

2nd Interregional Forum Strengthening International SME Alliances between the Russian Federation and Latin American and Caribbean countries (LAC)

May 31, 2017

Hall D2, ExpoForum Convention and Exhibition Centre,
64/1, Peterburgskoye Shosse, St. Petersburg, Russia

Organizers: Ministry of Foreign Affairs of the Russian Federation, United Nations Industrial Development Organization (UNIDO), The Roscongress Foundation

With financial support from the Russian Federation

08:00–09:30 Arrival of participants, welcome coffee

09:30–10:00 **Opening of the forum, introduction and objective of the forum**

Welcome speech – Government of St. Petersburg:
Sergey Movchan, Vice-Governor of St. Petersburg

Welcome speech – Ministry of Foreign Affairs of the Russian Federation:
Alexander V. Shetin, Director, Department of Latin America

Rodrigo Malmierca, Minister of Foreign Trade and Foreign Investment of
Cuba

Carlos Chanduvi Suarez, Chief, Latin America and the Caribbean Regional
Division, UNIDO

Alexei L. Rachmanov, President, United Shipbuilding Corporation

Valery Shubarev, General Director, AVANGARD; President, Association of
Radioelectronics and Infotelecommunications Enterprises of St. Petersburg

10:00–10:20 Coffee break

10:20–11:50

Cooperation between LAC countries and the Russian Federation: success stories

Following the significant changes that have affected the global economy in recent years, Russia and the countries of Latin America have, to one extent or another, ‘reconfigured’ their external economic relations, rectifying the geographical scope and structure of their foreign trade and investment activities. Under these conditions, new areas of growth for cooperation have emerged, together with new opportunities for undertaking joint projects to strengthen expanding mutual interests in a variety of areas.

What are some successful experiences of cooperation? What barriers need to be overcome? What lessons can be learned? What recommendations can be put forward to ensure the stable and long-term nature of cooperation?

Moderator: Carlos Chanduvi Suarez, Chief, Latin America and the Caribbean Regional Division, UNIDO

Tatyana Mashkova, Director General, National Committee for Economic Cooperation with Latin America (CN CEPLA)

Denis Ivanov, Deputy Chairman of the Board, International Investment Bank (IIB)

Othon Sigfrido Reyes Morales, President, Export and Investment Promotion Agency of El Salvador (PROESA), Republic of El Salvador

Ramón Gordils, Deputy Minister of Economic Cooperation of Venezuela; President, Foreign Trade Bank of Venezuela (BANCOEX), Bolivarian Republic of Venezuela

Roman Filippov, CEO, Power Machines, ZTL, LMZ, Electrosila, Energomasheexport

Laura Silvana Vallejo Páez, Executive Director, ProEcuador, Republic of Ecuador

Eugeny Zhikh, Director General, International Financial Alliance; Head, Regional Office, Russia–Brazil Business Council for the North-Western Federal District of Russia

Rebecca Gaona Santacruz, Director, Secretariat of Economic Development, Government of the Central Department of Paraguay, Republic of Paraguay

Idania Caballero, Biocubafarma Group, Republic of Cuba

11:50–12:10

Coffee break

12:10–13:40

Cooperation in the field of biopharmaceuticals between LAC countries and Russia: new opportunities for development of joint production and scientific and technical work

Since 2008, the LAC region has been the fastest growing pharmaceutical market in the world. Latin American companies currently play the leading role in the Latin American pharmaceutical industry market, with a turnover of USD 100 billion. Producers of generic drugs from Brazil, Argentina, and Cuba already export their products to other emerging markets in Asia, Africa, and the Middle East.

What are the mechanisms of cooperation between LAC and the regions of the Russian Federation in the biopharmaceutical sector, and how much potential is there for such cooperation?

What role will the key partners, such as business, government bodies, the private sector, and research institutions, play in developing this cooperation?

What potential strategic steps need to be taken to boost cooperation in this sector?

Moderator: Eugenia Soboleva, International Expert, UNIDO

Sergei Tsyb, Deputy Minister of Industry and Trade of the Russian Federation

Viktor Dmitriev, General Director, Association of Russian Pharmaceutical Manufacturers (ARPP)

Dmitry Chagin, Director, Chairman of the Board, Medico-Pharmaceutical Projects of the XXI Century, Association of Pharmaceutical Manufacturers of the Eurasian Economic Union

Rodrigo Malmierca, Minister of Foreign Trade and Foreign Investment of Cuba

Miguel Antonio Mayo, Minister of Health of Panama, Republic of Panama

Viktor Trukhin, Director, St. Petersburg National Research Institute of Vaccines and Serums, FMBA of Russia

Dmitry Morozov, General Director, Biocad. Topic: New opportunities for cooperation between LAC countries and Russia in the field of biotechnology

Konstantin Movchan, Deputy Director, Medico-Pharmaceutical Projects of the XXI Century. Topic: The pharmaceutical cluster as a development indicator for St. Petersburg industry

Oleg Astafurov, Vice President for Business Development of JSC "Pharmasintez", Topic: "“Pharmasintez” JSC is a strategic partner of Latin American pharmaceutical companies”

13:40–14:10

Lunch

14:10–15:25

Partnership between LAC countries and Russia in the field of automation and robotics

The LAC countries are playing a distinctive role in the cyber revolution, but its influence on the regional economy is still limited. According to forecasts by the

International Federation of Robotics, by 2018 more than 1.3 million industrial robots will be installed in plants around the world. Depending on the country, up to 85% of activities in the manufacturing sector could be replaced by robotics.

