00**

Congress Centre  
conference hall D2

[The Second Russian-Chinese Energy Business Forum](#)

### **Opening Ceremony**

**13:00–14:00**

Congress Centre  
Congress Hall

### **Forum Opening Ceremony**

#### **Welcoming address**

**Alexander Beglov**, Acting Governor of St. Petersburg

#### **Panellists:**

**Antonio Guterres**, Secretary-General of the United Nations

**Tigran Sargsyan**, Chairman of the Board, Eurasian Economic Commission

**Igor Dodon**, President of the Republic of Moldova

**Anton Siluanov**, First Deputy Prime Minister of the Russian Federation – Minister of Finance of the Russian Federation

**Nguyen Van Binh**, Member of the Politburo, Secretary of the Central Committee, Chairman of the Economic Commission of the Vietnam Communist Party

**Ulziisaikhan Enkhtuvshin**, Deputy Prime Minister of Mongolia

#### **Moderator:**

**Keir Simmons**, Correspondent, NBC News

**14:00–15:30**

Pavilion G  
conference hall G7

[The Second Russian-Chinese Energy Business Forum](#)

**Banking Sphere. New Opportunities for Interaction in Industrial and Financial Spheres in the Context of the Russian-Chinese Integrated Energy Cooperation**

**Moderator:**

- **Wang Yanzhi**, General Director, Silk Road Fund

**15:00–16:30**

Congress Centre  
Congress Hall

[The Global Economy in Search of a Balance](#)

Sberbank Plenary Session

**Transformation in a Rapidly Changing World: States, Companies, People**

The technological revolution is leading to dramatic changes in society. Digitalization is emerging as the key trend across all industries. Yet the great opportunities that it is creating are accompanied by major cyberthreats. How should states, businesses and people respond to this rapidly changing environment? Will the state become an information platform that gradually delegates the execution of its functions to the private sector? Will companies transform into ecosystems that deliver a one-stop-shop experience to their customers? How will the education process transform as the lifespan of skills shortens and professions disappear?

**Moderator:**

- **Herman Gref**, Chief Executive Officer, Chairman of the Executive Board, Sberbank

**Panellists:**

- **Sergey Kirienko**, First Deputy Chief of Staff of the Presidential Executive Office of the Russian Federation
- **Bob Moritz**, Global Chairman, PwC
- **Guo Ping**, Deputy Chairman of the Board, Rotating Chief Executive Officer, Huawei
- **Sergei Sobyenin**, Mayor of Moscow
- **Frans van Houten**, Chief Executive Officer, Chairman of the Board of Management and the Executive Committee, Royal Philips

**15:00–16:15**

Congress Centre  
conference hall B1

[The Global Economy in Search of a Balance](#)

**Innovation in BRICS Countries: Main Directions and Prospects for Cooperation**

In the age of the Fourth Industrial Revolution, innovation is amongst the most important drivers of economic development in the BRICS countries. What are the prospects for cooperation in innovation among the five BRICS nations? How can technologies be commercialized and innovations applied under current conditions? How can state support mechanisms for innovation be improved? How can the BRICS' New Development Bank participate in financing joint investment projects and research in innovation?

**Moderator:**

- **Sergey Katyrin**, President, Chamber of Commerce and Industry of the Russian Federation

**Panellists:**

- **Anton Inyutsyn**, Deputy Minister of Energy of the Russian Federation
- **Aleksey Ivanchenko**, Deputy Chairman, Head of Innovation and Digital Economy, State Development Corporation "VEB.RF"
- **Vladimir Kazbekov**, Vice President, New Development Bank
- **Shiv Vikram Khemka**, Vice Chairman, SUN Group
- **Alexey Texler**, Acting Governor of Chelyabinsk Region
- **Lirong Xu**, Chairman of the Board of Directors, China COSCO SHIPPING Corporation Limited
- **Sergey Zhigarev**, Chairman of the Committee of the State Duma of the Federal Assembly of the Russian Federation on Economic Policy, Industry, Innovative Development, and Entrepreneurship

**Front row participants:**

- **Anna Nesterova**, Founder, Chairman of the Board of Directors, Global Rus Trade
- **Miron Tatsun**, President, Union of Timber Manufacturers and Exporters of Russia
- **Igor Zelezetsky**, Chief Executive Officer, Analytical Credit Rating Agency (ACRA)

15:00–16:15

Congress Centre  
conference hall B2

The Russian Economy: Achieving National Development Goals

### The Transformation of Russia's Construction, Housing and Utilities Industry

In 2018, the national projects 'Housing and Urban Environment' and 'Digital Economy of the Russian Federation' were adopted to provide a framework for the substantial transformation of Russia's construction, housing, and utility services sector. The changes will rely on advanced information technologies and platform solutions that provide for collective information management and seamless design as well as the construction and operation of capital construction facilities, which will also be reflected in the draft Strategy for Development of the Construction Industry of the Russian Federation 2030. The most important aspect for the industry should be the formation of effective mechanisms to attract investors to public utility infrastructure facilities as part of the preparation of the Strategy for the Development of the Housing and Utilities Industry of the Russian Federation 2035. This transformation should lead to a significant improvement in the quality of design solutions, minimize construction time and costs, make the industry more transparent, and, most importantly, ensure the quality and safety of capital construction projects throughout their life cycle.

#### Moderator:

- **Valery Fadeev**, Secretary, Civic Chamber of the Russian Federation

#### Panellists:

- **David Bain**, Vice President of Standards, Telecommunications Industry Association
- **Christophe Castaing**, Director of Digital Engineering, Egis
- **Andrey Chibis**, Acting Governor of Murmansk Region
- **Anna Katamadze**, Deputy Head, Federal Treasury
- **Arto Raety**, Senior Vice President, Corporate Affairs and Communications, Fortum Corporation
- **Vladimir Rashevsky**, Chief Executive Officer, Chairman of the Management Board, SUEK
- **Erin Roberts**, Partner, Global Leader of Engineering and Construction, EY
- **Vadim Shumkov**, Acting Governor of the Kurgan Region
- **Vladimir Yakushev**, Minister of Construction, Housing and Utilities of the Russian Federation

#### Front row participant:

- **Gennadiy Shcherbina**, General Director, Etalon Group of Companies

15:00–16:15

Congress Centre  
conference hall D2

The Global Economy in Search of a Balance

### Global Practices in Internet Regulation and Online Censorship

The tightening of government control over information flows on the global network has become one of the most visible trends in regulatory activity around the world. An increasing number of governments are working to establish internet censorship that is suitable for specific regions. Restrictions also affect other areas, ranging from businesses, where companies are often over-regulated, to global cybersecurity issues. What are the development prospects for Internet regulation? What are the global practices of Internet censorship and what is their impact on the values of freedom of speech and economic relations between countries? What is the regulatory experience in Russia? What does the future of the Internet hold given the increasing use of information as a tool for confrontation within the global community? How can we fight misinformation on the net and its impact on society and the economy?

#### Moderator:

- **Petr Lidov-Petrovskiy**, Director of Communications and Public Relations, International Information Agency "Rossiya Segodnya"

#### Panellists:

- **Igor Ashmanov**, General Director, Kribrum; Managing Partner, Ashmanov and Partners
- **Seyyed Zia Hashemi**, Managing Director, Islamic Republic News Agency (IRNA)
- **Leonid Levin**, Chairman of the Committee of the State Duma of the Federal Assembly of the Russian Federation on Information Policy, Information Technology and Communications
- **Guy Mettan**, Executive Director, Swiss Press Club; President, Chamber of Commerce Switzerland - Russia and CIS
- **Sergei Plugotarenko**, Director, Russian Association for Electronic Communications (RAEC)
- **Aleksey Pushkov**, Chairman, Interim Commission on Information Policy and Cooperation with the Media, Federation Council of the Federal Assembly of the Russian Federation
- **Fedor Scherbakov**, General Director, 1st MediaInvest Media Holding
- **Maria Zakharova**, Director, Department of the Information and Press, Ministry of Foreign Affairs of the Russian Federation

15:00–16:15

Congress Centre  
conference hall D3

Business Dialogue

### Russia–Italy

Economic and trade relations between Russia and Italy are undergoing transformation – in the midst of a multifaceted geopolitical situation both countries face the complex challenge of diversification and expansion of Italy's proposition to the Russian market, which holds enormous opportunities yet is increasingly focused on reindustrialization and import substitution. How can Italy maintain its market share given the profound changes taking place in the economy of the Russian Federation?

#### Moderator:

- **Alessandro Cassieri**, Head of Paris Bureau, Radiotelevisione Italiana (RAI)

#### Panellists:

- **Marco Alvera**, Chief Executive Officer, Snam SPA
- **Alexander Braverman**, General Director, Chairman of the Board, Russian Small and Medium Business Corporation
- **Urbano Clerici**, Chairman, Chief Executive Officer, ChairmanCoeclerici Commodities SA
- **Alessandro Decio**, Chief Executive Officer, General Manager, SACE S.p.A.
- **Fabrizio Di Amato**, Chairman, Maire Tecnimont SpA
- **Manlio Di Stefano**, Undersecretary of State for Foreign Affairs, Ministry of Foreign Affairs and International Cooperation of the Italian Republic
- **Antonio Fallico**, President, Conoscere Eurasia Association; Chairman of the Board of Directors, Banca Intesa
- **Alessandro Profumo**, Chief Executive Officer, Leonardo SpA
- **Dmitriy Pumpyanskiy**, Chairman of the Board of Directors, Tube Metallurgical Company (TMK); Chairman of the Board of Directors, Sinara Group
- **Pasquale Terracciano**, Ambassador Extraordinary and Plenipotentiary of the Italian Republic to the Russian Federation
- **Giovanni Toti**, President of the Liguria Region
- **Victor Vekselberg**, Chairman of the Board of Directors, Skolkovo Foundation; Chairman of the Board of Directors, Renova Group

15:00–16:15

Congress Centre  
conference hall D4

[The Global Economy in Search of a Balance](#)

### Strategy for the Future of the Eurasian Economic Union

2019 is the 5th anniversary of the Treaty on the Eurasian Economic Union and the 25th anniversary of the Eurasian idea. Since its inception, the Union has strengthened its position in the international arena and achieved great results. Yet, given the significant changes to the world over the past five years and the impact this is having on Union member states, it is necessary to update the integration agenda. On 6 December 2018, the Declaration on Further Development of Integration Processes within the EEU was adopted in an effort to form a high-tech and innovative Eurasian space, transform economies digitally, promote business and ensure positive changes in people's lives. This document opens up new opportunities for cooperation in areas such as innovation, digital technologies, green technologies, energy conservation and efficiency as well as renewable energy, bioengineering and nanotechnology. This year, there are plans to determine key development areas for Eurasian economic integration up to 2025. In this respect, what is needed to make a qualitative breakthrough in these areas? What projects are already being implemented or may be initiated? How can we encourage business cooperation in these areas? What measures should be taken to make the EEU domestic market a territory of innovation, scientific and technological progress?

#### Moderator:

- **Viktor Khristenko**, President, Business Council, Eurasian Economic Union (EAEU)

#### Panellists:

- **Andrey Belyaninov**, Chairman of the Management Board, Eurasian Development Bank (EDB)
- **Mher Grigoryan**, Deputy Prime Minister of the Republic of Armenia
- **Igor Petrishenko**, Deputy Prime Minister of the Republic of Belarus
- **Zhenish Razakov**, Vice Prime Minister of the Kyrgyz Republic
- **Tigran Sargsyan**, Chairman of the Board, Eurasian Economic Commission
- **Anton Siluanov**, First Deputy Prime Minister of the Russian Federation – Minister of Finance of the Russian Federation
- **Alikhan Smailov**, First Deputy Prime Minister of the Republic of Kazakhstan – Minister of

Finance of the Republic of Kazakhstan

**Front row participants:**

- **John Edward Butler Ransohoff**, Vice President, Head of Strategic Projects for Innovations and International Partnerships Direction, Bayer AG
- **Yaroslav Lissovolik**, Senior Managing Director, Head of Analytical Directorate, Sberbank
- **Tipu Munshi**, Minister of Commerce of the People's Republic of Bangladesh
- **Koh Poh Koon**, Senior Minister of State, Ministry of Trade and Industry of the Republic of Singapore
- **Alexis Rodzianko**, President, American Chamber of Commerce in Russia
- **Desmond Tay**, Co-Founder, Chief Executive Officer, vCargo Cloud Pte
- **Nguyen Van Binh**, Member of the Politburo, Secretary of the Central Committee, Head of the Communist Party of Vietnam Central Committee's Commission for Economic Affairs

**15:00–16:15**

Congress Centre  
Sberbank Hall

People First

**The Theatre: Art or Business?**

Theatre is an amazing and enchanting world, which has spellbound audiences for centuries. It has borne witness to various epochs, and gone through periods of boom and decline. Throughout it all, however, it has remained a very special art form. Over the past few decades, the theatre, like other social institutions, has gone through numerous upheavals. The experimentation of the 1980s and '90s, as well as the reforms of recent years have all had an impact on the inner workings of the theatre business and the ways in which theatres and audiences interact. Theatre has recently ceased to be a form of art purely funded by patrons or the state – it is now a fast-growing business industry. Several productions already have budgets running into the millions of dollars, and new theatres are being built at a rapid pace in new markets such as Asia, the Middle East, and Africa. Several stars of the stage have schedules booked for years in advance. What is behind all this? State programmes or private investors? Do expensive productions offer meaningful returns through ticket sales? And are theatre tours a way of promoting a nation's culture, or simply a means to make money?

**Moderator:**

- **Julia Morozova**, General Director, Creative Production

**Panellists:**

- **Konstantin Bogomolov**, Art Director, Moscow Drama Theatre on Malaya Bronnaya
- **Umberto Fanni**, Director General, Royal Opera House Muscat
- **Valery Gergiev**, Artistic and General Director, State Academic Mariinsky Theatre
- **Roberto Giovanardi**, General Director, Theatre Association of Emilia Romagna (ATER)
- **Pavel Kaplevich**, Honoured Artist of the Russian Federation, Artist
- **Maria Revyakina**, Director, State Theatre of Nations
- **Diana Vishneva**, Ballerina, State Academic Mariinsky Theatre

**Front row participants:**

- **Dmitry Breytenbicher**, Senior Vice President, Head of Premium Customer Relations, VTB Bank (PJSC)
- **Philipp Chizhevsky**, Guest Conductors, The State Academic Bolshoi Theatre of Russia
- **Ilze Liepa**, Laureate of the State Prize of the Russian Federation; People's Artist of the Russian Federation
- **Leonid Savkov**, Commercial Director, Yandex
- **Olga Tkacheva**, Deputy General Director for Strategic Development and Marketing, Flotiliya
- **Aleksandr Vaynshteyn**, Theater Producer

**15:00–16:15**

Pavilion F  
conference hall F1

The Russian Economy: Achieving National Development Goals

**Digital Transport and Logistics: Russia's Leading Position in the Transport Integration of Europe and Asia**

In partnership with KPMG

Are driverless vehicles already becoming a reality in Russia and is the current digital infrastructure capable of handling fully autonomous transport? Development of a digital platform for the transport and logistics sector in Russia and establishment of the related digital environment are the basis for implementing the above objectives and are at the core of digitalization in the sector. These developments will support offering unique digital services to transport users and applying advanced technology and software developed in Russia. They will facilitate the integration of previously separate IT systems operated by individual transportation companies and facilitate the transition of multimodal logistics to an entirely new level. A number of pilot projects to integrate Russia into the global transport

and logistics system have already been launched to achieve these ambitious goals. These pilots are spearheaded by the leaders of Russia's transport industry united in the Digital Transport and Logistics Association. The joint efforts of the government and business community can lead to a breakthrough in digitalizing transport, strengthening the position of Russia as a leading nation in logistics, and creating a crucial transit corridor linking Asia and Europe. At what stage of completion is Russia's digital platform for the transport industry? How far along is Russia in creating a digital transport and logistics environment? Has the digital infrastructure for driverless vehicles been set up in Russia? How can Russian solutions for driverless vehicles be integrated with the leading European solutions? What are the results of the Digital Transport and Logistics Association's pilot projects? What other projects are in the pipeline, and which new members have joined?

**Moderator:**

- **Viktor Parakhin**, Deputy General Director, ZashitaInfoTrans of the Ministry of Transport of the Russian Federation

**Panellists:**

- **Evgeny Charkin**, Information Technology Director, Russian Railways
- **Nikita Danilov**, Deputy Chief Executive Officer, State ATM Corporation
- **Roman Kravtsov**, General Director, TransTeleCom
- **Aleksey Nashchekin**, Chief Executive Officer, National Telematic Systems
- **Vyacheslav Petushenko**, Chairman of the Board, Russian Highways State Company
- **Alexey Semenov**, Deputy Minister of Transport of the Russian Federation
- **Sergey Shishkarev**, President, Delo Group of Companies
- **Daniil Shuleyko**, General Director, Yandex.Taxi
- **Aleksey Skatin**, Deputy General Director, The Federal State Unitary Enterprise Russian Post
- **Richard Threlfall**, Partner, Global Head of Infrastructure, KPMG
- **Pavel Voronin**, Deputy General Director for Information Technology, Siberia Airlines
- **Sergei Yavorski**, General Director, Volvo Vostok
- **Anton Zamkov**, General Director, RT-Invest Transport Systems

**Front row participants:**

- **Alexandrs Isurins**, Chairman of the Executive Board, President, Far Eastern Shipping Company (FESCO)
- **Igor Kashirin**, General Director, Global Automation Systems
- **Sergey Likharev**, Vice President for Logistics, NLMK
- **Vladislav Onishchenko**, Head, Analytical Center for the Government of the Russian Federation

**15:00–16:15**

Pavilion F  
conference hall F3

[The Global Economy in Search of a Balance](#)

Valdai Discussion Club Session

**A New Europe: What Is Russia to Expect?**

The European Union has entered a period of fundamental changes. The model of integration that was created in the mid-20th century and achieved great success by the early 21st century will be changing. The world as we knew it has come to an end. The balance of economic and political forces is shifting toward Asia. The old type of relations between Europe and the United States recedes into the past. New political forces and economic interests are emerging within the European Union. The entire landscape is undergoing transformation. For geographical and historical reasons, the European Union, Europe will remain Russia's crucial partner. However, today the EU–Russia relations are stagnating. On the one hand, the two sides have broad and deep economic, cultural, and human ties. On the other, political contacts are rather sporadic while economic restrictions (the so-called sanctions) are poisoning the business atmosphere. But most importantly, Russia and the European Union do not have an understanding of what model of relations they can have on the new stage. The old notions, which took shape in the 1990s and were maintained throughout the 2000s, are no longer relevant. It is obvious that today we need to begin to operate under a new model, which will inevitably be in demand within a few years. What will become of the European Union? What place will it occupy in the palette of Greater Eurasia from the Pacific to the Atlantic? How will the relationship between Russia and the EU develop in these conditions?

**Moderator:**

- **Ryan Chilcote**, TV Host, Special Correspondent, PBS NewsHour

**Panellists:**

- **Vladimir Chizhov**, Ambassador Extraordinary and Plenipotentiary, Permanent Representative of the Russian Federation to the EU
- **Fyodor Lukyanov**, Research Director, Foundation for Development and Support of the



Valdai Discussion Club; Chief Editor, Russia in Global Affairs Journal

- **Mario Mehren**, Chairman of the Board, Chief Executive Officer, Wintershall Dea GmbH
- **Alexander Shokhin**, President, Russian Union of Industrialists and Entrepreneurs (RSPP)
- **Peter Szijjarto**, Minister of Foreign Affairs and Trade of Hungary
- **Dimitrios Velanis**, Advisor to the Prime Minister of the Hellenic Republic

**15:00–16:15**

Pavilion G  
conference hall G1

[The Global Economy in Search of a Balance](#)

### “Made in” – Addressing Reputational Risk in Global Food Markets

The global food market is evolving rapidly, and consumer preferences are migrating towards products with unique properties and guaranteed high quality – including the ability to check their properties and origin at the touch of a mobile screen. The pace of life continues to accelerate, information noise is increasing, and consumers are reacting more to resonant offers with their hearts rather than their minds. Consumer preferences in the global markets become polarized based on the reputation of certain countries. What guides today's progressive consumer in choosing food products? How important is a country's reputation for developing the agricultural sector? What positions does Russia occupy in the world food rating? How can Russian products be made more memorable and in higher demand?

#### Moderator:

- **Anfisa Voronina**, Editorial Director of Commercial Projects, Vedomosti

#### Panellists:

- **Andrey Danilenko**, Chairman, Committee on Agro-Industrial Policy, Delovaya Rossiya (Business Russia)
- **Sergey Lebedev**, Director for Government Relations, Alibaba Russia
- **Sergey Levin**, Deputy Minister of Agriculture of the Russian Federation
- **Mikhail Lyasko**, General Director, Arla Foods
- **Sergey Mikhailov**, General Director, Chairman of the Executive Board, Cherkizovo Group
- **Valery Schapov**, President, Mars Russia

#### Front row participant:

- **Irina Bakhtina**, Vice President for Sustainable Business Development and Corporate Relations in North Africa, Middle East, Turkey, Russia, Ukraine, Belarus and Africa, Unilever NAMET RUB

**15:00–16:15**

Pavilion G  
conference hall G2

[People First](#)

### 21st Century Leader

[In partnership with PepsiCo](#)

One of today's key challenges is the need to change the leader format to meet the challenges of the new era. Who and what kind of leader are they, the new leader? Why are efforts to identify and create conditions for leadership development important for Russian society and business? What programmes and projects have companies and educational institutions put in place for identifying, developing and supporting talents? The session will provide answers to the following questions: what is leadership in the context of public process management? How can the education of leaders in society be arranged? How do organizations from different industries select, retain and develop talent? Where does work with students and graduates come in this activity? What can companies and the scientific community undertake and implement to form an even more effective pool of future talent?

#### Moderator:

- **Alexey Komissarov**, Vice Rector, Director, Higher School of Public Administration, Russian Academy of National Economy and Public Administration under the President of the Russian Federation; Director General, Russia – the Land of Opportunities

#### Panellists:

- **Alexey Kornya**, President, MTS
- **Vladimir Mau**, Rector, Russian Presidential Academy of National Economy and Public Administration (RANEPA)
- **Silviu Popovici**, President for Europe and Sub-Saharan Africa, PepsiCo
- **Nikolay Pryanishnikov**, Chief Executive Officer, Russian Fitness Group (World Class)
- **Agnes Ritter**, Chief Technical Officer, Severstal Management
- **Igor Shekhterman**, Chief Executive Officer, X5 Retail Group N.V.

#### Front row participants:

- **Vartan Dilanian**, Chief Executive Officer, Accenture in Russia
- **Raisa Polyakova**, Chief Executive Officer, KFC in Russia and CIS

**15:00–16:15**

Pavilion G  
conference hall G3

[The Global Economy in Search of a Balance](#)

### **Sports for Everyone: Global Trends and Entrepreneurial Approach**

The 2014 Olympics in Sochi, the 2018 FIFA World Cup, and other major sporting events have been the strongest contributor to making sports popular in Russia. Sports have become fashionable. Society's growing demand for sporting activities has led to the dynamic development of the Sports for All format in Russia as an integral part of the global sporting industry. The goal for the sporting industry in Russia is to increase the percentage of the population who systematically engage in physical training and sports up to 55% by 2024. What case studies can major corporations offer in this respect? How are new sporting formats becoming commercially viable? Can school sports become a successful franchise and how can brands become involved in children's and amateur sports? What are the business models for new sports with a rapidly growing audience? How can grass-roots sports become a driver of production and tourism? And how can corporate sporting activities lead to a breakthrough in high-performance sports?

#### **Moderator:**

- **Georgy Bryusov**, Deputy Director, Head of Sport, Entertainment and Special Programmes, Roscongress Foundation

#### **Panellists:**

- **Alexander Brechalov**, Head of the Udmurt Republic
- **Arkady Dvorkovich**, President, World Chess Federation (FIDE); Chairman, Skolkovo Foundation
- **Olga Golodets**, Deputy Prime Minister of the Russian Federation
- **Alexander Karelin**, Hero of the Russian Federation, Three-Time Olympic Champion in Greco-Roman Wrestling
- **Radiy Khabirov**, Acting Head of the Republic of Bashkortostan
- **Anatoly Meshcheryakov**, State Secretary – Deputy Managing Director, Russian Railways
- **Dmitry Pristanskov**, State Secretary – Vice-President, Norilsk Nickel

#### **Front row participants:**

- **Emin Antonyan**, Chairman of the Board, Secretary General, Russian Esports Federation
- **Ilya Galaev**, President, All-Russian Physical Culture and Sports Society Labour Reserves
- **Svetlana Orlova**, Auditor of Accounts Chamber of the Russian Federation
- **Oleg Teplov**, Chief Executive Officer, VEB Innovation
- **Dmitry Yalov**, Deputy Chairman of the Leningrad Region Government, Chairman of the Committee on Economic Development and Investment Activity

**15:00–16:15**

Pavilion G  
conference hall G4

[The Global Economy in Search of a Balance](#)

### **Discovering Harmony With the Planet and Understanding Global Trends in Ecotourism**

Wildlife in Russia presents great opportunities for developing ecotourism – an industry that, with the right approach, could both contribute to job creation and investment inflows and also has a cultural, educational, and environmental function. How can access to protected areas be opened up to people without harming nature? What are the key obstacles for the development of the industry? Is a single document needed to regulate the development of ecotourism? What are the sources for funding infrastructure related to the sector's development?

#### **Moderator:**

- **Maria Morgun**, Chief Editor, Live Planet TV

#### **Panellists:**

- **Sergey Aramilev**, General Director, Amur Tiger Centre Autonomous Non-Profit Organization
- **Dmitry Artyukhov**, Governor of Yamalo-Nenets Autonomous Region
- **Konstantin Chuychenko**, Deputy Prime Minister of the Russian Federation – Chief of the Government Staff
- **Andrea D'Amico**, Vice President, Managing Director of Europe, Middle East and Africa (EMEA), Booking.com B.V.
- **Zarina Doguzova**, Head, Russian Federal Agency for Tourism
- **Alexander Drozdenko**, Governor of Leningrad Region

- **Aleksey Kudryavtsev**, Director, Bikin National Park

**Front row participants:**

- **Vladimir Dmitriev**, General Director, Kalashnikov Concern
- **Yelena Krivenkova**, Chair of the Tourism Committee, Delovaya Rossiya (Business Russia)
- **Nikolai Legkodimov**, Partner, Head of Emerging Technologies, KPMG in Russia and the CIS
- **Nikolay Moroz**, Senior Director, Cushman & Wakefield
- **Ruslan Novikov**, General Director, Argumenty I Facity
- **Aleksandr Prokopyev**, Deputy of the State Duma of the Federal Assembly of the Russian Federation, Member of the Committee on Physical Culture, Sport, Tourism and Youth Affairs
- **Vyacheslav Shcherbakov**, Director, Stolby Nature Reserve
- **Khasan Timizhev**, General Director, Northern Caucasus Resorts
- **Anna Tsivileva**, Chairman of the Board of Directors, Kolmar Group
- **Olga Zakharova**, Deputy General Director, Agency for Strategic Initiatives to Promote New Projects

**15:00–16:15**

Pavilion G  
conference hall G5

People First

**Trianon Dialogue Providing Education of the Future**

The introduction of the best Russian and French educational practices is intended to increase the respective countries' competitiveness in relation to the modern Anglo-Saxon educational system. The penetration of new technologies into Russian and French universities stimulates innovation in the educational process of both countries. Russia and France are undergoing similar processes in terms of reforming their university systems in search of a new identity. Are these similarities only superficial in nature? Or are these systems truly similar and mutually complimentary? Will university clusters and new campuses make education in Russia and France more attractive for foreign students? Can the two countries offer competitive working conditions for lecturers and researchers? What can they do together? Are the existing academic exchange support mechanisms sufficient? How is the Russian-French roadmap in education and science being implemented? What is the role of the Trianon Dialogue, which named 2019 the year of "education and enlightenment", in this process?

**Moderator:**

- **Pavel Shinsky**, General Director, French-Russian Chamber of Commerce and Industry

**Panellists:**

- **Laurent Bouillot**, Chairman, Chief Executive Officer, Siradel SAS
- **Dominique Fache**, Chairman of the Board of Directors, Russian Technology Foundation (RTF); Member of the International Award Committee, Global Energy Association
- **Valery Fedorov**, General Director, Russian Public Opinion Research Center (VCIOM)
- **Eduard Galazhinsky**, Rector, National Research Tomsk State University
- **Nikolay Kudryavtsev**, Rector, FSAEI HPE «Moscow Institute of Physics and Technology State University»
- **Yaroslav Kuzminov**, Rector, National Research University Higher School of Economics
- **Sebastien Leoncel**, Director for International Relations, Conservatoire National Des Arts et Métiers
- **Pierre Morel**, Co-Chairman, Trianon Dialogue Forum; Ambassador of the French Republic to the Russian Federation (1992-1996)
- **Gervais Pellissier**, Deputy Chief Executive Officer, Orange Group
- **Anatoly Torkunov**, Rector, MGIMO University
- **Florence Verzelen**, Executive Vice-President for Industry Solutions, Marketing, Global Affairs and Communications, Dassault Systemes SE

**15:00–16:15**

Pavilion G  
conference hall G8

People First

**Equal Opportunities in the Digital Age**

Such issues as the greater and more equal inclusion of women in public, political, and economic life are inextricably linked to the opportunities presented by the new industrial revolution and the transition of the world economy to the digital age. Digital and information technologies are transforming our understanding of production and management and fundamentally changing people's daily lives. On the one hand, the emergence of virtual business platforms and new formats for consumption and information exchange open up opportunities for creating new forms of employment, start-ups, and combining business with other areas of life. At the same time, changes in the map of professions go far beyond any narrow set of skills and abilities. The emergence of professions at the juncture of

technology and science require the comprehensive training of professionals who must apply knowledge of the high-tech and digital spheres as well as humanitarian, social, and cultural areas. Access to education and science and the active involvement of women in high-tech and humanities (STEAM) are crucial requirements that will determine equal opportunities in the era of digitalization and allow women not only to fully realize the potential of the Fourth Industrial Revolution, but also to contribute to the sustainable development of society. What contribution do women make to strengthening national and global economic, social, political, and cultural potential? What new challenges are women facing in the digitalized labour market? What responses can be offered by governments, businesses, and women themselves? How can women's entrepreneurial activity be increased?

