



**SPIEF'26 ПМЭФ'26**

 **ROSCONGRESS**  
Building Trust

**3 – 6**  
**JUNE**  
**2026**

**ST. PETERSBURG**  
**INTERNATIONAL**  
**ECONOMIC**  
**FORUM**

[forumspb.com](https://forumspb.com)



## ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM –

one of the biggest and most important business events in the world. SPIEF has been held annually since 1997. Since 2005, it has been held under the auspices of the President of the Russian Federation, who has also attended each event.

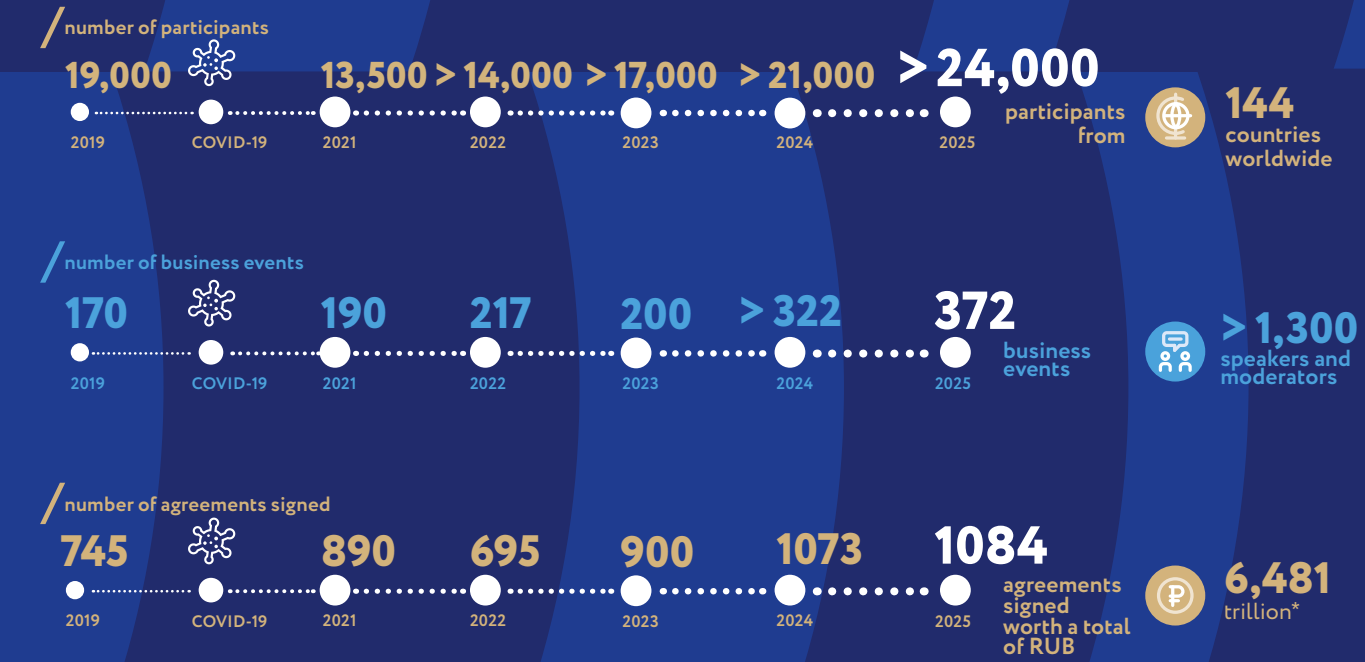
SPIEF offers an unrivalled space for dialogue and forging business ties. It provides an opportunity to find partners with the aim of securing business growth in Russia and abroad. Participants are also afforded the ability to expand their circle of customers and suppliers, and to meet key decision makers. There are also ample opportunities to attract the attention of potential investors and leading media outlets..



Video about the SPIEF



# // SPIEF IN FIGURES



\*Excluding agreements where the figures were classified as commercial secrets.