One of the main ways to adapt to such a global transformation is the progressive automation of LAC industries to achieve higher productivity.

What contribution can the LAC region and Russia make to the development of the robotics field and technologies in general at the global level?

What are the mechanisms of cooperation between LAC and the regions of the Russian Federation in the field of automation and mechatronics, and how much potential is there for such cooperation?

What role will the key partners, such as entrepreneurs, government agencies, the private sector, and research and development institutions play in promoting such cooperation?

What potential strategic steps need to be taken to implement this cooperation in the near future?

Moderators: Carlos Chanduvi Suárez, Chief, Latin America and the Caribbean Regional Division, UNIDO

Vitaly Stepanishev, Executive Director, Russia–Latin America Business Centre

Laercio Aniceto Silva, Vice President, Business, Technology & Innovation, Centers of Reference in Innovative Technologies (CERTI), Brazil

Rodrigo Quevedo Silva, President, Chilean Association for Robotics (ACHIRO)

Ana Carolina Cosse Garrido, Minister of Industry, Energy, and Mining, Eastern Republic of Uruguay

Alexey Borovkov, Vice Rector for Innovative Projects, Peter the Great St. Petersburg Polytechnic University

Gleb Turichin, Head of the Institute of Laser and Welding Technologies, Peter the Great St. Petersburg Polytechnic University; Rector, St. Petersburg State Maritime Technical University

Alexander Lopota, Director, Russian State Scientific Center for Robotics and Technical Cybernetics

Mark Finkov, System Analysis and Design Department, Pelengator. Topic: Design and development in accordance with the requirements of Industry 4.0: from large-scale and box products to product frameworks

15:25–15:45

Coffee break

15:45–17:15

Technical and economic integration between Russia and LAC countries

In a changing globalized world, where trade has become essential along the value chain, technical regulation is an essential element of safety, quality, health, and environmental protection. However, technical barriers are often

perceived by the interested parties as major non-tariff barriers and the growing pace of globalization continuously creates new challenges. It is therefore hugely important to ensure mutual understanding in the field of technical regulation to enable unobstructed development of international trade and integration.

What lessons learned can be learned from the Russian and EEC success stories, and used as a model for implementation in their LAC counterparts?

What barriers do both regions still face when it comes to standardization, harmonization of procedures for assessing conformity, and mutual recognition?

What mechanisms are available to make this technical integration happen?

Moderator: Vladimir Salamatov, CEO, International Trade and Integration Research Centre

Alexey Kuleshov, Deputy Head, Federal Agency for Technical Regulation and Metrology (ROSSTANDART)

Alexey Khersontsev, Head, Federal Service for Accreditation

Arman Shakkaliev, Director, Technical Regulation and Accreditation Department, Eurasian Economic Commission (EEC)

Sergey Koldaev, Director for International Adaptation of Export Goods, Russian Export Center

Nadezhda Kislyakova, Deputy Director, Department of State Policy in the field of technical regulation, standardization and ensuring the uniformity of measurements, Ministry of Industry and Trade of the Russian Federation

Iosif Aronov, Head, Compliance Department, VNIIS Research Centre for International Trade and Economic Integration. Topic: Technical regulation of the EAPS. Access to the market

Ferdinand Welzijn, Minister of Industry, Trade, and Tourism, Republic of Suriname

Juan José Galeano, National Director of Sustainable Development, Argentine Republic

17:15–17:35 Coffee break

17:35–18:20 **Innovative decisions in LAC countries: agribusiness and industrial parks**

By concentrating SME efforts in sectors such as agribusiness and industrial agglomerations (e.g. industrial parks and industrial clusters), countries have achieved success. These innovative mechanisms have helped create economies of scale among Latin American and Caribbean countries.

What are the innovative mechanisms and tools that must be enhanced to provide the region with more success stories?

What lessons can be learned from these mechanisms and tools?

How can these new mechanisms be leveraged to strengthen international cooperation?

Moderator: Sergey Korotkov, Director, UNIDO Centre for International Industrial Cooperation in the Russian Federation

Fleurant Aviol, Minister of Planning and External Cooperation, Republic of Haiti

Cliff Riley, Executive Director, Scientific Research Council of Jamaica (SRC)

Elisio Contini, Head, EMBRAPA Intelligence and Macro-Strategies Secretariat, Brazilian Agricultural Research Corporation, affiliated with the Ministry of Agriculture, Livestock, and Supply of the Federative Republic of Brazil

Juan Camilo González Ladino, Representative of ProColombia in the Russian Federation

Saodat Sultanova, Deputy Director General, Russian Caviar House

18:20–18:40

Coffee break

18:40–19:00

Plenary session

**Recommendations of the forum, prospects for the future
(Ministry of Foreign Affairs of the Russian Federation, UNIDO)**

Carlos Chanduvi Suarez, Chief, Latin America and the Caribbean Regional Division, UNIDO

Alexander V. Shetin, Director, Department of Latin America, Ministry of Foreign Affairs of Russia

Sergey Korotkov, Director, UNIDO Centre for International Industrial Cooperation in the Russian Federation

19:00–22:00

Excursion and evening reception for forum participants at the Chamber of Commerce and Industry of the city of Pavlovsk