**Moderator:**

- **Ekaterina Inozemtseva**, Chief Executive Officer, Skolkovo Forum

**Panellists:**

- **David Beasley**, Executive Director, The United Nations World Food Programme
- **Zeljka Cvijanovic**, President of the Republic of Srpska
- **Iris Dzeba**, Chief Executive Officer, IBM in Russia and the CIS
- **Galina Karelova**, Deputy Chairman of the Federation Council of the Federal Assembly of the Russian Federation
- **Natalya Kasperskaya**, President, InfoWatch Group
- **Svetlana Lukash**, Deputy Head, Expert Department of the President of the Russian Federation; Russian G20 Sherpa
- **Victoria Panova**, Vice-Rector for International Relations, Far Eastern Federal University (FEFU)
- **Olga Paskina**, Chief Executive Officer, National Media Group

**Front row participants:**

- **Olga Algayerova**, Executive Secretary, United Nations Economic Commission for Europe (UNECE)
- **Nadiya Cherkasova**, Deputy President and Chairman of the Management Board, Otkritie FC Bank; Chairperson of the Women's Entrepreneurship Development Committee, All-Russian Non-Governmental Organization of Small and Medium-Sized Businesses OPORA RUSSIA
- **Elena Myakotnikova**, Corporate Director, Agency for Strategic Initiatives
- **Tatyana Terentyeva**, Director of Human Resources, ROSATOM State Atomic Energy Corporation
- **Aysel Trudel**, Co-Founder, Member of the Board of Directors, Aizel.ru
- **Marina Rakova**, Deputy Minister of Education of the Russian Federation

15:00–16:15

Pavilion G  
conference hall G9

[The Global Economy in Search of a Balance](#)

**Are Global Climate Challenges Restricting or Driving Development?**

Climate change is one of the most important global development issues. As it prepares to ratify the Paris Agreement, the Government of the Russian Federation has begun drafting a strategy for the development of a low-emission economy by 2050. The strategy will define the main trends and mechanisms for ensuring a new quality of economic growth in the long term, subject to the country's nationally determined contribution to the global climate goal of limiting the growth of greenhouse gas emissions. How can the maximum climate neutrality of production be achieved without restraining growth in key industrial sectors? Can climate challenge become a driver of technological modernization in the energy sector and other sectors of the economy? How do these economic development trends compare to similar strategies being undertaken by developed countries?

**Moderator:**

- **Anatoliy Chubais**, President, Association for the Development of Renewable Energy (ADRE); Chairman of the Executive Board, RUSNANO Corporation

**Panellists:**

- **Ruslan Edelgeriyev**, Advisor to the President of the Russian Federation; Special Presidential Representative on Climate Issues
- **Lars Peter Elam Hakansson**, Founder, Chairman of the Board of Directors, East Capital
- **Pekka Lundmark**, President, Chief Executive Officer, Fortum Corporation
- **Simone Mori**, Head of Europe and Euro-Mediterranean Affairs, Enel S.p.A.
- **Mikhail Rasstrigin**, Deputy Minister of Economic Development of the Russian Federation
- **Mirjana Spoljaric Egger**, Assistant Secretary-General and Director of the Regional Bureau for Europe and the Commonwealth of Independent States, United Nations Development

Programme

15:00–16:15

conference hall  
(Krasnodar Region  
stand)

The Russian Economy: Achieving National Development Goals

**An Innovation Economy: Opportunities for Smart Specialization in the Regions**

In partnership with SAP

The Strategy for Spatial Development, which aims to improve the effectiveness of state support measures, identifies promising economic specializations for all constituent entities of the Russian Federation based on their competitive advantages. Smart specialization may be one of the tools for landing effective specializations and enhancing the innovative activity of regions. What approach is used in Russia to provide state support for sectors of the economy? What methodology is used to select priorities for smart specialization and adapt it in Russia? What management system, mechanisms, tools and implementation procedures are needed at the federal level to implement smart specialization? Who should play the leading role in defining smart specializations – the state, regions or business? How should territorial support instruments correlate to the requirements of international organizations?

**Moderator:**

- **Alexander Ivlev**, CIS Managing Partner, Deputy Regional Accounts Leader for Central, Eastern and Southeastern Europe & Central Asia, EY

**Panellists:**

- **Ivan Fedotov**, Director, Association of Innovative Regions of Russia (AIRR)
- **Pavel Grachev**, Chief Executive Officer, Polyus
- **Alexander Klaeger**, Chief Operating Officer, Head of Cloud Business for Middle and Eastern Europe, SAP
- **Aleksey Kozlov**, Member of the Management Board, Managing Director, SIBUR
- **Sergey Malyshev**, Senior Vice President, Financial Director, Norilsk Nickel
- **Sergey Mytenkov**, Vice President, Russian Union of Industrialists and Entrepreneurs (RSPP)
- **Evgeniy Nikitin**, Chief Executive Officer, RUSAL
- **Alexander Uss**, Governor of Krasnoyarsk Territory
- **Vadim Zhivulin**, Deputy Minister of Economic Development of the Russian Federation

15:00–16:15

Pavilion H  
conference hall H22

**'Republic of Moldova and the Russian Regions' – Moldo-Russian Economic Council Session**

The Republic of Moldova is one of Russia's primary economic partners among the CIS countries. Last year, the total goods turnover between the countries exceeded USD 1.5 billion and shows no sign of slowing down: the first quarter of 2019 can boast the total of over USD 450 million. Still, given all the opportunities in the agricultural, construction, tourism, and industrial sectors these results do not match the commercial potential the two countries share. What are the real possibilities for the development of mutual economic relations? What is the role of Russian regions in this development? What are the hurdles Russian businessmen face entering Moldavian markets? What mechanisms are needed to strengthen business communication and further expand cooperation?

**Moderator:**

- **Andrei Nazarov**, Co-Chairman, Delovaya Rossiya (Business Russia)

**Panellists:**

- **Igor Chayka**, Member of the General Council, Business Ambassador to Moldova and the Unrecognized Transnistrian Moldovan Republic, Delovaya Rossiya (Business Russia)
- **Nikolay Cherniy**, General Director, AMG – Agro Management Grup
- **Igor Dodon**, President of the Republic of Moldova
- **Elena Gorelova**, Adviser to the President of the Republic of Moldova on Economic Issues
- **Vasiliy Kirtoka**, President, DAAC Hermes
- **Dmitry Kozak**, Deputy Prime Minister of the Russian Federation
- **Rustam Muratov**, Vice-President, Granel Group
- **Andrey Pavlov**, Founder, President, ZENDEN Group

15:50–16:40

Pavilion G  
conference hall G7

The Second Russian-Chinese Energy Business Forum

### **Oil and Gas Industry. Regulatory Activity and Prospects for Development of Oil and Gas Industry in Russia and China**

**Moderator:**

- **Wang Nengquan**, Principal Researcher, Sinochem's Economics and Technology Research Center

15:50–16:40

Pavilion G  
conference hall G6

The Second Russian-Chinese Energy Business Forum

### **Electric Energy. Regulatory Activity and Prospects for Development of Electric Power Markets in Russia and China**

**Moderator:**

- **Valery Salygin**, Director, International Energy Policy and Diplomacy Institute of Moscow State Institute of International Relations under the Ministry of Foreign Affairs of Russia (MIEP MGIMO)

16:45–18:00

Congress Centre  
conference hall B1

The Global Economy in Search of a Balance

### **Challenges in Regulating Competition in the Digital Economy**

The economy's transition to the digital path has produced a new era of competition where the fight for user data – the 'new oil' of the global economy – has become essential for gaining a market share. The biggest technology platforms, such as Amazon, Apple, Facebook, Google, and Microsoft, have built their own business empires on user data and continue to increase their dominance. Certain competitive methods have yet to be addressed by the regulators, such as use of parser software to access data from other companies and prevent such use by data owners, prioritizing search results and information placement, and limiting the distribution of competing services. Other anti-competitive behaviour, namely price coordination and software bidding collusion, have already been deemed to be illegal, and regulators are sharpening their skills to detect such violations. To what extent is the further toughening of state regulation required? Or are there sufficient standards and codes of conduct being developed by industry players themselves? How is the competitive environment changing and what kind of antitrust regulation measures does business expect? Where is the line between the acceptable behaviour of a technology platform and the abuse of market power? Why do individual players such as Facebook advocate Internet regulation? How applicable is the experience of Germany, which has limited the amount of data that Facebook can collect about German users, and how uniform should regulation of the new economy among countries be?

**Moderator:**

- **Dimitry Afanasiev**, Chairman, Co-Founding Partner, Egorov Puginsky Afanasiev & Partners

**Panellists:**

- **Svetlana Balanova**, General Director, IBS
- **Nicolas Brusson**, Co-Founder, Chief Executive Officer, Blablacar
- **Elena Ivashentseva**, Senior Partner, Baring Vostok Capital Partners
- **Grigory Ivliev**, Head, Federal Service for Intellectual Property (Rospatent)
- **Vasyl Latsanych**, Chief Executive Officer, VimpelCom
- **Andrey Tsarikovskiy**, State Secretary – Deputy Head, Federal Antimonopoly Service of the Russian Federation
- **Oleg Tumanov**, Chief Executive Officer, IVI.ru
- **Dave Waiser**, Founder, Chief Executive Officer, Gett

**Front row participants:**

- **Elena Avakyan**, Executive Director, Non-Profit Partnership for Advancement of Corporate Law
- **Gennady Degtev**, Head, Moscow Department for Competitive Policy
- **Ruslan Ibragimov**, Member of the Management Board, Vice President for Corporate and Legal Affairs, MTS
- **Aleksey Ivanov**, Director, Institute of Law and Development HSE - Skolkovo, Director, BRICS Antimonopoly Centre, National Research University Higher School of Economics
- **Stepan Kuznetsov**, Managing Director, Digital Business Development Directorate, Sberbank
- **Ioannis Lianos**, Professor of Global Competition Law and Public Policy, University College

London (UCL)

- **Payal Malik**, Economics Adviser, Head of the Economics Division, Competition Commission of the Republic of India
- **Julia Popelysheva**, Director of Legal Department, Yandex
- **Alexey Rybnikov**, President, St. Petersburg International Mercantile Exchange
- **Anna Serebryanikova**, President, Association of Big Data Market Participants; Member of the Board of Directors, MegaFon
- **Irina Sirenko**, Director of Government Relations, Rostelecom

**16:45–18:00**

Congress Centre  
conference hall B2

Technologies Shaping the Future

### **Responsible Development vs. Sustainable Consumption: Nature and Technology**

Environmental changes resulting from human activity have become a serious challenge affecting all countries of the world without exception. The key question going forward is whether this challenge becomes an unresolvable problem, a threat or an opportunity, and will it radically change the global technological landscape? Will global warming, for example, encourage cooperation among the most developed countries, or will it further exacerbate competition between them? Is one of the UN's goals – to feed humanity – achievable while maintaining food quality? How do new technologies affect these issues?

#### **Moderator:**

- **Andrey Fursenko**, Aide to the President of the Russian Federation

#### **Panellists:**

- **Irina Bokova**, Director General, United Nations Educational, Scientific and Cultural Organization UNESCO (2009-2017)
- **Alexander Dynkin**, President, Primakov National Research Institute of World Economy and International Relations, Russian Academy of Sciences
- **Andrey Guryev**, Chief Executive Officer, Chairman of the Management Board, PhosAgro
- **Ilkka Herlin**, Chairman of the Board of Directors, Cargotec Oyj
- **Mikhail Kovalchuk**, President, Kurchatov Institute National Research Centre
- **Gleb Nikitin**, Governor of Nizhny Novgorod Region

#### **Front row participants:**

- **Kirill Babaev**, Executive Director, LRC Publishing House
- **Nikolay Durmanov**, Leading Expert on Biological Safety and Ecology, Interregional Research and Education Centre; Professor, Moscow School of Management SKOLKOVO
- **Elena Eremenko**, Head of Moscow Office, Helmholtz Association
- **Elena Khlestkina**, Deputy Director, Vavilov All-Russian Institute of Plant Genetic Resources Federal Research Centre

**16:45–18:00**

Congress Centre  
conference hall D1

The Global Economy in Search of a Balance

### **Banking or Financial Ecosystem: Which Will Outlive the Other?**

In partnership with Rosbank

Some banks are already actively developing their own ecosystem by providing customers with a variety of services – both financial and non-financial – on the same platform. This creates an unprecedented competitive advantage and becomes a powerful lever for increasing the profitability of banking as a business. Yet many of them still prefer to exclusively remain banks, confining themselves to selling basic banking products and providing excellent customer service. Recent breakthroughs in financial technologies also indicate that there are still many opportunities to remain successful and make money within the framework of the 'classic' profile. Five years ago, the idea of customer focus spread widely in the Russian banking sector. It is based on an understanding of customer needs rather than product promotion and aims to provide a customer experience similar to Amazon and Uber, which is intuitively simple and convenient, with any action requiring just a single click. Even today, five years later, most banks are still far from achieving this ideal environment: cumbersome approval processes and visits to bank branches are still the norm rather than the exception. What strategy is justified? Is it possible to remain a successful 'classic' bank by providing exceptional customer service or is expanding the focus towards the ecosystem a must in order to survive? Is there a 'classic' bank that will reach the level of the digital players? Should we consider movement towards the ecosystem offensive or defensive? What is the primary goal – to open up new markets or to reposition the market for digital giants? Is the ecosystem integration trend really in the interests of consumers, and do they value greater centralization?

**Moderator:**

- **Max Hauser**, Partner, Managing Director, BCG

**Panellists:**

- **Ashok Aram**, Chief Executive Officer, Europe, Middle East and Africa (EMEA), Deutsche Bank AG
- **Oliver Hughes**, Chairman of the Management Board, Tinkoff Bank
- **Sergey Monin**, Chairman of the Management Board, Raiffeisenbank
- **Ilya Polyakov**, Chairman of the Management Board, ROSBANK; Member of Group Management Committee, Societe Generale
- **Sergey Solonin**, Chief Executive Officer, Qiwi
- **Vladimir Verkhoshinskiy**, Chief Executive Officer, Member of the Board of Directors, Alfa-Bank
- **Oleg Vyugin**, Chairman of the Supervisory Board, Moscow Exchange PJSC; Member of the Board of Directors, Independent Director, Rosneft

**Front row participant:**

- **Roman Regelman**, Senior Executive Vice President, Head of Digital, The Bank of New York Mellon Corporation

**16:45–18:00**

Congress Centre  
conference hall D2

[The Global Economy in Search of a Balance](#)

**Corporate Social Responsibility as a Driver of Sustainable Development**

Important conditions for successful economic development include motivated and responsible entrepreneurs. With the increasing global interdependence between companies and value chains in recent years, issues such as working conditions, the environment, human rights and corruption have become part of the political and social agenda. The role of corporate social responsibility (CSR) in the business environment is steadily growing today, providing various advantages irrespective of the size of the company and the sector in which it operates. CSR can help companies build a positive business reputation, increase customer loyalty, reduce costs, promote innovation and attract talent. How will business benefit from CSR strategies? How do companies achieve their sustainability goals and can they increase incentives for innovation? What role do new technologies play? How can the links between business activities and sustainable development be strengthened?

**Moderator:**

- **Alexey Borisov**, Secretary-General, United Nations Association of Russia; Vice President, World Federation of United Nations Associations

**Panellists:**

- **Anne Edwards**, Senior Vice President, Public Policy Government Affairs and Communications, PepsiCo ESSA
- **Maxim Goncharov**, Chief Executive Officer, LafargeHolcim Russia
- **Marie-Gabrielle Ineichen-Fleisch**, Director, Swiss State Secretariat for Economic Affairs (SECO)
- **Allyson Park**, Vice President of Corporate Affairs, Mars, Incorporated
- **Alexander Plakida**, Chair of the Steering Committee, National Network of the Global Compact; Vice-Chairman of the Board, ACIG Group of Companies
- **Ashok Ram Mohan**, President for Affiliates in Russia and Belarus, Philip Morris International (PMI)
- **Xavier Rolet**, Chief Executive Officer, CQS; Chairman of the Board of Directors, PhosAgro; Former Chief Executive Officer, London Stock Exchange Group Plc (2009 – 2017)
- **Martial Rolland**, Chief Executive Officer in Russia and Eurasia, Nestlé S.A.
- **Paul Rollinson**, President, Chief Executive Officer, Kinross Gold Corporation
- **Ilya Torosov**, Deputy Minister of Economic Development of the Russian Federation
- **Larisa Zerkova**, Senior Vice President, Head of Human Resources, Social Policy and Public Relations Department, Norilsk Nickel

**Front row participants:**

- **Natalia Kolerova**, General Manager, Oncology Department, Russia, Ukraine and CIS, Novartis AG
- **Yuriy Korotaev**, General Director, Duracell Russia
- **Ljuba Manz-Lurje**, Chairperson, Board of Directors, Manz Privacy Hotels Switzerland AG
- **Julia Mazanova**, Social Policy and Corporate Communications Director Management Company, METALLOINVEST
- **Tatyana Terentyeva**, Director of Human Resources, ROSATOM State Atomic Energy Corporation



16:45–18:00

Congress Centre  
conference hall D3

Business Dialogue

### Russia–France

Cooperation between Russia and France is developing in different ways, while active dialogue across all platforms is giving it an extra boost. The Trianon Dialogue was established by civil societies, under the patronage of the presidents of Russia and France. Business associations from both countries are now engaging with one another, while digital collaboration is gaining momentum. As part of the France–Russia business dialogue at SPIEF 2018, a Memorandum of Cooperation on future industry was signed. It posed the following questions: Which courses of economic and investment cooperation are most promising? What could give a boost to the implementation joint projects in new industries? Similarly, what could boost the development of partnerships with the aim of mastering new revolutionary forms of technology? How can we work together to ensure that these new forms of technology work for society and therefore help businesses to increase efficiencies and remain competitive in changing conditions?

#### Moderator:

- **Philippe Pegorier**, President for Russia and CIS, Alstom; Vice Chairman, Association of European Businesses (AEB)

#### Panellists:

- **Sylvie-Agnes Bermann**, Ambassador Extraordinary and Plenipotentiary of the French Republic to the Russian Federation
- **Igor Bogachev**, Chief Executive Officer, Zyfra
- **Bertrand Camus**, Chief Executive Officer, SUEZ
- **Sergey Katasonov**, First Deputy Chairman of the Committee of the State Duma of the Federal Assembly of the Russian Federation on Budget and Taxes
- **Pierre Morel**, Co-Chairman, Trianon Dialogue Forum; Ambassador of the French Republic to the Russian Federation (1992-1996)
- **Patrick Pouyanne**, Chief Executive Officer, Chairman of the Board, Total
- **Emmanuel Quidet**, President, French-Russian Chamber of Commerce and Industry
- **Frederic Daniel Sanchez**, Chairman of the Executive Board, Fives SA
- **Alexander Shokhin**, President, Russian Union of Industrialists and Entrepreneurs (RSPP)
- **Anatoly Torkunov**, Rector, MGIMO University

#### Front row participants:

- **Olivier Charmeil**, Executive Vice President, General Manager, General Medicines and Emerging Markets, Sanofi
- **Andrey Laptev**, Director for Business Development and Corporate Venture Projects, Severstal Management
- **Kirill Lipa**, General Director, Transmashholding
- **Luc Nadal**, Chairman of the Management Board, GEFCO Group
- **Gervais Pellissier**, Deputy Chief Executive Officer, Orange Group
- **Alexey Ryzhov**, General Director, Russia and CIS, Dassault Systemes

16:45–18:00

Congress Centre  
conference hall D4

Technologies Shaping the Future

### Healthcare Transformation: How Will Modern Technologies Change Lives?

In partnership with GE

The use of artificial intelligence has changed our way of life to the extent that we now expect a radical transformation of the way medical care is provided. Users must not only understand the possibilities of digital medicine but also benefit directly from using it. Mobile devices, technologies and applications, including cloud computing with mobile access to medical information, social media facilitating patient-doctor communications, and big data analysis allowing access to diagnostic information anytime and anywhere, will form the backbone of the modernization of global health systems. Robotics, nuclear medicine, cloud services, telemedicine, artificial intelligence, and 3D organ printing are already here. In the new healthcare paradigm, breakthrough technologies are the cornerstone of its transformation and will allow us to achieve three main goals: reduce costs, improve quality, and increase the availability of medical care. What will healthcare look like in ten years' time in Russia and elsewhere globally? Who will treat people in 20 years: a robot or a doctor? Will artificial intelligence be able to offer human touch such as communication, care, and decision-making when providing medical care? How can digital technologies affect the transparency and availability of medicines to the public? Which investments in digital healthcare are the most promising?

#### Moderator:

- **Guzel Ulumbekova**, Head, Higher School of Healthcare Organization and Management

**Panellists:**

- **Elena Boyko**, Deputy Minister of Health of the Russian Federation
- **Vladimir Chekhonin**, Vice President, Russian Academy of Sciences; Head of the Department of Medical Nanobiotechnology of Medical and Biological Faculty, N.I. Pirogov Russian National Research Medical University of the Ministry of Health of the Russian Federation
- **Julie Gerberding**, Executive Vice President, Strategic Communications, Global Public Policy and Population Health, Chief Patient Officer, MSD
- **Armais Kamalov**, Director, University Clinic, Lomonosov Moscow State University; Head of the Urology and Andrology Department, Faculty of Fundamental Medicine, Lomonosov Moscow State University
- **Nina Kandelaki**, President, Chief Executive Officer, GE Healthcare Russia and CIS
- **Nelli Naigovzina**, Deputy Head, Analytical Center for the Government of the Russian Federation
- **Arkady Stolpner**, Chairman of the Board, Sergey Berezin Medical Institute
- **Dan Vahdat**, Co-Founder, Medopad
- **Kostas Varlas**, Regional European Director, Diagnostics Division, Abbott

**Front row participants:**

- **Sergey Bagnenko**, Rector, Pavlov First St. Petersburg State Medical University of the Ministry of Health of the Russian Federation
- **Ivan Belozertsev**, Governor of Penza Region
- **Kirill Kaem**, Senior Vice-President for Innovations, Skolkovo Foundation
- **Igor Khatkov**, Chief Non-Staff Specialist Oncologist, Moscow City Healthcare Department
- **Grigory Roytberg**, Chief Executive Officer, Medicina

**16:45–18:00**

Congress Centre  
Sberbank Hall

**People First**

**Exporting Culture: Ways to Present the Country's Heritage in the International Arena**

Culture is a national priority around the world. It is called on not only to preserve a single cultural space and territorial integrity, but also to improve the quality of life and social relations. It is the state's task to increase interest in culture and ensure that it is accessible for people both inside and outside the country. Expanding the influence of Russian culture abroad and promoting the image of Russia as a country with a rich traditional – and a dynamically growing modern – culture is a priority task of the State Cultural Policy Strategy up to 2030. It is aimed at creating a positive cultural image of Russia around the world, making it possible to bring nations together, build friendly relations, develop cultural ties among countries and create communities that, at a qualitatively new level, boost the development of culture in various areas. What areas of culture should be supported and represented abroad? What support methods can be used? What role do business and philanthropic foundations play in exporting culture? What are the prospects for cooperation between Russian and international cultural institutions? What examples are there of successful Russian cultural projects on the international stage? What goals did they pursue? And what did they achieve? What issues need to be resolved in order to strengthen and expand the influence of Russian culture abroad by 2030? How can the Culture national project help achieve the goals in this area?

**Moderator:**

- **Nikolay Uskov**, Editorial Director, Forbes

**Panellists:**

- **Olga Golodets**, Deputy Prime Minister of the Russian Federation
- **Georgios Katrougkalos**, Minister for Foreign Affairs of the Hellenic Republic
- **Aleksey Lebedev**, Director, Russian Seasons
- **Vladimir Medinskiy**, Minister of Culture of the Russian Federation
- **Fatima Mukhomedzhan**, Deputy Director, The Art, Science and Sport Charity Foundation
- **Yuliana Slashcheva**, Chairman of the Management Board, Soyuzmultfilm Film Studio
- **Zelfira Tregulova**, General Director, The State Tretyakov Gallery
- **Oleg Zhukov**, Partner, TM Defence

**Front row participants:**

- **Vadim Duda**, General Director, Russian State Library
- **Ekaterina Galanova**, Producer, Director; Founder, Head, 'Dance Open' International Ballet Festival
- **Alexey Kalachev**, Chief Executive Officer, Russia Convention Bureau

- **Marika Korotaeva**, Co-Organizer, Project Kronstadt. Fort Island.
- **Berel Lazar**, Chief Rabbi of the Russian Federation
- **Filip Perkon**, Founder, Golden Unicorn Film Awards; Director, Perkon Productions
- **Tatyana Urzhumtseva**, Director of the Scientific and Educational Center for the Study of China and Asian-Pacific Region Countries, Saint-Petersburg State Economic University
- **Princess Gloria von Thurn und Taxis**, Chief Executive Officer of an Internationally Operating Private Historical Fortune

16:45–18:00

Pavilion F  
conference hall F1

Business Dialogue

### **Challenges and Opportunities for Business in Russian–European Relations Today – and in the Future**

Business continues to function and achieve results despite the complicated political relations between Russia and the European Union. Economic cooperation between Russia and Europe has great potential given the geographic, historic, and cultural prerequisites. Rapid technological developments, the opening up of new markets, and business opportunities provide additional stimulus. European manufacturers maintain faith in the Russian market; they are expanding their investments in Russia, and searching for new collaborative solutions in partnership with Russian enterprises. Meanwhile Russian companies are actively strengthening their export capabilities. How can European and Russian companies best overcome the obstacles they face? What strategies have proven to be the most effective and how do companies view their future prospects? What practical areas of cooperation between Russia and the EU can compensate for the crises in relations between two partners united by a common continent, historic and cultural proximity, and tried-and-tested economic ties? Could cooperation in education and science, research and innovation, and new technologies act as a driver for positive change?

#### **Moderator:**

- **Johan Vanderplaetse**, Chairman, Association of European Businesses; President, Russia and CIS, Schneider Electric

#### **Panellists:**

- **Markus Ederer**, Ambassador of the European Union to the Russian Federation
- **Maxim Egorov**, Deputy Minister of Construction, Housing, and Utilities of the Russian Federation
- **Elisa Markula**, President, Chief Executive Officer, Tikkurila Oyj
- **Alexander Misharin**, First Deputy Chief Executive Officer, Russian Railways
- **Kris Peeters**, Deputy Prime Minister and Minister of Employment, Economy and Consumer Affairs, in charge of Foreign Trade, Combating Poverty, Equal Opportunities, and Disabled People of the Federal Government of the Kingdom of Belgium
- **Nenad Popovic**, Minister for Innovation and Technological Development of the Republic of Serbia
- **Alexander Shokhin**, President, Russian Union of Industrialists and Entrepreneurs (RSPP)
- **Peter Szijarto**, Minister of Foreign Affairs and Trade of Hungary
- **Frans van Houten**, Chief Executive Officer, Chairman of the Board of Management and the Executive Committee, Royal Philips
- **Florence Verzelen**, Executive Vice-President for Industry Solutions, Marketing, Global Affairs and Communications, Dassault Systemes SE
- **Viktor Zubkov**, Chairman of the Board of Directors, Gazprom

#### **Front row participants:**

- **Anatoly Artamonov**, Governor of Kaluga Region
- **Eric Benedetti**, General Director, Signify Russia and CIS
- **Marcus Huth**, Finance Director for Germany, Austria, Switzerland and Russia, Managing Director, Accenture

16:45–18:00

Pavilion F  
conference hall F3

[The Global Economy in Search of a Balance](#)

### **The ESG Race for USD 30 Trillion of Investment is on**

Over the past decade, investors the world over have come to realize that environmental, social, and governance (ESG) factors can serve as reliable indicators of a company's ability to achieve sustainable long-term growth and investor returns. Over 80% of the world's largest corporations already report based on GRI or UN PRI metrics, but this trend is only beginning to gain traction in Russia. The ranks of ESG-conscious investors are growing, yet they are obliged to close positions in some of Russia's best companies as these companies fail to meet ESG standards or cannot provide reliable data on their ESG metrics. Funds focusing on ESG portfolio screening have more than USD 30 trillion under

management, so companies across industries can no longer ignore ESG. The Russian government is responding and state-owned companies will now be required to start disclosing non-financial ESG data as of 2020, with this requirement kicking in for all publicly-traded companies in 2021. Can Russia catch up and ultimately win the ESG race? Will ESG reporting help reverse the Russia discount trend for stocks? Who will set the benchmark for ESG in Russia?

**Moderator:**

- **Tom Blackwell**, Chief Executive Officer, EM

**Panellists:**

- **Remy Briand**, Head of ESG, MSCI
- **Andrey Bugrov**, Senior Vice President, Deputy Chairman of the Board of Directors, MMC Norilsk Nickel; Vice President, Interros Holding Company CJSC
- **Oleg Goshchansky**, Chairman, Managing Partner, KPMG in Russia and the CIS
- **Pavel Grachev**, Chief Executive Officer, Polyus
- **Dmitry Konov**, Chairman of the Management Board, SIBUR Holding
- **Evgeniy Novitskiy**, First Deputy General Director, PhosAgro
- **Jean Raby**, Chief Executive Officer, Natixis Investment Managers
- **Dmitriy Sedov**, Chairman, Goldman Sachs Russia
- **Alexander Sheveliov**, Chief Executive Officer, Severstal Management
- **Anna Vasilenko**, Managing Director for Key Clients and Issuer Relations, Moscow Exchange
- **Alexei Yakovitsky**, Global Chief Executive Officer, VTB Capital

**16:45–18:00**

Pavilion G  
conference hall G1

**Technologies Shaping the Future**

**From Raw Materials to Services: The Digital and Technological Transformation of Oil and Gas Companies**

Today, consumers are focused on receiving services, and the manufacturer who can provide a competitive offer is the one who gains most. This is true for transport, for electricity, and for digital technologies. But competitiveness is not just about fuel; it's about the entire technological chain. Despite its apparent external conservatism, the oil and gas industry has always been one of the most high-tech in the world. For this reason, the development of technology in this industry moves at a rapid pace, and digitalization processes began here in the 1980s. Today, analytics based on huge bodies of data, UAVs, robotics, digital twins, and much more are already familiar attributes of the business processes of any oil and gas company. But what will happen next? The industry is facing a large number of external challenges: the development of alternative energy, growth in energy efficiency, internal competition, etc. How can Russia make use of the enormous potential of the fuel and energy complex to accelerate the technological evolution and digitalization of our economy, and where do the main barriers lie? When will there be a move away from the business strategy of selling oil and petroleum products to the supplying of digital services and technologies? Is it worth investing in petrochemistry and the chemical utilization of natural gas in the face of the growing demand for new materials?

**Moderator:**

- **Pavel Sorokin**, Deputy Minister of Energy of the Russian Federation

**Panellists:**

- **Raad Alkadiri**, Senior Director of the Center for Energy Development, BCG
- **Andrey Belevtsev**, Director of Digital Transformation, Gazprom Neft
- **Chris Dartnell**, President, Oil & Gas and Petrochemical Business, Schneider Electric
- **Evgeny Kislyakov**, Deputy Minister of Digital Development, Communications and Mass Media of the Russian Federation
- **Vasiliy Nomokonov**, Member of the Management Board, Executive Director, SIBUR
- **Grigory Vygon**, Managing Director, VYGON Consulting
- **Chris Weston**, Chief Executive Officer, Aggreko plc

**Front row participants:**

- **Marina Belyakova**, Partner, EY
- **Alexey Ivanenko**, Co-Founder, BMPower

16:45–18:00

Pavilion G  
conference hall G2

People First

### Strategy for Integration of Science, Education, and Business

Integrating science, education, and business can significantly boost economic growth and technological development of an economy. Moreover, such strategic collaboration can provide comprehensive support to innovation, create market for innovative products, and help commercialize scientific solutions. How can effective ways of collaboration for innovation between business, education, and science communities be identified? Which areas are most suitable for integration at the international level? Can current education system ensure that a nation's strategic development objectives are met? Where does the demand for education come from today? What needs to be done to train highly qualified specialists who can meet the needs of the national and international markets? What skills will be most in demand by businesses in Russia and elsewhere in the future? How can an education model be developed to take into account preferences of an individual while nurturing a new generation of talent for the economy of the future? What are the best international practices that could help develop the education system?