## // **ALL BRANCHES** OF THE ECONOMY AND THE NON-MANUFACTURING SECTOR

- **FINANCIAL AND INSURANCE SERVICES**
- **MANUFACTURING**
- **INFORMATION TECHNOLOGY**
- **HEALTHCARE**
- **EDUCATION AND SCIENCE**
- **CONSULTING**
- **COMMERCE**
- **TELECOMMUNICATIONS**
- Construction
- Logistics and transport
- Real estate
- HoReCa and tourism
- Management and law
- Agriculture and forestry
- Mineral extraction
- Conglomerate holding companies

In total, more than 90 global economic sectors are represented at the Forum

## // A RICH BUSINESS PROGRAMME

4 days >370 events >1,300 experts and speakers

### A VAST RANGE OF TOPICS:

Socio-economic development, governance, technological progress, digitalization, the environment, healthcare, transport, culture and tourism, education, and science

- Panel discussions, roundtables, thematic business breakfasts and TV debates
- Bilateral business dialogue events with foreign partners
- Meetings with representatives of BRICS, the SCO, the Eurasian Economic Union, and ASEAN
- Networking areas organized by Forum partners, business representatives, ministries, government agencies and representatives of Russia's regions



## // SPIEF TRENDS

- **Development Economics: Ensuring Growth**  
Discussion about macroeconomic stability, international trade, investment, and the role of small businesses. Participants will talk about updating Russia's economic model in the current environment
- **Technology: Pursuing Leadership**  
Key focuses of technological development – from the introduction of artificial intelligence and automation to independence in microelectronics, new materials, energy, and cybersecurity
- **The Living Environment**  
Issues concerning information sovereignty, cultural code, social consolidation, and interstate humanitarian cooperation
- **International Cooperation**  
Business dialogues with representatives of various countries and intergovernmental associations, the B20 Forum, and events on the Arctic agenda
- **The Individual in a New World**  
Quality of life, health, education, family well-being, urban development, and opportunities for self-fulfilment
- **Youth Track**  
Self-fulfilment among the younger generation, development of mentoring institutions and professional youth communities, involvement of young people in addressing global socioeconomic issues, tourism, and ecology





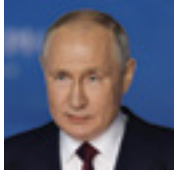
# // INDUSTRY-SPECIFIC AND THEMATIC EVENT

AN ACCESSIBLE ENVIRONMENT  
FOR SMALL BUSINESSES

**>2,350** from **>37**  
representatives of SMEs countries and territories

- Russian Small and Medium-Sized Enterprises Forum
- 'Ensuring Drug Security' Russian Pharmaceutical Forum
- Creative Industries Forum
- International Youth Economic Forum
- A range of practical tools for small and medium-sized enterprises to network and grow their business effectively
- Presentations of support packages for entrepreneurs, investment proposals, and successful practices
- Special conditions for participation





**VLADIMIR PUTIN**

President of the Russian Federation



**XI JINPING**

President of the People's Republic of China



**NARENDRA MODI**

Prime Minister of India



**MOHAMMED BIN ZAYED AL NAHYAN**

President of the United Arab Emirates

“Today, Russia has a packed and very ambitious economic agenda. The difficulties and challenges we are facing work as incentives for all of us, incentives to increase the pace and quality of transformations, to achieve more in improving the quality of life, prosperity and well-being of our citizens. We will definitely continue to strengthen our sovereignty in all areas. In this work, we are certainly open to equal partnership with all countries – with all those who, like Russia, value their national interests and are ready to determine their own future.”

“Today, the international community is more interested than ever in fair, sustainable, and secure development. It is crucial to seize opportunities, address challenges, advance the global development initiative, and build a beautiful future of peace and prosperity together.

Along with Russia and our other partners, we are ready to tap into development prospects and seize growth opportunities in order to make a worthy contribution to intensifying global cooperation for the development and the creation of a community with a common destiny for humankind.”

“India and Russia have a relationship of trust. The roots of our relationship go back in history, and on all issues in the international arena, India and Russia have always stood together and have moved forward together step by step. This is not only in our bilateral relations but also in our engagement on international issues, working for the good of the world.”

“Bridges of partnership have been built between us and we are actively cooperating. We are building strong and reliable relations. Thank you for giving Emirati companies the opportunity to speak at this Forum. This Forum is playing a central role this year. I believe that cooperation between the private sectors of the two countries plays an important role in the expansion of our bilateral relations. For example, bilateral tourism is growing steadily: we hope that this year, we will receive a million Russian tourists. This is a very important stage and an important moment in the development of our relations.”