#### Moderator:

- **Natalya Popova**, First Deputy General Director, Innopraktika

#### Panellists:

- **Elena Bunina**, General Director, Director of Organizational Development and HR Management, Yandex Russia
- **Maurice Antony Ewing**, Professor of Executive Education, Cambridge University
- **Samuel Potolicchio**, Director of Global and Custom Education, McCourt School of Public Policy, Georgetown University
- **Alexander Sergeev**, President, Russian Academy of Sciences
- **Elena Shmeleva**, Head, Talent and Success Foundation; Member of the Science and Education Council under the President of the Russian Federation
- **Natalya Tretyak**, First Vice President, Gazprombank

#### Front row participants:

- **Anas Alfaris**, Vice President for Research Institutes, King Abdulaziz City for Science and Technology
- **Alexander Auzan**, Dean, Faculty of Economics, Lomonosov Moscow State University
- **Vladimir Ivanov**, Deputy President, Russian Academy of Sciences
- **Aleksandr Laryanovskiy**, Business Development Director, Managing Partner, Skyeng
- **Oxana Tarasenko**, Deputy Minister of Economic Development of the Russian Federation

16:45–18:00

Pavilion G  
conference hall G3

People First

### We Are What We Eat

In partnership with the Cherkizovo Group

We are what we eat. Each person decides on his/her own how to interpret this phrase. A healthy diet means a healthy life as well as a healthy nation – a formula that each government seeks to apply. After all, everyone knows that a person is what he/she consumes, and the population's longevity greatly depends on the quality of food. Global food producers are not standing still. While some use conventional and consumer-friendly production methods, others are investing in new technologies and manufacturing products in laboratories. Where is the market headed and is everything as clear-cut as it seems in the healthy food industry? What are some of the myths about healthy nutrition today? Do business, government, and consumers have the same understanding of healthy eating? In 'the battle for a share in the stomach', how suitable is the structure of consumption at the macro level in terms of a healthy lifestyle? What are the food production trends that are dominating around the world?

#### Moderator:

- **Anna Popova**, Head, Federal Service for the Oversight of Consumer Protection and Welfare (Rospotrebnadzor)

#### Panellists:

- **Marc Carena**, Director General, McDonald's in Russia
- **Rafael Fuertes**, Chairman, Grupo Corporativo Fuertes SL
- **Alexandra Levitskaya**, Advisor to the President of the Russian Federation
- **Zhou Liqun**, President, Elus Union of Chinese Entrepreneurs
- **Sergey Mikhailov**, General Director, Chairman of the Executive Board, Cherkizovo Group

- **Viktor Tutelyan**, Scientific Director, Federal Research Centre of Nutrition, Biotechnology and Food Safety
- **Andrey Zyuzin**, Chairman of the Board of Directors, Biryuch-New Technologies Innovation Centre

**Front row participants:**

- **Irina Bakhtina**, Vice President for Sustainable Business Development and Corporate Relations in North Africa, Middle East, Turkey, Russia, Ukraine, Belarus and Africa, Unilever NAMET RUB
- **Oksana Kuznetsova**, Acting Director, Gorbatov Federal Research Center for Food Systems, Russian Academy of Sciences
- **Sergei Lakhtyukhov**, General Director, National Union of Poultry Farmers
- **Raisa Polyakova**, Chief Executive Officer, KFC in Russia and CIS
- **Hartmut Van Lengerich**, Head of Global Crop Protection Asset Management, Bayer AG

**16:45–18:00**

Pavilion G  
conference hall G4

The Russian Economy: Achieving National Development Goals

**The Role of Health Insurance Organizations in Delivering Obligatory Health Insurance Systems**

Over 146 million people are covered by obligatory health insurance in Russia, and their interests are represented by 35 health insurance organizations. With a further increase of the resources of the health insurance system combined with the allocation of additional funding for cancer treatment, both the role of health insurance organizations and their approach to engagement with insured people is changing. A range of relevant measures will be implemented over the next six years under the national project 'Healthcare'. How can insurers and the insured be brought closer together? How can the rights of the patients be best protected? What are the possible avenues for further development of obligatory health insurance systems and the participation of health insurance organizations? What mechanisms of control and qualitative assessment of healthcare could prevent violations of patients' rights when receiving medical care? How should interaction between health insurance organizations and other participants of the obligatory health insurance system be organized?

**Presentation of the Alexander Pochinok National Contest for Regional Social Development Programmes**

**Moderator:**

- **Evelina Zakamskaya**, Anchor, Russia 24; Editor-in-Chief, Doctor Channel

**Panellists:**

- **Vladimir Chistyukhin**, Deputy Governor, The Central Bank of the Russian Federation (Bank of Russia)
- **Tatyana Golikova**, Deputy Prime Minister of the Russian Federation
- **Nadezhda Grishina**, General Director, Capital Medical Insurance
- **Andrey Ryzhakov**, General Director, Alfastrakhovanie-OMS
- **Yury Voronin**, Chief Financial Commissioner for Consumer Rights, Financial Ombudsman Administration
- **Igor Yurgens**, Chairman of Advisory Board, Baltic Forum; Chairman of the Management Board, Institute of Contemporary Development

**Front row participant:**

- **Natalya Khorova**, Deputy Minister of Healthcare of the Russian Federation

**16:45–18:00**

Pavilion G  
conference hall G5

Technologies Shaping the Future

**Finance and the Hype of Millennials: How the Financial Sector is Changing Under the Sway of the New Generation**

In partnership with Moscow Exchange

Sixty percent of the global population is under the age of 40. They are active, interact seamlessly with technologies, and care about the environment. Millennials born between 1981 and 1996 are the main consumers of financial services today. Their demand for financial services and areas of investment differ significantly. Millennials choose companies that support sustainable development as well as green and socially responsible businesses. On their heels is Generation Z, who were born between 1997 and 2012 and are digitally native. All their interaction with the world, including as it relates to financial services, should be digital, with an accessible and simple interface and a user-friendly service. They trust social networks and technology giants more than they trust banks. How is the financial market rejuvenating its relationship with consumers? How will traditional financial institutions respond to new challenges? How will the financial infrastructure change in response to new demands posed by

its young and dynamic clients?

**Moderator:**

- **Maxim Filimonov**, Deputy Chief Executive Officer, Chief Editor, TASS Russia

**Panellists:**

- **Ruben Enikolopov**, Rector, New Economic School
- **Dmitry Ereemeev**, President, FIX
- **Athina Kanioura**, Chief Analytics Officer, Global Lead of Accenture Applied Intelligence, Accenture
- **Boris Kim**, Chairman of the Board of Directors, Qiwi
- **Anna Kuznetsova**, Member of the Executive Board, Managing Director of Securities Market, Moscow Exchange
- **Oleg Mikhasev**, President - Chairman of the Management Board, BCS Financial Group
- **Vladimir Potapov**, Chief Executive Officer, VTB Capital Investment Management; Head of the Brokerage Department, Senior Vice President, VTB Bank
- **Artem Yamanov**, Senior Vice President, Business Development Director, Tinkoff Bank

**Front row participant:**

- **Gleb Davidyuk**, Managing Partner, iTech Capital

**16:45–18:00**

Pavilion G  
conference hall G8

[The Global Economy in Search of a Balance](#)

**The Sustainability of the International Trade System and the Future of Globalization**

International trade – traditionally a major engine of global growth – has been experiencing a significant slowdown over the past few years with a growth forecast of only 2.6% for 2019 triggered by commercial tensions, a slowdown in the major economies, financial volatility, and tightening monetary policies of developed economies. Does the WTO remain a sustainable rules-based international trade system, or does it require fundamental reform to ensure that it plays a role in job creation, growth and stability around the world? How could a reinvigorated international trade system help address challenges stemming from technological automation to stimulate job creation and boost development? How might shrinking trade and a reversal of globalization trends impact economic growth and security across the globe?

**Moderator:**

- **Geoff Cutmore**, Anchor, CNBC

**Panellists:**

- **Carmine Di Sibio**, Global Chairman and Chief Executive Officer-elect, EY
- **Timur Maksimov**, Deputy Minister of Economic Development of the Russian Federation
- **James McCormack**, Global Head of Sovereign and Supranational Ratings Group, Fitch Ratings
- **Alexey Mordashov**, Chairman of the Board of Directors, Severstal
- **Daniel Yergin**, Vice Chairman, IHS Markit

**16:45–18:00**

Pavilion G  
conference hall G9

[The Russian Economy: Achieving National Development Goals](#)

**Open Dialogue ‘Development Pathways for Young Entrepreneurship’**

Young entrepreneurship is currently one of the priority discussion topics in which young people in Russia and around the world are interested. The primary factors hindering the development of youth entrepreneurship include: a low level of entrepreneurial activity and motivation, a lack of support for start-ups in their later stages of development, a low level of awareness among potential entrepreneurs about government support measures, and a lack of effective mechanisms for the creation of professional (project) teams and their acceleration. How can we find a solution to this? How can we help young entrepreneurs to transform their idea or project into a truly profitable business? What are the main trends, achievements, and prospects in the concept of developing youth entrepreneurship development around the world?

**Moderator:**

- **Yekaterina Gracheva**, TV Host, Russia 24 TV Channel

**Panellists:**

- **Alexander Aivazov**, Vice President for Business Development, Rostelecom
- **Konstantin Basmanov**, Head of Small and Medium Enterprises Unit, Promsvyazbank

- **Alexander Bugaev**, Head, Federal Agency for Youth Affairs (Rosmolodezh)
- **Vladislav Davankov**, Deputy Chief Executive Officer, Russia – the Land of Opportunities
- **Aleksey Ivanchenko**, Deputy Chairman, Head of Innovation and Digital Economy, State Development Corporation "VEB.RF"
- **Alexander Machkevitch**, Chairman of the Board of Directors, Eurasian Resources Group S.a.r.l. (ERG)
- **Vladimir Solodov**, Chairman of the Government of Sakha Republic (Yakutia)
- **Sergey Zhigarev**, Chairman of the Committee of the State Duma of the Federal Assembly of the Russian Federation on Economic Policy, Industry, Innovative Development, and Entrepreneurship

**Front row participants:**

- **Artyom Kopylov**, Director General, Agromig
- **Pavel Lenets**, Director, Sapphire
- **Oleg Mansurov**, General Director, ACTUM
- **Muslim Muslimov**, Founder, Klinika No. 1 Medical Centre Network
- **Vitaly Tarasov**, Chief Executive Officer, Delovaya Sreda (Business Environment)

**17:00–19:00**

Pavilion G  
conference hall G7

[The Second Russian-Chinese Energy Business Forum](#)

**Oil and Gas Industry. New Opportunities in Upstream, Midstream and Downstream**

**Moderator:**

- **Rair Simonyan**, Advisor to the Chairman of the Management Board, Inter RAO

**17:00–19:00**

Pavilion G  
conference hall G6

[The Second Russian-Chinese Energy Business Forum](#)

**Electric Energy. New Opportunities for Cooperation along the Entire Value Chain in Power Sector**

**Moderator:**

- **Si Ze-Fu**, Chairman of the Board of Directors, Harbin Electric Corp.



June 7, 2019

**07:15–08:15**

Pavilion H  
Press centre, Signing  
ceremony hall H2

[The Global Economy in Search of a Balance](#)

### **Leaders in Productivity: International Experience in Achieving National Goals**

Russia's successful integration into the global economy is possible only through its participation in global production chains, which in turn inevitably requires a systematic approach to improving the effectiveness and quality of labour. The growth of managerial and technological expertise, the improvement of project finance mechanisms, a reduction in administrative barriers, etc. could become the main areas of focus in terms of increasing labour productivity in countries with developing economies. In order to achieve national goals in the sphere of labour productivity, it is vital to attract the best international experience and create a strong network of partnerships in order to amass and replicate the best international practices. How can international experience be used to boost the productivity of Russian companies in a globalizing world economy?

#### **Moderator:**

- **Matthias Schepp**, Chairman, Russian-German Chamber of Commerce

#### **Panellists:**

- **Peter Altmaier**, Federal Minister for Economic Affairs and Energy of the Federal Republic of Germany
- **Maxim Oreshkin**, Minister of Economic Development of the Russian Federation

#### **Front row participants:**

- **Cathrina Claas-Muehlhaeuser**, Chairman of the Supervisory Board, CLAAS Group
- **Andras Horvai**, Country Director, Resident Representative for the Russian Federation, Europe and Central Asia, World Bank Group
- **Marie-Gabrielle Ineichen-Fleisch**, Director, Swiss State Secretariat for Economic Affairs (SECO)
- **Alexey Repik**, President, Delovaya Rossiya (Business Russia); Chairman of the Board, Group R-Pharm
- **Alexander Shokhin**, President, Russian Union of Industrialists and Entrepreneurs (RSPP)
- **Johan Vanderplaetse**, Chairman, Association of European Businesses; President, Russia and CIS, Schneider Electric

**08:30–10:00**

Congress Centre  
Business Breakfast hall  
2

[Business Breakfast](#)

Nord Stream 2 Business Breakfast

### **Energy for Europe: New Dynamics in the Gas Market**

[By personal invitation only](#)

Energy demand will continue to grow over the coming decades, and with it, demand for gas. Recent studies indicate that around 50% more gas will be needed globally by 2040. At the same time, however, European gas production will fall by about 40%. This will mean that Europe will have to import around three quarters of its gas via pipelines and LNG. In order to meet the EU's climate goals, Germany – already Europe's largest gas consumer – plans to phase out all coal-fired power plants by 2038. This decision will increase the need for gas still further as the EU seeks to ensure access to secure, sustainable, and affordable energy. Russia has the largest natural gas reserves in the world. These can help fill a major part of Europe's growing import gap, and at a very competitive price. However, the issue of Europe's energy supply has never been as geopolitically charged as it is today. Political interests and decisions seem to take precedence over economic necessity and climate protection. Indeed, instead of welcoming member states' decisions to further reduce their carbon emissions, the EU and individual member states have attempted to block viable supply solutions, purely out of political interests. This complicates the picture in the European gas market. How will an economically and ecologically feasible energy mix for Europe look in the future? How will Europe navigate the dynamics of the market to achieve the best possible mix? Why does Europe need additional pipeline capacities to transport gas from Russia's vast gas fields? How will Russian gas and LNG compete to provide energy security for Europe? What strategic advantage does Russian gas offer Europe? How does Nord Stream 2 fit into the EU's energy strategy?

#### **Welcoming address:**

- **Alexander Drozdenko**, Governor of Leningrad Region

#### **Moderator:**

- **Friedbert Pflueger**, Managing Partner, Pflüger International GmbH

#### **Key note:**

- **Gerhard Schroeder**, Chairman of the Shareholders' Committee, Nord Stream 2 AG

**Panellists:**

- **Annette Berkhahn Blyhammar**, Senior Advisor Energy & Utilities, Arthur D. Little Stockholm
- **Keith Martin**, Chief Commercial Officer, Uniper
- **Katsiaryna Yafimava**, Senior Research Fellow, Oxford Institute for Energy Studies

**08:30–10:00**

Congress Centre  
Sberbank Hall

Business Breakfast

Sberbank Business Breakfast

**Russia 2024: Combining Stability With Reforms**

By personal invitation only

Government of the Russian Federation faces the task of implementing 12 national projects of strategic development by 2024. This means new regulation and organizational technology as well as budgetary expense. Such transformations always carry risk as usual practices change and adaptation to the new rules takes time. Besides, achievement of quantitative indicators set by the national projects may result in lower quality of state services and eventually, in social tensions. What are the ways to mitigate such side effects and keep the stability while reaching the goal? Must the reforms have unpleasant collateral effect, or can they be beneficial for the whole society?

**Moderator:**

- **Herman Gref**, Chief Executive Officer, Chairman of the Executive Board, Sberbank

**09:45–11:15**

Pavilion G  
conference hall G7

The Russian Economy: Achieving National Development Goals

**Presentation of the Results of the Russian Regional Investment Climate Index**

In partnership with the Agency for Strategic Initiatives

Since 2014, the St. Petersburg International Economic Forum has been the traditional platform for presenting the results of the National Regional Investment Climate Ranking. Since its inception, the National Ranking has proved to be effective for evaluating the efforts of the authorities at all levels to improve the business environment, and its results stimulate competition for investment at the regional level. Which regions have managed to show dynamics in the rating? What is the secret of success of the regions that have maintained their prime position in the rating for five years? How can the business community participate in the work of the territorial project teams?

**Moderator:**

- **Andrey Sharonov**, President, Moscow School of Management SKOLKOVO

**Panellists:**

- **Andrei Belousov**, Aide to the President of the Russian Federation
- **Svetlana Chupsheva**, General Director, Agency for Strategic Initiatives (ASI)

**Front row participants:**

- **Alexander Kalinin**, President, All-Russian Non-Governmental Organization of Small and Medium-Sized Businesses OPORA RUSSIA
- **Sergey Katyrin**, President, Chamber of Commerce and Industry of the Russian Federation
- **Heads of Subjects of the Russian Federation**
- **Alexey Repik**, President, Delovaya Rossiya (Business Russia); Chairman of the Board, Group R-Pharm
- **Alexander Shokhin**, President, Russian Union of Industrialists and Entrepreneurs (RSPP)

**10:00–11:15**

Congress Centre  
conference hall B1

People First

**New Education Technologies to Achieve Prosperity**

In partnership with the Russian Textbook Corporation

One of the strategic objectives of the Russian government is to raise well-balanced and socially responsible individuals using high-quality and affordable education. Education infrastructure requires investments as well as modern teaching methods and technologies to achieve a new quality of human capital. What are the main development trends in this sphere in Russia? How can digital technologies help to provide equal access to education? What is the role of business and non-profit organizations in this process? How can funding for education be increased?

**Moderator:**

- **Andrey Galiev**, Vice President, Eksmo-AST Publishing Holding

**Panellists:**

- **Alexander Brychkin**, General Director, Russian Textbook Corporation
- **Yekaterina Bulycheva**, General Director, New School Platform
- **Natalya Chebotar**, Director of Strategy, Yandex.Education
- **Oksana Demianenko**, Director, Skolkovo International Gymnasium
- **Ivan Fedotov**, Director, Association of Innovative Regions of Russia (AIRR)
- **Yaroslav Kuzminov**, Rector, National Research University Higher School of Economics
- **Aleksandr Laryanovskiy**, Business Development Director, Managing Partner, Skyeng
- **Elena Shmeleva**, Head, Talent and Success Foundation; Member of the Science and Education Council under the President of the Russian Federation
- **Marina Rakova**, Deputy Minister of Education of the Russian Federation

**Front row participants:**

- **Andrey Klychkov**, Governor of Orel Region
- **Ivan Kolomojets**, President, Uchi.ru
- **Alisiya Nikitina**, General Director, Export School, Russian Export Center
- **David Rose**, Partner, Director, Brookes Education Group
- **Julia Uzhakina**, Director General, Rosatom Corporate Academy

**10:00–11:15**

Congress Centre  
conference hall B2

The Russian Economy: Achieving National Development Goals

**Protection of Investor Rights as a Catalyst for Economic Development**

Amid the growing protectionism and dynamics of global markets, Russia has a unique opportunity to attract foreign capital. New projects such as the Northern Sea Route and emerging offshore zones have the potential to alter the structure of the global economy. Russia can and should use these factors to accelerate the development and implementation of national projects. To fully take advantage of these trends, Russia must address such issues as ease of doing business, the maturity of the regulatory framework, the protection of the rights of citizens and investors as well as the development of a legal basis for new areas of economic activity, in particular the regulation of artificial intelligence. Creating conditions that are favourable to economic development, especially against the backdrop of sanctions, is a national priority in which Russian President Vladimir Putin has assigned a special role to law enforcement agencies. How can the flaws in the national legal system be overcome? What are the latest law enforcement trends as it relates to economic crime? How could the new platform currently under development by business associations and organizations help with reporting cases of pressure on businesses and monitoring the review of such cases on their merits? How could the latest legislative initiatives protect investments? What changes does international business expect to take place? How can we take into account the world's best practices to attract foreign investment and protect intellectual property? What legal incentives can be used to encourage the return of capital that has left the country and the return of entrepreneurs who have changed their tax residence?

**Moderator:**

- **Vladimir Gruzdev**, Chairman of the Board, Association of Lawyers of Russia

**Panellists:**

- **Dimitry Afanasiev**, Chairman, Co-Founding Partner, Egorov Puginsky Afanasiev & Partners
- **Yury Chayka**, Prosecutor General of the Russian Federation
- **Zagorka Dolovac**, Republic Public Prosecutor of the Republic of Serbia
- **Seifi Ghasemi**, Chairman of the Board, President, Chief Executive Officer, Air Products and Chemicals Inc
- **Peter Polt**, Prosecutor General of Hungary
- **Giovanni Salvetti**, Managing Director, Head of Russia & CIS, Rothschild
- **Boris Titov**, Presidential Commissioner of the Russian Federation for the Protection of Entrepreneurs' Rights

**Front row participants:**

- **Elena Avakyan**, Executive Director, Non-Profit Partnership for Advancement of Corporate Law
- **Elena Bezdenezhnykh**, Vice President for Regional Policy and Government and Administration Relations, RUSAL
- **Boris Boltyanskiy**, Editor-in-Chief, Pravo.ru
- **Victoria Burkovskaya**, Co-Chair, Business Against Corruption Center of Public Procedures
- **Julia Charlton**, Partner, Solicitor, Charltons

- **Igor Drozdov**, Chairman of the Board, Skolkovo Foundation
- **Andrey Elinson**, Managing Partner, A1 LLC
- **Edmund Jerome Kronenburg**, Managing Partner, Braddell Brothers
- **Lidia Mikheeva**, Head, Research Centre of Private Law under the President of the Russian Federation
- **Andrei Nazarov**, Co-Chairman, Delovaya Rossiya (Business Russia)
- **Dmitry Pristanskov**, State Secretary – Vice-President, Norilsk Nickel
- **Aleksandr Savenkov**, Director, Institute of State and Law, Russian Academy of Sciences

10:00–11:15

Congress Centre  
conference hall D1

[The Global Economy in Search of a Balance](#)

### **Global Energy Sector: Challenges and Opportunities**

Global energy markets are constantly transforming and the structure of energy demand is changing as well. According to experts, a slowdown in current and projected rates of global economic growth, increased energy efficiency and phasing petroleum products out of other types of energy resources may lead to a peak in oil consumption in the next 15–20 years. In addition, the role of natural gas as the cleanest fossil fuel and renewable energy sources will continue to grow in the future. All of this is already exacerbating competition on the markets and forcing industry players to enhance the appeal of their oil production projects by drumming up capital inflows and the development of new technologies as well as diversify their project portfolio. What should Russia's strategy be on oil and gas markets in this regard? Where is the sweet spot between the option of maximizing investment in oil production and striving to increase the market share and the option of continuing intense cooperation with oil producing countries to limit production? Should we expect another long period of low oil price given the lack of cooperation using the model of the OPEC+ deal, on the one hand, and the increased investment in oil production in anticipation of the 'peak oil', on the other hand? What are the ambitions of gas market players? What opportunities do global energy markets offer for cooperation and joint promotion in the international arena?

#### **Moderator:**

- **Annmarie Hordern**, Reporter, Bloomberg TV

#### **Panellists:**

- **H.E. Khalid A. Al-Falih**, Minister of Energy, Industry and Mineral Resources of the Kingdom of Saudi Arabia; Chairman of the Board of Directors, Saudi Arabian Oil Company (Saudi Aramco)
- **Robert Dudley**, Group Chief Executive, BP
- **Leonid Mikhelson**, Chairman of the Management Board, Member of the Board of Directors, NOVATEK
- **Alexander Novak**, Minister of Energy of the Russian Federation
- **Patrick Pouyanne**, Chief Executive Officer, Chairman of the Board, Total
- **Ben van Beurden**, Chief Executive Officer, Royal Dutch Shell Plc
- **Daniel Yergin**, Vice Chairman, IHS Markit

10:00–11:15

Congress Centre  
conference hall D2

[Technologies Shaping the Future](#)

### **Football and the Big City**

Major sporting events require both large-scale investments in construction and the modernization of sports and tourism infrastructure as well as a considered approach in preparing cities for an influx of tens or hundreds of thousands of out-of-town and international supporters. In 2020, twelve cities of the Old World will host the European Football Championship timed to coincide with the 60th anniversary of the continent's first football championship. One of the tournament's host cities is St. Petersburg. How can a city make the most of hosting an international sporting event? How can safety be ensured without inconveniencing residents and guests? How can the excitement of the fans be controlled and a festive atmosphere created? How can the life of sporting facilities be extended beyond that of the competition and their operation be made efficient and profitable?

#### **Moderator:**

- **Alexey Sorokin**, Deputy Chair, State Development Corporation "VEB.RF"; Board Member, International Federation of Association Football (FIFA); General Director, UEFA EURO 2020 ANO

#### **Panellists:**

- **H.E. Hassan Al Thawadi**, Secretary General, Supreme Committee for Delivery and Legacy for 2022 FIFA World Cup
- **Anton Alikhanov**, Governor of Kaliningrad Region

- **Sol Campbell**, UEFA EURO 1996 Bronze medallist
- **Valery Fedorov**, General Director, Russian Public Opinion Research Center (VCIOM)
- **Martin Kallen**, Chief Executive Officer, UEFA Events SA
- **Christian Karembeu**, World Cup 1998 Winner; UEFA EURO 2000 Winner
- **Alexander Kerzhakov**, Football player, Ambassador of St. Petersburg at UEFA EURO 2020
- **Pavel Kolobkov**, Minister of Sport of the Russian Federation
- **Igor Levitin**, Aide to the President of the Russian Federation; Deputy Chairman, Presidential Council for the Development of Physical Culture and Sport

**Front row participants:**

- **Petr Makarenko**, General Director, TeleSport media
- **Yermolai Solzhenitsyn**, Senior Partner, McKinsey & Company
- **Richard Threlfall**, Partner, Global Head of Infrastructure, KPMG

**10:00–11:15**

Congress Centre  
conference hall D3

[The Global Economy in Search of a Balance](#)

**Technology and Leadership in Digital Retail**

A significant technological shift is taking place in global retail markets where international giants such as Amazon and Alibaba are transforming the industry and becoming leading players in fields that are unrelated to retail trade. Traditional retailers around the world are being forced to carve out their own paths and solutions to remain competitive and rival these global giants. Russian retail is also changing rapidly, following global trends, and the country has become a global leader in terms of the growth of online shopping, while consumers are taking up the expanded use of digital technologies in shops. As a regulator, the state plays a crucial role in stimulating the development of new technologies – creating favourable infrastructure as well as tax and regulatory frameworks to ensure effectiveness. What is the future of retail given the current global trends? What steps are retailers in developed and developing markets taking to counter the growing dominance of major online players and adapt their own business models to the rapidly changing behaviour of consumers? How could the Russian digital retail industry create an ecosystem that can compete with global players? What measures is the government taking to improve the effectiveness of the retail market?

**Moderator:**

- **Andreas Späne**, Partner, Strategy&, PwC

**Panellists:**

- **Sergey Belyakov**, Chairman of the Presidium, The Retail Companies Association (ACORT)
- **Jesper Brodin**, President, Chief Executive Officer, Ingka Group
- **Jean-Philippe Courtois**, President for Global Sales, Marketing and Operations, Microsoft Corporation
- **Jan Dunning**, President, Magnit
- **Vugar Isaev**, Chairman of the Management Board, SQ Trade
- **Florian Jansen**, Chief Executive Officer, Lamoda Group
- **Igor Shekhterman**, Chief Executive Officer, X5 Retail Group N.V.
- **Alexander Shulgin**, General Director, Ozon Group
- **Neil Sturrock**, President for Russia, Belarus, Ukraine, Caucasus and Central Asia, PepsiCo
- **Mark Zavadskiy**, Vice President, Head of the SberX Ecosystem Development Division, Sberbank

**Front row participants:**

- **Viktor Evtukhov**, State Secretary – Deputy Minister of Industry and Trade of the Russian Federation
- **Aleksey Fedorov**, Managing Partner, 220 Volt Group
- **Maxim Grishakov**, Chief Executive Officer, Yandex.Market
- **Artem Sokolov**, President, The Association of Internet Trade Companies

**10:00–11:15**

Congress Centre  
conference hall D4

[The Global Economy in Search of a Balance](#)

**The Impact of the Natural Gas Engine on the Economy and Climate**

*In partnership with Gazprom*

Over the past 50 years, natural gas has revolutionized the world's fuel market for electricity and heat generation. Gas will continue to maintain its long-term competitiveness in this market amid growing environmental requirements. A new area for the large-scale application of natural gas over the next 50 years will be the transport sector. The high octane number and the environmental properties of natural

gas make it possible to create highly efficient vehicles with low overall emissions. What might the global market be for natural gas fuel powering motors by 2050? What investments can be expected in the development of LNG infrastructure, engines, and related innovative technologies? Which technologies and fuel types will be the main competitors to natural gas-powered motors?

**Moderator:**

- **Martin Fraenkel**, President, S&P Global Platts Inc.

**Panellists:**

- **Armida Salsiah Alisjahbana**, Executive Secretary, United Nations Economic and Social Commission for Asia and the Pacific (ESCAP)
- **Marco Alvera**, Chief Executive Officer, Snam SPA
- **Evgeniy Ditrikh**, Minister of Transport of the Russian Federation
- **Anton Inyutsyn**, Deputy Minister of Energy of the Russian Federation
- **Mario Mehren**, Chairman of the Board, Chief Executive Officer, Wintershall Dea GmbH
- **Yury Sentyurin**, Secretary General, Gas Exporting Countries Forum (GECF)
- **Viktor Zubkov**, Chairman of the Board of Directors, Gazprom

**Front row participants:**

- **Aleksey Fedotov**, Director for Business Development in Russia, Yandex.Taxi
- **Vladimir Mau**, Rector, Russian Presidential Academy of National Economy and Public Administration (RANEPA)
- **Alexander Morozov**, Deputy Minister of Industry and Trade of the Russian Federation
- **Igor Tonkovidov**, First Deputy General Director, Chief Engineer, Sovcomflot

**10:00–11:15**

Congress Centre  
Business Breakfast hall  
1

Business Dialogue

**Latin America–EAEU: Non-Protectionist and Restrictions-Free Interregional Cooperation**

One of the key priorities for the international economic relations of the EAEU with the economies of Latin America and the Caribbean is the development of trade and economic relations free of barriers and the establishment of effective mechanisms for open dialogue to address the business climate in both markets. What could help boost the expansion and diversification of trade and investment flows? Given the constantly changing nature of the global business environment, what strategies should the Russian and Latin American business communities adopt? Is free trade between the two regions a realistic prospect at a time of increasing protectionism trends?

**Moderator:**

- **Sergei Brilev**, Anchor, Deputy Director, Russia TV Channel; President, Bering Bellingshausen Institute for the Americas

**Panellists:**

- **Gaston Browne**, Prime Minister of Antigua and Barbuda
- **Martha Delgado Peralta**, Undersecretary for Multilateral Affairs and Human Rights, Secretariat of Foreign Affairs of the United Mexican States
- **Yuliya Koroleva**, Director, Centre for Grain Quality Assurance
- **Sergey Pronin**, Deputy General Director for Sales and Marketing, PhosAgro; Member of the Public Council under the Ministry of Agriculture of the Russian Federation
- **Nickolas Steele**, Minister of Health, Social Security and International Business of Grenada
- **Carlos Trujillo Garcia**, Minister of Foreign Affairs of the Republic of Colombia
- **Tatyana Valovaya**, Member of the Board, Minister in Charge of Integration and Macroeconomics, Eurasian Economic Commission
- **Pablo Zambrano Albuja**, Executive President, Chamber of Industries and Production of the Republic of Ecuador
- **Anton Zubikhin**, General Director, Trading House STM

**10:00–11:15**

Pavilion F  
conference hall F1

Business Dialogue

**Russia–China**

The stable and steadily developing Russian-Chinese strategic partnership is a model for intergovernmental relations today. Providing clear, convenient, and predictable conditions for investors and exchanging best practices will help accelerate the implementation of joint large-scale projects in infrastructure, energy, high technology, and other sectors. What further steps should be taken to double trade turnover? Will the ambitious plans to step up direct Chinese investment in the Russian

economy come to fruition? How do we see Russian–Chinese economic relations by 2035?

**Moderators:**

- **Zhou Liqun**, President, Elus Union of Chinese Entrepreneurs
- **Victor Vekselberg**, Chairman of the Board of Directors, Skolkovo Foundation; Chairman of the Board of Directors, Renova Group

**Panellists:**

- **Oleg Belozеров**, Chief Executive Officer – Chairman of the Executive Board, Russian Railways
- **Grigory Berezkin**, Chairman of the Board of Directors, ESN Group
- **Zhu Bixin**, Director, President, China Chengtong Holdings Group Ltd
- **Paul Chan**, Financial Secretary of the Hong Kong Special Administrative Region of the People's Republic of China
- **Sergey Gorkov**, General Director, Chairman of the Management Board, Rosgeologia
- **Song Hailiang**, General Director, China Communications Construction Company
- **Weimin Ju**, Vice Chairman, President, China Investment Corporation
- **Sergey Mikhailov**, General Director, Chairman of the Executive Board, Cherkizovo Group
- **Yuriy Slyusar**, President, United Aircraft Corporation (UAC)
- **Wang Wenzhong**, Vice President, China Railway Construction Corporation
- **Zhou Xiaochuan**, Vice Chairman of the Board of Directors, Boao Forum for Asia

**Front row participants:**

- **Dong Bin**, Chairman, China Energy International Corporation
- **Alexey Chekunkov**, Chief Executive Officer, Far East and Baikal Region Development Fund
- **Oleg Chizh**, Deputy Co-Chief Executive Officer, Russia-China Investment Fund (RCIF)
- **Cai Hai**, Senior Vice President, Ubtech Robotics Corp
- **Vladimir Rashevsky**, Chief Executive Officer, Chairman of the Management Board, SUEK
- **Alexander Shokhin**, President, Russian Union of Industrialists and Entrepreneurs (RSPP)
- **Ksenia Sosnina**, General Director, ILIM Group
- **Ali Uzdenov**, Managing Partner, JSFC Sistema
- **Leon Wang**, Executive Vice President for International Markets, AstraZeneca

**10:00–11:15**

Pavilion F  
conference hall F3

[The Global Economy in Search of a Balance](#)

**Integration vs. Protectionism: The Role of Development Institutions in the Creation of a Common Economic Space in Greater Eurasia**

In partnership with the State Development Corporation "VEB.RF"

The world is currently facing a turning point, the likes of which it hasn't seen in decades. A unipolar global mindset is being replaced by a multipolar world led by Asian and Eurasian economies, demonstrating both diversity and justice of the new world order. Russia maintains the possibility of a fruitful partnership with the European Union. Moreover, by deciding to involve the EAEU in China's One Belt, One Road initiative, Russia is proposing a large-scale Eurasian partnership, thus proving its mindset of a modern superpower. Eurasian and Asia-Pacific countries are becoming increasingly interdependent in their socioeconomic development. As a result, integration processes are gaining momentum in various formats, despite hurdles such as trade conflicts, relapses into unilateralism and protectionism, political differences, attempts to fragment the economic space, and sanctions rhetoric. The globalization projects that have gained ground over the past few decades are now faltering under increasing protectionism, which is often masked as solidarity between Euro-Atlantic partners, each of whom are pursuing their own separate economic goals. Can the national and multilateral development institutions of Greater Eurasia break down the walls of economic isolation and help form a common space for harmonious growth on a continental scale? What is their role in harmonizing and implementing various integration projects? What infrastructure, industrial, and trade projects require the expertise and resources of Eurasian and Asia-Pacific development institutions? What foreign and multilateral development institutional experience can be used in implementing Russian national projects?

**Moderator:**

- **Fyodor Lukyanov**, Research Director, Foundation for Development and Support of the Valdai Discussion Club; Chief Editor, Russia in Global Affairs Journal

**Panellists:**

- **Kundapur Vaman Kamath**, President, New Development Bank
- **Tadashi Maeda**, Governor, Japan Bank for International Cooperation

- **Maxim Oreshkin**, Minister of Economic Development of the Russian Federation
- **Tigran Sargsyan**, Chairman of the Board, Eurasian Economic Commission
- **Andreas Schaal**, Director of Global Relations Secretariat, Organisation for Economic Co-Operation and Development (OECD)
- **Igor Shuvalov**, Chairman, State Development Corporation "VEB.RF"

**Front row participants:**

- **Andrey Belyaninov**, Chairman of the Management Board, Eurasian Development Bank (EDB)
- **Denis Ivanov**, Chairman of the Management Board, International Bank for Economic Co-Operation
- **Azizbek Omorkulov**, Chairman of the Board, RSK Bank
- **Dmitry Pankin**, President, Chief Executive Officer, Chairman of the Board of Directors, Black Sea Trade and Development Bank
- **Abay Sarkulov**, Chairman of the Management Board, Development Bank of Kazakhstan
- **Andrey Zhishkevich**, Chairman of the Management Board, Development Bank of the Republic of Belarus

**10:00–11:15**

Pavilion G  
conference hall G1

Technologies Shaping the Future

**Human + Machine: Business in the Era of Artificial Intelligence**

In partnership with Accenture

New combinations of digital technologies led by artificial intelligence are expected to replace 75 million jobs while creating 128 million new ones by 2022. AI digitalizes many processes, thereby increasing their efficiency and improving general labour productivity by augmenting human capabilities, but it also changes the very nature of work, requiring new production processes and different skill sets. Manufacturing without people, autonomous vehicles, chatbots instead of call centres – this is the new reality for business. But what about people? AI provides the ability to rethink business processes and the optimal distribution of tasks between human and machine by changing the nature of this collaboration. In this situation business needs to transform and prepare people for fundamental changes. Where to begin? What steps should be taken to rethink existing business models and processes? How can enterprises take maximum advantage of AI and people? How can people be prepared for changes without losing productivity and corporate culture? What new roles and skills do businesses need in order to remain competitive?

**Moderator:**

- **Mark Spelman**, Board Member, The Future Cities Catapult

**Panellists:**

- **Barbara Frei-Spreiter**, Executive Vice President Europe Operations, Schneider Electric SE
- **Oliver Hughes**, Chairman of the Management Board, Tinkoff Bank
- **Athina Kanioura**, Chief Analytics Officer, Global Lead of Accenture Applied Intelligence, Accenture
- **Alexey Kornya**, President, MTS
- **Kai-Fu Lee**, Founder, Chairman, Chief Executive Officer, Sinovation North America Inc
- **Agnes Ritter**, Chief Technical Officer, Severstal Management
- **Andrey Varichev**, Executive Director, Chief Executive Officer, Management Company METALLOINVEST

**10:00–11:15**

Pavilion G  
conference hall G2

Business Dialogue

**Russia–Switzerland**

Despite the precarious situation in the geopolitical arena, businesses in Switzerland and other European countries have a positive trade balance with Russia. Swiss exports to the Russian Federation have reached 80% of their pre-crisis level and many European companies are showing increased activity in the Russian market. The upgrade in Russia's sovereign credit rating by international rating agencies testifies to the stability of the Russian economy. How can the development of bilateral trade and mutual investments be accelerated? What business models are most suited to expand mutually beneficial cooperation? What are the most effective strategies for ensuring successful business relationships in the current environment? What are the expectations of leading businesses in both countries regarding future economic cooperation? What are the prospects for cooperation in new areas such as digital technology?

**Moderator:**



- **Frank Schauff**, Chief Executive Officer, Association of European Businesses

**Panellists:**

- **Roland Fischer**, Chief Executive Officer, OC Oerlikon Management AG
- **Marie-Gabrielle Ineichen-Fleisch**, Director, Swiss State Secretariat for Economic Affairs (SECO)
- **Eugene Kaspersky**, Chief Executive Officer, Kaspersky Lab
- **Alexey Moskov**, Chief Executive Officer, Witel AG
- **Petter Ostbo**, Chief Executive Officer, EuroChem Group AG
- **Stefan Oliver Reutter**, Managing Director, Regional Vice Chairman, UBS Switzerland AG
- **Peter Voser**, Chairman of the Board of Directors, ABB Ltd

**Front row participants:**

- **Maxim Goncharov**, Chief Executive Officer, LafargeHolcim Russia
- **Stuart Max Merrifield**, Managing Director, Novartis Pharma LLC
- **Martial Rolland**, Chief Executive Officer in Russia and Eurasia, Nestlé S.A.

10:00–11:15

Pavilion G  
conference hall G3

[The Global Economy in Search of a Balance](#)

**Self-Regulation vs. State Control. How to Stimulate the Consumption of Legal Content?**

By various estimates, Internet penetration in Russia currently stands at about 75% of the country's adult population (16+) (totalling some 90 million people), while the main trend in recent years has been growth in mobile traffic. When any user can comfortably use Internet content, the problem of piracy is particularly acute. Many countries are either introducing or improving their national anti-piracy legislation. At the same time, the percentage of pirated content in the global network remains high, causing enormous losses to rights holders that are estimated in trillions of dollars. Over the past few years, Russia has developed one of the most effective anti-piracy laws in the world. For instance, legal online video services in Russia reported a 20% year-on-year increase in revenue in 2018, and annual revenue this year might reach RUB 14 billion. A key aspect of effective copyright protection on the Internet is seen as achieving a balance between state regulation and industry self-regulation. In Russia, the first yet extremely important steps in this direction have already been taken by the biggest Russian rights holders and IT companies towards developing and signing a Memorandum of Cooperation in the Field of Protection of Exclusive Rights in the Era of Digital Technology Development, which provides for links to pirated sites to be taken down from search results on a self-regulatory basis. As part of this campaign, along with government agencies, the biggest Russian rights holders and IT companies are actively fighting Internet piracy.

**Moderator:**

- **Igor Poletaev**, Anchor, NTV

**Panellists:**

- **Gregory Abovsky**, Chief Operating Officer, Chief Financial Officer, Yandex
- **Rodolphe Belmer**, Chief Executive Officer, Eutelsat Communications
- **Konstantin Ernst**, General Director, Channel One Russia
- **Koh Jean**, President, Korea Mobile Internet Business Association (MOIBA)
- **Alexey Krasnov**, Deputy General Director, Gazprom-Media Holding
- **Vyacheslav Murugov**, General Director, CTC Media
- **Alexander Zharov**, Head, Federal Service for Supervision of Communications, Information Technology, and Mass Media (Roskomnadzor)

**Front row participants:**

- **Leonid Agronov**, Head, National Federation of the Music Industry (NFMI)
- **Mikhail Demin**, President, Media Communication Union (MKS)
- **Ekaterina Lapshina**, Member of the Management Committee, Rambler Group; Independent Member of the Board of Directors, RT-Business Development
- **Vyacheslav Nikolaev**, Member of the Management Board, Vice President for Marketing, MTS
- **Sergei Selyanov**, Chairman of Board, Association of Film and Television Producers (AFTP); Head, STV Film Company
- **Oleg Tumanov**, Chief Executive Officer, IVI.ru

10:00–11:15

Pavilion G  
conference hall G4

The Russian Economy: Achieving National Development Goals

### The Architecture of Public Health: International Experience and National Priorities

The decline in infant mortality and increase in life expectancy observed in recent decades are associated above all with the implementation of public health programmes. Experts estimate that at least two-thirds of the increased average life expectancy are a direct result of the successful implementation of these programmes, including increasing road and industrial safety, fighting communicable and non-communicable diseases, reducing alcohol and tobacco consumption, and lowering the level of salt and sugar consumption. This consistent record of success makes it worthwhile to look for new methods and practices that have proven to be effective, with a view to expanding their application on a national and international level. How can we bridge the gap in healthcare access in developed and developing countries? Is the creation of a universal model of the public healthcare system a viable possibility? What innovative international practices would be the most effective if implemented in Russia? How can we cultivate this culture of health that we have heard so much about in recent years in Russia?

#### Moderator:

- **Nick Guldmond**, Associate Professor, Erasmus University Rotterdam

#### Panellists:

- **Raul Alberto Gatica**, Division Vice President for Government Affairs and Policy for Latin America, Europe, Russia and Turkey, Abbott
- **Julie Gerberding**, Executive Vice President, Strategic Communications, Global Public Policy and Population Health, Chief Patient Officer, MSD
- **Igor Kagramanyan**, First Deputy Chair, Committee on Social Policy, Federation Council of the Federal Assembly of the Russian Federation
- **Afshan Khan**, Regional Director for Europe and Central Asia, United Nations Children's Fund (UNICEF)
- **Patricio Marquez**, Lead Health Specialist, Health, Nutrition and Population Global Practice, World Bank Group
- **Veronika Skvortsova**, Minister of Health of the Russian Federation
- **Frans van Houten**, Chief Executive Officer, Chairman of the Board of Management and the Executive Committee, Royal Philips

#### Front row participants:

- **Alexander Grot**, Vice-President, All-Russian Non-Governmental Organization of Small and Medium-Sized Businesses OPORA RUSSIA
- **Oleg Kuvshinnikov**, Governor of the Vologda Region; Chairman, Healthy Cities, Districts and Villages Association
- **Irina Yarovaya**, Deputy Chairman of the State Duma of the Federal Assembly of the Russian Federation
- **Mikhail Yugay**, General Director, International Medical Cluster Foundation
- **Elena Zhidkova**, Head, Central Healthcare Directorate, Russian Railways

10:00–11:15

Pavilion G  
conference hall G6

Business Dialogue

### Russia–Germany

The interest shown by Russian and German businesses in implementing joint projects remains strong, as the position paper adopted in January 2019 by the German Eastern Business Association demonstrates. This document focuses on the future development of close economic cooperation in 15 areas of the economy, ranging from digitalization to cooperation in space. Representatives of Russian and German business communities will share their experience and exchange views on how modern, innovative enterprises in Russia and Germany can work together to enhance their competitiveness at the international level, thus giving a new impetus to the idea of a common European economic space.

#### Moderator:

- **Klaus Mangold**, Chairman of the Supervisory Board, Knorr-Bremse

#### Panellists:

- **Peter Altmaier**, Federal Minister for Economic Affairs and Energy of the Federal Republic of Germany
- **Igor Bogachev**, Chief Executive Officer, Zyfra
- **Alexey Mordashov**, Chairman of the Board of Directors, Severstal
- **Mikhail Oseevskiy**, President, Chairman of the Management Board, Rostelecom
- **Vasily Osmakov**, Deputy Minister of Industry and Trade of the Russian Federation
- **Alexander Pumpyanskiy**, Chairman of the Board of Directors, Joint-Stock Commercial

Bank of Support to Commerce and Business

- **Klaus Rosenfeld**, Chief Executive Officer, Schaeffler
- **Manuela Schwesig**, Minister-President of the State of Mecklenburg-Vorpommern
- **Sabrina Soussan**, Chief Executive Officer, Siemens Mobility GmbH
- **Azer Talibov**, Deputy Minister of Economic Development of the Russian Federation
- **Heinz Hermann Thiele**, Owner, Knorr-Bremse

**Front row participants:**

- **Joerg Bongartz**, Chief Executive Officer for Central and Eastern Europe, Deutsche Bank AG
- **Alexander Braverman**, General Director, Chairman of the Board, Russian Small and Medium Business Corporation
- **Niels Hessmann**, General Director, Bayer; General Representative, Russia and CIS, Bayer AG
- **Alexander Klaeger**, Chief Operating Officer, Head of Cloud Business for Middle and Eastern Europe, SAP
- **Thilo Wieland**, Member of the Board, Region Russia, Latin America and Transportation, Wintershall Dea GmbH

**10:00–11:15**

Pavilion G  
conference hall G8

The Russian Economy: Achieving National Development Goals

Russia 24 TV Debates

**Investing in Russia's Future: How Can National Projects Become Attractive to Investors?**

In partnership with the Russian Direct Investment Fund (RDIF)

The accelerated development of Russia through the implementation of national projects requires the active involvement of business, while offering unique investment opportunities. National projects are taking public-private partnerships to a new level, creating infrastructure for effective collaboration and the availability of major projects. A number of portfolio companies that occupy leading positions in various sectors of the Russian economy as well as a wide range of foreign co-investors and partners are involved in this work. What effects can already be seen? What opportunities have been created and which mechanisms have been the most effective?

**Moderator:**

- **Evelina Zakamskaya**, Anchor, Russia 24; Editor-in-Chief, Doctor Channel

**Panellists:**

- **Kirill Dmitriev**, Chief Executive Officer, Russian Direct Investment Fund (RDIF)
- **Vladimir Evtushenkov**, Chairman of the Board, JSFC Sistema
- **Andrey Guryev**, Chief Executive Officer, Chairman of the Management Board, PhosAgro
- **Erman Ilıcak**, President, Ronasans Holding
- **Sergei Ivanov**, Special Presidential Representative for Environmental Protection, Ecology and Transport
- **Dmitry Konov**, Chairman of the Management Board, SIBUR Holding
- **Mark Kurtser**, General Director, Mother and Child Group of Companies
- **Andrey Kuzyaev**, President, Chairman of the Management Board, Member of the Board of Directors, ER-Telecom Holding
- **Anton Siluanov**, First Deputy Prime Minister of the Russian Federation – Minister of Finance of the Russian Federation

**Front row participants:**

- **Nicolas Dufourcq**, Chief Executive Officer, Bpifrance
- **Karima Nigmatulina**, General Director, Vi Holding; PhD, Professor of the Russian Academy of Sciences
- **Petr Rodionov**, General Director, Geropharm LLC
- **Alexis Rodzianko**, President, American Chamber of Commerce in Russia
- **Dominique Strauss-Kahn**, Managing Director, Parnasse SARL

10:00–11:15

Pavilion G  
conference hall G9

The Russian Economy: Achieving National Development Goals

### **Creative Economy: Strategies for Promoting High-Tech Exports**

In partnership with the Russian Export Center

Russia has always been a centre of creative ideas. Tolstoy, Dostoevsky, Fabergé, and Diaghilev changed the perception of the Russian cultural product forever and paved the way to the global markets for new generations of creators. Today, the products released by creative industries are among the most promising areas of export development. Russian companies are already competing successfully in IT, cinema, animation, engineering, design, and virtual reality. Next come major infrastructural solutions to support the growth of creative economy in Russia: improving the legislature, designing industrial development programmes, introducing creative hubs, technoparks, and virtual special economic zones, launching education platforms – to name a few. What successful development tools and measures to support creative product manufacturers have been applied internationally? How can corporate development strategies and government support measures be combined effectively? How can we create an environment for the successful development and export of creative industries and make Russia an attractive destination for producers?

#### **Moderators:**

- **Julia Prokhorova**, Anchor, RBC
- **Andrey Slepnev**, Chief Executive Officer, Russian Export Center

#### **Panellists:**

- **Ilya Chekh**, Founder, General Director, Motorica
- **Ekaterina Cherkes-Zade**, Director, Universal University
- **Alexander Chernov**, Senior Vice President for External Communications and Advertising, Skolkovo Foundation
- **Ilya Flaks**, General Director, Fibrum
- **Alexey Fursin**, Head of the Entrepreneurship and Innovation Development Department of Moscow, Moscow City Government
- **Sergey Iniushin**, Trade Representative of the Russian Federation in the People's Republic of China
- **Asya Kogel**, Founder, KOGEL Fashion House
- **Timur Maksimov**, Deputy Minister of Economic Development of the Russian Federation
- **Ilya Popov**, President, Russian Animated Film Association
- **Yuliana Slashcheva**, Chairman of the Management Board, Soyuzmultfilm Film Studio
- **Oleg Teplov**, Chief Executive Officer, VEB Innovation
- **Aysel Trudel**, Co-Founder, Member of the Board of Directors, Aizel.ru

10:00–11:15

Pavilion G  
conference hall G25

Business Dialogue

### **Russia–Sweden**

Swedish business sees Russia as having huge potential in various spheres and recognizes its strengths. Declaring a technological breakthrough as a top priority for Russia's development is of utmost importance. Russia can rely on its outstanding human capital and quality technological education, and it has all the prerequisites to be a leading global economy. In this context, joint projects between Swedish investors and Russian partners are coming to the fore, allowing participants to boost ties and share experience in the field of innovation. The further intensification of the intergovernmental dialogue and removal of the existing obstacles to regular contacts in this sphere will be of strategic importance for developing economic ties between Russia and Sweden and ensuring a technological breakthrough. What measures are needed to support and accelerate the development of cooperation between Russia and Sweden? How can the federal government and regions further motivate Swedish companies to continue investing in Russia? How will Russia and Sweden find common growth points to enhance their cooperation?

#### **Moderator:**

- **Andreas Giallourakis**, Market Area Director Eurasia, Swedish Trade and Invest Council

#### **Panellists:**

- **Patrik Antoni**, Chairman of the Board of Directors, Ingka Group Russia
- **Anatoly Artamonov**, Governor of Kaluga Region
- **Ylva Berg**, Chief Executive Officer, Business Sweden
- **Elena Boyko**, Deputy Minister of Health of the Russian Federation
- **Magnus Brannstrom**, President, Chief Executive Officer, Oriflame

- **Lars Corneliusson**, President, General Director, Ferronordic Machines
- **Fredrik Olof Dalborg**, President, Chief Executive Officer, Boule Diagnostics AB
- **Vladimir Dmitriev**, Vice President, Chamber of Commerce and Industry of the Russian Federation
- **Borje Ekholm**, President, Chief Executive Officer, Ericsson
- **Lars Peter Elam Hakansson**, Founder, Chairman of the Board of Directors, East Capital
- **Dmitry Kobylkin**, Minister of Natural Resources and Environment of the Russian Federation
- **Irina Kozlova**, President, ABB
- **Ann Linde**, Minister for Foreign Trade of the Kingdom of Sweden with Responsibility for Nordic Affairs
- **Erik Ljungberg**, Senior Vice President, Scania CV AB
- **Martin Lundstedt**, President, Chief Executive Officer, Volvo; Co-Chairman, Russian-Sweden Business Council (RSBC)
- **Dan Sten Olsson**, Chief Executive Officer, Stena
- **Irina Panarina**, General Manager, AstraZeneca Russia and Eurasia
- **Magnus Scholdtz**, Senior Advisor to the Chairman of the Board of Directors, Investor AB
- **Anatoliy Usov**, Regional Director, Russia & CIS, SKF
- **Carl-Johan Westring**, President, EF Custom Solutions

**10:00–11:15**

conference hall  
(Krasnodar Region  
stand)

Business Dialogue

### **Russia–India**

Russian-Indian relations are characterized by intensive economic and political collaboration, with businesses exhibiting growing interest in entering both Russian and Indian markets. Priority areas for Russia–India trade and economic cooperation include energy, metallurgy, car manufacturing, and aircraft construction. In 2018, Russian-Indian trade reached nearly USD 11 billion, an increase of 17.3% over 2017. Bilateral regional cooperation is also gaining momentum and demonstrating great potential for becoming a key factor in strengthening trade and economic ties. “We have every opportunity to move forward consistently, consolidating the economic foundations of our relations. For this purpose, contacts in all areas must be boosted”, Russian President Vladimir Putin stated. The leaders of the two countries have set the goal of expanding bilateral trade from USD 10 billion to USD 30 billion by 2025. Yet there are still a number of restrictions and barriers that have to be overcome in order to achieve these goals. What immediate steps should be taken to take Russian-Indian relations to a new stage and what are the trends for deepening and developing cooperation at all levels?

#### **Moderator:**

- **Sergei Cheryomin**, Minister, Head of Department for Foreign Economic Activity and International Relations, Moscow City Government; Chairman of the Board, Business Council for Cooperation with India

#### **Panellists:**

- **Siddharth Bhatia**, Vice President, National Investment Promotion and Facilitation Agency of India
- **Venkatesh Varma Datla Bala**, Ambassador Extraordinary and Plenipotentiary of the Republic of India in the Russian Federation
- **Vikram Kirloskar**, President, Confederation of Indian Industry
- **Sirodzh Loikov**, Deputy General Director for International Projects, Member of the Management Board, PhosAgro
- **Alexander Misharin**, First Deputy Chief Executive Officer, Russian Railways
- **Vikram Singh Punia**, President, Pharmasintez
- **Alexey Rakhmanov**, President, United Shipbuilding Corporation
- **Aleksandr Sinitsyn**, President, Center for Strategic Research Foundation
- **Igor Zelezetsky**, Chief Executive Officer, Analytical Credit Rating Agency (ACRA)

#### **Front row participants:**

- **Shiv Vikram Khemka**, Vice Chairman, SUN Group
- **Mikhail Lifshitz**, Chairman of the Board of Directors, Rotec
- **Venkata Ramana Motupalli**, Chief Executive Officer of Branded Markets for India and Emerging Countries, Dr. Reddys Laboratories
- **Pavel Rastopshin**, Managing Director, Zyfra
- **Vsevolod Rozanov**, Managing Partner, Sistema
- **Jaidev Rajnikant Shroff**, Global Chief Executive Officer, UPL Limited
- **Alexey Yushchuk**, General Director, Vireo Energy

12:00–13:15

Congress Centre  
conference hall B1

People First

## Human Resources for the Transition to the Economy of the Future

In partnership with the ROSATOM State Atomic Energy Corporation

Globalization, the pace of technological development, and demographic trends have had a major impact on the labour market and the demand for skills and the speed of learning, where the linear process of education can no longer meet these demands. New technologies appear so often that the competencies and knowledge acquired are obsolete by the time a diploma is awarded. This is leading to a change in the paradigm of the labour market moving from training staff for the current economy to developing human capital for the economy of the future. Different economic models have different training requirements. Which tasks and tools are relevant for different economies and macro-regions? What best practices and solutions can form the basis of the global labour market and human capital development ecosystem? What tasks can only be fulfilled jointly and what are the opportunities and trends in international cooperation as it relates to human capital?

### Moderators:

- **Vladislav Boutenko**, Senior Partner, Managing Director, Chairman in Russia, BCG
- **Alexey Likhachev**, Director General, State Atomic Energy Corporation ROSATOM

### Panellists:

- **Peter Altmaier**, Federal Minister for Economic Affairs and Energy of the Federal Republic of Germany
- **Simon Bartley**, President, WorldSkills International
- **Svetlana Chupsheva**, General Director, Agency for Strategic Initiatives (ASI)
- **Mikhail Karisalov**, Chairman of the Management Board, Chief Executive Officer, SIBUR
- **Mikhail Kotyukov**, Minister of Science and Higher Education of the Russian Federation
- **Natalie Kyriacou**, Founder, Chief Executive Officer, My Green World
- **Nenad Popovic**, Minister for Innovation and Technological Development of the Republic of Serbia

### Front row participants:

- **Peter Burman**, President for Corporate Language Learning Solutions, EF Education First
- **Kirill Kravchenko**, Member of the Management Board and Deputy Chief Executive Officer, Gazprom Neft
- **Arto Raety**, Senior Vice President, Corporate Affairs and Communications, Fortum Corporation
- **Artashes Sivkov**, Executive Vice President, PJSC VimpelCom
- **Denis Tikhonov**, Minister of the Moscow Government; Head, Department of Economic Policy and Development of the City of Moscow

12:00–13:15

Congress Centre  
conference hall B2

The Russian Economy: Achieving National Development Goals

## 'Regulatory Guillotine': A New Look at Old Requirements

In his Address to the Federal Assembly in February 2019, Russian President Vladimir Putin set the goal of radically revising the mandatory requirements that entrepreneurs and state-owned companies must observe in their operations. Many of these existing mandatory requirements are outdated and have not been reviewed for over 20 years. The 'regulatory guillotine' mechanism allows for excessive and ineffective regulation to be eliminated. A wide range of individuals, including representatives of the business, scientific, and expert communities, will be involved in revising Russian legislation. An analysis of the international experience of using the regulatory guillotine method indicates that the methods for carrying out such a reform are universal. Where should revision of the law begin? What obstacles arise in implementing the regulatory guillotine mechanism and how have they been dealt with abroad? How will business respond to the impact of the upcoming review on the administrative burden?

### Moderator:

- **Alexander Tsypkin**, Writer

### Panellists:

- **Vedran Antoljak**, General Partner, Apsolon
- **Konstantin Chuychenko**, Deputy Prime Minister of the Russian Federation – Chief of the Government Staff
- **Yuri Lyubimov**, Deputy Chief of the Government Staff of the Russian Federation

- **Savva Shipov**, Deputy Minister of Economic Development of the Russian Federation

**Front row participants:**

- **Igor Drozdov**, Chairman of the Board, Skolkovo Foundation
- **Rinat Gizatulin**, Deputy General Director, URALCHEM JSC
- **Talia Khabrieva**, Director, Institute of Legislation and Comparative Law under the Government of the Russian Federation
- **Alexander Kononov**, Minister of Justice of the Russian Federation
- **Andrey Kutepov**, Chairman of the Federation Council of the Federal Assembly of the Russian Federation on Economic Policy
- **Christopher Miller**, Program Leader, World Bank Russian Federation
- **Alexander Shokhin**, President, Russian Union of Industrialists and Entrepreneurs (RSPP)
- **Boris Titov**, Presidential Commissioner of the Russian Federation for the Protection of Entrepreneurs' Rights

**12:00–13:15**

Congress Centre  
conference hall D1

The Russian Economy: Achieving National Development Goals

**National Development Goals: Key Issues in the First Year of Work**

Work to deliver the national development goals defined in the May Presidential Decree has been going on for over a year. National projects have been developed and their practical implementation has begun. A unified government plan was approved to achieve the targets set by the Russian President by 2024. Has enough been done? What problems and risks have become apparent following the first year of work? Are the regions ready to adapt to work in the new environment? Is business ready to take an active involvement in this work to deliver the national goals?