**PRABOWO SUBIANTO**

President of the Republic of Indonesia



**ABDELMADJID TEBBOUNE**

President of Algeria



**EMMERSON DAMBUDZO MNANGAGWA**

President of Zimbabwe



**LUIS ALBERTO ARCE CATACTORA**

President of Bolivia

“This is a Forum that unites and brings together leaders from the West, the Global South, and the East. It is a meeting point for all of Eurasia. Indonesia views its participation as an opportunity to build trust and conclude deals in an increasingly complex geopolitical environment – deals that will benefit all of us and ensure shared success.”

“This Forum is a significant and high-profile event throughout the entire world, and its role is now increasing in view of the multiplying and accumulating challenges many countries are dealing with. These challenges require the coordinated efforts of the entire international community to find solutions to the problems facing humankind. Russia is a significant contributor to mitigating current crises through its policies, supplies of wheat to needy countries, developing partnerships with a wide range of countries, and primarily with poor nations.”

“Zimbabwe considers the Russian Federation as a consistent global ally. To harness the opportunities presented by a multipolar world, it is necessary to shift the paradigms in our approaches to cooperation, synergies, investments, and partnerships. Zimbabwe is committed to play its part in this transformative process.”

“What we are saying is, today, we are shifting to a multipolar world concept, moving to create new blocs such as BRICS. We need to promote the development of such alliances as soon as possible in order to advance the goals of this Forum. They also align with Bolivia’s national goals.”



## // PARTICIPATION FORMATS



### SPIEF PARTICIPANT

Participants are able to attend events on the Forum's business programme, visit the exhibition, and hold discussions with business leaders, experts, government officials, and media outlets. They can take advantage of opportunities to find investors, take part in meetings, and participate in events on the cultural and sporting programmes. Regular participants at the Foundation's events also get to be the first to hear about special promotions.



### SPIEF PARTNER

The prestigious status of partner is assigned to major companies and recognized members of the professional community. Being a partner provides unparalleled business promotion opportunities at the event, including the ability to participate in business programme discussions and set up a company-branded networking area and thematic lounges. Partners can also showcase their groundbreaking accomplishments, new technologies, and promising developments.



### SPIEF EXHIBITOR

Forum exhibitors are able to capitalize on opportunity to publicize themselves at the SPIEF Investment and Business Expo – a special communication platform aimed at showcasing promising investment projects, B2B solutions, and new technology.

## // BENEFITS OF PARTNERSHIP



- **Unique business programme participation packages**, plus the option to hold a business event, presentation, or press conference at the Forum
- **An audience of more than 24,000 people**, including heads of state, members of government, regional leaders from across Russia, and top executives from major Russian and international corporations
- **The company's presentation stand** at the SPIEF venue
- **Partners are able to leverage the Forum's media resources**, receive assistance in organizing press events, and take advantage of professional services provided by accredited photographers and camera operators
- **Partners also have the ability to invite business partners** to the Forum and their own business events, make use of the meeting rooms, and take part in events held as part of the Forum's cultural and sporting programmes
- **A personal manager** is assigned by the Roscongress Foundation to support the company's participation in the Forum







## // SPIEF INVESTMENT & BUSINESS EXPO



**The SPIEF Investment & Business Expo** offers an unparalleled space to engage in constructive dialogue, identify solutions, take concerted action, and share experience with Forum participants.

- Presentations of promising Russian and international projects
- Demonstrations of investment potential, cutting-edge technologies, products, and solutions
- The opportunity to engage in an open dialogue with global business leaders, financial and investment experts, government officials, business representatives, and journalists
- Business sessions and opportunities to share best practices
- More than 100,000 m<sup>2</sup> of exhibition space

## // THEMATIC AREAS

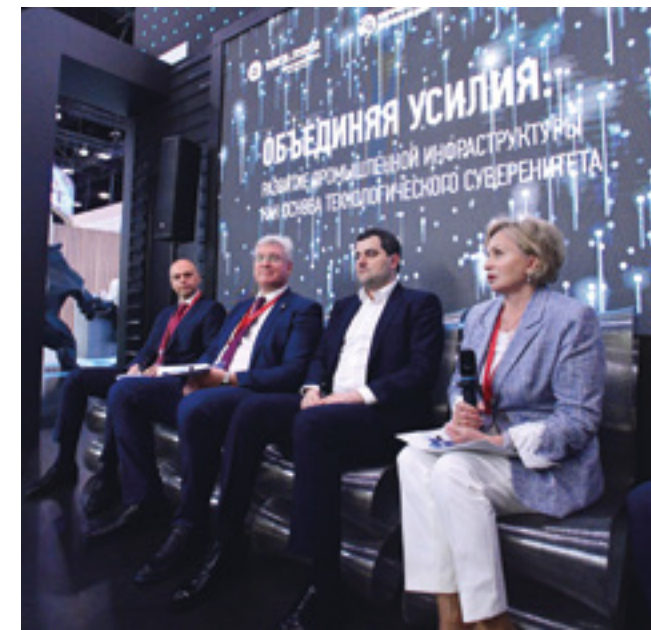
### HEALTHY LIFE AREA

The Healthy Life Area is both a focal point and primary discussion platform for leading figures from the medical and scientific communities. Key players in the healthcare sector have the ability to present groundbreaking technological and innovative projects.



### INNOVATION SPACE

An IT platform presenting the best developments in science and technology from Russian and international companies. The Innovation Space aims to support and encourage young scientists, inventors, and developers, and foster a new generation of tech entrepreneurs in Russia.







## ROSCONGRESS URBAN HUB

The Roscongress Urban Hub is an international discussion platform held as part of SPIEF. This ongoing initiative focuses on urban development, research, and business partnership in the field. The initiative will bring together major developers, system integrators, and renowned industry experts, and is intended to serve as an intellectual hub for groundbreaking ideas related to the urban economy.



## VINOGRAD

VinoGrad is an exclusive area by the Roscongress Foundation dedicated to the wine industry. Throughout the Forum, the Vinograd area will host wine presentations, tasting sessions, open discussions with industry experts, pitch sessions, and debates as part of its very own business programme.



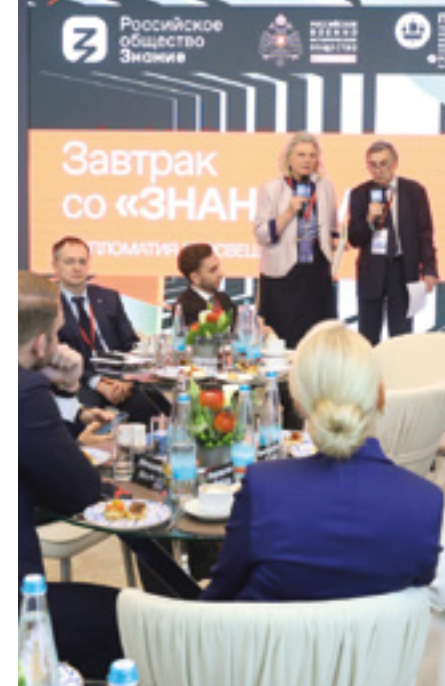
## AGROCLUSTER

The Agrocluster thematic space focuses on the achievements and prospects of Russian agribusiness. The platform is being organized by the Roscongress Foundation jointly with Russian Agricultural Bank, the Russian Ministry of Agriculture, and the country's leading agricultural holdings.



## 'BUY RUSSIAN!' NATIONAL BRANDS SPACE

The National Brands Space was created by the Roscongress Foundation, VEB.RF, the Agency for Strategic Initiatives, and RWB (United Company Wildberries & Russ) to promote domestic entrepreneurship. It focuses on 12 brands that are taking part in the 'Know Our Own' competition.



## ROSCONGRESS CLUB

An exclusive club for members of the intellectual, business, and political elite offering a VIP service to Roscongress Club card holders. Participants include thought leaders from Russia and around the world. The club also brings together a broad community of business and government representatives. Together, this makes the Roscongress Club of strategic interest to all figures wishing to help shape the political and economic landscapes of Russia and the world.





## // UNIQUE OPPORTUNITIES FOR PROMOTION



### PRESS EVENTS AND MEDIA SUPPORT

A number of press points are located at the Forum venue. There are also several specially equipped rooms for holding individual interviews with participants. The Forum press event schedule will be posted in the Media section of the official event website. The Roscongress Foundation's professionals are always glad to offer assistance in organizing press events, and providing professional photographers and videographers.



### PROTOCOL AND ADMINISTRATIVE SUPPORT FOR AGREEMENT SIGNING CEREMONIES

Holding an agreement signing ceremony at the Forum offers an excellent opportunity for a company to publicize itself and attract the attention of leading media outlets, potential partners, and investors. The support package includes organizing the ceremony at the Forum venue and distributing announcements of the event to accredited journalists at the Forum.