**Moderator:**

- **Andrey Makarov**, Chairman of the Committee of the State Duma of the Federal Assembly of the Russian Federation on Budget and Taxes

**Panellists:**

- **Evgeny Bushmin**, Deputy Speaker, Federation Council of the Federal Assembly of the Russian Federation
- **Tatyana Golikova**, Deputy Prime Minister of the Russian Federation
- **Vladimir Mau**, Rector, Russian Presidential Academy of National Economy and Public Administration (RANEPA)
- **Anton Siluanov**, First Deputy Prime Minister of the Russian Federation – Minister of Finance of the Russian Federation

**Front row participants:**

- **Igor Artamonov**, Acting Governor of Lipetsk Region
- **Nikolay Lubimov**, Governor of Ryazan Region
- **Maksim Reshetnikov**, Governor of Perm Territory

**12:00–13:15**

Congress Centre  
conference hall D2

Business Dialogue

**Russia–USA**

Geopolitical turbulence, trade restrictions and economic sanctions continue to undermine trade and economic relations between the United States and Russia and hinder mutually beneficial investment cooperation. During this volatile period business has continued to evolve and has remained one of the few healthy areas of relations between the two countries. How are American investors evaluating the business climate and prospects for their business in Russia? What challenges have they faced and overcome when implementing projects in Russia? What is Russia's role in the global value chain for the multinational today? What are the optimal models of relations in different sectors of the economy as seen by the companies today? Which are the most important sectors for the Russian companies to develop their business in the United States, which could contribute to the growth and stability of both economies?

**Moderators:**

- **Alexis Rodzianko**, President, American Chamber of Commerce in Russia
- **Zakhar Smushkin**, Chairman of the Board of Directors, Ilim Group

**Panellists:**

- **Andrey Bugrov**, Senior Vice President, Deputy Chairman of the Board of Directors, MMC Norilsk Nickel; Vice President, Interros Holding Company CJSC
- **Seifi Ghasemi**, Chairman of the Board, President, Chief Executive Officer, Air Products and

Chemicals Inc

- **Sergey Grigoriev**, Deputy General Director, SUEK
- **Anatoly Karachinsky**, President, IBS Group
- **Sergey Kravchenko**, President, Boeing Russia/CIS
- **Mark Andrus McCollum**, President, Chief Executive Officer, Weatherford International Plc
- **Aleksandr Moskalenko**, Chairman of the Management Board, EPK JSC
- **James Quincey**, Chairman, Chief Executive Officer, The Coca-Cola Company
- **Daniel Russell**, President, Chief Executive Officer, US–Russia Business Council (USRBC)
- **Anthony Wong**, Regional Vice President, Russia, Ukraine and CIS, AbbVie

**Front row participants:**

- **Marcus Symington Montenecourt**, Vice President, Managing Director for International Affairs, Amsted Rail Company Inc
- **Sergey Riabokobylo**, Chief Executive Officer, Managing Partner, Cushman & Wakefield
- **Alexander Shokhin**, President, Russian Union of Industrialists and Entrepreneurs (RSPP)
- **Ivan Timofeev**, Program Director, Foundation for Development and Support of the Valdai Discussion Club
- **James Warlick**, Partner, Egorov Puginsky Afanasiev & Partners

**12:00–13:15**

Congress Centre  
conference hall D3

The Russian Economy: Achieving National Development Goals

**Business in National Development Projects: Ways to Succeed**

In partnership with VTB Bank

In the face of growing geopolitical tensions and the erosion of established rules-based trade and investment mechanisms, national development strategies that focus on domestic growth are becoming increasingly important. Whatever the scale and objectives, such strategies must respond to major universal challenges, such as rapid urbanization, digital transformation and sustainable development. The success of strategies in removing infrastructure constraints, creating conditions for green growth and improving people's lives is largely determined by the ability to attract private capital and expertise. What tools can business use to participate in national projects? What are the best practices for implementing state development projects? Will the implementation of development strategies in individual countries become a driving force of national economies and a factor that supports global growth?

**Moderator:**

- **Nikolay Korzhenevsky**, Economic Observer, Russia 24 TV Channel

**Panellists:**

- **H.E. Hassan Al Thawadi**, Secretary General, Supreme Committee for Delivery and Legacy for 2022 FIFA World Cup
- **Chen Fenjian**, Chairman of the Board of Directors, China Railway Construction Corporation
- **Andrey Kostin**, President and Chairman of the Management Board, VTB Bank
- **Rustam Minnikhanov**, President of the Republic of Tatarstan
- **Nikolay Nikolaev**, Chairman of the Committee of the State Duma of the Federal Assembly of the Russian Federation on Natural Resources, Property and Land Relations
- **Maxim Oreshkin**, Minister of Economic Development of the Russian Federation
- **Igor Shuvalov**, Chairman, State Development Corporation "VEB.RF"
- **Li Yong**, Director General, United Nations Industrial Development Organization (UNIDO)

**12:00–13:15**

Congress Centre  
Sberbank Hall

The Global Economy in Search of a Balance

**The Venture and Stock Market in 2019–2020: Can Unicorns Survive IPOs and Continue to Growth?**

The coming year promises to be an eventful one, with IPOs being undertaken by major American and Chinese start-ups. More than 20 unicorns are planning to take this step in the near future, including Airbnb, WeWork, DiDi, and Uber. Lyft, Pinterest, Zoom have already launched their IPOs. However, expectations are often misguided: as some companies grow in value, share prices in others fall. What factors are behind fluctuating share prices, and how is the situation likely to unfold in the future? How justified are market evaluations of companies? In which segments can we expect to see most activity from investors?



**Moderator:**

- **Lev Khasis**, First Deputy Chairman of the Executive Board, Sberbank

**Panellists:**

- **Inaki Berenger**, Chief Executive Officer, CoverWallet
- **Chieh Huang**, Chief Executive Officer, Boxed.com
- **Elena Ivashentseva**, Senior Partner, Baring Vostok Capital Partners
- **Alexey Katkov**, Managing Partner, JSFC Sistema
- **Nick Kostov**, Managing partner, Ribbit Capital
- **Tomoyuki Nii**, Chief Executive Officer, SBI Holding
- **Boris Dobrodeev**, General Director, Mail.Ru Group

**Front row participants:**

- **Alexey Basov**, Deputy General Director – Investment Director, RVC
- **Anurag Chandra**, Partner, Fort Ross Ventures
- **Gleb Davidyuk**, Managing Partner, iTech Capital
- **Roman Shpakov**, Chief Executive Officer, JCS Finance Group QBF
- **Alan Vaksman**, Chairman, Co-Founder, @Digital Horizon

**12:00–13:15**

Pavilion F  
conference hall F1

The Russian Economy: Achieving National Development Goals

**Investments into the Urban Environment**

We can create visible accomplishments in terms of creating a truly comfortable urban environment only through uniting the resources of the State and the private sector. Notably, the focus lies in equal parts both in financing the projects as well as in the competence provided. The federal government pointed out the high priority of the urban environment's development and devoted resources to the goal as part of the national project 'Housing and the Urban Environment'. Active and thorough co-investment from the private sector is required for the maximum usage efficiency of such resources. This would allow both producing more of the comfortable urban environment and managing its development in the most flexible way. Is there a political will among the government towards a structured partnership with private sector for achieving the results in this direction? What are the tools for deposit of the private investments into the urban environment? How do we stimulate the private sector to invest into the city infrastructure? What are the outcomes of the comfortable urban environment for the private sector, the State and the community?

**Moderator:**

- **Alexander Mamut**, General Director, Chairman of the Board of Directors, Rambler&Co

**Panellists:**

- **Marco Bucci**, Mayor of Genoa
- **Bertrand Camus**, Chief Executive Officer, SUEZ
- **Vitaly Mutko**, Deputy Prime Minister of the Russian Federation
- **Igor Shuvalov**, Chairman, State Development Corporation "VEB.RF"
- **Sergei Sobyenin**, Mayor of Moscow

**Front row participants:**

- **Anton Alikhanov**, Governor of Kaliningrad Region
- **H.E. Mansoor Bin Ebrahim Al-Mahmoud**, Chief Executive Officer, Qatar Investment Authority
- **Sergey Kapkov**, Head of the Centre for Culture Economy, Urban Development and Creative Industries Research, Faculty of Economics, Lomonosov Moscow State University
- **Tigran Khudaverdyan**, Managing Director, Yandex
- **Winy Maas**, Architect, Landscape Architect, Professor and Urbanist
- **Sergey Momtsemlidze**, Chairman of the Board of Directors, URALCHEM JSC
- **Ernesto Luis Muyshondt García-Prieto**, Mayor of San Salvador, El Salvador
- **Alexey Ostrovskiy**, Governor of Smolensk Region
- **Alexander Plutnik**, Chief Executive Officer, DOM.RF
- **Vladimir Yakushev**, Minister of Construction, Housing and Utilities of the Russian Federation

12:00–13:15

Pavilion G  
conference hall G1

Business Dialogue

### Russia–Africa

2019 should be a historic year in the development of Russian-African relations. The summit of heads of state in October should take place amidst record growth in Russian exports to Africa. Russia is interested in new markets and international alliances more than ever before, while Africa has solidified its position as one of the centres of global economic growth in recent years. In this context, the countries need to rethink the approaches, mechanisms, and tools they use for cooperation in order to take their relations to the next level as their significance grows in the new conditions of world politics and economics. What steps are needed to give a new impetus to bilateral economic relations? What are the key initiatives and competencies that can create a deeper strategic partnership between Russia and African states?

#### Moderator:

- **Charles Robertson**, Global Chief Economist, Renaissance Capital

#### Panellists:

- **Amani Abou-Zeid**, Commissioner for Infrastructure and Energy, African Union Commission
- **Mikhail Bogdanov**, Deputy Minister of Foreign Affairs of the Russian Federation; Special Presidential Representative for the Middle East and Africa
- **Isabel Jose dos Santos**, Chairman, Unitel SA
- **Daniel Kablan Duncan**, Vice President of the Republic of Cote d'Ivoire
- **Dmitry Konyaev**, Deputy Chairman of the Board of Directors, URALCHEM JSC
- **Benedict Okey Oramah**, President, Chairman of the Board of Director, The African Export Import Bank

#### Front row participants:

- **Sylvie Baipo-Temon**, Minister of Foreign Affairs and Central Africans Abroad of the Central African Republic
- **Nikita Gusakov**, General Director, EXIAR
- **Boris Ivanov**, Managing Director, GPB Global Resources
- **Monica Juma**, Cabinet Secretary, Ministry of Foreign Affairs and International Trade of the Republic of Kenya
- **Tatyana Valovaya**, Member of the Board, Minister in Charge of Integration and Macroeconomics, Eurasian Economic Commission

12:00–13:15

Pavilion G  
conference hall G2

People First

### Public–Private Partnerships for Charity

In 2017, Russia declared the next ten years the Decade of Childhood. In his Address to the Federal Assembly in early 2019, the Russian President set the course of providing targeted, needs-based assistance to families with children. What projects providing assistance to children have already been implemented by private Russian charitable foundations? What are the available support mechanisms for charitable projects in the social sector? What are some of the challenges faced by charities? How are new approaches to public–private partnerships in charity being implemented as part of the Decade of Childhood initiative?

#### Moderator:

- **Elena Milskaya**, Chairman of the Board of Trustees, National Center for Missing and Affected Children

#### Panellists:

- **Anatoliy Erkulov**, Deputy General Director, Gazstroyprom
- **Xenia Frank**, Chair of the Supervisory Board, Elena and Gennady Timchenko Charitable Foundation
- **Galina Karelova**, Deputy Chairman of the Federation Council of the Federal Assembly of the Russian Federation
- **Muslim Khuchiev**, Chairman of the Government of the Chechen Republic
- **Konstantin Malofeev**, Deputy Head, World Russian People's Council International Public Organization
- **Alexey Rakhmanov**, President, United Shipbuilding Corporation
- **Yan Yanovskiy**, Co-Founder, Friends Charitable Foundation

#### Front row participants:

- **Elena Klochko**, Chairman of the Board, All-Russian Organization of Parents of Disabled Children and Disabled Persons over 18 Years Old with Mental and Other Disorders in Need of Representation, an all-Russian public organization
- **Aleksandr Oleynik**, Deputy General Director for Economics and Finance, Sheremetyevo International Airport
- **Dmitry Polikanov**, President, Con-nection Deaf-Blind Support Foundation; Chair of the Board, Donors' Forum
- **Svetlana Polyakova**, Chief Executive Officer, Charitable Foundation "House of Ronald McDonald"; Public Relations Director, McDonald's Russia
- **Anna Shabarova**, Vice President for Human Resources and Social Responsibility, Russian Copper Company
- **Anna Yanchevskaya**, President, Sistema Charitable Foundation

12:00–13:15

Pavilion G  
conference hall G4

People First

### Science and Life: The Boundaries of the Possible

Science does not stand still. Constant discoveries, new developments and technological innovations continue to raise the bar for even greater achievements in the future. Every year, scientists around the world make new breakthroughs that can improve life on Earth and change our perception of reality. Such events remind us of the incredible things that the human mind is capable of. New information technologies and artificial intelligence and the achievements in genetic engineering and biotechnology promise to radically change our entire way of life once again. The lofty belief that science is capable of solving if not all then a great number of problems facing humankind and significantly improving the quality of our lives works on the assumption that science plays an equally lofty role in the creation of a model of sustainable development – a model for meeting the needs of the current generation that does not cause damage to the future. Are there any limits to growth when we talk about development? Where are the boundaries of the possible that we must discover in the near future? To what extent do the concepts of growth and development go together with ideas about the sustainability of the environment, the economy and society? And to what extent do external factors influence this? And is it true that science can provide the answers to all our questions?

#### Moderator:

- **Maxim Safonov**, Director, Green Capital Alliance; Professor, Russian Presidential Academy of National Economy and Public Administration (RANEPA)

#### Panellists:

- **Rodney John Allam**, Nobel Peace Prize Laureate; Member of the International Award Committee, Global Energy Association
- **Dominique Fache**, Chairman of the Board of Directors, Russian Technology Foundation (RTF); Member of the International Award Committee, Global Energy Association
- **Andrey Kaprin**, Director, Federal State Budgetary Institution National Medical Research Radiological Centre of the Ministry of Health of the Russian Federation
- **Yuri Olenin**, Deputy Director General for Innovation Management, State Atomic Energy Corporation ROSATOM
- **Alexander Sergeev**, President, Russian Academy of Sciences
- **Riccardo Valentini**, Nobel Peace Prize Laureate; Professor, University of Tuscia
- **Rolf Martin Zinkernagel**, Nobel Prize in Physiology or Medicine; Professor Emeritus, University of Zurich

#### Front row participants:

- **Andrey Adrianov**, Vice-President, Russian Academy of Sciences
- **Sergey Alekseyenko**, Academician, Member of the Department of Energy, Mechanical Engineering, Mechanics, and Control Processes, Russian Academy of Sciences; Winner of the Global Energy Prize
- **Anatoly Dmitrievsky**, Chief Researcher, Oil and Gas Research Institute, Russian Academy of Sciences
- **Ruslan Novikov**, General Director, Argumenty I Factly
- **Alexander Rasumov**, President, National Spa Association; Member of the Russian Academy of Sciences

12:00–13:15

Pavilion G  
conference hall G5

The Global Economy in Search of a Balance

### A Strategic Pathway for Energy Companies in the Platform Economy

In partnership with Rosseti

The transactional sector of developed countries' economies is estimated at 70% and has demonstrated steady growth in recent decades. The focus is shifting from the basic sector of the economy to the development of digital platforms. Over the next five years, 5% of all S&P 500 companies are expected to be digital platforms, with these 25–30 platforms accounting for about 50% of the total net profit of the companies on the list. Energy companies are the infrastructural pillars of economies, which has historically been an advantage. But with the growing importance of the platform economy, the significance of the energy pillar could be limited. What is the new direction of development for the energy sector in the era of 'uberization', and how can energy giants adapt to and capitalize from this new market framework?

#### Moderator:

- **Christoph Frei**, Secretary General, Chief Executive Officer, World Energy Council

#### Panellists:

- **Pavel Gontarev**, Director, Mail.ru. Digital Technology
- **Marianne Laigneau**, Group Executive Director in Charge of International Direction, EDF; Chairwoman of the Supervisory Board, Enedis
- **Pavel Livinsky**, Director General, Rosseti
- **Yuriy Manevich**, Deputy Minister of Energy of the Russian Federation
- **Alexander Povalko**, Chief Executive Officer, Chairman of the Management Board, RVC
- **Aleksey Sokolov**, Deputy Minister of Digital Development, Communications and Mass Media of the Russian Federation
- **Francesco Starace**, Chief Executive Officer, General Manager, Enel S.p.A.

#### Front row participants:

- **Aharon Aharon**, Chief Executive Officer, Israel Innovation Authority
- **Yuriy Bondar**, Deputy General Director, Head of Platform&Technologies Division, SAP CIS
- **Oleg Dubnov**, Vice President, Executive Director, Cluster of Energy Efficient Technologies, Skolkovo Foundation
- **Grabchak Evgeniy**, Head of Department of Operational Control and Management in Electric Power Industry, Ministry of Energy of the Russian Federation
- **Valery Seleznev**, First Deputy Chairman of the Committee of the State Duma of the Federal Assembly of the Russian Federation on Energy
- **Vladimir Sitnov**, Senior Vice President, Sberbank
- **Artashes Sivkov**, Executive Vice President, PJSC VimpelCom
- **Folker Trepte**, Partner, PwC
- **Daniel Yergin**, Vice Chairman, IHS Markit

12:00–13:15

Pavilion G  
conference hall G6

The Russian Economy: Achieving National Development Goals

### A Recipe for Global Competitiveness for Russian Industry

The success of a high-tech economy is determined by the global market enabling creation of large, competitive companies and allowing the return on investment in next-generation technologies. Russian policy makers have particularly emphasized the need to accelerate high-tech exports. In the digital age, Russia's competitiveness depends on its ability to stake its claim across a number of key global technological platforms. How is Russia's high-tech export potential seen by the customers and where are the key markets? What are the main challenges to conquering the high-tech markets and what forms of partnerships are possible in this sector? What support mechanisms are most effective for high-tech exports?

#### Moderator:

- **Sergei Brilev**, Anchor, Deputy Director, Russia TV Channel; President, Bering Bellingshausen Institute for the Americas

#### Panellists:

- **Alexey Dumin**, Governor of Tula Region
- **Sergey Khramagin**, Chief Executive Officer, State Transport Leasing Company
- **Dmitry Kozak**, Deputy Prime Minister of the Russian Federation
- **Denis Manturov**, Minister of Industry and Trade of the Russian Federation
- **Irina Panarina**, General Manager, AstraZeneca Russia and Eurasia

- **Maksim Perelman**, General Director, Novomet
- **Vadim Shvetsov**, Chief Executive Officer, Member of the Board of Directors, SOLLERS
- **Andrey Slepnev**, Chief Executive Officer, Russian Export Center
- **Nikolay Tsekhomskiy**, First Deputy Chairman – Member of the Management Board, State Development Corporation "VEB.RF"
- **Johan Vanderplaetse**, Chairman, Association of European Businesses; President, Russia and CIS, Schneider Electric
- **Kirill Komarov**, First Deputy Chief Executive Officer for Corporate Development and International Business, ROSATOM State Atomic Energy Corporation

**Front row participants:**

- **Andrey Guryev**, Chief Executive Officer, Chairman of the Management Board, PhosAgro
- **Oleg Kochetkov**, General Director, StankoMashStroy
- **Martin Lundstedt**, President, Chief Executive Officer, Volvo; Co-Chairman, Russian-Sweden Business Council (RSBC)
- **Alexander Mazhuga**, Rector, Dmitry Mendeleev University of Chemical Technology of Russia
- **Aleksandr Postnikov**, Chairman of the Board of Directors, Itelma
- **Dmitri Samorukov**, Chairman of the Board of Directors, RUMO; Chairman of the Board of Directors, Gazmashproekt
- **Yuriy Slyusar**, President, United Aircraft Corporation (UAC)

**12:00–13:15**

Pavilion G  
conference hall G7

**Technologies Shaping the Future**

**Creating Innovative Medicines and New Horizons in Healthcare**

A couple of hundred years ago, pneumonia and appendicitis were a fatal diagnosis and surgeons had no idea about the need to wash their hands before surgery. Medicine is moving forward alongside technological progress. Infectious disease epidemics are becoming a thing of the past, giving way to new, previously unknown diseases, for which neither treatment nor their consequences are yet fully understood. Today, advanced technologies not only allow for unique surgeries and diseases prevention, but also new treatments. One of the goals of the National Medicines Policy 2030 is to develop domestic innovative medicines. The development of a new medicine – from the idea to implementation – takes more than ten years and requires huge investments with high risks. Biomedical cell products (BMCP) have become a new driver for the global medicine market. Russia has already undertaken vast research and development in this field that might allow it to overtake the U.S. and the EU in terms of BMCP output over the next few decades. What are Russia's priorities for developing new medicines? Which agency should manage the programme for the development of innovative medicines? What measures of state support and stimulus of commercialization are needed for the BMCP industry and the creation of innovative medicines? How attractive are investments in biomedical cell technologies? Will cell products become the 'magic pill' to combat 21st century diseases?

**Moderator:**

- **Alexey Martynov**, President, Association of Biomedical Cellular Products Manufacturers

**Panellists:**

- **Andrei Belousov**, Aide to the President of the Russian Federation
- **Yoshikazu Hayashi**, Senior Executive Director, Pharmaceuticals and Medical Devices Agency
- **Sergei Lukyanov**, Rector, Pirogov Russian National Research Medical University
- **Dmitry Morozov**, General Director, BIOCAD
- **Mikhail Murashko**, Head, Federal Service on Surveillance in Healthcare (Roszdravnadzor)
- **Alexey Repik**, President, Delovaya Rossiya (Business Russia); Chairman of the Board, Group R-Pharm
- **Veronika Skvortsova**, Minister of Health of the Russian Federation
- **Sergey Tsyb**, First Deputy Minister of Industry and Trade of the Russian Federation
- **Guzel Ulumbekova**, Head, Higher School of Healthcare Organization and Management
- **Max Wegner**, Senior Vice President, Head of Regulatory Affairs, Pharmaceuticals Division, Bayer AG

**Front row participants:**

- **Alexey Belyaev**, Director, National Medical Research Center of Oncology named after N.N. Petrov of the Ministry of Health of the Russian Federation
- **Petr Glybochko**, Rector, I.M. Sechenov First Moscow State Medical University of the Ministry of Health of the Russian Federation
- **Dmitry Kudlay**, General Director, Generium

- **Vadim Merkulov**, Deputy Director General for Drug Expertise, Scientific Centre for Expert Evaluation of Medicinal Products of the Ministry of Health of the Russian Federation
- **Gennady Suhii**, Director, National Medical Research Center for Obstetrics, Gynecology and Perinatology named after Academician V.I. Kulakov of the Ministry of Health of the Russian Federation
- **Andrey Vasiliev**, Director, Koltzov Institute of Developmental Biology of Russian Academy of Sciences

12:00–13:15

Pavilion G  
conference hall G9

### Technologies Shaping the Future

#### Tech at Scale: Staying Ahead of the Game

The private sector has always been a source of new ideas and the driving force behind economic growth. As technologies develop, they reach wider audiences, which in turn stimulates further development. Users of all ages are increasingly getting used to the fact that digital ecosystems are changing their way of life and presenting day-to-day services in just one click. Major industrial companies have embraced artificial intelligence as they strive to boost production efficiency and roll out smart solutions. Meeting expectations is no longer sufficient. Competition between digital ecosystems has led to a situation where anticipating customer needs and offering solutions to tomorrow's problems today is of utmost importance. While building upon the essential services we use every day, companies also invest in technologies of global significance, all the while transforming the current consumption model. As B2B companies adopt B2C technologies and vice versa, they simultaneously make B2B technologies available to a wider B2C audience. How can the digital leaders of today remain relevant with the rapid technological change? How do companies attract the best talent and set market trends? How to spot a new trend and implement it? How to support a corporate culture relevant to our times and develop personnel? Which skills should be cultivated in employees? What are the main challenges digital ecosystems and industrial players face? How should businesses work effectively with start-ups?

#### Moderator:

- **Alexander Sukharevsky**, Managing Partner, McKinsey Digital, EEMA

#### Panellists:

- **Alexey Mordashov**, Chairman of the Board of Directors, Severstal
- **Oleg Tinkov**, Chairman of the Board of Directors, Tinkoff Bank
- **Arkady Volozh**, Co-Founder, Chief Executive Officer, Yandex Group of Companies

12:00–13:15

conference hall  
(Krasnodar Region  
stand)

### The Russian Economy: Achieving National Development Goals

#### The Role of Film Production in Russia

The entertainment industry is developing rapidly throughout the world, including such creative spheres as film production. Today, the film industry is a profitable area for investment where income can be generated over the years. More recently, the development of the film industry has been increasingly influenced by new production technologies as well as innovative ways in which video content is sold, including the emergence of new, unconventional solutions for the monetization of films. How does cinematic progress contribute to regional development? What government support measures are needed to stimulate the production of regional films?

#### Moderator:

- **Alexandra Modestova**, General Director, Expocontent

#### Panellists:

- **Fedor Bondarchuk**, Film Director; Founder, Co-Founder, Art Pictures Studio; Chairman of the Board of Directors, Lenfilm Film Studio; Founder, Industry Film and Television School
- **Yuliya Ivanova**, General Director, Mars Media Entertainment
- **Vladimir Medinskiy**, Minister of Culture of the Russian Federation
- **Vyacheslav Murugov**, General Director, CTC Media
- **Jonathan Olsberg**, Chairman, Olsberg SPI
- **Vlad Ryashin**, Founder, General Producer, Star Media Film Company
- **Sergei Selyanov**, Chairman of Board, Association of Film and Television Producers (AFTP); Head, STV Film Company
- **Sasha Shapiro**, Producer, Managing Director, Media Content Capital
- **Vasiliy Shvets**, Deputy Governor, Administration of the Krasnodar Region
- **Vladimir Utin**, General Director, Lean-M Producer Centre (Sony Pictures Television in Russia)
- **Olga Zakharova**, Deputy General Director, Agency for Strategic Initiatives to Promote New

Projects

**Front row participants:**

- **Susanna Alperina**, Film and Television Editor, Rossiyskaya Gazeta – Week
- **Viktor Budilov**, General Producer, Gamma
- **Evgeniya Danilchenko**, Head of Export Support for Creative Industries, Russian Export Center
- **Dzhanik Fayziev**, General Director, KIT Film Studio; Founder, BONANZA Studio
- **Alexander Izotov**, General Producer, President, Czar Pictures
- **Natalya Medvedeva**, Chairman, KinoKrai Association of Film Studios, Film Companies, Producer Centres, and Film and Video Producers of the Krasnodar Territory; Director, MEDVEDFILM PRODUCTION Film Company
- **Sergey Morozov**, Governor of Ulyanovsk Region
- **Viacheslav Telnov**, Executive Director, Federal Foundation for the Social and Economic Support of Russian Cinematography
- **Nikita Trynkin**, Executive Vice President, Star Media Film Company
- **Aleksey Uchitel**, Film Director; General Director, Creative Production Association ROCK
- **Inessa Yurchenko**, General Producer, Founder, Triix Media
- **Iga Zhukova**, Executive Director, Association of Film and Television Producers

**14:00–16:00**

Congress Centre  
Congress Hall

**Plenary Session**

Address by the President of the Russian Federation **Vladimir Putin**  
Address by the President of the People's Republic of China **Xi Jinping**  
Address by the President of the Republic of Bulgaria **Rumen Radev**  
Address by the Prime Minister of the Republic of Armenia **Nikol Pashinyan**  
Address by the Prime Minister of the Slovak Republic **Peter Pellegrini**  
Address by the Secretary-General of the United Nations **Antonio Guterres**

**Moderator:**

- **Sophie Shevardnadze**, Journalist, Anchor

**17:00–18:15**

Congress Centre  
conference hall B1

People First

**Lessons Learned: Reflections by Top Managers on Business Failures**

How many failures can one businessman endure? Exactly as many needed to learn how to react to them correctly, draw the necessary conclusions and realise valuable lessons. It is difficult to completely avoid failures in business as well as in life. And we most often perceive them as signs from above that we must give up everything. But mistakes are the surest path to success. They can give more than any hopes for the best. Failures help you become better, revise your personal and professional values and to look at yourself and your business from the outside. It is easier to talk about success stories than about failures. Because it is necessary to recognize failures and learn from them. And then not to be afraid to share them with others.

**Moderator:**

- **Andrey Sharonov**, President, Moscow School of Management SKOLKOVO

**Panellists:**

- **Alexey Kornya**, President, MTS
- **Alexey Repik**, President, Delovaya Rossiya (Business Russia); Chairman of the Board, Group R-Pharm
- **Florence Verzelen**, Executive Vice-President for Industry Solutions, Marketing, Global Affairs and Communications, Dassault Systemes SE

**17:00–18:15**

Congress Centre  
conference hall B2

The Russian Economy: Achieving National Development Goals

**Reforming the Russian Fashion Industry and Its Economic Potential in Domestic and International Markets**

The Fashion industry is one of the fastest growing sectors of the global economy, with annual turnover exceeding USD 3 trillion. The industry is undergoing a profound transformation stemming from radical changes in consumption patterns and the explosive pace at which technology and design are evolving. This has led to a constantly growing interest in the industry by investors worldwide. Moscow has been increasingly attracting leading names in fashion and design, which strengthens Russia's potential of

becoming a global fashion centre built on new names and young talent. The transformation of this industry has enabled the growth of a whole army of new brands and designers, who are applying new principles to their relationships with customers. Niche and sustainable fashion, personalization, responsible consumption are some of global trends that have made their way to Russia. Young designers, fresh out of fashion school, have become pioneers of the fashion industry 4.0. In 2019 the Moscow Fashion Fund was founded with an aim to reduce barriers and restrictions covering aspects ranging from local production to entering foreign markets. The Fashion Fund has brought together resources of market leaders, enabling a more effective communication on the regional and federal levels, as well as providing support for Russian talent abroad. What is the business potential of Russian designers in domestic and foreign markets? What are the key objectives of the Fashion Fund in reducing barriers and supporting growth of the fashion industry in Russia and abroad?

**Moderator:**

- **Aysel Trudel**, Co-Founder, Member of the Board of Directors, Aizel.ru

**Panellists:**

- **Viktor Evtukhov**, State Secretary – Deputy Minister of Industry and Trade of the Russian Federation
- **Natalya Sergunina**, Deputy Mayor of Moscow in the Government of Moscow – Head of the Office of the Mayor and the Government of Moscow
- **Alexander Shumskiy**, President, Russian Fashion Council; President, Mercedes-Benz Fashion Week Russia
- **Daria Veledeeva**, Editor in Chief, Harper's Bazaar

**Front row participant:**

- **Emilia Vishnevskaya**, Founder, Head, EMIVI

**17:00–18:15**

Congress Centre  
conference hall D1

[The Global Economy in Search of a Balance](#)

**The Search for Middle Class Stability in a Changing World**

Over the past decades, middle income populations in developed economies have seen their income stagnate while the costs of many traditional services – such as education, housing, child care, and healthcare – have been and are continuing to grow well beyond inflation rates. This has been coupled with job insecurity triggered by the advent of Industry 4.0, AI and robotics, and its potential to eliminate jobs traditionally held by middle class workers (accounting, banking, insurance, general managers, logistics etc. where up to 75 million jobs are estimated to be lost by 2022 alone). Can this lead to the potential spread of the 'middle class squeeze' to major emerging economies, which are currently driving global middle-class growth? While the resulting economic insecurity has already destabilized the body politic of many major developed economies, what are the risks of this trend extending to the emerging markets? What are some of the fundamental steps that can be taken to alleviate middle class angst, and why have traditional political leaders struggled to adequately respond to these long-term trends?

**Moderator:**

- **Charles Robertson**, Global Chief Economist, Renaissance Capital

**Panellists:**

- **Ashok Aram**, Chief Executive Officer, Europe, Middle East and Africa (EMEA), Deutsche Bank AG
- **Joao Jorge Arede Correia Neves**, Secretary of State of Economy of the Portuguese Republic
- **Siddharth Bhatia**, Vice President, National Investment Promotion and Facilitation Agency of India
- **David Hauner**, Head of Emerging Markets Economics & Strategy, EMEA, Bank of America Merrill Lynch International Ltd.
- **Andrey Klepach**, Deputy Chairman (Chief Economist) – Member of the Board, State Development Corporation "VEB.RF"
- **Ekaterina Trofimova**, Partner, Deloitte CIS

**17:00–18:15**

Congress Centre  
conference hall D2

[The Global Economy in Search of a Balance](#)

**The Potential for Public–Private Partnership in Commercializing Space**

Investment in space initiatives and related fields has grown exponentially in recent years, posing a range of questions regarding the rules of governing the activity. How are various roles distributed between the private and public sectors in the world's leading space nations? What adjustments to the national and international regulation should be made as near-Earth space becomes increasingly crowded? What are the key incentives and key hurdles to attracting private sector to the space industry



and what are the prospects for growth of private investment in Russia and elsewhere, given the specifics of development of space technologies? What should be done to fully benefit from investments and when is public–private partnership the most effective form of collaboration?

**Moderator:**

- **Mikhail Remizov**, President, National Strategy Institute

**Panellists:**

- **Alexey Belyakov**, Vice-President, Executive Director of Advanced Manufacturing Technology Cluster, Skolkovo Foundation
- **Lionel Champeaud**, Vice President, Head for Eastern Europe, Russia, Central Asia and the Caucasus, Airbus Defence and Space GmbH
- **Andrei Dubovskov**, President, Chairman of the Management Board, Sistema
- **Jean-Pascal Le Franc**, Director for International Relations and Quality, National Centre for Space Studies
- **Kirk Pysher**, President, International Launch Services (ILS)
- **Dmitry Rogozin**, Director General, State Space Corporation ROSCOSMOS
- **Igor Snegurov**, Chairman of the Board of Directors, VIS Group
- **Zhijian Wu**, Chairman of the Management Board, China Space Foundation

**17:00–18:15**

Congress Centre  
conference hall D3

Technologies Shaping the Future

### Identifying the Future Industrial Leaders

In cooperation with SIBUR

Future industrial leaders are companies which while operating in traditional industries have begun transforming their business to create additional sources of value. These companies can be found in different sectors and have different strategies, yet they share a number of common characteristics. What are the approaches by future industrial leaders to human capital development? What methods do they use to set new industry standards for operational and financial performance? What is their approach to cooperation in innovation? Is the modernization of equipment a key requirement for an industry leader and how will industry leaders of the future interact with customers?

**Moderator:**

- **Avetik Chalabyan**, Senior Partner, McKinsey & Company

**Panellists:**

- **Emmanuel Babeau**, Deputy Chief Executive Officer, Schneider Electric
- **Andrey Guryev**, Chief Executive Officer, Chairman of the Management Board, PhosAgro
- **Alexey Ivanov**, Senior Vice President for Commerce and Business Development, EVRAZ
- **Dmitry Konov**, Chairman of the Management Board, SIBUR Holding
- **Kirill Kravchenko**, Member of the Management Board and Deputy Chief Executive Officer, Gazprom Neft
- **Alexander Machkevitch**, Chairman of the Board of Directors, Eurasian Resources Group S.a.r.l. (ERG)
- **Rose Schooler**, Corporate Vice President, Sales and Marketing Group, General Manager, Data Center Group, Intel Corporation
- **Alexander Shevelyov**, Chief Executive Officer, Severstal Management
- **Mikhail Zadornov**, President – Chairman of the Management Board, Otkritie FC Bank

**17:00–18:15**

Pavilion G  
conference hall G1

Technologies Shaping the Future

### Mega Science Infrastructure to Create the Industry of the Future

Today, the competitiveness of science in Russia is vital to ensuring the independence and global competitiveness of the country. Unique research and innovation centres and mega science facilities are needed to respond to the significant challenges laid out in the Scientific and Technological Development Strategy of the Russian Federation. These research centres will ensure the transition to a fundamentally new domestic economy. A synchrotron and neutron research programme for 2019–2027 is currently being developed, with the aim of making a scientific breakthrough in this area. This unique research infrastructure is set to become a focal point for developing the intellectual potential of the nation. It will help create the right conditions for the influx of knowledge and technologies from global markets. International scientific and educational mega-clusters can be established at these research and innovation centres, which would attract talented young people from Russia and abroad, as well as Russian and foreign scientists and engineers. What should be the priority area of focus of synchrotron and neutron research to achieve breakthrough results? Which industries are in particular

need of advanced infrastructure development programmes? What is the current status and prospects for international cooperation in the realm of synchrotron and neutron research?

**Moderator:**

- **Mikhail Kovalchuk**, President, Kurchatov Institute National Research Centre

**Panellists:**

- **Valery Buhtiyarov**, Director, Federal Research Center "Institute of Catalysis named after G.K. Boreskov of the Siberian Branch of the Russian Academy of Sciences"
- **Andrey Fursenko**, Aide to the President of the Russian Federation
- **Aydar Ishmukhametov**, Director General, Chumakov Federal Scientific Center for Research and Development of Immune and Biological Products of the Russian Academy of Sciences
- **Mikhail Kotyukov**, Minister of Science and Higher Education of the Russian Federation
- **Dmitriy Pumpyanskiy**, Chairman of the Board of Directors, Tube Metallurgical Company (TMK); Chairman of the Board of Directors, Sinara Group
- **Alexey Rakhmanov**, President, United Shipbuilding Corporation
- **Li Yong**, Director General, United Nations Industrial Development Organization (UNIDO)

**Front row participants:**

- **Yuriy Balega**, Vice-President, Russian Academy of Sciences
- **Mikhail Rychev**, Distinguished Advisor to the Administrative Director, European X-Ray Free-Electron Laser Facility GmbH (European XFEL GmbH)
- **Aleksandr Yanenko**, Director, State Research Institute of Genetics and Selection of Industrial Microorganisms of the National Research Centre 'Kurchatov Institute'

**17:00–18:15**

Pavilion G  
conference hall G2

**Technologies Shaping the Future**

**Digital Future: What's in Store for Us?**

The advance of digitalisation is driving fundamental changes in all areas of human life. The rapidly growing amount of information is leading to increasing demand for AI technologies and the high-speed processing of big data. These technologies are not only driving growth in new markets but are also playing an increasingly important role in our society, helping us to find solutions to global problems such as the ageing population, disease control, social stratification and environmental degradation. We are gradually creating a smart society based on the values of empowerment, flexibility and creativity. How will digitalisation help us to overcome global challenges and threats? What are the risks of digital inequality for business and society? What is the impact of digitalisation on business processes and which pressure points does it help to overcome? How can we ensure the digital competitiveness of the Russian regions? How can the state support the development of a digital economy?

**Moderator:**

- **Vadim Kovalev**, First Deputy Executive Director, Russian Managers Association

**Panellists:**

- **José Luis Cordeiro**, Director of the Millennium Project
- **Leonid Gokhberg**, First Vice Rector, Director of the Institute for Statistical Studies and Economics of Knowledge, National Research University Higher School of Economics
- **Saritas Ozcan**, Editor-in-Chief, Foresight
- **Dmitry Peskov**, Special Representative of the President of the Russian Federation on Digital and Technological Development
- **Vyacheslav Shulenin**, Deputy Chairman of the Management Board, State Development Corporation "VEB.RF"
- **Daniil Shuleyko**, General Director, Yandex.Taxi
- **Alexander Vedyakhin**, First Deputy Chairman of the Executive Board, Sberbank

**17:00–18:15**

Pavilion G  
conference hall G3

**The Global Economy in Search of a Balance**

**The Global Mining Industry: Challenges and Prospects**

**In partnership with Russian Copper Company**

The history of extracting and enriching mineral deposits is as old as that of humanity itself. A growing population, urbanization, social and economic development, and even the demand for a green and low-carbon economy are contributing to the growing use of minerals and metals. Thus, at the beginning of the 20th century, global production of copper amounted to around 500,000 tonnes. Almost 100 years later, it had exceeded 11 million tonnes and in 2018, production almost reached 24

million tonnes. However, satisfying today's growing demand for these essential materials comes with a range of challenges. Reserves at mines and mineral deposits are dwindling, there is a need to explore and develop new deposits in remote areas, and there are limited resources to extract and enrich commodities, leading to increased costs. All this means that innovations are essential to maintain profitability and ensure the continued production of these resources. What steps are being taken by industry players to effectively explore and develop current and new deposits? How are these solutions impacting companies' finances, and to what extent are they helping to satisfy growing demand for raw materials and securing sustainable development? What factors will the industry depend on as it continues to evolve?

**Moderator:**

- **Marianna Maksimovskaya**, President, Mikhailov and Partners Group of Companies

**Panellists:**

- **Evgeny Kiselev**, Deputy Minister of Natural Resources and Environment of the Russian Federation - Head of the Federal Agency for Mineral Resources
- **Dmitry Osipov**, Chief Executive Officer, Uralkali
- **Igor Sergeev**, Vice Rector for Scientific Research, Doctor of Economics, Professor, Saint-Petersburg Mining University
- **Oleg Sienko**, First Vice President, Russian Copper Company
- **Markku Terasvasara**, President, Chief Executive Officer, Outotec

**17:00–18:15**

Pavilion G  
conference hall G5

**Technologies Shaping the Future**

**Nothing Personal: How to Protect Personal Data From Cyberattacks**

According to experts, cyber security ranks third in terms of its importance to humanity, just behind climate threats. Incursions into personal business space and the theft of personal data are some of the most frequent examples of mass cyberattacks. For instance, India's Aadhar government database was compromised in 2018, which resulted in the theft of 1.1 billion personal accounts. On this occasion, the victims were not only commercial and government structures but also citizens, who often remain defenceless in the face of cyber risks. The increased frequency of such incidents as well as their growing scale is a new source of anxiety for Internet users worldwide and demand greater attention from both corporate and government structures. What makes massive identity theft possible? How do cybercriminals use people's personal data? How do massive data thefts affect customer loyalty and consumer behaviour? What methods can be used to protect against such attacks? What measures are companies and the Internet portals of government agencies taking to protect their customers from such attacks in Russia and around the world?

**Moderator:**

- **Alexey Bobrovsky**, Head of the Economic Programme, Russia 24 TV Channel

**Panellists:**

- **Nikolai Legkodimov**, Partner, Head of Emerging Technologies, KPMG in Russia and the CIS
- **Ilya Sachkov**, Founder, Chief Executive Officer, Group-IB
- **Luca Tagliaretti**, Senior Security Expert, European Central Bank (ECB)
- **Elizaveta Turbina**, Partner, LECAP Law Firm
- **Alexander Zharov**, Head, Federal Service for Supervision of Communications, Information Technology, and Mass Media (Roskomnadzor)

**17:00–18:15**

Pavilion G  
conference hall G6

**The Global Economy in Search of a Balance**

**Smart Regulation of the Consumer Market**

Many governments are seeking the most effective measures to address social and economic challenges and minimize the negative impact of human activity on the environment and health. The effectiveness of the measures often depends on their combination and balance. These include product regulation, licensing, prevention, taxation, preferences as well as non-restrictive and non-prohibitive measures. Solutions should be effective at reducing consumer risks and environmental impact and, at the same time, they should stimulate the development of manufacturing and production without killing off certain traditional industries but, rather, creating competitive economic and regulatory conditions and incentives for the radical improvement and enhancement of production technologies and product quality. Can a systemic approach to regulation become a source of economic growth? How should the differentiated risk-based approach model be applied as a basis for smart regulation? What are the methods for assessing non-economic risks and benefits from switching to risk-based regulation? Which approach is more effective in the context of achieving national development goals: restrictive or risk-oriented? Will smart regulation stimulate the creation of new markets?

**Moderator:**

- **Gordon Fairclough**, World Coverage Chief, Foreign Editor, The Wall Street Journal

**Panellists:**

- **Cees 't Hart**, President, Chief Executive Officer, Carlsberg
- **Marc Carena**, Director General, McDonald's in Russia
- **Raisa Demina**, Chairman of the Board of Directors, TM Velcom Group
- **Ilya Lomakin-Rumyantsev**, Chairman of the Board of Directors, VLM-Invest
- **Olga Naumova**, General Director, Chairman of the Management Board, Magnit
- **Francesco Pansardi**, Vice President, Tedeschi Group
- **Andrey Pavlov**, Founder, President, ZENDEN Group
- **Larisa Popovich**, Director, Institute for Health Economics, National Research University Higher School of Economics
- **Maxim Protasov**, Head, Russian Quality System (Roskachestvo)
- **Ashok Ram Mohan**, President for Affiliates in Russia and Belarus, Philip Morris International (PMI)
- **Martial Rolland**, Chief Executive Officer in Russia and Eurasia, Nestlé S.A.

**Front row participant:**

- **Dmitry Volkov**, Deputy Minister of Construction, Housing and Utilities of the Russian Federation

**17:00–18:15**

Pavilion G  
conference hall G7

**The Russian Economy: Achieving National Development Goals**

**Reform of the Construction Industry. Transition to a New Mechanism of Housing Construction**

**In partnership with the Russia Housing and Urban Development Corporation**

In 2019 the construction industry will speed up its transit to a new housing financing mechanism through bank lending and escrow accounts. This will inevitably transform the construction industry and new banking instruments will emerge. Ultimately, the market will become more transparent, developers will become more reliable, and the problem of defrauded homebuyers will be resolved. What are the challenges that the industry will face over the next three years? What could be done to overcome them? Will the new financing mechanism impact construction volumes and its quality? How will bank lending and escrow accounts change developers' business model? What will competition be like for developers? Will lower risk in the industry drive demand for housing under construction?

**Moderator:**

- **Alexander Plutnik**, Chief Executive Officer, DOM.RF

**Panellists:**

- **Artem Fedorko**, Chairman, Bank DOM.RF
- **Alexander Ivlev**, CIS Managing Partner, Deputy Regional Accounts Leader for Central, Eastern and Southeastern Europe & Central Asia, EY
- **Nikolay Nikolaev**, Chairman of the Committee of the State Duma of the Federal Assembly of the Russian Federation on Natural Resources, Property and Land Relations
- **Olga Polyakova**, Deputy Governor, The Central Bank of the Russian Federation (Bank of Russia)
- **Anatoly Popov**, Deputy Chairman of the Executive Board, Head of the Corporate Business Block, Sberbank
- **Maxim Sokolov**, Chief Executive Officer, Chairman of the Board, LSR Group
- **Vladimir Yakushev**, Minister of Construction, Housing and Utilities of the Russian Federation

**17:00–18:15**

Pavilion G  
conference hall G8

**The Global Economy in Search of a Balance**

Caixin Media TV Debates

**Identifying Effective Strategies for the Chinese Consumer Market**

While consumption continues to grow into an important driver of China's overall economic story, in the long term, 'consumption with Chinese characteristics will be shaped by a booming middle class, an aging population, and a new generation of consumers with unique tastes. Technology and digital innovation, residential and health care expenditures, and changes in disposable income also have an impact. From an international perspective, the cooperation between the Eurasian Economic Union (EAEU) and Belt and Road Initiative (BRI), coupled with the rise of China-Europe Railways, will facilitate cross-border trade and make Eurasian economies an important part of China's consumption

story. As the economy slows, is China going through a 'consumption downgrade'? How might technology reshape business models to reach Chinese consumers and what should businesses do to address the next wave of consumer-spending growth in China? How can synergies between the EAEU and the BRI generate benefit to consumers across the Eurasian economies?

**Moderator:**

- **Zengxin Li**, Global News Editor, Editorial Member, Caixin Media

**Panellists:**

- **Raymund Chao**, Chairman for Asia Pacific and Greater China, PwC
- **Dmitriy Krasnyukov**, Chief Operating Officer, SAP CIS
- **Zhou Liqun**, President, Elus Union of Chinese Entrepreneurs
- **Timur Maksimov**, Deputy Minister of Economic Development of the Russian Federation
- **Dmitry Morozov**, General Director, BIOCAD
- **Maxim Volkov**, Chief Executive Officer, Russia-China Agriculture Industry Development Fund
- **Xiaojun Yang**, President, 9F Group

**17:00–18:15**

conference hall  
(Krasnodar Region  
stand)

**The Russian Economy: Achieving National Development Goals**

**The Potential and Prospects for Developing the Digital Economy in the Russian Regions**

Over the coming years, the Russian economy can be expected to grow through the further digitalization of industries and the emergence and acceptance of new networks and platforms for interaction between business, society and the state. This digital transformation will be tested by the scale of Russia's territory, its diversity and differences in socioeconomic development in order to eventually benefit every resident of the country. The systematic and balanced development of the digital economy in the constituent entities of the Russian Federation must be ensured. Can a digital economy be built in a cost-effective manner in non-commodity sectors and regions that require subsidies? What types of federal support for regional digital development projects are envisioned by the Government of the Russian Federation? How can uniform digital transformation be ensured in regions with different potential? How can the successful international experience of regional digitalization be applied in Russia?

**Moderator:**

- **Maxim Filimonov**, Deputy Chief Executive Officer, Chief Editor, TASS Russia

**Panellists:**

- **Sergey Emdin**, Chief Executive Officer, Tele2
- **Andras Horvai**, Country Director, Resident Representative for the Russian Federation, Europe and Central Asia, World Bank Group
- **Andrey Kuzyaev**, President, Chairman of the Management Board, Member of the Board of Directors, ER-Telecom Holding
- **Anna Nikitchenko**, Chief Executive Officer, Digital Development Foundation
- **Aysen Nikolaev**, Head of Sakha Republic (Yakutia)
- **Mikhail Oseevskiy**, President, Chairman of the Management Board, Rostelecom
- **Maksim Parshin**, Deputy Minister of Digital Development, Communications and Mass Media of the Russian Federation
- **Savva Shipov**, Deputy Minister of Economic Development of the Russian Federation
- **Andrey Turchak**, Deputy Chairman of the Federation Council of the Federal Assembly of the Russian Federation
- **Andrei Vorobyov**, Governor of Moscow Region

**Front row participants:**

- **Maria Litovko**, Acting Vice Governor of Sevastopol City; Winner, Leaders of Russia National Management Competition
- **Anton Nemkin**, President, Sochi Digital Valley Foundation

June 8, 2019

**08:30–10:00**

Congress Centre  
Business Breakfast hall  
1

Business Dialogue

### **Russia–Azerbaijan**

The governments of Russia and Azerbaijan have set their sights on further strengthening the close partnership currently enjoyed by the two countries. A number of initiatives are already being implemented: a joint action plan to boost cooperation in the agricultural industry, a partnership programme in tourism, and an action plan for the North–South international transport corridor. Steps are also being drawn up to increase the number of mutual transactions in national currencies. What can be done to improve implementation mechanisms for major infrastructure projects in both countries? What problems are being faced by Russian and Azeri investors? What opportunities are starting to appear for small and medium-sized enterprises in the two countries? What are financial organizations and development institutions willing to offer businesses?

#### **Moderator:**

- **Alexey Repik**, President, Delovaya Rossiya (Business Russia); Chairman of the Board, Group R-Pharm

#### **Panellists:**

- **Yusif Abdullayev**, President, Azerbaijan Export and Investment Promotion Foundation (AZPROMO)
- **Alexander Braverman**, General Director, Chairman of the Board, Russian Small and Medium Business Corporation
- **Samad Gurbanov**, Chairman, Azerbaijan-Russia Business Council
- **Orhan Mamedov**, Chairman of the Board, Agency for Development of Small and Medium-Sized Enterprises
- **Shahin Mustafayev**, Minister of Economy of the Republic of Azerbaijan
- **Maxim Oreshkin**, Minister of Economic Development of the Russian Federation

**08:30–10:00**

Congress Centre  
Business Breakfast hall  
2

Business Breakfast

### **Priority Strategies in the Supply of Drugs**

Improvements in the availability of drugs require implementation of such key elements of the system as smart selection, affordable prices, adequate quantitative assessment, and forecasting, timely procurement as well as proper storage and distribution. Over the past years Russia has significantly reduced the time it takes to introduce drugs into the market, while maintaining the quality standards, and taken measures to prevent the circulation of counterfeit products, as well as expanded the list of vital and essential drugs. Notwithstanding factors such as emergence of more expensive high-quality drugs, the expansion of the list of such drugs, and the support provided to domestic innovations, insufficient efforts have been made to improve the distribution and procurement operations and track the true efficiency of the drugs. Two key priorities for the strategy have been identified: introduction of insurance covering drugs and an increase in the state funding of drugs. The effective use of the funds largely determines the success of the National Drug Policy, and the quality of state regulation could be a major benchmark compared with the increase in costs. Should the growth in public investment be linked to greater state regulation requirements? How can the access to medicines be ensured? What difficulties do manufacturers, distributors, and doctors encounter when working within the government procurement frameworks and how can they be overcome? How much funding will be required to achieve significant results? How should targets be set in the National Drug Policy? What is the demand in the Russian domestic market for innovative drugs?

#### **Moderator:**

- **Aleksandr Petrov**, Deputy, Member of the Committee of the State Duma of the Federal Assembly of the Russian Federation on Health Protection

#### **Panellists:**

- **Anatoly Artamonov**, Governor of Kaluga Region
- **Koen Berden**, Executive Director for International Affairs, European Federation of Pharmaceutical Industries and Associations
- **Daniela Drago**, Director, Regulatory Affairs Programs, Clinical Research and Leadership, School of Medicine and Health Sciences, George Washington University
- **Mikhail Dubina**, Academician, Russian Academy of Sciences
- **Oleg Dubyansky**, Vice President, GlaxoSmithKline Russia
- **Andrey Kaprin**, Director, Federal State Budgetary Institution National Medical Research Radiological Centre of the Ministry of Health of the Russian Federation
- **Dmitry Khalilov**, Partner, Life Sciences & Health Leader, Central, Eastern and Southeastern

Europe & Central Asia, EY

- **Alexander Khokhlov**, Head of the Department of Clinical Pharmacology, Yaroslavl State Medical University of the Ministry of Health of the Russian Federation
- **Vladimir Khristenko**, President, Nanolek
- **Vadim Kukava**, Executive Director, Innovative Pharma Association of Pharmaceutical Companies
- **Oksana Monge**, General Director, Sanofi Russia
- **Dmitry Morozov**, General Director, BIOCAD
- **Mikhail Murashko**, Head, Federal Service on Surveillance in Healthcare (Roszdravnadzor)
- **Lars Nielsen**, Chief Executive Officer, Roche Russia
- **Irina Panarina**, General Manager, AstraZeneca Russia and Eurasia
- **Ekaterina Pogodina**, Director General, Johnson & Johnson Russia & CIS, Managing Director, Janssen, pharmaceutical division of Johnson & Johnson, Russia & CIS
- **Vladislav Shestakov**, Director, State Institute of Drugs and Good Practices
- **Vladimir Shipkov**, Executive Director, Association of International Pharmaceutical Manufacturers (AIPM)
- **Sergey Tsyb**, First Deputy Minister of Industry and Trade of the Russian Federation
- **Guzel Ulumbekova**, Head, Higher School of Healthcare Organization and Management
- **Yuriy Zhulev**, President, Russian Hemophilia Society

**08:30–09:30**

Pavilion G  
conference hall G1

International Youth Economic Forum

### Networking

One guarantee for young entrepreneurs to successfully develop their business is the ability to build promising and advantageous connections on the labour market. Networking is an excellent chance to get acquainted with potential partners and like-minded people, share experience, and apply existing business communication skills in practice. The event programme offers a unique format for the synergy of controlled networking and education.

**08:30–10:00**

conference hall  
(Krasnodar Region  
stand)

Business Breakfast

CDOIT Breakfast

### Digital Transformation of the Economy: International and Russian Experience in Digitizing the Transport Sector

Digital transformation serves as a driver of the scientific and technological development of Russia's economy, laying the ground for its leadership in the global technological arena. The digitalization of Russia's transport sector, which forms a key element of the international transport corridors connecting Europe and Asia, is one of the priority tasks set by the government in order to enhance the competitiveness of the economy and transit potential in particular. The introduction and scaling up of breakthrough, end-to-end technologies in the transport and logistics sector, including the use of artificial intelligence, will ensure Russia's leading position in the global market in the near future. What government support mechanisms are needed to stimulate the digital transformation of the transport and logistics sector and what are the key trends in the sector? What international and Russian digitalization practices in the transport sector have been most successful? How can the application of end-to-end technologies, such as artificial intelligence, in transport and logistics supply chains enhance the country's transit capacity? How can innovative digital solutions be adapted to the existing infrastructure?

#### Moderators:

- **Evgeniy Kovnir**, General Director, Digital Economy
- **Valentin Makarov**, President, Russoft Association

#### Panellists:

- **Maxim Akimov**, Deputy Prime Minister of the Russian Federation
- **Olga Algayerova**, Executive Secretary, United Nations Economic Commission for Europe (UNECE)
- **Evgeny Charkin**, Information Technology Director, Russian Railways
- **Mariya Gabriel**, Commissioner for Digital Economy and Society, European Commission
- **Tigran Khudaverdyan**, Managing Director, Yandex
- **Sergei Plugotarenko**, Director, Russian Association for Electronic Communications (RAEC)
- **Alexander Povalko**, Chief Executive Officer, Chairman of the Management Board, RVC
- **Viktoria Scherbakova-Slyusarenko**, Executive Director, Digital Transport and Logistics Association

**Front row participants:**

- **Pavel Adylin**, Executive Director, Artezio
- **Igor Bevzyuk**, General Director, 2050.Digital
- **Igor Bogachev**, Chief Executive Officer, Zyfra
- **Dmitry Dyrmovsky**, General Director, Member of the Board of Directors, Speech Technology Centre
- **Aleksandr Egorov**, General Director, Reksoft
- **Evgeny Filatov**, General Director, SKB Kontur
- **Sergey Garbuk**, Director for Research Project, National Research University Higher School of Economics
- **Mikhail Kudinov**, Commercial Director, VeeRoute
- **Yulia Kudryavtseva**, Director for Strategic Development, Foresight
- **Luc Nadal**, Chairman of the Management Board, GEFCO Group
- **Artak Oganessian**, Deputy General Director, EPAM Systems
- **Viktor Parakhin**, Deputy General Director, ZashitaInfoTrans of the Ministry of Transport of the Russian Federation
- **Vladimir Rubanov**, Managing Director, Rosplatforma
- **Igor Sarychev**, General Director, Lanit-Tercom
- **Alexey Semenov**, General Director, Geoscan Group
- **Alexey Semenov**, Deputy Minister of Transport of the Russian Federation
- **Dmitry Shushkin**, Chief Executive Officer, ABBYY Russia
- **Yury Spektorov**, Managing Partner, Bain & Company CIS
- **Marina Zhunich**, Director for Government Relations, Google LLC

**10:00–11:15**

Congress Centre  
conference hall B1

Technologies Shaping the Future

**Is (Artificial) Intelligence Possible Without Mathematics?**

The last decade saw spectacular progress in AI applications, with deep learning and neural networks outperforming many traditional approaches. However, the theoretical part of this revolution remains incomplete in many ways, with limited understanding of when and why machine-learning works, how reliable its decisions are, and what its limitations are. Mathematics has historically underpinned most of the progress in science and engineering. How could mathematical methods advance the state of AI and help uncover why it works in some cases and fails in others?

**Moderators:**

- **Elena Bunina**, General Director, Director of Organizational Development and HR Management, Yandex Russia
- **Stanislav Smirnov**, Fields Laureate; Professor, University of Geneva

**Panellists:**

- **Alexander Kravnov**, Head of Computer Vision and Artificial Intelligence Technologies, Yandex Group of Companies
- **Alexander Kuleshov**, President, Skoltech
- **Terrence Sejnowski**, Professor, Laboratory Head of the Computational Neurobiology Laboratory, Salk Institute for Biological Studies; Distinguished Professor, The Biological Sciences at University of California San Diego
- **Dmitriy Vetrov**, Research Professor, National Research University Higher School of Economics; Head of Machine Learning, Artificial Intelligence (AI) Center in Russia, Samsung
- **Artem Yamanov**, Senior Vice President, Business Development Director, Tinkoff Bank

**Front row participants:**

- **Arutyun Avetisyan**, Director, Institute for System Programming of the Russian Academy of Sciences
- **Stephen Brobst**, Chief Technology Officer, Teradata
- **Andrey Fursenko**, Aide to the President of the Russian Federation

**10:00–11:15**

Congress Centre  
conference hall B2

Business Dialogue

**Innovative Collaboration in the CIS**

The Interstate Program on Innovative Cooperation among CIS Member States is being implemented in the post-Soviet space. Countries are training specialists in the professions of the future, introducing



new educational and research technologies, creating intergovernmental networks of skills and the joint application of high-precision equipment, and contributing to building an economy in sync with the new wave of innovation. What are the opportunities for international cooperation within the framework of the digital agenda today? How is the labour market transforming in the realities specific to the CIS? What are the priorities for funding intergovernmental projects that aim to prepare for the economy of future? What role can industrial subcontracting, cooperation, and technology transfer play within the CIS? Is there a future for interstate high-tech clusters?