### VIDEO SERVICES AT THE FORUM

Showing promotional content on television screens at the Forum venue offers an excellent way for partners to raise their company's profile among the Forum's unique audience. The time and number of screenings will vary depending on the SPIEF business programme.

## ADVERTISING OPPORTUNITIES

- Advertising spaces at the Forum venue, airport, and the city's main thoroughfares provide companies with the opportunity to attract additional attention from participants
- A range of advertising options has been developed, including standalone advertising structures, large-scale panels on building facades, banners, and other formats
- Forum partners are offered priority placement of various forms of advertisements at the SPIEF venue

## MULTIMEDIA OPTIONS

Companies have the option of broadcasting events on the Forum's business programme live on television screens at their stand. This provides the opportunity to attract attention to the company's stand and further enrich its programme.



## OFFICIAL SPIEF MAGAZINE

**TOPICS** covered by the official magazine reflect the Forum's business agenda, and typically resonate strongly in both the media, and among the public at large.

**CONTRIBUTORS** to the magazine include leading figures in politics and society, heads of major corporations, and renowned experts and opinion leaders.

**AUDIENCE:** the publication has a unique target audience, consisting of people whose decisions will affect the political, economic, and cultural futures of Russia and the world. The effectiveness of communicating with these figures is attested by the numerous partners and advertisers at our events.

### Advertising in the Forum magazine

- **Modular advertising** – placement of advertisements
- **Native advertising** – advertorials (interview, history, case study, expert column, infographics, company fact sheet)
- **Additional options** include distributing promotional material, placing material in a specific column or section, referencing the material in the table of contents, etc.



## // ST. PETERSBURG SEASONS

### SPIEF FESTIVAL OF CULTURE

- More than 40 events of various kinds
- St. Petersburg's best theatre productions
- Sightseeing tours, and visits to leading museums and exhibition spaces in St. Petersburg and surrounding areas
- Charity events
- Large-scale public entertainment events and city concert programmes
- A range of artists covering a variety of genres from Russia and around the world



## // SPIEF SPORT WEEK

- More than 20 events across 18 sporting disciplines
- An extensive programme featuring legendary athletes, coaches, world champions, and Olympic champions
- International tournaments and Roscongress Cup gala matches
- A relaxed atmosphere for informal dialogue
- Discussions of key issues facing the sports industry



## // THE ROSCONGRESS FOUNDATION – ORGANIZER OF SPIEF



The Roscongress Foundation is a socially oriented non-financial development institution and a major organizer of national and international conventions; exhibitions; and business, public, youth, sporting, and cultural events. It was established in pursuance of a decision by the President of the Russian Federation.

The Foundation was established in 2007 with the aim of facilitating the development of Russia's economic potential, promoting its national interests, and strengthening the country's image. One of the roles of the Foundation is to comprehensively evaluate, analyse, and cover issues on the Russian and global economic agendas. It also offers administrative services, provides promotional support for business projects and attracting investment, and helps foster social entrepreneurship and charitable initiatives.



Participants from  
**209**  
countries and territories



**>5,000**  
experts working  
in Russia and abroad



**>15,000**  
media representatives  
each year



**239**  
economic partners; industrial-  
ists' and entrepreneurs' unions;  
and financial, trade, and business  
associations from



**>150**  
business events  
each year



**90**  
countries worldwide

**368**  
Russian non-profit organizations,  
government and legislative bod-  
ies, and regions

## // ROSCONGRESS.ORG INFORMATION AND ANALYTICAL SYSTEM

The Roscongress Information and Analytical System is an unparalleled knowledge base created by the foundation.

It offers quick and easy access to all resources related to major business events in Russia that are organized by the Roscongress Foundation.

Features of the interactive knowledge base:

- Descriptions of more than **6,500 sessions** across more than **280 topics** covering global and national development
- Talks, interviews, and insights from more than **22,000 speakers**
- Research studies, articles, analytical digests, and expert opinions

Unique features:

- Summaries: analytical summaries of key discussions, including overviews of conclusions, objectives, and solutions
- Analytics: a selection of analytical materials dedicated to topics covered by various forums
- Video broadcasts of events on the business programme as they happen, and a video archive of previous events
- Search video broadcasts: a feature enabling the user to find the specific part of a session where participants are discussing the topic of interest
- Roscongress blog: interviews with famous people from the worlds of culture, sport and science; fascinating stories about the cities and regions hosting the foundation's events; and business lifestyle articles