**Moderator:**

- **Sergey Malenko**, Authorized Representative of Commissioner and Coordinator of the Interstate Programme for Innovative Cooperation between the CIS Countries up to 2020

**Panellists:**

- **Aleksei Iuzhakov**, Chairman of the Board of Directors, Promobot
- **Sergey Ivanov**, Deputy Chairman of the Executive Committee - Executive Secretary of the Commonwealth of Independent States
- **Marat Kapelyushnik**, Founder, Chief Executive Officer, Astelion
- **Stanislav Korolev**, Deputy Secretary General, International Union Eurasian Peoples' Assembly
- **Eleonora Mitrofanova**, Head, Federal Agency for the Commonwealth of Independent States Affairs, Compatriots Living Abroad, and International Humanitarian Cooperation
- **Yury Saprykin**, Vice President for Regional and International Development, Skolkovo Foundation
- **Gevorg Vardanyan**, Director, National Center of Innovation and Entrepreneurship; Chairman, Interstate Coordinating Council for Scientific and Technical Information (ICSTI)

10:00–11:15

Congress Centre  
conference hall D2

The Russian Economy: Achieving National Development Goals

**Is Providing Public Utility Infrastructure a Business or Social Responsibility?**

The wear on public utility infrastructure in the Russian Federation has topped the critical 70% mark in the main utility systems such as water supply, wastewater management, heating provision, etc. This high percentage increases the risk of accidents and technological breakdowns and undermines the uninterrupted supply of services to the population. The entire system should be renovated within 25 years, which requires replacement of 4% of the network on annual basis. At present, this figure stands at around 1%, leading to an unavoidable annual rise in emergency and routine repair costs. Global experience has shown the effectiveness of resolving these problems partly by attracting investors. Which global practices in managing public utility infrastructure would work in Russia? What parameters do national and federal projects need to take into account to increase funding to the sector? What changes are required in legislation to launch efficient investment in public utility infrastructure? Can investors fully resolve the problem of retrofitting the networks?

**Moderator:**

- **Lev Gorilovskiy**, President, Polyplastic Group

**Panellists:**

- **Viktor Afonin**, Managing Director, Sberbank
- **Svetlana Bik**, Executive Director, National Association of Concessionaires and Long-term Infrastructure Investors
- **Bertrand Camus**, Chief Executive Officer, SUEZ
- **Andrey Chibis**, Acting Governor of Murmansk Region
- **Pavel Kurzaev**, General Director, RKS-Management
- **Anton Mikhalkov**, General Director, Rosvodokanal
- **Alexander Nikolayev**, President, INTECO

**Front row participants:**

- **Vasily Savin**, Partner, Head of Power and Utilities, KPMG in Russia and the CIS
- **Maksim Tkachenko**, Executive Director, Public-Private Partnership Development Center

10:00–11:15

Congress Centre  
conference hall D3

The Russian Economy: Achieving National Development Goals

**Access Granted: Loyalty Rating of SMEs' 50 Biggest Customers**

Procurement by major customers of SMEs is effectively one of the key forms of support within the business community. In 2018 procurement from SMEs amounted to RUB 3.264 trillion, and it has increased by an average of RUB 1 trillion per year over the past four years. In 2018, the loyalty rating of the biggest SME customers developed by the Agency for Strategic Initiatives (ASI) in conjunction with the SME Corporation based on a survey of the All-Russian Public Opinion Research Centre was

presented at the St. Petersburg International Economic Forum. A year on since the presentation of the first rating, ASI along with the SME Corporation is ready to present the results of the next rating. What has changed over the past year? Are there new rating leaders? What further improvements are required?

**Moderator:**

- **Sergey Glukhov**, General Director, Leaders' Club

**Panellists:**

- **Artem Avetisyan**, Director, New Business Department, Agency for Strategic Initiatives; Chairman, Leaders' Club
- **Alexander Braverman**, General Director, Chairman of the Board, Russian Small and Medium Business Corporation
- **Anatoliy Chabunin**, Deputy Chief Executive Officer, Head of Company Control and Audit (Internal Control and Internal Audit), Russian Railways
- **Tatyana Demidova**, Director, Department of Budget Policy in the Contract System, Ministry of Finance of the Russian Federation
- **Elena Dybova**, Vice President, Chamber of Commerce and Industry of the Russian Federation
- **Vladimir Gerasimov**, First Deputy General Director, Executive Director, Interfax Information Services Group
- **Alexander Kalinin**, President, All-Russian Non-Governmental Organization of Small and Medium-Sized Businesses OPORA RUSSIA
- **Rifat Shaikhutdinov**, Deputy, Member of the State Duma Committee on Economic Policy, Industry, Innovative Development, and Entrepreneurship
- **Alexander Sokolov**, Deputy Chairman of the Board for Competition Policy, Russian Highways State Company
- **Vittorio Torrembini**, Vice President, Association of Italian Entrepreneurs in Russia (GIM Unimpresa)
- **Yury Zafesov**, Director, Purchasing Department, Rosseti

**10:00–11:15**

Congress Centre  
conference hall D4

Business Dialogue

**Russia–Japan**

Russian-Japanese relations have recently been strengthened as a result of mutually beneficial collaboration under the Eight-Point Cooperation Plan, which was offered to Russia by the Prime Minister of Japan in May 2016 and served to establish high-level contact between the two parties. This development is not only stemming from the traditional sphere of oil and gas: cooperation is branching out. There are new collaborative projects in spheres such as medicine, urban planning, infrastructure and agriculture. Over recent years, the main focus of Russian-Japanese cooperation has been on IT projects and the digital economy. What new business models must we create to further strengthen Russian-Japanese cooperation? How can the digital economy help facilitate growth for both countries?

**Moderators:**

- **Hiroshi Meguro**, Vice President, Japan Association for Trade with Russia and the NIS (ROTOBO)
- **Alexey Repik**, Chairman, Russian-Japanese Business Council; President, Delovaya Rossiya (Business Russia); Chairman of the Board, Group R-Pharm

**Panellists:**

- **Teruo Asada**, Chair, Japan-Russia Business Cooperation Committee, Japan Business Federation (Keidanren)
- **Mutsuo Iwai**, Executive Vice President, Representative Director, Japan Tobacco Inc
- **Tadashi Maeda**, Governor, Japan Bank for International Cooperation
- **Maxim Oreshkin**, Minister of Economic Development of the Russian Federation
- **Yoshihiro Seki**, State Minister of Economy, Trade and Industry of Japan
- **Vadim Shvetsov**, Chief Executive Officer, Member of the Board of Directors, SOLLERS
- **Roman Trotsenko**, Founder, Chairman of the Board of Directors, AEON Corporation
- **Stanislav Voskresensky**, Governor of Ivanovo Region

**Front row participants:**

- **Anatoly Artamonov**, Governor of Kaluga Region
- **Yasukazu Irino**, Executive Vice President, Japan External Trade Organization (JETRO)
- **Sergey Morozov**, Governor of Ulyanovsk Region
- **Yasuhiro Tamaki**, Governor of Okinawa Prefecture

10:00–11:15

Congress Centre  
Sberbank Hall

Technologies Shaping the Future

### Data in Service of the State and Society

An individual trajectory is a personal path to realizing an individual's personal potential. Artificial intelligence technologies require huge amounts of data collected by the governments and companies. With the help of machine analytics, individual development paths, including for business, can be created. How can the culture of proactivity be nurtured and individual desires predicted? What are the ethical, organizational, and financial issues?

#### Moderator:

- **Dmitry Peskov**, Special Representative of the President of the Russian Federation on Digital and Technological Development

#### Panellists:

- **Maxim Akimov**, Deputy Prime Minister of the Russian Federation
- **Igor Ashmanov**, General Director, Kribrum; Managing Partner, Ashmanov and Partners
- **Svetlana Chupsheva**, General Director, Agency for Strategic Initiatives (ASI)
- **Artem Gladkih**, Co-Founder, Chief Executive Officer, Teona.ai
- **Aleksandr Laryanovskiy**, Business Development Director, Managing Partner, Skyeng
- **Eduard Lysenko**, Minister of the Government of Moscow, Head of the Department of Information Technologies of Moscow
- **Wolfgang Maass**, Head of Research Department of Smart Service Engineering Unit, German Research Center for Artificial Intelligence
- **Aysen Nikolaev**, Head of Sakha Republic (Yakutia)
- **Vladislav Onishchenko**, Head, Analytical Center for the Government of the Russian Federation
- **Dmitry Shushkin**, Chief Executive Officer, ABBYY Russia

10:00–11:15

Pavilion F  
conference hall F1

Business Dialogue

### EAEU–ASEAN

The Eurasian Economic Commission – the regulatory body of the Eurasian Economic Union – and the Association of Southeast Asian Nations signed a Memorandum on Economic Cooperation during the ASEAN summit in November 2018. The two integration associations have demonstrated a strong desire to deepen and expand trade, economic, and investment cooperation. Today, various mechanisms exist for interaction between the EAEU and ASEAN ranging from a free trade zone (Vietnam) to the Memorandum of Cooperation (Singapore, Cambodia, and Thailand). Business communities and key business associations have become actively involved in the dialogue. What opportunities and advantages does the EAEU offer for businesses and attracting foreign partners and investments, and how can ASEAN countries take advantage of this? Which sectors are the EAEU and ASEAN trading in today, and which sectors have the best prospects for the further development of trade? What are the main problems and challenges of developing trade and business collaboration between EAEU and ASEAN members?

#### Moderator:

- **Tatyana Valovaya**, Member of the Board, Minister in Charge of Integration and Macroeconomics, Eurasian Economic Commission

#### Panellists:

- **Armida Salsiah Alisjahbana**, Executive Secretary, United Nations Economic and Social Commission for Asia and the Pacific (ESCAP)
- **Andrey Anikin**, General Director, Angstrom-T
- **Kirill Barskiy**, Ambassador-at-Large, Ministry of Foreign Affairs of the Russian Federation
- **Fedor Domotenko**, General Director, Minsk Tractor Works OJSC
- **Mohd Munir Abdul Majid**, President, ASEAN Business Club
- **Ivan Polyakov**, Chairman, Russia - ASEAN Business Council
- **Carlos Sorreta**, Ambassador Extraordinary and Plenipotentiary of the Republic of the Philippines in the Russian Federation
- **Mohamad Wahid Supriyadi**, Ambassador Extraordinary and Plenipotentiary of the Republic of Indonesia in the Russian Federation
- **Desmond Tay**, Co-Founder, Chief Executive Officer, vCargo Cloud Pte
- **Kamrang Tekreth**, Secretary of State, Ministry of Commerce of the Kingdom of Cambodia

- **Hoang Quoc Vuong**, Deputy Minister of Industry and Trade of Vietnam

**Front row participants:**

- **Yaroslav Lissovolik**, Senior Managing Director, Head of Analytical Directorate, Sberbank
- **Viktor Sumsky**, Director, ASEAN Centre, MGIMO University

**10:00–11:15**

Pavilion F  
conference hall F3

[The Global Economy in Search of a Balance](#)

**The Role of Creative Industries in the Global Value Chain and Regional and Cultural Development**

Creative industries are increasingly regarded as an important driver of economic growth which allows many countries and companies to infiltrate global value chains and simultaneously solve an array of social and cultural problems. Drawing on the UN-based approach, creative industries are essentially creating, producing and distributing goods and services grounded in creative and intellectual capital, where the economic value of the end product is connected to and corresponds to its intellectual (or cultural) value. Why are creative industries significant in the process of creating a global value chain, developing regions and preserving heritage? Which of the creative industry sectors are, in our opinion, most promising in terms of creating a global value chain, developing regions and preserving heritage? What are the main development trends in the creative industry, nationally and worldwide, as regards the creation of a global value chain and both regional and cultural development?

**Moderator:**

- **Nataliya Loseva**, Deputy Editor-in-Chief, International News Agency Rossiya Segodnya

**Panellists:**

- **Marlen Bakalli**, Industrial Development Officer, United Nations Industrial Development Organization (UNIDO)
- **Zou Ciyong**, Director, Department of Programmes, Partnerships and Field Integration, United Nations Industrial Development Organization (UNIDO)
- **Perminder Jeet Kaur**, Director, ASSOCHAM
- **Gulnaz Kadyrova**, Deputy Minister of Industry and Trade of the Russian Federation
- **Aleksandra Kaloshina**, Founder, Solstudio Textile Group
- **Anna Lebsak-Kleimans**, Founder, Chief Executive Officer, Fashion Consulting Group
- **Anna Nesterova**, Founder, Chairman of the Board of Directors, Global Rus Trade
- **Veronika Peshkova**, President, Foundation for the Development of Public Diplomacy Women's Perspective; Goodwill Ambassador, United Nations Industrial Development Organization (UNIDO)
- **Olga Yarilova**, Deputy Minister of Culture of the Russian Federation

**10:00–18:45**

Pavilion G  
conference hall G1

[International Youth Economic Forum](#)

**Mentor Lounge for Entrepreneurs and Professionals**

Young entrepreneurs face many challenges in building their own businesses, from difficulties in attracting investment to incompetent use of marketing and management technologies. Many people resort to various educational publications and courses to find solutions to these problems. In most cases, however, acquisition of new knowledge alone is not enough and a fresh look and advice from experienced experts is needed to apply it effectively.

**Panellists:**

- **Dina Gaizatullina**, Chairman, Association of Youth Governments of the Russian Federation
- **Sayan Galsandorzhiev**, Founder, Generation of Leaders International Business School for Children
- **Eduard Gurinovich**, Chief Executive Officer, Explod
- **Timothy John**, Student of the Wharton School, University of Pennsylvania
- **Yevgeny Lashkov**, Chief Executive Officer, ABC
- **Muslim Muslimov**, Founder, Klinika No. 1 Medical Centre Network
- **Mikhail Prepelitsky**, President, Onetrak
- **Olesya Teterina**, Deputy Director, Investment Policy and Entrepreneurship Development Department, Ministry of Economic Development of the Russian Federation

**10:00–11:15**

Pavilion G

[International Youth Economic Forum](#)

**Not for the Ladies? How to Combine Business, Family, and Beauty**

conference hall G2

Some believe that business is not for women. However, according to a MasterCard survey, 32.6% of women in Russia work in business, placing Russia fourth in the world. Moreover, women make up 72% of the civil service. Today, women are not just homemakers and mothers. The modern woman wants to combine traditional roles and build a career, engage in self-fulfilment, and be a professional and a leader, while remaining feminine and caring for others. Women raise children and take care of the household while running businesses and government agencies. They travel a lot and do business remotely. Some are still in search of a significant other, while some have gone through divorce and remarried. They are not superheroes, but ordinary women, like us. The only difference is that they have a much better idea of how to develop their business and skilfully combine different spheres of life. We will pose typical male questions to female speakers from the business world and business support infrastructure and reveal the secrets of how they manage to successfully engage in self-fulfilment while harmoniously combining their career and personal life.

**Moderator:**

- **Alexey Grishchenko**, Deputy General Director, Delovaya Sreda (Business Environment)

**Panellists:**

- **Indie Gogokhia**, Founder, Genius Code
- **Elena Myakotnikova**, Corporate Director, Agency for Strategic Initiatives
- **Marina Pochinok**, Human Resources Expert, International Olympic Committee (IOC)
- **Zoya Sandzhieva**, Acting Deputy Governor of the Murmansk Region
- **Olesya Teterina**, Deputy Director, Investment Policy and Entrepreneurship Development Department, Ministry of Economic Development of the Russian Federation

**Front row participants:**

- **Elena Bocherova**, Executive Director, Acronis-Infoprotect
- **Anna Komarova**, Director, Investment Development Office, Ministry of Economic Development of the Chelyabinsk Region
- **Elena Krasnova**, Co-Owner, Tkanoff Group

10:00–11:15

Pavilion G  
conference hall G3

[International Youth Economic Forum](#)

**Creation of Regional Ecosystems for the Formation of National Technological Leaders**

The technology gap is often declared to be the main enemy of the Russian economy. Bridging technology gap requires addressing a number of issues simultaneously including technological renewal, digital transformation and penetration of new markets, export of products and technologies. These problems cannot be resolved without implementing fundamentally new, comprehensive educational and human capital policies for the next generation of engineers, inventors and technological entrepreneurs, who are the future leaders of technological development of Russia. Simultaneous to new policies businesses and the government should take a proactive stance towards talented young people. What should be done to support the next generation of scientific and technological leaders capable of providing technological breakthroughs in Russia? How can the war for talent be won as it relates to knowledgeable engineers and designers? How can effective conditions be created to apply public sector investment in talent for major technology corporations and industry? What mechanisms of efficient interaction between business and government are available to attracting young generation to high-tech sectors of the economy? Are there any legal barriers to implementing federal and regional innovation projects in the field of human resources policy? How could conditions conducive to effective implementation of new ideas, inventions and projects in Russia be created?

**Moderator:**

- **Dmitry Zemtsov**, Head of the National Technology Initiative Working Group for the Development of Supplementary and Non-Formal Education, Kruzok Movement

**Panellists:**

- **Sergey Gil**, Author, Project Ideologist, Career in Russia National Championship of Professions and Entrepreneurial Ideas
- **Vladimir Knyagin**, Vice Governor of St. Petersburg
- **Denis Kravchenko**, Deputy Chairman, Committee on Economic Policy, Industry, Innovative Development and Entrepreneurship, State Duma of the Federal Assembly of the Russian Federation
- **Andrey Nikitin**, Governor of Novgorod Region
- **Andrey Platonov**, Deputy Director, Federal Agency for Youth Affairs (Rosmolodezh)
- **Dmitry Yalov**, Deputy Chairman of the Leningrad Region Government, Chairman of the Committee on Economic Development and Investment Activity

**Front row participants:**

- **Elena Aksenova**, Scientific Director of Educational Projects, Foundation for Support of Social Innovations Volnoe Delo
- **Alexander Kononov**, Deputy Director for Research, Institute of the Earth's Crust of the Siberian Branch of the Russian Academy of Sciences
- **Kamil Magomedov**, Project Manager, Luminary

**10:00–11:15**

Pavilion G  
conference hall G4

International Youth Economic Forum

### **Awards Ceremony of the 6th 'Creating the Future' National Contest for Best Employer Practices in the Socio-humanitarian Sphere**

Practically any business, whether it operates globally, nationally, or locally, has long since stopped arguing in favor of narrow, exclusively corporate interests. In the modern world, especially in the case of large corporations, the majority of companies aren't just developing their business, they are aiming wider – focusing on their sector, their market, the regions where they operate – and fostering a charitable environment that aligns with the principles of a culture of cooperation. What tools do companies use for this kind of development? What kind of issues do they focus on, what is the scale of their work, and who are their target audiences?

**10:00–10:45**

Pavilion G  
conference hall G5

International Youth Economic Forum

Youth Lecture Hall

### **Energy for Success**

How can you fully unlock your potential? How can sport help change your worldview and outlook on business processes? How should mind, body, and professional skills be attuned to achieve ambitious goals? Some forms of business require a certain combativeness, while others require steadfastness. In other areas, speed may be more important, or indeed, survivability. Sport can help people develop and demonstrate these qualities, and prepare them to face potential challenges in the future. A sporting competition is a community of people, and today you can find your next employee, or partner, on the race track. Sports not only help cultivate life skills, they can also provide an indication of the aptitude of current and future colleagues. Sport brings people together, and is fast becoming a new networking tool in business.

#### **Panellist:**

- **Oleg Teplov**, Chief Executive Officer, VEB Innovation

**10:00–11:15**

Pavilion G  
conference hall G6

International Youth Economic Forum

### **Eurasia's Digitalization: A Look Into the Future**

The existing legal and intergovernmental framework relating to the economic activity in the Eurasian space has laid the foundations for broad public involvement in the common digital space. Identifying and removing barriers to digital cooperation is the key objective to reach on the basis of established trust relations within the Eurasian Integration Space. What should be Eurasia's digital cooperation in the future? What are the challenges facing Russia and other EEU members in the digitalization of international trade? How can foreign investment be attracted in the digital economy age?

#### **Panellists:**

- **Dmitry Donovan**, Managing Partner, Albrecht & Vitte
- **Alexey Gorodishenin**, Chairman of the Board of Directors, Sino-Russian Investment Fund
- **Sergey Khristiani**, Head, BlockChallenge Russia Project
- **Ivan Kulshitskiy**, Director for Business Development, Center for International Programmes of the Russian Union of Youth
- **Vitaly Mankevich**, President, Russian-Asian Union of Industrialists and Entrepreneurs
- **Kirill Radchenko**, President, International Center for Entrepreneurship

**10:00–11:15**

Pavilion G  
conference hall G8

International Youth Economic Forum

### **Start-Ups as Catalysts of Transformation in Education**

The existing education systems lag far behind the needs of both society and the market. New, more flexible providers of education services are on the rise to fill the gap. Meanwhile, there are innovations taking place within the formal education systems that aim to meet the challenges of the times and improving practices. Specialists involved in the development of education are split over the three-dimensions of education – education as a service, a common good, and a government policy. Another group of actors in this system is becoming increasingly active – state support institutions, funds,

education “greenhouses”, and accelerators. How can the education ecosystem evolve and what is the contribution of various actors (teachers, managers, and businessmen)? How can we ensure the integration of new practices into existing educational structures? What support is needed by the start-ups and what kind of projects are investors looking for? Who can serve as an angel investor for education start-ups? Who are the mentors, evangelists, and ambassadors?

**Moderator:**

- **Diana Koroleva**, Director, Centre for the Study of Educational Innovations, Institute of Education, National Research University Higher School of Economics

**Panellists:**

- **Andrey Bayadzhan**, Head, D Notation
- **Isak Froumin**, Academic Supervisor, Institute of Education, National Research University Higher School of Economics
- **Andrey Lobanov**, General Director, Algorithmics
- **Oksana Oracheva**, General Director, Vladimir Potanin Charitable Foundation
- **Pyotr Polozhevets**, Executive Director, Sberbank Charitable Foundation “Investment to the Future”
- **Alexander Povalko**, Chief Executive Officer, Chairman of the Management Board, RVC

**Front row participant:**

- **Georgy Solovyov**, General Director, Co-Founder, Skyeng

**10:00–11:15**

Pavilion G  
conference hall G9

International Youth Economic Forum

**Flying to Russia: Tourism Industry Development to Boost Welfare**

The appeal of Russia and its regions as a tourist and business travel destination has been growing by the year, and recently held global events have opened up Russia for millions of people. The President of the Russian Federation has stressed the importance of the Russian regions as tourist destinations. Moreover, simplifying visa procedures based on the positive experience of the 2018 FIFA World Cup is under consideration. A new tourism development strategy is necessary to successfully grow export of tourism-related services, which requires both dismantling entry barriers for tourists and creating a unique platform in Russia. How can the existing tourist infrastructure in Russia be improved by drawing on global best practices? What unique events and megaprojects can attract tourists to the country on a regular basis? How could entry be facilitated, including simplifying visa procedures? How could Russia and its regions become a more competitive player in the tourism market?

**Moderators:**

- **Yelena Krivenkova**, Chair of the Tourism Committee, Delovaya Rossiya (Business Russia)
- **Stanislav Surovtsev**, Head of Youth Policy Department, Moscow State Institute of International Relations (MGIMO University)

**Panellists:**

- **Nikolay Andreev**, Adviser to the Chief Executive Officer, Chairman of the Board, Sberbank; General Director, Sberbank-Ast
- **Zarina Doguzova**, Head, Russian Federal Agency for Tourism
- **Alexey Matushkin**, Regional Director for Partner Services in Eastern Europe, Baltic States and Georgia, Booking.com BV
- **Aleksandr Ogandzhanyan**, President, TWIGA Communication Group
- **Aleksandr Prokopyev**, Deputy of the State Duma of the Federal Assembly of the Russian Federation, Member of the Committee on Physical Culture, Sport, Tourism and Youth Affairs

**12:00–13:15**

Congress Centre  
conference hall B1

The Russian Economy: Achieving National Development Goals

**How to Become One of the World’s Top Five Economies: Solutions for Russia**

Russia’s aim to become one of the five largest economies in the world by 2024 is not just its central national socioeconomic development goal, it is also a guarantee that income and standards of living will resume growing across Russia. To achieve this goal, the Russian economy needs to grow at a rate higher than the world average and grow independently of the export of raw materials to stand in line with the most developed and modern economies in the world. How can this growth potential be realised? Can any Russian or international experiences implementing active stimulus policies be applied in Russia today?

**Moderator:**

- **Boris Titov**, Presidential Commissioner of the Russian Federation for the Protection of

#### Entrepreneurs' Rights

##### Panelists:

- **Anastasiya Alekhovich**, Head, Institute for the Economy of Growth, Stolypin P.A.
- **Patrik Antoni**, Chairman of the Board of Directors, Ingka Group Russia
- **Alexander Auzan**, Dean, Faculty of Economics, Lomonosov Moscow State University
- **Andrey Klepach**, Deputy Chairman (Chief Economist) – Member of the Board, State Development Corporation "VEB.RF"
- **Vladimir Knyagin**, Vice Governor of St. Petersburg
- **Yakov Mirkin**, Head of Department, Institute of World Economy and International Relations of the Russian Academy of Sciences
- **Alexander Sokolov**, President, Chairman of the Management Board, Bank of Non-Core Assets (NB TRUST Bank)
- **Evgeny Tarlo**, Vice-President, Federal Union of Lawyers of Russia, President, Rule-of-Law-State Foundation, Doctor of Law
- **Ekaterina Trofimova**, Partner, Deloitte CIS
- **Shlomo Weber**, President, New Economic School

12:00–13:15

Congress Centre  
conference hall B2

#### The Russian Economy: Achieving National Development Goals

##### A Proactive Immigration Policy as a Tool for Development and Attracting Investment

Over the medium term, the Russian economy is expected to see the size of the working-age population decline by more than 3 million by 2026, with about 400,000 people leaving the workforce every year. At the same time, Russia continues to be a donor of highly skilled workers for economically developed countries. Immigration flows are not fully capable of meeting the needs of the economy, including future needs for skilled and highly skilled professionals. In the long run, unfavourable demographic trends and changes in the structural needs of the labour force impacted by new technologies will increase the imbalance between supply and demand and stimulate new mechanisms to meet the needs of this market. What measures can contribute to accelerated technological renewal and the development of the Russian economy? How can high-performance jobs with decent wages be created? What changes does Russian immigration legislation require to attract highly qualified foreign specialists to the country and retain them on a permanent basis?

##### Moderator:

- **Frank Schauff**, Chief Executive Officer, Association of European Businesses

##### Panelists:

- **Kirill Adzinov**, Head of Visa Department, Main Directorate for Migration, Ministry of Internal Affairs of the Russian Federation
- **Gennady Kamyshnikov**, Managing Partner of Government Relations, Deloitte CIS
- **Yaroslav Lissovolik**, Senior Managing Director, Head of Analytical Directorate, Sberbank
- **Gloria Macapagal-Arroyo**, Speaker of the House of Representatives, Congress of the Republic of the Philippines
- **Denis Tikhonov**, Minister of the Moscow Government; Head, Department of Economic Policy and Development of the City of Moscow
- **Ilya Torosov**, Deputy Minister of Economic Development of the Russian Federation
- **Dmitry Yalov**, Deputy Chairman of the Leningrad Region Government, Chairman of the Committee on Economic Development and Investment Activity

12:00–14:00

Congress Centre  
conference hall D1

#### International Youth Economic Forum

##### Awards Ceremony for the Winners of the 16th 'My Country – My Russia' National Contest

The 'My Country – My Russia' contest was first held in 2003. In 2019, it was included in the 'Russia, Land of Opportunity' platform, set up upon the initiative of Russian President Vladimir Putin. The competition is known throughout the country. Over the past 16 years, it has involved more than 90,000 people with projects aimed at developing Russia's regions and local communities. This is a truly effective, positive and open civic initiative aimed at creating conditions for formation of civic identity among the younger generation and taking up active and responsible roles in addressing local problems of socioeconomic development faced by various territories (Russian cities and villages) and strengthening Russia's state unity and integrity. In November 2016, the Alumni Association of the 'My Country – My Russia' Contest was established. The project is being developed at the conjunction of three main components: youth policy, education, and civic participation in the socioeconomic development of the Russian regions.



12:00–13:15

Congress Centre  
conference hall D3

Technologies Shaping the Future

### How to Raise New Technological Leaders? An Effective Model of Interaction Between Corporates and Start-Ups

At present a number of major Russian companies are lagging behind their foreign competitors in terms of efficiency, often due to a slow uptake of advanced technology solutions. Resulting from this low demand by major businesses, many Russian technological entrepreneurs are struggling to commercialize their inventions in Russia and end up looking for clients abroad. What do technology start-ups need? Which technologies are demanded by major corporations and state enterprises? How can more efficient mechanisms of interaction between corporations, entrepreneurs, and the state be created? What technological development models of major corporations have proven to be effective?

#### Moderator:

- **Dmitry Butrin**, Deputy Editor-in-Chief, Head of Economic Policy Section, Kommersant Publishing House

#### Panellists:

- **Alexander Aivazov**, Vice President for Business Development, Rostelecom
- **Artem Avetisyan**, Director, New Business Department, Agency for Strategic Initiatives; Chairman, Leaders' Club
- **Svetlana Chupsheva**, General Director, Agency for Strategic Initiatives (ASI)
- **Alexander Galitsky**, Co-Founder, Managing Partner, Almaz Capital
- **Aleksey Ivanchenko**, Deputy Chairman, Head of Innovation and Digital Economy, State Development Corporation "VEB.RF"
- **Andrey Ivanov**, Deputy Finance Minister of the Russian Federation
- **Eugeny Kuznetsov**, Chief Executive Officer, Orbita Capital Partners
- **Andrey Laptev**, Director for Business Development and Corporate Venture Projects, Severstal Management
- **Vasiliy Nomokonov**, Member of the Management Board, Executive Director, SIBUR
- **Dmitry Peskov**, Special Representative of the President of the Russian Federation on Digital and Technological Development
- **Vitaly Ponomarev**, Chief Executive Officer, WayRay
- **Alexander Povalko**, Chief Executive Officer, Chairman of the Management Board, RVC
- **Aleksei Romanenko**, Partner, Head of Management Consulting, Head of Infrastructure and Transport, KPMG in Russia and the CIS
- **Matthias Schepp**, Chairman, Russian-German Chamber of Commerce
- **Vadim Shvetsov**, Chief Executive Officer, Member of the Board of Directors, SOLLERS
- **Aleksandr Sobolev**, Director, Strategic and Organizational Development, MegaFon
- **Arkady Trachuk**, General Director, Goznak
- **Pekka Viljakainen**, Advisor to the Chairman of the Board of Directors, Skolkovo Foundation; Chairman, Aii Capital

12:00–13:15

Congress Centre  
conference hall D4

The Global Economy in Search of a Balance

### Demography as a Factor in Global Politics: Current Trends

The demographic problem is not limited to the birth and mortality rates. Population replacement, changes in its structure, the increase in life expectancy, and migration are becoming fundamental issues in the development strategies of most countries. Non-standard and systemic solutions are moving to centre stage. What kind of opportunities are opening up due to the fact that the population is ageing, and how can high growth rates be maintained? What measures can boost the birth rate and reduce poverty? How much can supporting women increase economic activity in general?

#### Moderator:

- **Andras Horvai**, Country Director, Resident Representative for the Russian Federation, Europe and Central Asia, World Bank Group

#### Panellists:

- **Alanna Armitage**, Regional Director for Eastern Europe and Central Asia, United Nations Population Fund (UNFPA)
- **Anton Drozdov**, Chairman of the Board, Pension Fund of the Russian Federation
- **Caroline Hickson**, Regional Director of the European Network, International Planned Parenthood Federation (IPPF)
- **Anna Kuznetsova**, Presidential Commissioner for Children's Rights
- **Maria Morozova**, General Director, Elena and Gennady Timchenko Charitable Foundation;

Head of Senior Citizen Section, Council on Guardianship Issues in the Social Sphere under the Government of the Russian Federation

- **Andrey Nikitin**, Governor of Novgorod Region
- **Elizaveta Oleskina**, Director, Old Age for Joy Charitable Foundation
- **Oleg Salagay**, Deputy Minister of Health of the Russian Federation
- **Sergey Scherbov**, Director of Demographic Analysis, Wittgenstein Centre for Demography and Global Human Capital
- **Aleksey Vovchenko**, First Deputy Minister of Labour and Social Protection of the Russian Federation
- **Olga Zakharova**, Deputy General Director, Agency for Strategic Initiatives to Promote New Projects

**Front row participants:**

- **Leila Namazova-Baranova**, Chair of the Executive Committee, Union of Pediatricians of Russia
- **Aleksandra Posarac**, Lead Economist, Leader of the Program of Social Protection in the Russian Federation, World Bank Group
- **Vera Shcherbina**, First Vice Governor of Primorsky Territory

**12:00–13:15**

Congress Centre  
Sberbank Hall

Technologies Shaping the Future

**Technological Leaps and 21st-Century Skills: Creating a Favourable Ecosystem**

The future belongs to the economies capable of effectively and technologically transforming scientific and entrepreneurial ideas into industrial prototypes that then make it into markets. Nurturing and advancing promising viable ideas; shaping innovative, cutting-edge industries that can quickly translate an idea into an industrial prototype and scale it; developing market (consumer) infrastructure; and attracting talented individuals are all vital elements to the creation of a technological leap-friendly ecosystem. How can government investment in talented individuals have a large effect on major technological businesses and industries? Can corporate partnerships become the norm for relationships between business and education? How can we create conditions where new ideas, inventions, and projects can be brought to life in Russia with maximum impact?

**Moderator:**

- **Denis Kravchenko**, Deputy Chairman, Committee on Economic Policy, Industry, Innovative Development and Entrepreneurship, State Duma of the Federal Assembly of the Russian Federation

**Panellists:**

- **Aleksey Besprozvannykh**, Deputy Minister of Industry and Trade of the Russian Federation
- **Vadim Khromov**, Deputy Chairman of the Moscow Region Government
- **Alexander Povalko**, Chief Executive Officer, Chairman of the Management Board, RVC
- **Andrei Rudskoi**, Rector, Peter the Great St.Petersburg Polytechnic University
- **Andrey Turchak**, Deputy Chairman of the Federation Council of the Federal Assembly of the Russian Federation
- **Hubertus Vaeth**, Managing Director, Frankfurt Main Finance eV

**Front row participants:**

- **Elena Aksenova**, Scientific Director of Educational Projects, Foundation for Support of Social Innovations Volnoe Delo
- **Sergey Gil**, Author, Project Ideologist, Career in Russia National Championship of Professions and Entrepreneurial Ideas
- **Dmitry Zemtsov**, Head of the National Technology Initiative Working Group for the Development of Supplementary and Non-Formal Education, Kruzhok Movement

**12:00–13:30**

Pavilion F  
conference hall F1

Technologies Shaping the Future

**Implementation of National Goals for Transparency in the Digital Reality. Open Debate**

A government's willingness to be open and share its data is a crucial component of the digital economy. One of the tasks of the digital movement is increasing access to different types of data for key stakeholders, such as businesses, NPOs and various state bodies – a path that Russia has already embarked on. Much attention has been dedicated to the issue of whether the national goals enshrined in decree No. 204 have been met, and statistical data tends to be out of sync with people's perceptions. How can people be made more aware of the national goals entitled 'Five steps to transparency'? Statistics vs BigData: what data does the economy need? How can data serve humankind?

**Moderator:**

- **Mariya Shklyaruk**, Chief Executive Officer, CAG; Scientific Director, RANEP Digital Transformation Leadership Training Centre

**Panellists:**

- **Ivan Begtin**, Head of the Open Data Project of the Accounts Chamber of the Russian Federation; Chief Executive Officer, Information Culture Nonprofit Organization
- **Alexey Kudrin**, Chairman, Accounts Chamber of the Russian Federation
- **Eduard Lysenko**, Minister of the Government of Moscow, Head of the Department of Information Technologies of Moscow
- **Pavel Malkov**, Head, Federal State Statistics Service of the Russian Federation
- **Andrey Nikitin**, Governor of Novgorod Region
- **Nikolay Nikolaev**, Chairman of the Committee of the State Duma of the Federal Assembly of the Russian Federation on Natural Resources, Property and Land Relations
- **Maxim Oreshkin**, Minister of Economic Development of the Russian Federation
- **Maksim Parshin**, Deputy Minister of Digital Development, Communications and Mass Media of the Russian Federation

**12:00–13:15**

Pavilion F  
conference hall F3

[The Global Economy in Search of a Balance](#)

**Russia in the Caspian Region: International Trade Prospects**

The Caspian region shows great potential for successful social economic growth. The Caspian Sea, with its rich natural resources and strategic position between the Caspian territories and the Persian Gulf, provides rich opportunities for regional development. Though the global sea trade continues to grow, the potential for cooperation in the Caspian region is not being utilized to its fullest potential, as the volume of cargo flowing through Russian ports decreases each year. Potential solutions include attracting Iran to the free trade zone, developing maritime cooperation with Azerbaijan, Kazakhstan, and Turkmenistan, and ensuring transit through those territories to the countries of the Persian Gulf and Asia. By increasing the cargo turnover through the Caspian Sea, Russia will boost its competitiveness, strengthen its geopolitical and political presence in the Caspian region, and develop sustainable economic and cultural ties with the Caspian states. What are the prospects for increasing the cargo flow through the Russian Caspian region? Is it possible to create a sustainable and mutually beneficial transport and logistics corridor with the other Caspian states? What are the prospects for passenger transport development in the Caspian region?

**Moderator:**

- **Marina Kim**, Anchor, Channel One Russia

**Panellists:**

- **Mikhail Bazhenov**, Partner, Capital Projects & Infrastructure, Debt Advisory Leader, PwC
- **Sergey Chebotarev**, Minister of North Caucasus Affairs of the Russian Federation
- **Stanislav Georgievskiy**, Deputy Director of Trade Policy Department, Eurasian Economic Commission
- **Ivan Grishanin**, General Director, Russian Container Company
- **Xu Jinli**, Chief of Representative Office in Russia, China Council for the Promotion of International Trade
- **Vitaly Mankevich**, President, Russian-Asian Union of Industrialists and Entrepreneurs
- **Mukul Sarkar**, Chief General Manager, Export-Import Bank of India
- **Azer Talibov**, Deputy Minister of Economic Development of the Russian Federation

**Front row participants:**

- **Alexey Klyavin**, President, All-Russian branch association of employers "Russian Chamber of Shipping"
- **Kazbek Kokov**, Acting Head of the Kabardino-Balkarian Republic
- **Andrey Levakin**, Acting General Director, Federal Treasury Institution "Directorate of the State Customer for Realization of the Federal Target Program "Modernization of Transport System of Russia"
- **Rudolf Lukavsky**, Commercial Counsellor, Embassy of the Republic of Austria in the Russian Federation
- **Mikhail Maltsev**, Executive Director, Ural Tourism Association
- **Abdel Hafiz Nofal**, Ambassador Extraordinary and Plenipotentiary of the State of Palestine in the Russian Federation

12:00–13:15

Pavilion G  
conference hall G2

International Youth Economic Forum

### Skills of the Future: What to Learn and How to Teach

The future content and process of learning will be substantially different over the medium term. To grow talent of the future, we will have to revise our understanding of human development and the educational system. How should a person be taught today in order to be successful in 2050? What skills need to be developed in an era of uncertainty and chaos? How can a young professional engage in full-fledged life-long learning and develop the skills of the future after graduation? What should the university of the future that prepares people for real life look like?

#### Moderator:

- **Alexander Bayzarov**, Head of Innovations, Graduate School of Management Saint-Petersburg State University

#### Panellists:

- **Andrey Alyasov**, Founder, Chief Executive Officer, Changellenge
- **Ilya Kitanin**, Head of the Preaccelerator, Internet Initiatives Development Fund
- **Denis Konanchuk**, Associate Dean for Academic Affairs, Moscow School of Management SKOLKOVO
- **Andrey Lobanov**, General Director, Algorithmics
- **Darya Maslovskaya**, Director for Human Resources, Royal Canin, Russia and the Republic of Belarus
- **Pavel Rubakhin**, Head of B2C Product CEE, CIS and Russia, KFC
- **Irina Shubina**, Head of Employer Brand Development, VK

12:00–13:15

Pavilion G  
conference hall G3

International Youth Economic Forum

### Role Played by Young Scientists in Implementing International Scientific and Technological Projects

A globalized economy requires global cooperation: there is no purely country-specific challenge or national science, and international teams are capable of producing much more effective solutions and approaches to scientific problems. How can communities of young scientists from different countries address global challenges and what role can they play in shaping the sustainable development agenda?

#### Moderator:

- **Andrey Egorov**, Vice Chairman, Coordination Council for Youth Affairs in the Sphere of Science and Education under the Presidential Council for Science and Education

#### Panellists:

- **Andrey Baykov**, Vice Rector for Master and International Programs, MGIMO University
- **Lucian Brujan**, Senior Officer, International Relations Department, German National Academy of Sciences Leopoldina
- **Wang Chenxing**, Research Fellow, Russia-Eurasia Research Institute, Chinese Academy of Social Sciences
- **Battogtokh Dorjgotov**, President, Mongolian Young Scientist's Association
- **Alexander Kononov**, Deputy Director for Research, Institute of the Earth's Crust of the Siberian Branch of the Russian Academy of Sciences
- **Nikita Marchenkov**, Chairman of the Youth Coordinating Board on Science and Education, Presidential Council for Science and Education
- **Gevorg Vardanyan**, Director, National Center of Innovation and Entrepreneurship; Chairman, Interstate Coordinating Council for Scientific and Technical Information (ICSTI)

#### Front row participants:

- **Andrey Kotelnikov**, Chairman of the Board of Young Scientists, Russian Academy of Sciences
- **Mikhail Kotyukov**, Minister of Science and Higher Education of the Russian Federation

12:00–13:15

Pavilion G  
conference hall G4

International Youth Economic Forum

### Personal Experience: From Start-ups to IT Market Leaders

Information technologies increasingly define today's social and economic development. Far from being restrained, the spread of IT is welcomed in all sectors of the economy. The demand for IT specialists has not declined for several years and the number of technological start-ups is growing as well. Yet not

so many beginners manage to 'take off', demonstrate efficiency and gain a foothold in the market, with the survival rate of new projects not exceeding 10 per cent. Often the reason is that the founder does not have an impartial view of the IT market, including its rules, problems, and understanding the specifics of doing business. By focusing on online media, motivational forums and impressive success stories, the vision for one's own IT project can get distorted. One can learn, understand and fall in love with one's start-up only by overcoming difficulties, tripping over and rising, making mistakes and setting clear goals. What path do IT companies have to take before they become truly successful? What problems can one typically face at different stages of business development? What kind of life hacks, advice and recommendations can be addressed to those who are just entering the IT market with their start-ups?

**Moderator:**

- **Andrey Shubin**, Executive Director, All-Russian Non-Governmental Organization of Small and Medium-Sized Businesses OPORA RUSSIA

**Panellists:**

- **Iliya Dimitrov**, Executive Director, Association of Electronic Trading Platforms (AETP)
- **German Gavrilov**, Co-Founder, Roistat
- **Tamara Merebashvili**, Chief Executive Officer, Inter RAO – Information Technologies
- **Nikolai Sudarikov**, Project Manager, SmartLine
- **Elena Volotovskaya**, Head, Softline Venture Partners
- **Aleksey Zharkov**, Founder, Business Family

**12:00–12:45**

Pavilion G  
conference hall G5

International Youth Economic Forum

Youth Lecture Hall

**Next-Generation Business Models: Crowd Platforms**

Digital transformation provides an increasingly competitive business environment, and companies are developing new products based on data and devising more efficient ways to communicate with the customers. Development of digital platforms, such as social networks hosting small and medium-sized businesses, pose a certain threat to companies pursuing a classic business model. Will social networks become the main platform for business creation and for whom? What business opportunities will appear in the near future? Can social media compete with various marketplaces and online stores? Can social network-based payment systems, such as VK Pay, pose an alternative to bank cards?

**Moderator:**

- **Margarita Gladkova**, Academic Director, Business Analytics and Big Data Programme, Graduate School of Management, St. Petersburg University

**Panellist:**

- **Aleksey Khakhunov**, Co-Founder, Dbrain

**12:00–13:15**

Pavilion H  
conference hall H23

The Russian Economy: Achieving National Development Goals

**Investment in the Highway Infrastructure Providing New Growth Opportunities for the Russian Economy**

The quality of the road infrastructure has a direct impact on the operation of a country's economic system. Strengthening inter-regional collaboration requires roads; therefore development of the road infrastructure using modern materials is among the key development objectives of Russia. New technologies allow reduction in the costs of road construction, maintenance and repair and substantial increase of their operational life. New technologies for building cement roads and cement reinforcement of soils have the potential for a fast development of a modern and high-quality road infrastructure in Russia. What is inhibiting this process today? When will cement highways appear in Russia and what are the potential downsides of this technology? What impact could the implementation of such projects have on Russia's regions and individual companies?

**Moderator:**

- **Ignat Bushukhin**, Editor-in-Chief, RBC Real Estate

**Panellists:**

- **Innokentiy Alafinov**, First Deputy Minister of Transport of the Russian Federation
- **Maxim Goncharov**, Chief Executive Officer, LafargeHolcim Russia
- **Dmitriy Pingasov**, Chairman of the Board of Directors, Novosibirskavtodor
- **Arnulf Pucher**, Technical Director, Directorate Bavaria South/ Direct Export, STRABAG AG
- **Alexander Ryazanov**, Chairman of the Board of Directors, Russian Holding Company; Member of the Board of Directors, Russian Railways

- **Viktor Ushakov**, President, Concrete Roads Association; Vice Rector for Research, Moscow Automobile and Road Construction State Technical University (MADI)
- **Aleksey Zhurbin**, Chief Executive Officer, Institute Stroyproekt

**Front row participants:**

- **Dmitriy Denisov**, First Deputy Governor of the Kaluga Region
- **Konstantin Mogilnyy**, General Director, Avtodor-Engineering
- **Oleg Sharykin**, President, Holding Company Siberian Cement

**12:00–13:15**

Pavilion G  
conference hall G8

International Youth Economic Forum

**Up and Up: Preparing Leaders That Don't Just Change the World, But Make It Better**

Currently, one of the key goals of socioeconomic development is fostering human capital capable of making effective and targeted economic and technological breakthroughs. In today's unstable environment, which shifts rapidly between development trends, there is demand for all levels of specialists with diverse competencies, capable of applying their skills under new conditions and in unanticipated situations. At the same time, a separate challenge is developing human capital in such a way that people not only have the mental skills and training to solve professional problems, but are also capable of taking responsibility for global development – of anticipating challenges, evaluating risks, and making decisions focused not on local achievements, but on long-term effects, taking humanitarian aspects into account. What is a 'social elevator'? How effective are 'social elevator' models in Russia and abroad? How is Russia becoming a 'land of opportunity'? What is global responsibility and how can it be included in management models? Thought leaders from the cradle: when should we start preparing tomorrow's professionals?

**Moderator:**

- **Anatoly Torkunov**, Rector, MGIMO University

**Panellists:**

- **Yulia Ablets**, Chairperson, Committee on Youth Policy and Cooperation with NGOs of the Government of Saint Petersburg
- **Alexander Bugaev**, Head, Federal Agency for Youth Affairs (Rosmolodezh)
- **Anton Serikov**, Head of Direction for Partner Relationships, "Russia, a Land of Opportunity"
- **Robert Urazov**, Chief Executive Officer, Agency for the Development of Professional Communities and Skilled Workers (WorldSkills Russia)

**13:00–13:45**

Pavilion G  
conference hall G5

International Youth Economic Forum

Youth Lecture Hall

**Exponential Organizations: Hype or Today's Business Reality?**

There are examples of startups that have demonstrated explosive growth, becoming world-class companies in just a few years. At the same time, the organizational structures of most companies remain linear. The time has come to scale up the organizational strategy, processes, culture and people. Are manufacturing companies able to replicate the success of global IT giants? What are the skills of the managers of the future?

**Moderator:**

- **Andrey Zyatchin**, Executive MBA Programme Director, Graduate School of Management of St. Petersburg University

**Panellist:**

- **Alexander Kolobov**, Director for Business System Development, Severgroup

**13:45–15:00**

Pavilion G  
conference hall G9

International Youth Economic Forum

Plenary Session

**The Challenges and Prospects of Youth Entrepreneurship**

Youth entrepreneurship draws a lot of attention today. Employment of middle and more senior youth in sectors affecting human capital development is decreasing. The young generation is seeking to develop new competencies and is able to adapt quickly to the changing environment. What are the best practices for boosting youth entrepreneurship worldwide? What should be the youth economic agenda? What work needs to be done with young people to boost their economic activity? What are the challenges particular to involving young people in small and medium-sized business?

**Panellists:**

- **Milena Arslanova**, Director, Investment Policy and Entrepreneurship Development Department, Ministry of Economic Development of the Russian Federation
- **Alexander Bugaev**, Head, Federal Agency for Youth Affairs (Rosmolodezh)
- **Vladislav Davankov**, Deputy Chief Executive Officer, Russia – the Land of Opportunities
- **Afshan Khan**, Regional Director for Europe and Central Asia, United Nations Children's Fund (UNICEF)
- **Andrey Sharov**, Vice-President, Head of GR Directorate, Sberbank
- **Boris Titov**, Presidential Commissioner of the Russian Federation for the Protection of Entrepreneurs' Rights

**Front row participants:**

- **Sergey Brykov**, Director, Business Broke
- **Sayan Galsandorzhiyev**, Founder, Generation of Leaders International Business School for Children
- **Pavel Lenets**, Director, Sapphire
- **Muslim Muslimov**, Founder, Klinika No. 1 Medical Centre Network
- **Maxim Nikitinsky**, Founder, Delo Business Cluster

**14:00–14:45**

Pavilion G  
conference hall G5

[International Youth Economic Forum](#)

Youth Lecture Hall

**Business Education Today: Why does the New Generation Need an MBA?**

Why is it that successful people continue to study? Whereas a degree and work experience used to be sufficient to build a successful career, today's market has brought with it higher requirements. More and more often, leaders at the helm of various companies and projects are coming to realize the necessity of not only developing their hard skills, but soft skills, too. Indeed, it is soft skills which are becoming ever more crucial. In an era of slowing business growth, a new type of leader is needed, one who can manage change, identify radically new opportunities, and direct horizontal organizations. This is where business education and an MBA programme comes in.

**Moderator:**

- **Denis Konanchuk**, Associate Dean for Academic Affairs, Moscow School of Management SKOLKOVO

**15:00–15:45**

Pavilion G  
conference hall G5

[International Youth Economic Forum](#)

Youth Lecture Hall

**From Things for the Soul to Business With Soul: How to Develop Social Entrepreneurship in Russia**

Social entrepreneurship as a means to mitigate and resolve social problems by implementing sustainable business models has great potential in Russia. There is a growing number of self-motivated, entrepreneurial and socially aware people who want to change the status quo and are ready for entrepreneurship "with a purpose". Are social entrepreneurs dreamers or realists? Is it possible to build a sustainable business and simultaneously address problems of society? What opportunities should not be missed and what mistakes should be avoided in social entrepreneurship?

**Panellist:**

- **Anatoliy Movshovich**, Head, The World to the Touch

**15:30–18:45**

Pavilion G  
conference hall G2

[International Youth Economic Forum](#)

**Invest session**

The invest session platform will provide young entrepreneurs with an opportunity to present their projects to an expert council and potential investors and also get feedback from people who invest directly in start-ups. Events of this format help start-up entrepreneurs from the IT sector find the means to develop their business.

Work format:

- correspondence preparation of participants' projects for presentation to an expert council and investors;
- pitch sessions.

**Moderator:**

- **Sayan Galsandorzhiyev**, Founder, Generation of Leaders International Business School for Children

**Panellists:**

- **Alexey Basov**, Deputy General Director – Investment Director, RVC
- **Vasily Belov**, General Director, Skolkovo Ventures
- **Evgeny Borisov**, Development Director, Internet Initiatives Development Fund (IIDF)
- **Alexander Galitsky**, Co-Founder, Managing Partner, Almaz Capital
- **Alexander Machkevitch**, Chairman of the Board of Directors, Eurasian Resources Group S.a.r.l. (ERG)
- **Alexey Milevsky**, Investment Director, Director of Mergers and Acquisitions, Mail.Ru Group
- **Oleg Teplov**, Chief Executive Officer, VEB Innovation

**15:30–16:45**

Pavilion G  
conference hall G3

[International Youth Economic Forum](#)

**Open Dialogue ‘Technological Entrepreneurship – A Trend for Young People’s Self-Fulfilment. The Price of Leadership and Responsibility’**

This year Russia has been experiencing a start-up boom as the number of early-stage business projects is growing rapidly, entrepreneurs are becoming idols and benchmarks for hundreds of thousands of young people across Russia and globally, and the scope and volume of venture capital investments is increasing. Globalization as well as access to information and technologies allows us to generate and implement a wide variety of innovative ideas. This helps to improve people's quality of life, but owning a business entails certain obligations that not all young entrepreneurs can meet. Assessing the risks, responsibility for a business team and customers, the impact of business decisions on regional economy, and social responsibility and many other aspects that should be taken into account are among the issues that will be addressed during the session. The panellists will also have an opportunity to discuss the best ways of coping with business responsibility and where to look for support in the initial stages.

**Moderator:**

- **Maxim Dreval**, Founder, L2P Limited

**Panellists:**

- **Artyom Androsov**, Member of the Supreme Council of the Party, United Russia Political Party
- **Lars Buch**, Co-Founder, International Accelerator Network, Startupbootcamp (Digital Health Berlin)
- **Su Jing**, Director of the Shanghai Office, Peter the Great St. Petersburg Polytechnic University; Deputy Director, Business Incubator PuE
- **Konstantin Markelov**, Vice President, Director of Business Technologies, Tinkoff Bank
- **Alexander Yankovsky**, Director, Business Incubator, Plekhanov Russian University of Economics
- **Vladislav Zdorenko**, Development Director, PhysTech.Start Accelerator, Moscow Institute of Physics and Technology
- **Anatoly Zorin**, Director, Russian Youth Business Assistance Center

**15:30–16:45**

Pavilion G  
conference hall G4

[International Youth Economic Forum](#)

**False Claims in the World of Technologies**

Modern technologies make it possible to communicate with the customer more efficiently and faster, and digital promotion is becoming a strategic tool for most businesses. How can digital marketing be used in the banking sector? What are the most promising channels and tools? How can the target audience be engaged and retained?

**Moderator:**

- **Ruslan Karmanov**, Information Technology Specialist; Head, Advanced Training Educational Center

**Panellists:**

- **Nikolay Dolgov**, Director for Development of Professionals 4.0 Platform, Gazprom
- **Boris Lapidus**, Professor, Chairman, Scientific and Technical Council, Russian Railways; Chairman, International Railway Research Board (IRRB)
- **Larisa Lapidus**, Professor, Ph.D. in Economics; Director, Social and Economic Innovations Center (SEIC), Faculty of Economics, Lomonosov Moscow State University



- **Sergey Salkutsan**, Acting Director, Deputy Director for Innovations and Entrepreneurship, Institute of Advanced Manufacturing Technologies

**15:30–16:45**

Pavilion G  
conference hall G6

International Youth Economic Forum

### **The Effects of Volunteerism and CSR Programmes on the Effectiveness of Companies and Employees**

Practice has shown that the most effective large companies do business guided by the principles of corporate governance and corporate social responsibility (CSR). The corporate governance system is vital to ensuring that enterprises and organizations are attractive to investors and are capable of adapting to global shifts on macro and micro levels. CSR principles facilitate building long-term loyal relationships with clients, employees, and other social stakeholders. In the long run, they affect the competitiveness of business in both domestic and international markets. Systematic CSR programmes directly influence company's economic indicators and transform regional social landscapes. Corporate volunteerism programmes make up an important part of CSR. For companies, they serve as an irreplaceable tool for advancing corporate values, increasing employee cohesion, and strengthening horizontal ties. It is a way to retain valuable employees and is an effective non-financial motivation method. Corporate volunteerism helps build strong relationships with government agencies, third sector institutions, local communities, and media organizations. Despite many large media organizations' scepticism towards corporate volunteerism, the social trust in the phenomenon grows. An increasing number of traditional and new media organizations are starting to pay attention to social responsibility in business. However, not all employees see external coverage of their work as something positive. How are CSR programmes affecting companies' economic indicators and transforming lives in the regions? How can volunteerism programmes help shape HR strategies? Is it always necessary to share information about volunteer projects with an external audience to maintain a positive social image?

#### **Moderator:**

- **Vadim Kovalev**, First Deputy Executive Director, Russian Managers Association

#### **Panellists:**

- **Irina Arkhipova**, Public Affairs and Communications Director, Coca-Cola HBC Russia
- **Svetlana Ivchenko**, Head of the Social Policy Department, MMC Norilsk Nickel
- **Stanislav Kasparov**, Director of Business Support in Regions of Operation, SIBUR
- **Artem Metelev**, Chairman of the Council, Association of Volunteer Centers; Member of the Public Chamber of the Russian Federation
- **Gor Nahapetyan**, Serial Entrepreneur and Philanthropist; Co-Founder, Profilum, CrashPro future Careers School, The Friends Foundation
- **Ksenia Razuvaeva**, Director, "Russian Center for Civil and Patriotic Education of Children and Youth" (Rospatriototsentr)
- **Matthias Schepp**, Chairman, Russian-German Chamber of Commerce
- **Rustam Zakiev**, Head, Communication and Social Projects Department, RUSAL; Chairman, National Council for Corporate Volunteering

**15:30–16:45**

Passage  
VEB.RF Stand

International Youth Economic Forum

### **Horizon 2100. How do Young People Envisage the Future?**

Young people – the most important strategic resource for development in the twenty-first century – are rapidly changing the face of the modern world: they are developing and implementing social and economic innovations, while making scientific discoveries and technological breakthroughs. It is young people who will replace the older generation and create the roadmaps for development scenarios for the country, civilization and the planet as we move into the future. And in many respects the successful implementation of these development scenarios depends on how members of the younger generation envisage the future – with optimism or pessimism – and on how long and to what extent they can hold onto this vision.

**17:00–17:45**

Pavilion G  
conference hall G5

International Youth Economic Forum

Youth Lecture Hall

### **Pharmaceutical Innovations and Healthcare: What Changes Are in Store?**

The search for drivers of innovative development: what causes new and particularly outstanding drugs to be created, and what leads to the development of new markets and changes the structure of old ones? What does it mean to be competitive in the fields of pharmaceuticals and education? How may we synthesize education, business, and science?

**Moderator:**

- **Andrew Ivanov**, Director, Management in Healthcare professional retraining programme, Graduate School of Management, St. Petersburg University

**Panellist:**

- **Aleksandra Glazkova**, Vice President, BIOCAD

**17:15–18:45**

Pavilion G  
conference hall G4

International Youth Economic Forum

**Accelerated Development in Russia: Implementation so far and Growth Prospects**

To date, one of the key tasks of socio-economic development of Russia has been the creation of a system for acceleration of small and medium-sized businesses, including individual entrepreneurs. This includes development of infrastructure and supporting services, as well as accelerated development of SMEs in areas such as urban development, R&D, innovation, the social sphere and ecology. The main advantage of the accelerator is the possibility of 'accelerating time': with the help of expert advice, access to a broad base of contacts and a detailed programme, the entrepreneurs can develop projects much more intensively, achieving the planned results up to a year early, often within a few months. The accelerator's task is to debug business processes and scale up the business, i.e., to create the backbone for further development of the project and for attracting substantive investments. The investment market is growing across a wide range of industries, and the goals have been set to develop successful cooperation between the state and business within a framework of a national project, to identify the most successful practices and to roll them out. What is an accelerator? What types of acceleration programmes are available and what is their segmentation? How can Russia become the world's leader in acceleration methods? What are the examples of successful cooperation between business and government in acceleration of entrepreneurs? What is the international experience and what are the latest trends? How is business being fostered in the world's leading clusters? What types of acceleration in Russia already have positive results? What indicators of growth for small and medium-sized business development can be achieved together with the help of proven practices?

**Moderator:**

- **Victor Sedov**, Member of the Presidium of the Board, All-Russian Non-Governmental Organization of Small and Medium-Sized Businesses OPORA RUSSIA

**Panellists:**

- **Alexander Belov**, Executive Director, Accelerator MIPT "Fizteh.Start" (Startech.vc)
- **Lars Buch**, Co-Founder, International Accelerator Network, Startupbootcamp (Digital Health Berlin)
- **Mikhail Erman**, Director, Business Incubator National Research University of the Higher School of Economics
- **Dmitry Gordienko**, Director, Russian Representative of Accelerator Founder Institut
- **Val Jerdes**, Head in Moscow, The Yellow Door
- **Evgeniy Levkin**, Director of the Regional Programme and Territorial Projects, Center for Entrepreneurship
- **Ravi Patel**, Executive Director, Stanford U.S.-Russia Forum

**Front row participants:**

- **Elena Gavrilova**, Director, Center for Enterprise Development, Saint Petersburg National Research University of Information Technologies, Mechanics and Optics
- **Oleg Malsagov**, Advisor to the Rector for Development, Saint Petersburg National Research University of Information Technologies, Mechanics and Optics
- **Olga Shlykova**, Head of the Programme Development Department, The Foundation of Regional Social Programs Our Future

**17:15–18:45**

Pavilion G  
conference hall G6

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**Higher Education Institutions and Business Community Joining Forces in Support of Youth Entrepreneurship**

Collaboration between higher education institutions and business community is key to successful innovations in the economy and development of social sector and youth technological entrepreneurship in particular. The world has longstanding experience of commercializing innovations and introducing them into the market. By building strategic partnerships with institutions of higher education, business community is supporting a range of activities starting with R&D to implementation of technologies in practice. Support for youth technological entrepreneurship allows large businesses to both mitigate risks of technological developments and to attract talented young entrepreneurs. What place does youth technology entrepreneurship occupy in the development of the innovation economy? How is the ecosystem for supporting youth entrepreneurship shaped at the levels of the state, regions, municipalities and business communities? What are the approaches, programmes and mechanisms for

encouraging youth entrepreneurship? What role does collaboration between higher education institutions and the business community plays in supporting and developing youth entrepreneurship?

**Moderator:**

- **Nikolai Toivonen**, Vice Rector for Strategic Development, St. Petersburg State University of Economics

**Panellists:**

- **Alexey Borovkov**, Vice Rector for Innovative Projects, Peter the Great St. Petersburg Polytechnic University
- **Maxim Gashkov**, Head of Research, MTS
- **Martin Gitsels**, Vice President, Siemens in Russia
- **Dmitry Ivanov**, Innovative Development Director, UEC-Saturn
- **Ilya Komarov**, Co-Director, Stanford U.S.–Russia Forum
- **Eugeny Kuznetsov**, Chief Executive Officer, Orbita Capital Partners
- **Sen Lin**, Associate, Kohlberg Kravis Roberts & Co. L.P.